


## BRAINSTORM & IDEA PRIORITIZATION


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|--------------|--|
| Date         | 13 <sup>th</sup> September 2022                                  |
| Team ID      | PNT2022TMID39801   |
| Project Name | Real-Time Communication System Powered by AI for specially Abled |
| Maximum Mark | 4 Marks  |


template





# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare

 1 hour to collaborate

 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.


**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**1**

**Define your problem statement**


What problem are you trying to solve? Frame your problem as a How Might We Statement. This will be the focus of your brainstorm.

 5 minutes

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**PROBLEM**

How might we [your problem statement]?



**Key rules of brainstorming**

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### A.KAVIYA

Eye that detects the movement of the hand and gives a signal to the person who is blind.

Eye that detects the movement of the hand and gives a signal to the person who is blind.

Development of single person who is blind and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

### V.SWETHA

Controlled movement of the hand and gives a signal to the person who is blind.

A subcategory of the hand and gives a signal to the person who is blind.

The hand is a part of the body and gives a signal to the person who is blind.

The Government can give some amount of money to the person who is blind.

It can sense the movement of the hand and gives a signal to the person who is blind.

It can sense the movement of the hand and gives a signal to the person who is blind.

### L.NITHISH KUMAR

Voice that detects the movement of the hand and gives a signal to the person who is blind.

Voice that detects the movement of the hand and gives a signal to the person who is blind.

Voice that detects the movement of the hand and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

AI can detect the movement of the hand and gives a signal to the person who is blind.

### B.MOHANAVEL

Image recognition for people with a visual impairment.

Facial recognition for people with a visual impairment.

AI can detect the movement of the hand and gives a signal to the person who is blind.

Text summarization for people with a visual impairment.

Text summarization for people with a visual impairment.


Text summarization for people with a visual impairment.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

**TIP**   
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Technology

Microsoft's AI for Accessibility program uses the potential of Artificial Intelligence to develop solutions to many physical and cognitive challenges disabled individuals face at work and in daily life to promote social inclusion for them.

Recruitment of Disability people.

Hiring Persons with Disabilities  
Enhances Your Organization's Image / Brand / Reputation ...  
It Gets Tax Benefits ...  
Gives You More Number of Eligible People to Choose From ...  
Increase Morale and Corporate Culture.

Cost & Risk

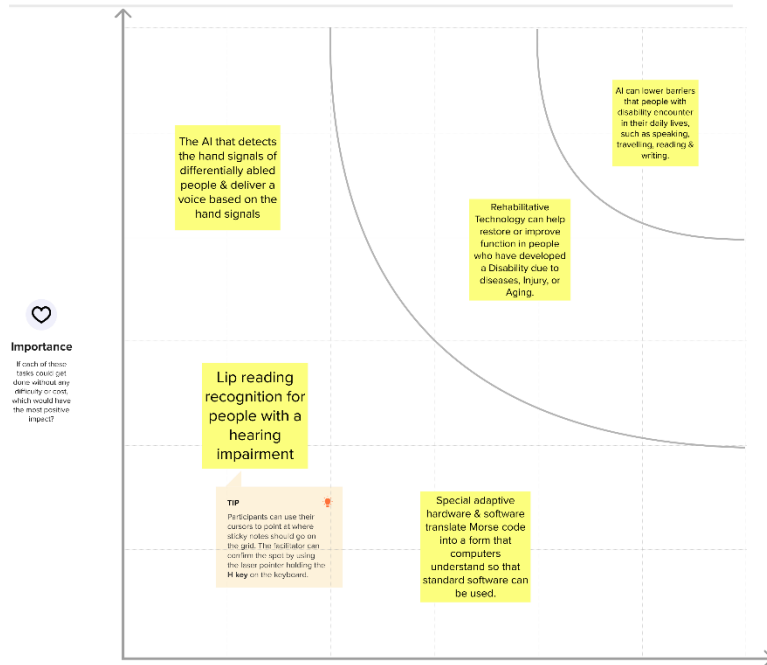
Privacy violations, 'Deepfakes',  
Algorithmic bias caused by bad data,  
Socioeconomic inequality,  
Market volatility,  
Weapons automatization.  
The cost of a complete custom AI solution can vary from US\$20,000 to US\$1,000,000.

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- E Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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