

Analysis on the popular vote of the 2020 American federal election

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Nov 2, 2020

Predictions on the 2020 US Presidential Election based on the voter survey responses.

Code and data supporting this analysis is available at: https://github.com/Guemin/Problem_Set_3

Model

As the 2020 presidential election of the United States approaches, people across the world are interested in to which candidate the vote of the US citizens will be concentrated, either to Donald Trump or to Joe Biden. Since the election outcome will also affect our community in Canada, we are going to analyze and predict the winner of the popular vote in the 2020 American federal election.

Using the survey and census data obtained from Democracy Fund + UCLA Nationscape and IPUMS USA, we are going to predict the popular vote outcome of the election. To be more specific, we are going to use two logistic regression models, one for each candidate, and employ a post-stratification technique¹ with the models.

In the following sub-sections, we will describe the model specifics, the post-stratification calculation and the result of the analysis.

Model specifics

As already mentioned, we will be using the logistic regression models and post-stratification technique with R software to predict the proportions of voters who will vote for either Donald Trump or Joe Biden. Specifically, we will create two models, each for proportions of voters for Trump or Biden, using 6 different variables (age_group, gender, race, education, household_income, and state)².

Since our response variables, vote_Trump and vote_Biden, are binary (either 'vote for' or 'not vote/not sure'), the logistic regression model is a suitable model to be used.

The logistic regression models we are using are:

¹Post-stratification is a technique used in sample survey design to improve the quality of population estimates. In the post-stratification analysis, population is partitioned into subgroups and estimates are predicted within the subgroups. With the estimates, the sum of the estimate times the respective population size in each group is calculated, and finally, the sum is divided with the sum of the total population size. Detailed procedures on post-stratification for our analysis will be shown in the following sub-sections.

²* age_group is divided into 4 different groups: "18-29 year olds", "30-44 year olds", "45-64 year olds", "65 years and older".

* gender indicates either "Male" or "Female".

* race is divided into 5 different categories: "White", "Black", "Native", "Asian", "Other".

* education is divided into 4 different categories: "Didn't graduate from high school", "High school graduate", "Some college or associate degree", "Bachelor's degree or higher".

* household income consists of 9 categories range from "Less than \$14,999" to "\$150,000 and over".

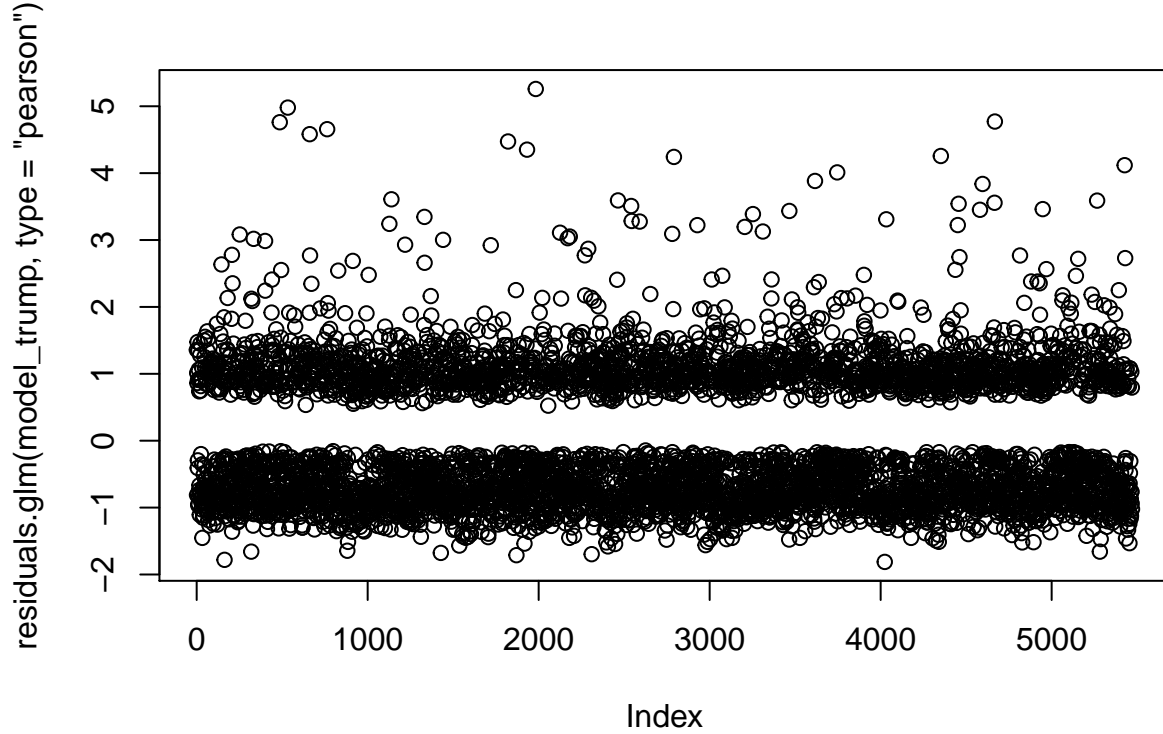
* state indicates abbreviated names of 52 states in the United States.

