## **ZOMATO SQL PROJECT**

## **Question Set**

- 1. What is the total amount each customer spent on Zomato?
- 2. How many days has each customer visited Zomato?
- 3. What was the first product purchased by each customer?
- 4. What is the most purchased item on the menu and how many times was it purchased by all customer?
- 5. Which item was the most popular for each customer?
- 6. Which item was purchased first by the customer after they became a member?
- 7. Which item was purchased just before the customer become a member?
- 8. What are the total orders and amount spent for each member before they became a member?
- 9. If buying each product generates points for e.g. 5rs=2 Zomato point each product has different purchasing points for e.g. p1 5rs=1 Zomato point, for p2=5 Zomato point and p3 5rs=1 Zomato point, calculate points collected by each customer and for which product most points have been given till now?
- 10. In the first one year after a customer joins the gold program (including their join date), irrespective of what the customer has purchased, they earn 5 Zomato points for every 10 Rs spent. Who earned more, user 1 or user 3, and what was their points earnings in their first year?
- 11. Rank all the transaction of the customer
- 12. Rank all the transaction for each member whenever they are a Zomato gold member for every non gold member transaction mark as "NA"