Guest Home PLC – Company Profile

Company Overview

Company Name: GuestHome Private Limited Company (PLC)
Established: 2024
Headquarters: Addis Ababa, Ethiopia
Company Type: Private Limited Company
Industry: Hospitality, Technology, Real Estate
Website: https://etguesthome.com/
Email: etguesthome@gmail.com
Phone: 0904764476

GuestHome PLC is a tech-driven hospitality company offering innovative and affordable room booking solutions tailored to local needs. We bridge the gap between guests and property owners by providing reliable, easy-to-use booking tools—both online and offline—ensuring seamless lodging experiences across Ethiopia.

Our Vision

To become the leading room booking and hospitality platform in Ethiopia by transforming local lodging into a smart, accessible, and sustainable ecosystem.

Our Mission

To empower property owners and serve travelers with reliable, user-friendly booking systems by combining digital innovation with offline solutions tailored to local realities.

Core Values

- **Accessibility:** Making accommodation easy to find and book.
- **Innovation:** Using modern tech to solve real-world hospitality challenges.
- **Trust:** Ensuring transparent processes and verified listings.
- **Customer-Centricity:** Prioritizing the needs of both guests and property owners.
- **Partnership:** Building sustainable relationships with hosts and communities.

What We Do

1. Room Booking Platform

We offer a platform (web + mobile app + Telegram bot) that enables users to search, book, and manage rooms across registered hotels, guesthouses, and homes.

2. Host Management Dashboard

Hosts can manage room availability, pricing, check-in/check-out, and generate downloadable reports from a dedicated dashboard.

3. Front Desk System for Receptionists

Receptionists use our system to register guests, print terms and conditions, handle check-ins/check-outs, and confirm bookings in real time.

4. Offline Registration & Booking

To ensure inclusivity, we operate local registration teams who onboard properties manually and enable bookings via phone or Telegram for areas with low digital penetration.

Target Audience

- Local and international travelers
- Small hotels, guesthouses, and lodges
- Apartment and house owners seeking to monetize space
- Receptionists/front desk operators needing structured tools
- Government agencies and NGOs requiring verified accommodations

Our Technology

- **Mobile App:** Built with Flutter for cross-platform functionality.
- **Telegram Bot:** Fast, low-data tool for bookings and registration
- **Web Dashboard:** For real-time room management and reporting
- **Data Analysis System (Coming Soon):** Predictive pricing, trend analysis, and market research integration for proforma invoice handling.

Current Reach

- **Registered Properties:** 400+
- **Cities Covered:** 19 cities in ethiopia

Leadership

Founder & CEO: Naol Ashenafi
A visionary entrepreneur with a background in public policy, software systems, and hospitality service design. Naol leads GuestHome PLC with a focus on inclusive tech and community empowerment.

Get in Touch

📍 **Office: :** BMA PLAZA office number 809
📞 **Phone:** 0904764476
✉ **Email:** etguesthome@gmail.com
🌐 **Website:** https://etguesthome.com/