$$\log\left(\frac{p_i}{1-p_i}\right) = \beta_0 + \beta_1 x_{age\ group} + \beta_2 x_{gender} + \beta_3 x_{race} + \beta_4 x_{education} + \beta_5 x_{household\ income} + \beta_6 x_{state}$$

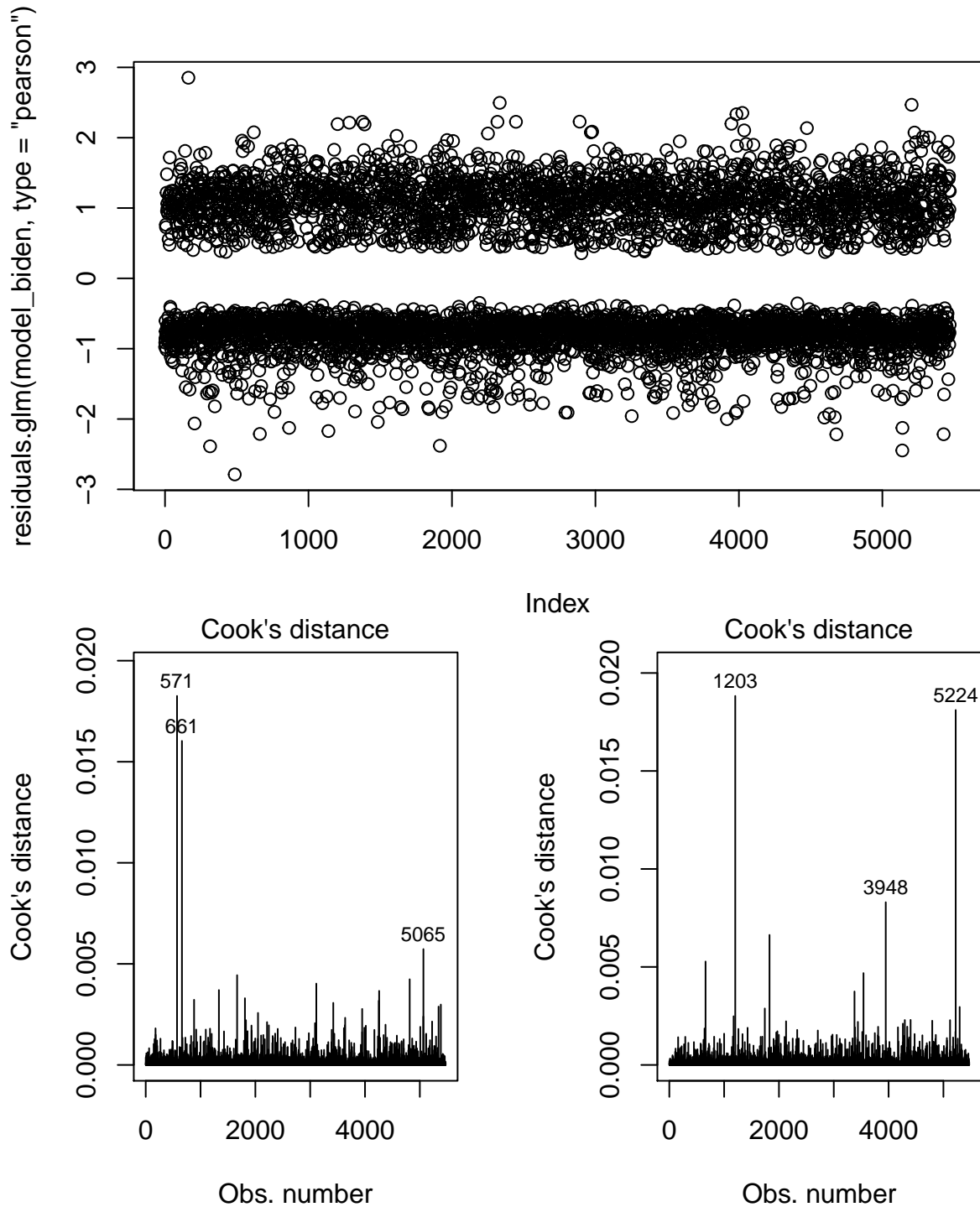
where $\log(\frac{p_i}{1-p_i})$ represents log odds in each model, and p_i is the proportions of voters who will vote for Donald trump or Joe Biden. Similarly, β_0 represents the intercept, and β_1, \dots, β_6 indicate the slope parameters of the model. (Detailed descriptions on the x variables can be found in the footnote³).

