

>>> NEWSLETTER <<<

# CLEANTECH PULSE

Technology | Transforming | Tomorrow



## TOP NEWS OF THE QUARTER

### CLUIX LAUNCHES C012 MODEL

#### >>> READ MORE

At the ASSOCHAM event on "Enhancing Water Use Efficiency", Cluix Private Limited proudly launched the C012 Water Quality Analyzer, a state-of-the-art IoT-based solution designed to revolutionize the way industries manage water quality.

#### READ MORE <<<

At CLUIX, we see IoT as a key driver of sustainable water management. It empowers industries to use water more efficiently, reduces unnecessary waste, and helps organizations meet environmental standards with ease.

### WHAT'S NEXT IN WATER QUALITY?

# PANI KA SMART SOLUTION

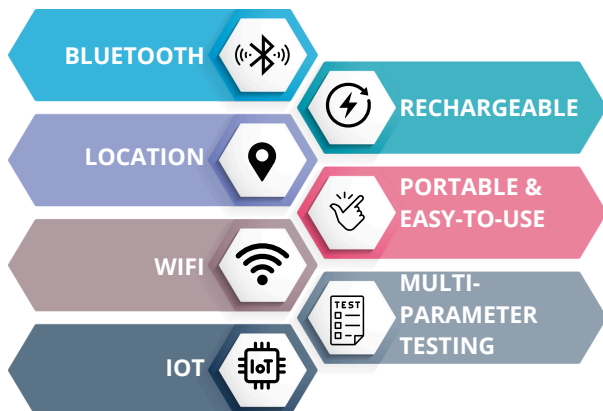
IOT INNOVATION FOR A SMARTER FUTURE

## "CLUIX LAUNCHES C012 REVOLUTIONIZING WATER MANAGEMENT"

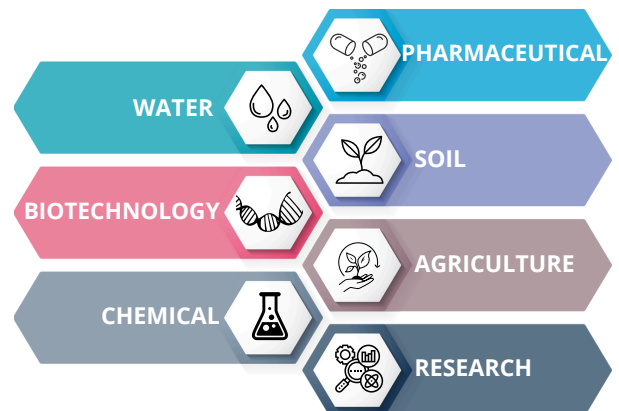
At the ASSOCHAM event on "Enhancing Water Use Efficiency", Cluix Private Limited proudly launched the C012 Water Quality Analyzer, a state-of-the-art IoT-based solution designed to revolutionize the way industries manage water quality. With its advanced real-time monitoring capabilities, the C012 helps you ensure the highest standards of water purity, safety, and compliance—right from your fingertips. This breakthrough technology addresses the growing need for industries to optimize water usage while ensuring top-tier quality, safety, and compliance.



### FEATURES



### APPLICATIONS



EXPLORE C012

# What's Next in Water Quality?

## Discover the IoT Revolution

At CLUIX, we believe that the Internet of Things (IoT) is revolutionizing the way we approach water quality analysis, offering smarter, faster, and more efficient solutions for industries, municipalities, and environmental agencies. IoT allows for real-time monitoring, automating processes that were once manual and labor-intensive, and ultimately ensuring that water resources are managed safely and sustainably.

Traditionally, water quality testing required periodic sampling, which often led to delays in detecting potential contamination. With IoT technology, we can now continuously monitor water quality parameters such as pH, turbidity, and conductivity in real time. This constant stream of data allows us to detect any irregularities instantly, giving us the ability to respond quickly to prevent issues like contamination or chemical imbalances.

IoT in water quality analysis automates alerts and responses by setting custom thresholds for water parameters, notifying stakeholders when values go out of range. This proactive approach prevents small issues from becoming major crises, reducing costly interruptions and ensuring smooth operations.



Beyond immediate data, IoT provides valuable insights over time, helping organizations identify trends, optimize processes, and improve long-term water management. Remote monitoring through secure dashboards and mobile apps allows real-time adjustments from anywhere, which is especially useful for managing multiple water sources. This flexibility ensures optimal performance and enhances operational efficiency across large-scale operations.

At CLUIX, we see IoT as a key driver of sustainable water management. It empowers industries to use water more efficiently, reduces unnecessary waste, and helps organizations meet environmental standards with ease. As global water challenges continue to grow, we are committed to providing IoT solutions that ensure safe, reliable, and responsible water management for the future.

# WILL CLUIX ADD AI ?



"INNOVATION.  
SUSTAINABILITY.  
IMPACT.  
THAT'S THE CLUIX  
WAY."

# EVENT HIGHLIGHTS



## OUR INSIGHTS

Cluix has been making waves in the industry, actively participating in key events and garnering media attention. We recently showcased our innovative water management solutions at **India Water Week 2024**, contributing to the national dialogue on water security. At the **Everything About Water Expo**, we connected with industry leaders and demonstrated the capabilities of our groundbreaking C012 water quality analyzer. We also highlighted C012's role in optimizing water usage within the power sector at **Bharat Electricity**. Additionally, we shared our vision for a developed India at the **Viksit Bharat Conclave**, emphasizing how IoT technologies like C012 are essential for sustainable infrastructure and resource management. Most recently, at the **Sonipat Startup Summit 3.0**, we engaged with forward-thinking entrepreneurs and investors, showcasing how Cluix's innovations are driving change in water technology and supporting India's startup ecosystem.

# STAY CONNECTED AND INFORMED

---

*Subscribe to our blogs for regular updates and insights.*

**Follow us on social media**



📍 Lab 2, 4th Floor, Synergy Building, IIT Delhi  
Campus, Hauz Khas, New Delhi, 110016, India

☎ +91 88008 24467, +91 84487 38345

✉ [alina@cluix.in](mailto:alina@cluix.in) / [info@cluix.in](mailto:info@cluix.in)

🌐 [www.cluix.in](http://www.cluix.in)