Gustavo Guillermo Alonso

Advanced Student of Software Engineering

Advanced Software Engineering student with 1 year of experience in creating impactful digital products. Skilled in UX research, prototyping, and UI systems design. Knowledgeable in Agile methodologies (Scrum, Kanban) for effective project management and team collaboration. Eager to apply my skills and learn from experienced leaders in a dynamic environment.

💼 Experience

UX/UI Freelancer

September 2024 – Present

Freelancer specialized in UX/UI designing engaging and functional digital experiences for businesses and entrepreneurs. I focus on creating experiences based on user and market needs, helping clients achieve digital products that drive user satisfaction and business success.

Creative Leader at ToGetThere

November 2023 – July 2024

I led the development of the app design and user experience. I was responsible for making strategic decisions about the design and development of the App as well as the Web.
I conducted market research, UX Research, designed the UI, internal team communication, and selected the most appropriate technologies to build the app.

UX/UI Designer & Product Owner at SIME

July 2022 – February 2023

As Project Leader and UX/UI Designer at SIME I led the development of the application design and user experience. I was responsible for organizing and structuring the tasks as the project progressed, I was also responsible for the communication between the internal team and the client.

🎓 Education

Software Engineering, Universidad del Norte Santo Tomás de Aquino – UI181221

March 2017 – Present

UX Specialization, Google Careers

April 2022 – November 2023

Behance
https://www.behance.net/guguehh

Medium
https://medium.com/@guguehalonso

Linkedin
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Email
gg_alonso@outlook.com

Website
https://ggalonso.netlify.app/

Phone
(+54) 381 6973 584

Location
Tucumán, Argentina

Spanish
Native

English
Intermediate

Portuguese
Elementary

🏆 **First Place Innovation Challenge 2023 (tutor)**

I led my team in the development of an innovative solution for a more efficient and sustainable transportation, collaborating in the strategy, decision making and execution of the project.

🏆 **Second Place Innovation Challenge 2022 (tutor)**

I led my team in the creation of a sustainable green startup dedicated to the production of chinstraps and medical supplies from sugar cane waste

🏆 **First Place Innovation Challenge Challenge 2021**

We developed a sustainable city project, focused on a ecological technologic solutions to improve urban infrastructure and reduce the environmental impact of cities.

🎓 Education

Certification in Digital Product Design Methodologies

Platzi & Torresburriel Estudio, February 2023

Certification in Agile Methodologies

Kaizen Z, March 2023

Visual Elements of User Interface Design

California Institute of Arts on Coursera, December 2023

Exercising Leadership: Foundational Principles

HarvardX, July 2021

Design Thinking for Innovation

University of Virginia on Coursera, October 2020

Human-Centered Design: an Introduction

University of Calfornia San Diego on Coursera, July 2020

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