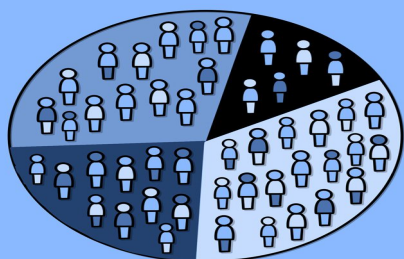


MARKET SEGMENT



Market Segment

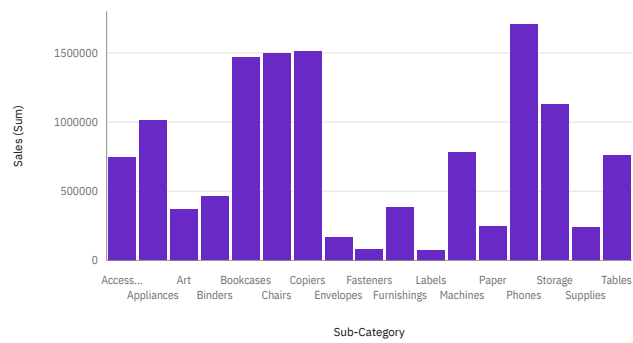
['mār-kət 'seg-mənt]

People who are grouped together for marketing purposes.

SALES BY SUB-CATEGORY

- The data drawn in column chart.
- It tells about sales by sub-category.
- The sales are divided by sub category.

Sales by Sub-Category

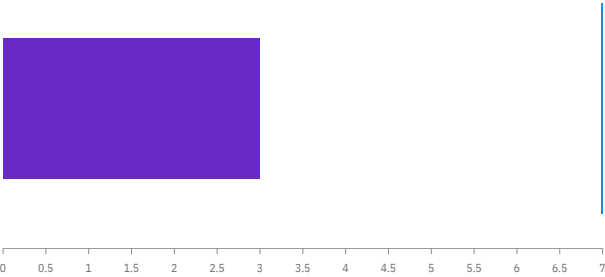


SEGMENT COMPARED BY MARKET

- The data shown on bullet chart.
- It tells about the segment compared to market.

Segment compared to Market

● Segment (Count distinct) ● Market (Count distinct)



PERSON BY MARKET

- The data drawn on scatter plot.
- It shows about person by market.
- The person from Africa had highest marketing.

Person by Market