Using the log odds estimates, we are going to find `vote_Trump` and `vote_Biden` (the proportions of voters each for Donald Trump and Joe Biden) in every possible combinations of categories in our predictor variables, `age_group`, `gender`, `race`, `education`, `household income`, and `state`.

The assumptions on logistic regression model: 1. linearity between the log odds and the predictor variables 2. independent errors 3. multicollinearity among predictors is not too high



³* *x_{age group}* represents one of the four age groups that the respondent is in.
 * *x_{gender}* indicates the gender of the respondent(either “Male” or “Female”).
 * *x_{race}* indicates the race ethnicity of the respondent.
 * *x_{education}* indicates the education attainment of the respondent.
 * *x_{household income}* indicates the total pre-tax income of the respondent’s household.
 * *x_{state}* indicates the state where the respondent is located in.



###Yena 1. Model diagnostics:

2. Cook's distance is used in regression analysis to find influential outliers in predictor variables, which identifies points that negatively affect your regression model. Cook's distance is higher when residuals and leverage are high. (Infulential/outlier points can be removed for a better analysis)
3. VIF is the Variance inflation factor, which measures the amount of multicollinearity in a set of multiple regression variables. Bigger the VIF, the bigger the multicollinearity is. As shown above, (Figure 3?) there is no sign of multicollinearity (not correlated) since VIF values do not exceed 2 for both models

Table 1: Two tables placed side by side.

Predictor	VIF	Predictor	VIF
age_group	1.210003	age_group	1.246368
gender	1.068826	gender	1.072452
race	1.240050	race	1.353103
education	1.477839	education	1.452881
household_income	1.555977	household_income	1.564889
state	1.468859	state	1.461147

of Trump and Biden. Therefore, it is safe to say that the last assumption, multicollinearity among predictors is not too high is satisfied.

Post-Stratification

In order to estimate the probabilities of voting for both Donald Trump and Joe Biden, we are going to perform a post-stratification analysis. In order to use this technique, we need to subdivide the population having similar characteristics into cells. Hence, we are going to create a total of 55,325 cells based off different age group, gender, race ethnicity, education attainment, household income, and state.

Using the logistic regression models presented in the previous sub-section, we will estimate the probabilities of voting in each cell for each candidate. Then, we will weight each estimate within each cell by the respective population size of the cell, sum those values and divide that by the entire population size. This process can also be described by the expression:

$$\hat{y}^{ps} = \frac{\sum N_j * \hat{y}_j}{\sum N_j}$$

where \hat{y}_j is the estimate of the probability of voting for either Trump or Biden in each cell, and N_j is the population size of the j^{th} cell based off demographics.

reason for Choice of the variables...

