

# PROJECT DESIGN PHASE- 1

**CUSTOMER CARE REGISTRY**

## CUSTOMER CARE REGISTRY

PROPOSED SOLUTION

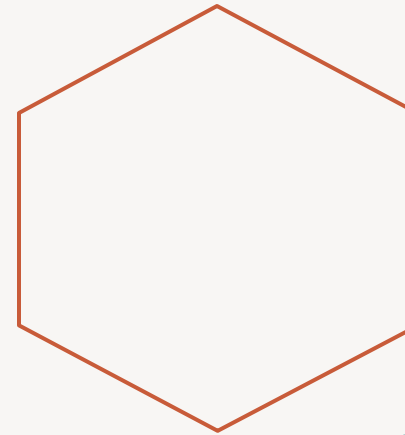


## TEAM DETAILS:

**Team no** : PNT2022TMID21736

**College Name** : SRM Valliammai Engineering College

**Department** : Electronics and Communication Engineering



## TEAM MEMBERS:

- Gugashri T
- Charlet pricilla A
- Durgapriya S.M
- Harini I



## PROJECT DESIGN PHASE –I

<b>DATE</b>	<b>16 October 2022</b>
<b>TEAM ID</b>	<b>PNT2022TMID21736</b>
<b>PROJECT NAME</b>	<b>CUSTOMER CARE REGISTRY</b>
<b>MAXIMUM MARKS</b>	<b>2 Marks</b>

Project team shall fill the following information in the proposed solution template.

S.NO.	PARAMETER	DESCRIPTION
01	Problem Statement (Problem to be solved)	To solve customer issues using Cloud Application Development.
02	Idea / Solution description	Assigned Agent routing can be solved by directly routing to the specific agent about the issue using the specific Email. Automated Ticket closure by using daily sync of the daily database. Status Shown to the Customer can display the status of the ticket to the customer. Regular data retrieval in the form of retrieving lost data.
03	Novelty / Uniqueness	Assigned Agent Routing, Automated Ticket Closure, Status Shown to the Customer, and Backup data in case of failures.

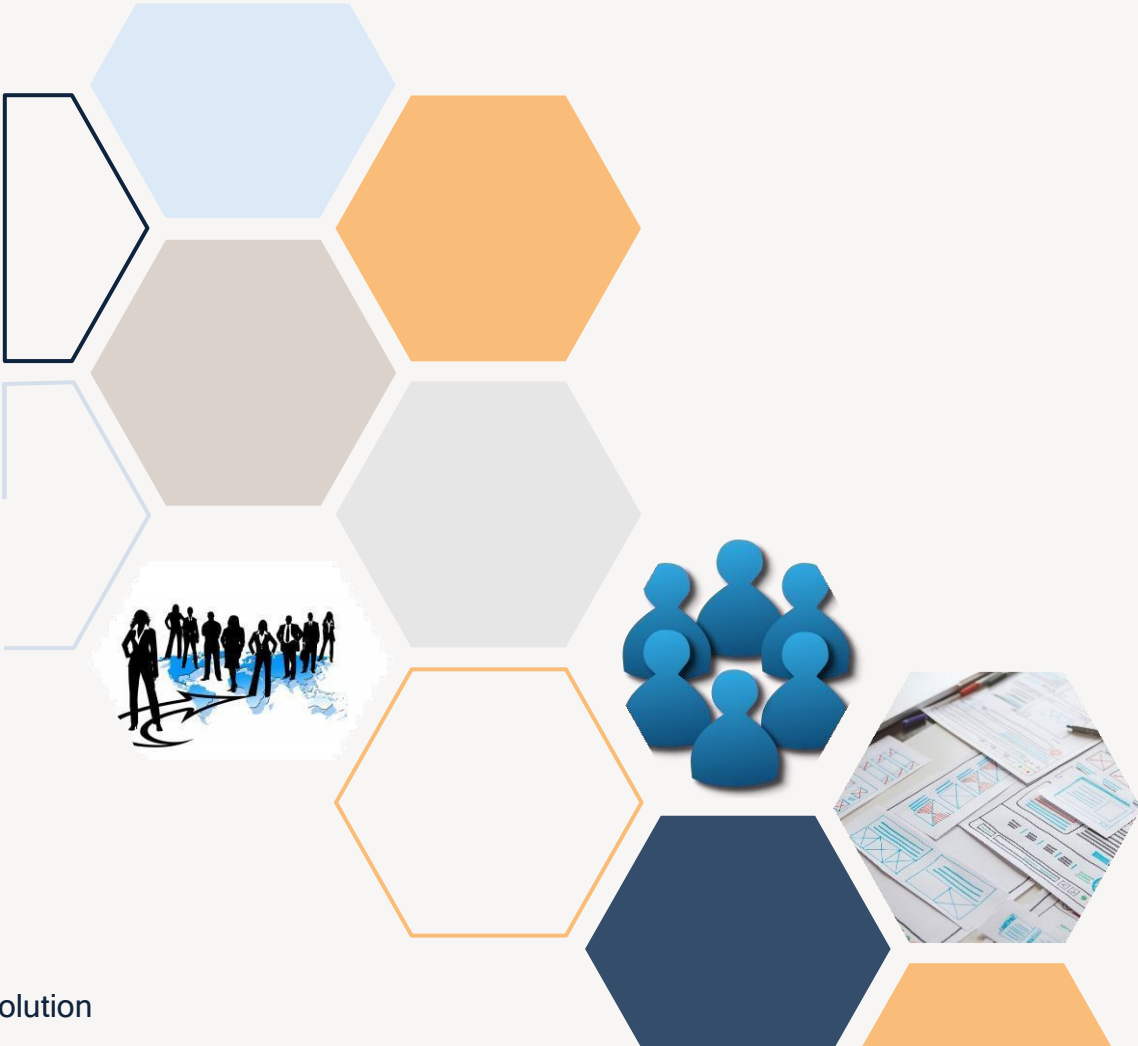
Project team shall fill the following information in the proposed solution template.

S.NO.	PARAMETER	DESCRIPTION
04	Social Impact / Customer Satisfaction	Customer Satisfaction, Customer can track their status and Easy agent communication.
05	Business Model (Revenue Model)	<ul style="list-style-type: none"><li>● Key Partners are Third-party applications, agents, and customers.</li><li>● Activities held as Customer Service, System Maintenance.</li><li>● Key Resources support Engineers, Multi-channel.</li><li>● Customer Relationship have 24/7 Email Support, Knowledge-based channel.</li><li>● Cost Structure expresses Cloud Platform, Offices</li></ul>

Project team shall fill the following information in the proposed solution template.

S.NO.	PARAMETER	DESCRIPTION
06	Scalability of the Solution	The real goal of scaling customer service is providing an environment that will allow your customer service specialists to be as efficient as possible. An environment where they will be able to spend less time on grunt work and more time on actually resolving critical customer issues .

Project team shall fill the following information in the proposed solution template.



**Thank you**



