Alessandro Parente

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EDUCATION

Politecnico di Milano   **Milan, Italy**
Master degree in Product Service System Design   September 2025 – *present*
- Core Courses: UX Design, Leadership and Innovation Strategy, Data and Service Design, Marketing Analytics.

Politecnico di Milano   **Milan, Italy**
Bachelor in Design and Visual Communication   September 2022 – July 2025
- Competencies Acquired: Skills in visual communication, branding, UI design, and strategic communication, with emphasis on teamwork, project management, and proficiency in industry-standard software. Focus on creative problem-solving methods.
- Awards: "Premio Migliori Matricole" – Prize awarded to the best students in the first year.
- GPA: 29.5/30. **110/110 with honors**.

Media University   **Berlin, Germany**
Exchange Semester   March 2024 – August 2024
- Core Courses: Design and Artificial Intelligence, Digital Economy, Film and Postproduction.
- Other projects: "Summer Design Show".

Liceo G. Marconi   **Milan, Italy**
Scientific High School Diploma   September 2017 – July 2022
- Two curricular stage in UK (Brighton and Edinburgh).
- Student body president in the fifth year.

PROFESSIONAL EXPERIENCE

Freelance   **Milan, Italy**
Graphic Designer and Illustrator   November 2020 – Current
- Designed event graphics, branding materials, and album covers for various clients.
- Created custom illustrations and collaborated on branding projects to meet client needs.
- Managed project timelines and communication with clients to ensure satisfaction and timely delivery.

Career Service Politecnico di Milano   **Milan, Italy**
Communication and Graphic Designer   January 2024 – July 2024
- Supported the Career Service communication team at Politecnico by developing visual assets for the university events.
- Created and curated graphics for the Career Service's social media channels.

Design Summer Show   **Berlin, Germany**
Art Director   June 2024 – August 2024
- Directed the visual identity and design system for the Design Summer Show at Media University, Berlin.
- Created cohesive branding materials, including posters, signage, and digital assets for the exhibition.
- Coordinated with students and faculty to ensure the display and branding aligned with the event's vision.

MEET Digital Culture Center   **Milan, Italy**
3D Artist   January 2023 – February 2024
- Assisted an architect in developing a 3D digital version of the PAN Museum in Naples.
- Modeled and textured 3D assets to accurately represent the museum's structure and design.
- Collaborated closely with the architect to meet artistic and technical requirements of the project.

LANGUAGE AND IT SKILLS

Languages: Italian (Mother Tongue) | English (Fluent, C1 Level, IELTS Score 8) | German (Basic proficiency, A2/B1)
Computer Skills:
Microsoft (Excel, PowerPoint, Word)
Suite Adobe (Photoshop, Illustrator, Premiere, Indesign, After Effects, Lightroom)
Others: DaVinci Resolve | Figma | Blender

EXTRA CURRICULAR ACTIVITIES & PERSONAL INTERESTS

- **MIT and Polimi**
  Hackathon 'PoliMit Hack'
  Developed a service called "Half a Baguette" that bridges two generations, addressing the issue of elder depression and isolation in society.
  Ten teams, composed of mixed students from Polimi and MIT, presented their Pitch Deck to the jury at Logotel.
  Produced the business model and calculated the capital requirements for development.
- **Volunteer**
  Volunteered at a youth center, supporting immigrant children or those from challenging family backgrounds in learning Italian and completing school assignments.
- **Sport and hobbies**
  Active beach volleyball player with a strong passion for sports in general
  Avid board gamer