Guerilla Teck

Meet the presenter

We are a dynamic web development startup fueled by creativity and passion. With a strong focus on user-centric design and cutting-edge technologies, we craft exceptional digital experiences that empower businesses to thrive in the online world. Our team of dedicated experts collaborates closely with clients to bring their visions to life, delivering innovative solutions that exceed expectations and drive tangible results. Embracing the ever-evolving nature of the web, we are committed to staying ahead of the curve and helping our clients stay at the forefront of the digital landscape.

Services

1. Web Development
2. Application Development
3. Domain & Hosting
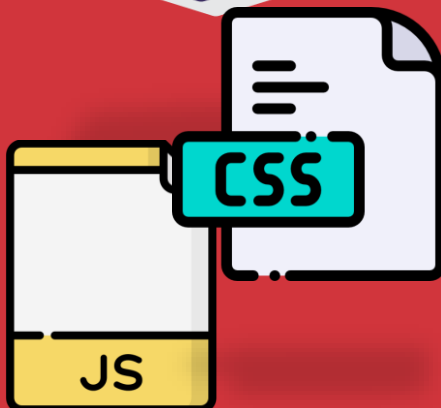4. Social Media Marketing
5. Web Security

Web Development

Web development is the art and science of crafting dynamic and interactive websites that captivate audiences and deliver seamless user experiences. It encompasses a wide range of disciplines, from front-end development that focuses on creating visually appealing interfaces, to back-end development that ensures efficient data processing and functionality. By combining design, coding, and problem-solving skills, web developers bring ideas to life, leveraging the latest technologies and industry best practices to create responsive and scalable websites that meet the unique needs of businesses and individuals in the digital realm.

What Platform we use!!!

Manual Coding

HTML

CSS

JS

Automatic coding

E-Commerce

shopify

Application Development

Why making an application is important:-

Why making an Accessibility: Applications provide a convenient way for users to access and interact with services or information. With the rise of smartphones and tablets, people expect quick and easy access to various functionalities and content. Applications cater to this need by providing a dedicated platform optimized for mobile devices.

User Experience: Applications allow developers to create tailored user experiences that are optimized for specific devices and operating systems. This enables them to provide a seamless and intuitive interface, enhancing user satisfaction and engagement. A well-designed application can offer a superior user experience compared to accessing the same service through a web browser.

Domain
&
Hosting

A domain and hosting are essential for establishing an online presence. A domain serves as the unique address of a website, making it easier for users to find and access your website. It acts as a memorable and recognizable name that represents your brand or business on the internet. Hosting, on the other hand, provides the server space where your website files are stored and made available to visitors. It ensures that your website is accessible 24/7 and can handle incoming traffic. Together, a domain and hosting enable your website to be live on the internet, allowing users from around the world to discover and interact with your content, products, or services.

WHY SHOPIFY IS BEST

1. Hosted solution

If you're just launching your online business, web hosting can be a real challenge. Hosting a shopping cart demands some level of technical support and much spare time, which is something startups are particularly short on. However, Shopify is a cloud-based setup and hosted solution where you no need to worry about servers or databases. You can access your store from anywhere with admin login details & an internet connection without any setup. The most important thing is it supports you in handling payment gateway, which makes your work easy and seamless.

2. Commendable Technical Support

You will require some technical assistance while running an online store with an eCommerce shopping cart. Shopify ensures 24/7 technical support; hence, you can reach the customer care whenever any glitches arise. They will pick the call or direct yon on live chats.

3. Speed & Security

Speed is the crucial factor for the success of an eCommerce site as it helps to stimulate your sales. The faster your web pages load, the more your site retains the users. Shopify also offers the best service in terms of security as well as integration among the payment providers. With a built-in speed checker, it enables the users to complete payments at the nominal loading time.

WHY SHOPIFY IS BEST

4. Advanced Functionality

Shopify provides the advanced functionality to you with a plugin/application style platform that enables you to download, install as well as customize the site. Besides the features to enhance sales and social media promotion, it also offers inventory management, accounting, and business reporting. It also has the option to set email autoresponder integrations that can support you to automate as well as run your business on autopilot.

5. Own Payment Gateway

Maintaining an effective payment process is a vital step for the eCommerce store for getting paid by customers. Shopify deals with a variety of payment methods. Besides being integrated with plenty of payment gateways, it offers its own as well. Its payment gateway offers no transaction fees and lower credit card fees. You no need to have a merchant account to use this gateway.

6. Visually Appealing Online Store

Shopify is equipped with a wide range of professional templates, which enables you to create a unique as well as visually appealing online stores. It includes a variety of themes, but it is not limited to the online theme editor. Shopify developers and designers can develop the Shopify themes locally with Theme kit.

Social Media Marketing

Social media marketing has revolutionized the way businesses connect with their target audience in the digital age. With the rise of platforms like Facebook, Instagram, Twitter, and LinkedIn, companies now have unprecedented opportunities to engage with potential customers on a personal level, build brand awareness, and drive conversions. Social media marketing leverages the power of social networks to promote products, services, or ideas, utilizing various strategies such as content creation, community management, influencer partnerships, and targeted advertising.

1. 43% of consumers increased their social media use to discover new products in the last year

When the COVID-19 pandemic shut down the physical world and people hunkered down at home, nearly everything shifted to the digital space. Consumer use of social to discover or learn about new products or services increased 43%—a trend that's expected to continue in the next three years. Just over one-third of consumers also follow and interact with brands more than they did a year ago, and expect that to increase in the future.

2. 68% of consumers agree that social media enables them to interact with brands and companies

While traditional marketing and advertising methods are one-way media, where brands rely on their monologue to win over a consumer, social media empowers dialogue and gives consumers unique opportunities to engage.

3. 91% of executives will increase social media marketing budgets in the next 3 years

In past years, securing a budget and resources for social media marketing has been **one of the biggest challenges** marketers faced. Now, social media marketing budgets are on the rise across the board.

4. 72% of companies use social media data to inform business decisions

According to 72% of executives surveyed, **social data** is already the top data source used to inform business decisions, even more so than market research. And going forward, 85% agree that social data will be a primary source of business intelligence.

Web Security

In today's interconnected digital landscape, web security has become an increasingly critical concern. With the rapid expansion of the internet and the ever-growing reliance on online platforms and services, the protection of sensitive data and safeguarding against cyber threats has become paramount. Web security encompasses a range of measures and practices aimed at defending websites, web applications, and users from malicious activities such as hacking, data breaches, and unauthorized access. From small personal blogs to large-scale e-commerce platforms, the need for robust web security has never been more pressing. This introductory paragraph highlights the importance of web security in the modern age and sets the stage for a comprehensive exploration of the topic.

What makes you different from other service providers?

We as a community, which is fueled with creativity, our focus is to completely boost the company, online. Unlike other service providers, we don't boost the company on one aspect but we boost it on every single platform whether it social media or other communities.

Web Development

Manually coding:- ₹ 5,000

Wordpress(Without Hosting) :- ₹3,000

E-commerce :- Free without security, Marketing

Application Development

Package(Flutter, Kotlin, Java, Python):- ₹15,000

Social Media Marketing

Digital Marketing:- ₹10,000

Web Security

Security:- ₹10,000

Combo 🎉

3 months support :- ₹45,000

6 moths support :- ₹55,000

1year support :- ₹ 80,000

Thank You

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in Guerilla Teck

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