

## Iphone 14 and 15 sales

| Month_year    | iphone 14 sales | iphone 15 sales | variance | variance % |
|---------------|-----------------|-----------------|----------|------------|
| <b>Nov_23</b> |                 |                 |          |            |
| Australia     | 96k             | 31k             | -65k     | -67.63%    |
| Brazil        | 73k             | 29k             | -44k     | -59.92%    |
| Canada        | 61k             | 19k             | -41k     | -67.97%    |
| Germany       | 194k            | 73k             | -121k    | -62.29%    |
| India         | 148k            | 51k             | -96k     | -65.32%    |
| Malaysia      | 103k            | 34k             | -69k     | -66.65%    |
| North Korea   | 24k             | 8k              | -16k     | -67.30%    |
| Qatar         | 61k             | 21k             | -40k     | -65.38%    |
| UAE           | 202k            | 44k             | -159k    | -78.39%    |
| United States | 269k            | 75k             | -194k    | -72.18%    |
| <b>Oct_23</b> |                 |                 |          |            |
| Australia     | 96k             | 31k             | -65k     | -67.75%    |
| Brazil        | 73k             | 28k             | -45k     | -61.35%    |
| Canada        | 61k             | 19k             | -42k     | -68.78%    |
| Germany       | 194k            | 84k             | -111k    | -56.90%    |
| India         | 148k            | 56k             | -91k     | -61.86%    |
| Malaysia      | 103k            | 38k             | -65k     | -62.89%    |
| North Korea   | 24k             | 8k              | -16k     | -64.87%    |
| Qatar         | 61k             | 21k             | -40k     | -65.95%    |
| UAE           | 202k            | 49k             | -153k    | -75.56%    |
| United States | 269k            | 49k             | -220k    | -81.67%    |
| <b>Sep_23</b> |                 |                 |          |            |
| Australia     | 96k             | 31k             | -65k     | -67.91%    |
| Brazil        | 73k             | 30k             | -43k     | -59.04%    |
| Canada        | 61k             | 19k             | -42k     | -68.53%    |
| Germany       | 194k            | 67k             | -127k    | -65.30%    |

|                    |              |              |             |               |
|--------------------|--------------|--------------|-------------|---------------|
| India              | 148k         | 57k          | -91k        | -61.56%       |
| Malaysia           | 103k         | 40k          | -63k        | -60.90%       |
| North Korea        | 24k          | 8k           | -16k        | -65.24%       |
| Qatar              | 61k          | 21k          | -40k        | -65.67%       |
| UAE                | 202k         | 78k          | -124k       | -61.35%       |
| United States      | 269k         | 56k          | -213k       | -79.12%       |
| <b>Grand Total</b> | <b>1232k</b> | <b>1180k</b> | <b>-53k</b> | <b>-4.26%</b> |