Results

Here you will include all results. This includes descriptive statistics, graphs, figures, tables, and model results. Please ensure that everything is well formatted and in a report style. You must also provide an explanation of the results in this section.

Please ensure that everything is well labelled. So if you have multiple histograms and plots, calling them Figure 1, 2, 3, etc. and referencing them as Figure 1, Figure 2, etc. in your report will be expected. The reader should not get lost in a sea of information. Make sure to have the results be clean, well formatted and digestible.

```
## # A tibble: 70 x 5
##   term                                estimate std.error statistic  p.value
##   <chr>                                <dbl>     <dbl>     <dbl>    <dbl>
## 1 (Intercept)                       -0.707     0.741     -0.954 3.40e- 1
## 2 as.factor(age_group)30-44 year olds    0.575     0.0950      6.05 1.43e- 9
## 3 as.factor(age_group)45-64 year olds    0.743     0.0940      7.91 2.59e-15
## 4 as.factor(age_group)65 years and older  0.782     0.108      7.25 4.10e-13
## 5 as.factor(gender)Male                  0.422     0.0612      6.90 5.25e-12
## 6 as.factor(race)Black                   -1.42     0.209     -6.79 1.12e-11
## 7 as.factor(race)Native                   0.483     0.285      1.70 8.99e- 2
```

```

## 8 as.factor(race)Other          -0.132    0.200    -0.661 5.08e- 1
## 9 as.factor(race)White          0.589    0.160     3.68 2.37e- 4
## 10 as.factor(education)Didn't graduate fr~ 0.357    0.119     3.01 2.61e- 3
## # ... with 60 more rows

## # A tibble: 70 x 5
##   term                                estimate std.error statistic    p.value
##   <chr>                                <dbl>     <dbl>     <dbl>    <dbl>
## 1 (Intercept)                       -0.418     0.839    -0.498 6.18e-1
## 2 as.factor(age_group)30-44 year olds -0.200     0.0856   -2.34 1.93e-2
## 3 as.factor(age_group)45-64 year olds -0.287     0.0855   -3.35 8.01e-4
## 4 as.factor(age_group)65 years and old~ -0.125     0.101    -1.24 2.14e-1
## 5 as.factor(gender)Male              -0.302     0.0592   -5.11 3.27e-7
## 6 as.factor(race)Black                0.999     0.166     6.03 1.67e-9
## 7 as.factor(race)Native              -0.442     0.278    -1.59 1.12e-1
## 8 as.factor(race)Other                0.00339    0.173     0.0196 9.84e-1
## 9 as.factor(race)White              -0.449     0.143    -3.14 1.66e-3
## 10 as.factor(education)Didn't graduate ~ -0.667     0.114    -5.86 4.61e-9
## # ... with 60 more rows

## # A tibble: 1 x 1
##   total_predict_trump
##   <dbl>
## 1      0.433

## # A tibble: 1 x 1
##   total_predict_biden
##   <dbl>
## 1      0.394

## # A tibble: 9 x 2
##   household_income    predict_trump
##   <chr>                <dbl>
## 1 $100,000 to $149,999 0.479
## 2 $15,000 to $24,999 0.382
## 3 $150,000 and over 0.501
## 4 $25,000 to $34,999 0.392
## 5 $35,000 to $44,999 0.404
## 6 $45,000 to $54,999 0.436
## 7 $55,000 to $74,999 0.422
## 8 $75,000 to $99,999 0.419
## 9 Less than $14,999 0.322

## # A tibble: 9 x 2
##   household_income    predict_biden
##   <chr>                <dbl>
## 1 $100,000 to $149,999 0.364
## 2 $15,000 to $24,999 0.409
## 3 $150,000 and over 0.375
## 4 $25,000 to $34,999 0.392
## 5 $35,000 to $44,999 0.412
## 6 $45,000 to $54,999 0.390
## 7 $55,000 to $74,999 0.416
## 8 $75,000 to $99,999 0.431
## 9 Less than $14,999 0.393

## # A tibble: 51 x 2

