

# Alessandro Parente

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## EDUCATION

<b>Politecnico di Milano</b> <i>MSc in Product Service System Design</i> <ul style="list-style-type: none"><li>Main courses: UX Design, Innovation Strategies, Data and Service Design, Marketing Analytics.</li></ul>	<b>Milan, Italy</b> <b>Sep 2025 – present</b>
<b>Politecnico di Milano</b> <i>Bachelor in Design and Visual Communication</i> <ul style="list-style-type: none"><li>Acquired skills: Skills in visual communication, branding, interface design, and strategic communication, with an emphasis on teamwork, project management, and proficiency in industry-standard software.</li><li>Awards: "Best Freshmen Award" – Award given to the top first-year students.</li><li>GPA: 29.5/30. <b>110/110 with honors.</b></li></ul>	<b>Milan, Italy</b> <b>Sep 2022 – Jul 2025</b>
<b>Media University</b> <i>Exchange Semester</i> <ul style="list-style-type: none"><li>Main courses: Design and Artificial Intelligence, Digital Economy, Film and Post-production.</li><li>Other projects: "Summer Design Show".</li></ul>	<b>Berlin, Germany</b> <b>Mar 2024 – Aug 2024</b>
<b>Liceo G. Marconi</b> <i>High School Diploma in Science</i> <ul style="list-style-type: none"><li>Two curricular internships in the United Kingdom (Brighton and Edinburgh).</li><li>Student body representative in the fifth year.</li></ul>	<b>Milan, Italy</b> <b>Sep 2017 – Jul 2022</b>

## PROFESSIONAL EXPERIENCE

<b>JEMP - Junior Enterprise Milano Politecnico</b> <i>Marketing and Communication Consultant</i> <ul style="list-style-type: none"><li>Social campaigns and strategies for external clients and the association (+40% engagement on Jemp's social media).</li><li>Role as a designer in multidisciplinary teams: e.g. the development of user-centered AI Programs and Assistants.</li><li>Drafting of semi-annual OKRs and KPIs related to activities carried out in the Marketing and Communication area.</li></ul>	<b>Milan, Italy</b> <b>Sep 2025 – present</b>
<b>Career Service Politecnico di Milano</b> <i>Visual Designer in the Communication Team</i> <ul style="list-style-type: none"><li>Support for the communication team of the Career Service at the Politecnico, development of visual assets.</li><li>Creation and management of graphics for the Career Service's social media channels.</li></ul>	<b>Milan, Italy</b> <b>Jan 2024 – Jul 2024</b>
<b>Design Summer Show</b> <i>Art Director</i> <ul style="list-style-type: none"><li>Direction of visual identity and design system for the Design Summer Show at the Media University in Berlin.</li><li>Creation of consistent branding materials, including posters, signage, and digital resources for the exhibition.</li><li>Coordination with students and faculty to ensure setup and branding align with the event's vision.</li></ul>	<b>Berlin, Germany</b> <b>Jun 2024 – Aug 2024</b>
<b>MEET Digital Culture Center</b> <i>3D Artist</i> <ul style="list-style-type: none"><li>Support in developing a 3D digital version of the PAN Museum in Naples.</li><li>Modeling and texturing of 3D assets to accurately represent the museum's structure and design.</li><li>Close collaboration with the architect to meet the artistic and technical requirements of the project.</li></ul>	<b>Milan, Italy</b> <b>Jan 2023 – Feb 2024</b>

## LANGUAGE AND COMPUTER SKILLS

**Languages:** Italian (Native) | English (Fluent, Level C1, IELTS Score 8) | German (Basic Knowledge, A2/B1).  
**Computer Skills:**  
Microsoft (Excel, PowerPoint, Word)  
Adobe Suite (Photoshop, Illustrator, Premiere, Indesign, After Effects, Lightroom)  
Others: Notion | Figma | Miro | Blender

## EXTRACURRICULAR ACTIVITIES AND PERSONAL INTERESTS

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- **MIT and Polimi**

- ***Hackathon 'PoliMit Hack'***

- Development of a service called "Half a Baguette" that connects two generations, addressing the issue of depression and isolation among the elderly in society.

- Ten teams, composed of students from Polimi and MIT, presented their Pitch Deck to the Logotel jury.

- Creation of the business model and calculation of capital requirements for development.

- **Volunteer**

- Volunteering at a youth center, supporting immigrant children or those from difficult family backgrounds in learning Italian and completing homework.

- **Sport and hobby**

- Beach volleyball player with a strong passion for sports in general

- Enthusiast of board games