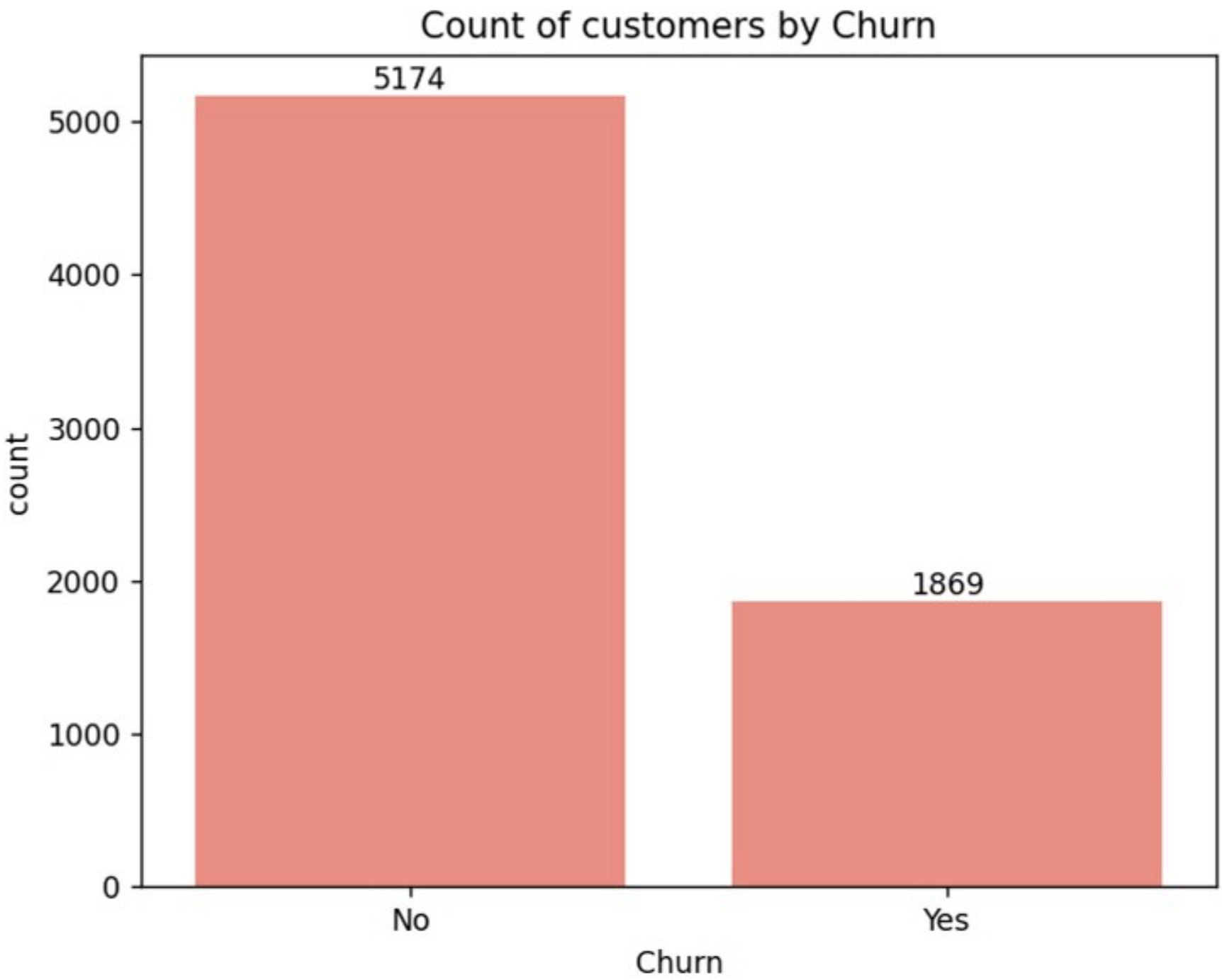
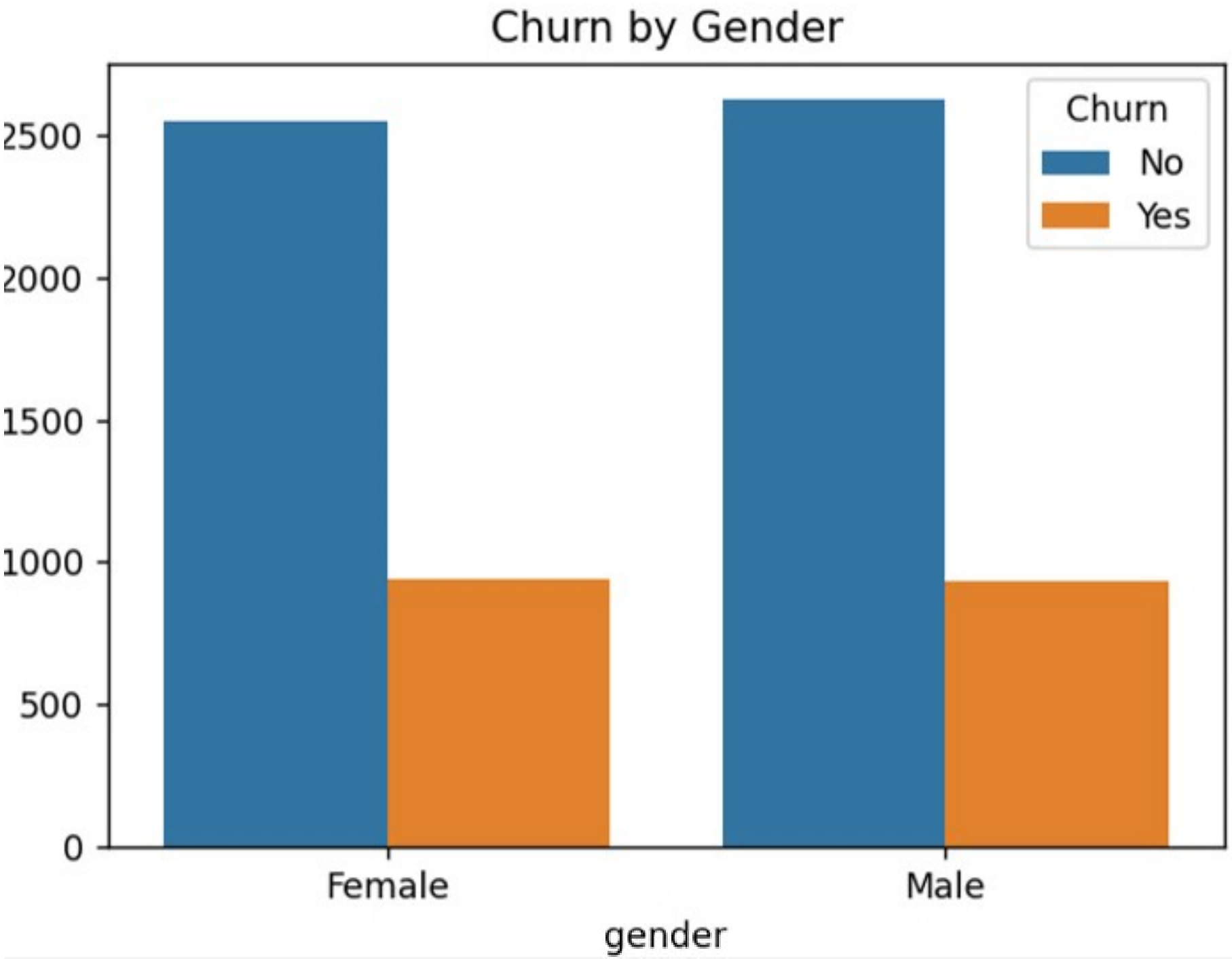
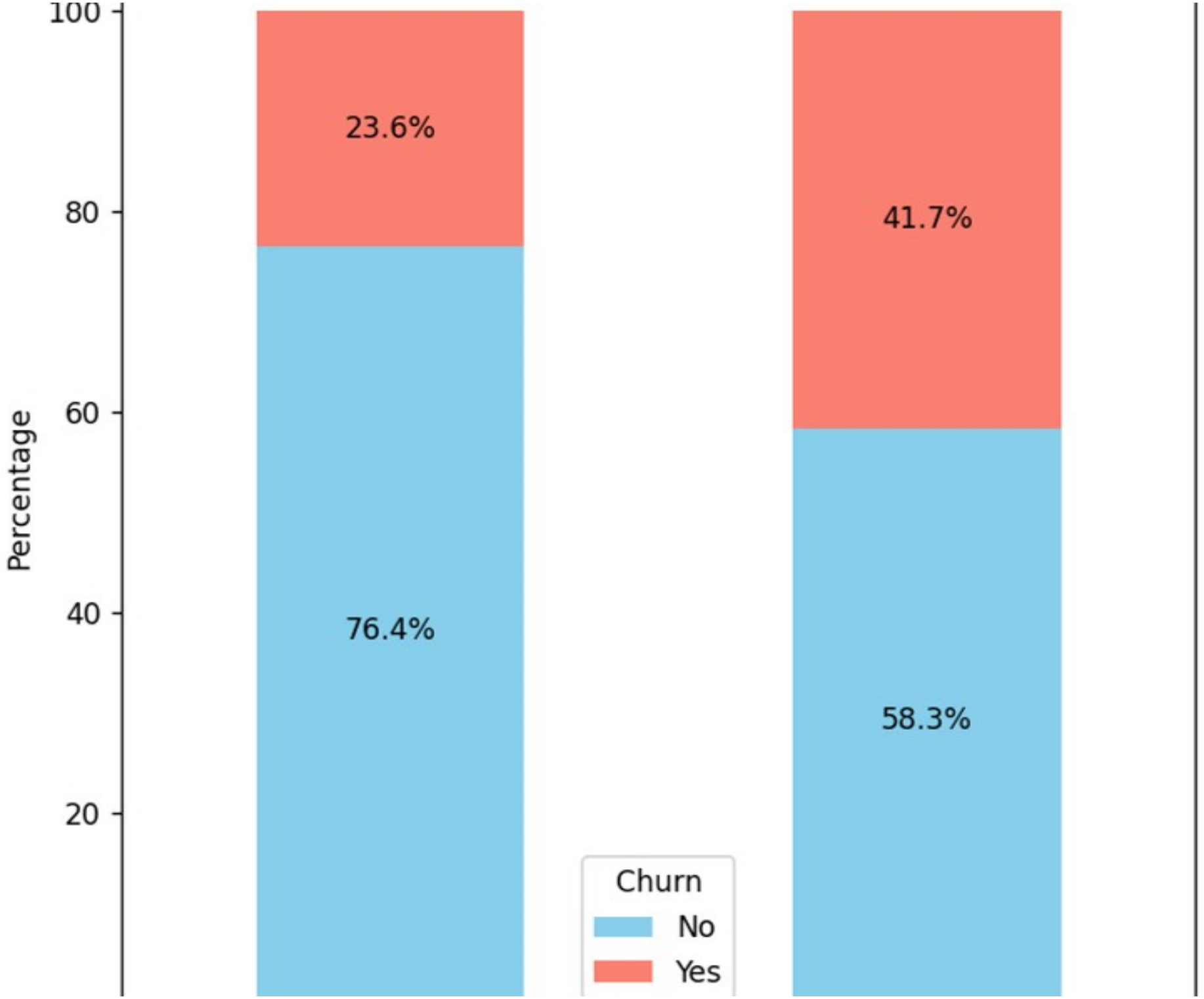
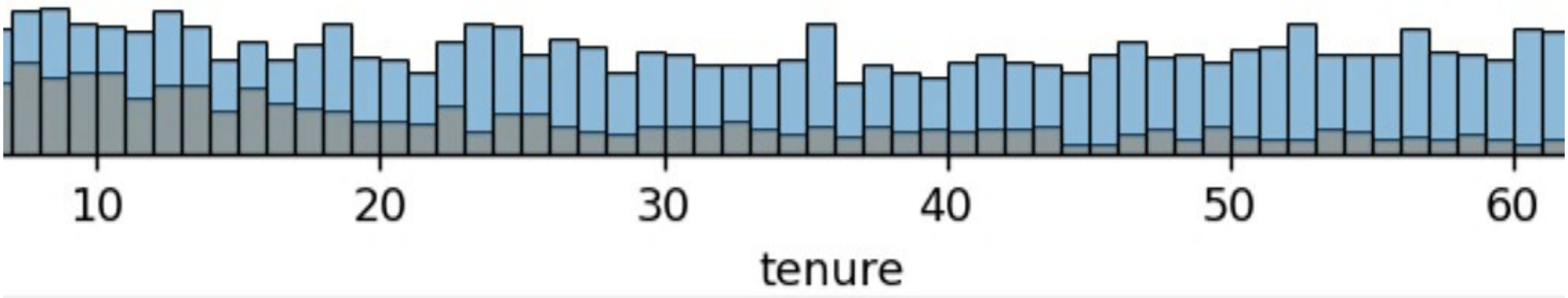