```

```
##      state predict_trump2
##      <chr>          <dbl>
## 1 AK              0.618
## 2 AL              0.529
## 3 AR              0.569
## 4 AZ              0.497
## 5 CA              0.350
## 6 CO              0.475
## 7 CT              0.284
## 8 DC              0.272
## 9 DE              0.390
## 10 FL             0.468
## # ... with 41 more rows

## # A tibble: 51 x 2
##      state predict_biden2
##      <chr>          <dbl>
## 1 AK              0.212
## 2 AL              0.343
## 3 AR              0.216
## 4 AZ              0.353
## 5 CA              0.461
## 6 CO              0.372
## 7 CT              0.534
## 8 DC              0.731
## 9 DE              0.531
## 10 FL             0.384
## # ... with 41 more rows
```

We have created the logistic regression model on proportion of voters voting for Donald Trump and Joe Biden with 6 different following variables: age_group, gender, race, education, household_income, and state. Based off the post-stratification analysis we made, our estimation of the proportion of voters voting for Donald Trump is <0.433> and Joe Biden to be <0.394>. From the result of our estimation, We can predict that Donald Trump is more likely to win the 2020 president election.

- individuals with household_income “less than \$14,999” are more likely to vote for Biden over Trump (due to Biden’s election promises for lower income people?)

Discussion

Here you will summarize the previous sections and discuss conclusions drawn from the results. Make sure to elaborate and connect your analysis to the goal of the study.

1. Summary : Using the survey and census data obtained from Democracy Fund + UCLA Nationscape and IPUMS USA, we have predicted the popular vote outcome of the 2020 president election in USA.
 - Logistic Regression is used to predict who is more likely to be elected for the 2020 presidential election. Explanatory variables used for the logistic regression model are age_group, gender, race, education, household_income, and state.
 - (After making the models for each candidate) y^p s is measured using post-stratification method to estimate the proportion of voters in favor of voting for each candidate.
 - *discuss about the result*
2. Conclusion: To conclude, based off the estimated proportion of voters in favor of voting for Donald Trump being 0.4334 (43.34%), we predict that Trump will win the election (.....)

Weaknesses

Here we discuss weaknesses of the study, data, analysis, etc. You can also discuss areas for improvement.

1. Weakness: Some variables could not be included in the generalized logistic model because either census data or survey data did not include the particular variables. If there is an important variable that could have affected the vote outcome, there might exist an omitted variable bias. (The omitted variables should be correlated with the dependent variable and with the explanatory variables included in the model). - the Census data used in the analysis is 2018 data, so it might not reflect the most accurate vote outcome. 2020 data is more suitable to analyze more accurate results. Also, people who were underage in 2016, hence not included in the estimate would have the right to vote in 2020.

Next Steps

Here you discuss subsequent work to be done after this report. This can include next steps in terms of statistical analysis (perhaps there is a more efficient algorithm available, or perhaps there is a caveat in the data that would allow for some new technique). Future steps should also be specified in terms of the study setting (eg. including a follow-up survey on something, or a subsequent study that would complement the conclusions of your report).

- Create visualization of the results to view the groups of the voting estimates at once.
- In our future analysis, we can try to analyze the multilevel regression models using Bayes coding techniques.
- We can compare our prediction and the result of the actual 2020 president election. *(something about comparing with the actual election results and do a post-hoc analysis (or at least a survey) of how to better improve estimation in future elections.)*

References

1. Survey data: <https://www.voterstudygroup.org/downloads?key=9337162e-e5ef-49d7-96fd-48a5c5dba31c>
2. Census data: https://usa.ipums.org/usa-action/extract_requests/summary?
3. Post-Stratification technique: <https://www.microsoft.com/en-us/research/wp-content/uploads/2016/04/forecasting-with-nonrepresentative-polls.pdf>
4. Logit Regression Assumptions: <https://rpubs.com/guptadeepak/logit-assumptions>
5. Variance Inflation Factor(VIF): <https://www.statisticshowto.com/variance-inflation-factor/>