

# GEHRY GUEST

## UX DESIGNER

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A versatile UX Designer with a strong background in both freelance and front-end development. Currently excelling in creating impactful user experiences through data-driven insights, I have a proven record of success in conducting user interviews, research, and crafting high-fidelity prototypes.

## WORK EXPERIENCE

### UX / UI Designer

Jan 2023 – Present

Freelance

Remote

- Gathered data during the discovery phase by conducting user interviews, user research, competitive analysis and surveys
- Synthesized findings through affinity map diagramming, empathy mapping, persona creation user flows and user journey maps
- Created and presented high fidelity, clickable prototypes afterwards gathering feedback and insights from user interviews for future iterations

### Front End Developer

Aug 2021 - Dec 2022

TechUp

Remote

- Built the visuals of websites for clients using HTML, CSS, JavaScript and with libraries and frameworks such as React JS and bootstrap
- Developed many web components such as buttons, web forms, login screens, animations, testimonials and more
- Spearheaded and directed the design initiatives and client engagement activities on behalf of the front-end team, ensuring seamless communication

## EDUCATION

### University of Washington

Tacoma, WA

Bachelor of Science — Computer Science & Systems

2020

### Certifications

Google UX Design, Gary Simons' UI Design Course

## SKILLS & TOOLS

- Figma, Sketch
- User Research
- User Flows
- User Testing
- HTML, CSS, JavaScript
- Invision, Wireframing
- Competitive Analysis
- Journey Maps & Personas

## INTERESTS

- Building decks in MTG
- Crafting Stories as Dungeon Master
- Developing Websites for my friends
- Early Morning Workouts