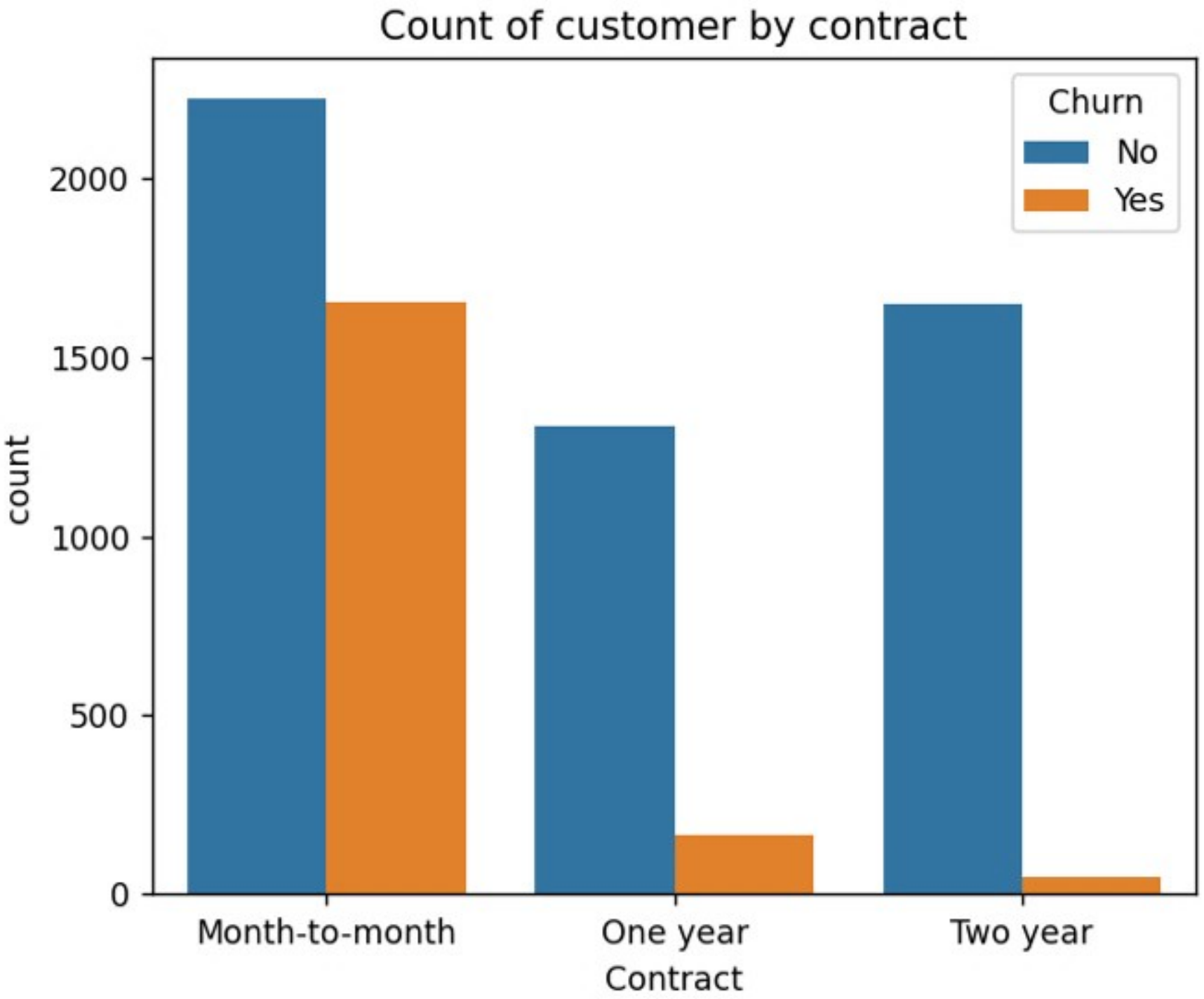
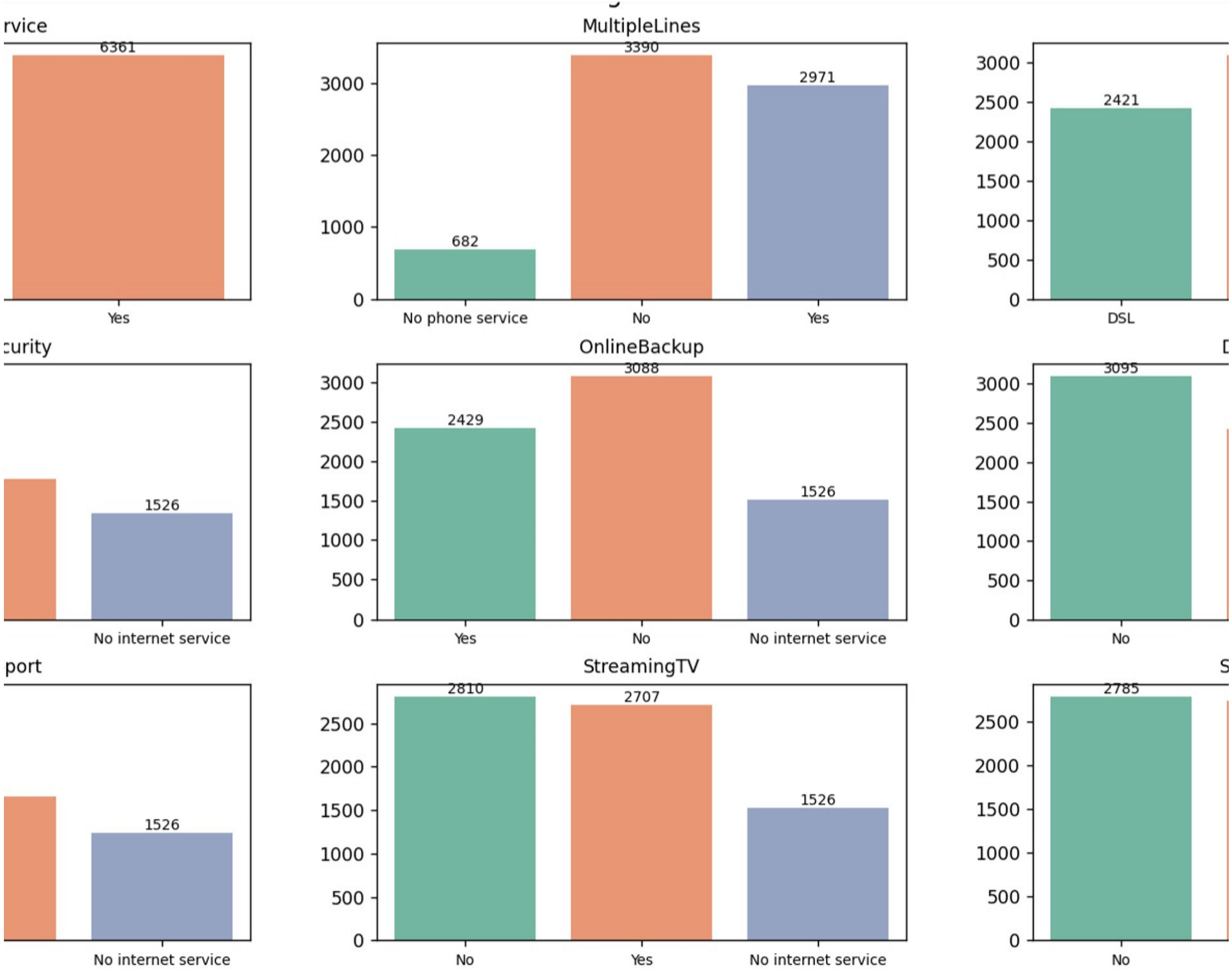

Count of customers by Churn
5174
1869
5000
4000
3000
2000
1000
0
count
No
Yes
Churn

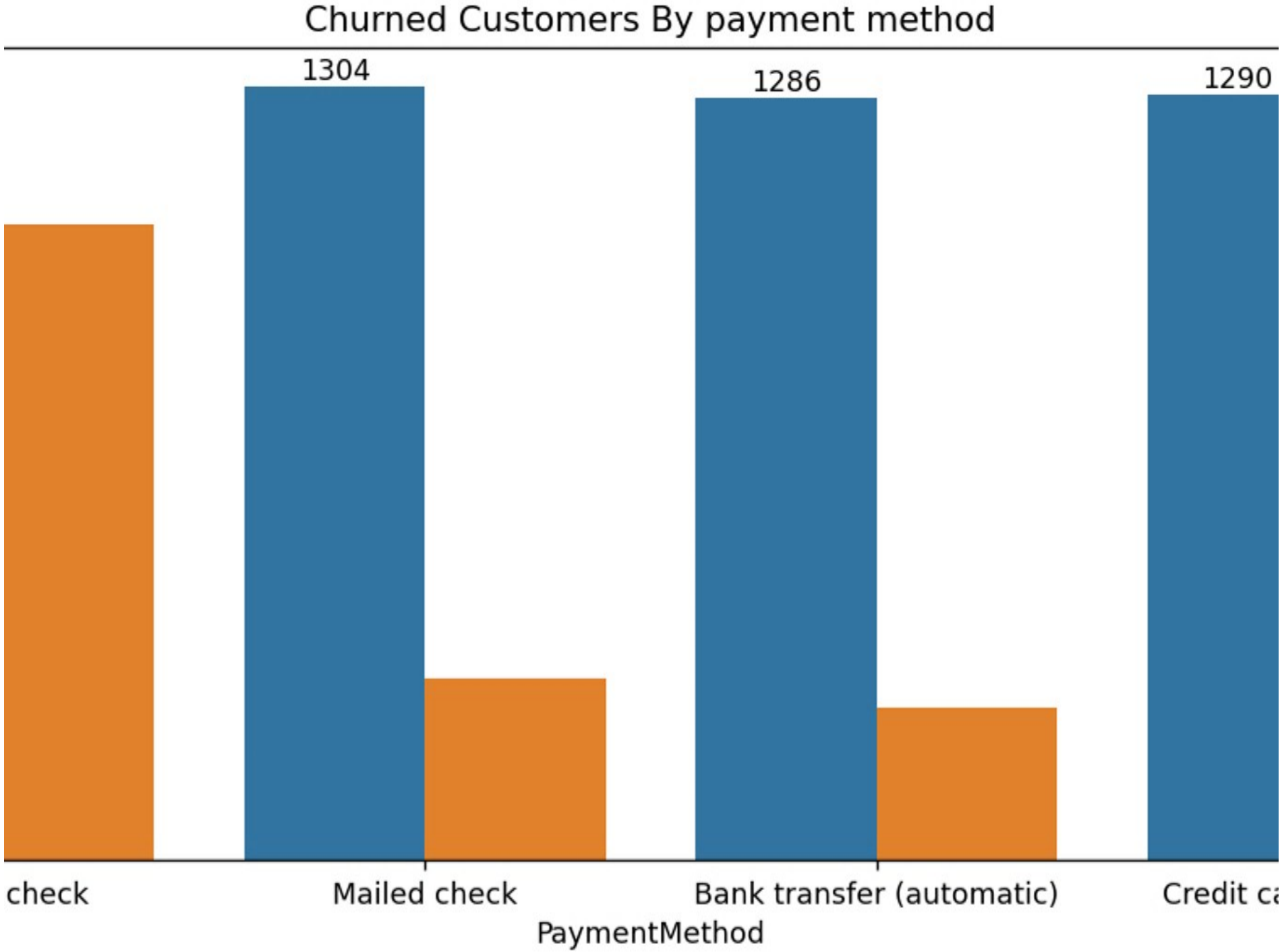

Churn by Gender
Churn
No
Yes
2500
2000
1500
1000
500
0
Female
Male
gender

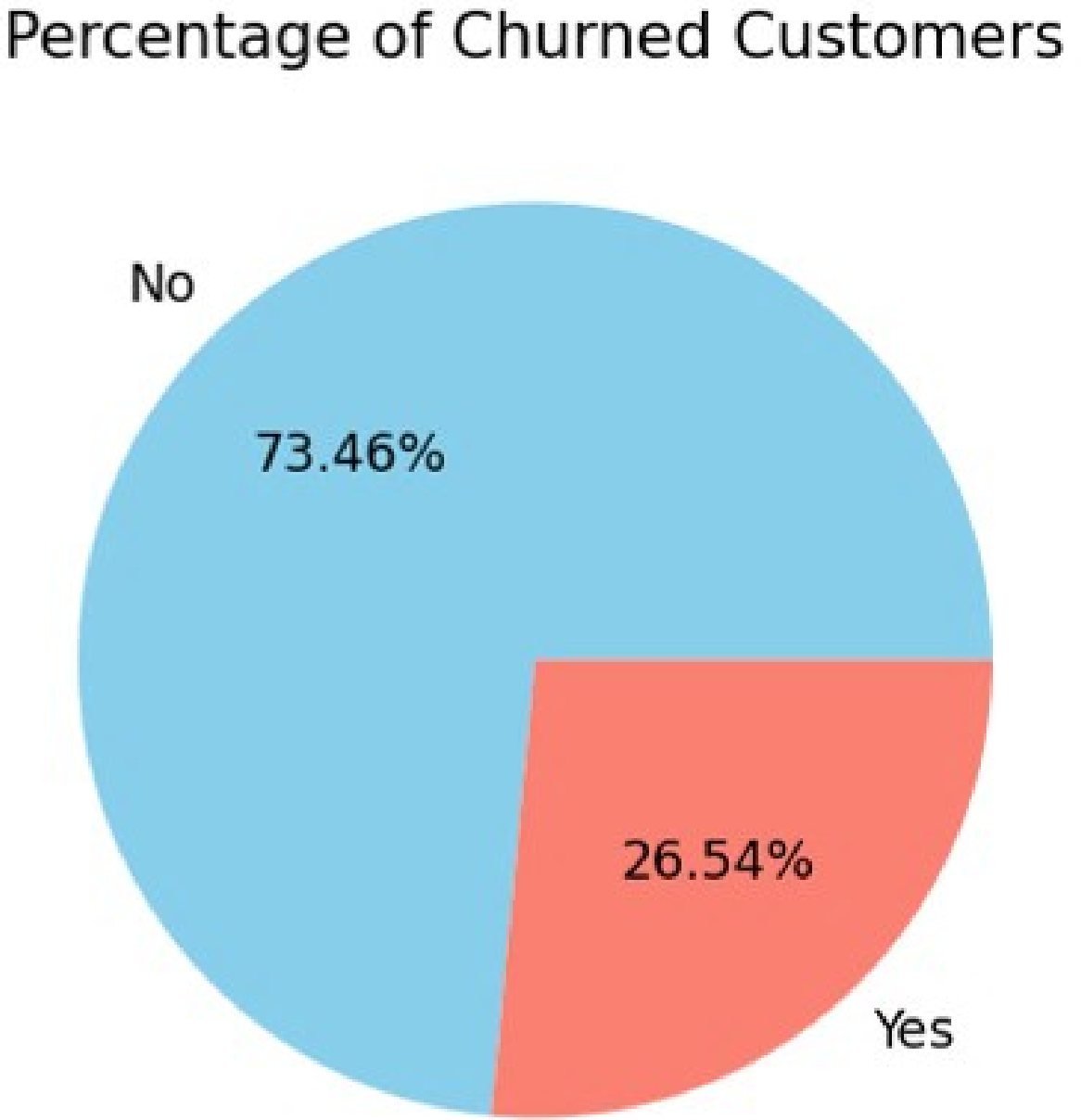

100
80
60
40
20
Percentage
23.6%
76.4%
41.7%
58.3%
Churn
No
Yes


10
20
30
40
50
60
tenure


Count of customer by contract
Churn
No
Yes
2000
1500
1000
500
0
count
Month-to-month
One year
Two year
Contract


rvice
6361
Yes
MultipleLines
3390
2971
682
No phone service
No
Yes
3000
2500
2000
1500
1000
500
0
2421
DSL
curity
1526
No internet service
OnlineBackup
3088
2429
1526
Yes
No
No internet service
3095
No
port
1526
No internet service
StreamingTV
2810
2707
1526
No
Yes
No internet service
2785
No


Churned Customers By payment method
1304
1286
1290
check
Mailed check
Bank transfer (automatic)
Credit ca
PaymentMethod


Percentage of Churned Customers
No
73.46%
26.54%
Yes