BHUVAN RAJ GUGULOTH | 22ME30023

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ACADEMIC QUALIFICATIONS

Institution	Degree	Performance	Year
IIT Kharagpur	B.Tech	8.28/10	2027
Narayana Junior College	Class-XII-Telangana State Board of Intermediate Education	94.8 %	2022
Tejaswi High School	Secondary School Certificate-CBSE	94.4 %	2020

INTERNSHIPS / PROJECTS

KAIZING TURTLES PVT LTD, KHARAGPUR | ASSOCIATE PRODUCT — **Jan'23 - Nov'23**

*Key contributor in **Kaizing's** early stage, a **super app startup** led by an IIT KGP alumnus. Recognized for excellence, **promoted to Product Manager.***

*Objective: Working closely with **founders** and **development team** to execute the product cycle and contributed for raising **customers by 30%***

- spearheaded the main product's thorough design and was instrumental in progressing the **super app's development** from conception to execution
- Conducted the **UX research**, introduced cutting-edge **loyalty programmes** that strengthened **client retention tactics**, and produced a **working prototype**
- Implemented cutting-edge enhancements to the user flow, resulting in **remarkable 30% increase** in customer engagement metrics and user satisfaction.
- Worked parallelly on **product development cycle**, **data analysis** and **product testing**, while pioneering successful scaling of prototype in Kharagpur

SERENESOUL : MEDITATE-MINDFULNESS APP| PERSONAL PROJECT — **Dec'23 - Present**

*Key contributor in the design and ongoing development of **'SereneSoul**,' a mindfulness app aimed at stress relief and mental wellness*

*Objective: Design and deployment of a personalized mindfulness application using **Flutter** and **Firebase** for mental health and stress management for users*

- Designed the 'SereneSoul' app, using **Flutter** for intuitive **user interface** and **Firebase** for **backend**, ensuring readiness for multi-platform integration
- Conducted **user profile analysis** to tailor personalized app experiences, integrating features such as guided meditations and sleep tracking
- Optimised **user interaction** and visual appeal by building a solid foundation for app functionality using design tools like **Figma** and **Adobe Illustrator**
- Leading the transition from design to development phase, applying the **WATERFALL methodology** and planning for iterative testing

NGO VOLUNTEER WEBSITE | ACADEMIC PROJECT |CRDIST | IIT KHARAGPUR — **Oct'23 - Nov'23**

*Developed an NGO website under **Professor Somnath's** guidance, facilitating volunteer participation and service registration.*

*Objective: Develop **user-centric NGO volunteer** website fostering community engagement, donations, and volunteering opportunities.*

- Developed an **NGO website** enabling **volunteer participation** and service registration, enhancing **community engagement** and **operational efficienc**y
- Applied strong **UI skills** to create dynamic, visually appealing content, ensuring an efficient and **user-friendly experience** for website visitors
- Employed **HTML, CSS, and JavaScript** to craft a responsive website, integrating streamlined **UI/UX design** for enhanced user interaction and engagement
- Collected a data report of NGO organizations of Kharagpur and Created a **donation portal** for each organization from donations from Volunteer website

ENTREPRENEURIAL EXPERIENCE

PRODIGY DIGITALS | CO-FOUNDER — **April'24 - Present**

Objective: Prodigy offers comprehensive digital services, aiming to lead with innovation, client satisfaction, and value delivery

- Dedicated to "**Empowering Businesses through Digital Ingenuity**," Prodigy was founded by four students and offers help to small and rising startups
- Our mission is to **empower small** and **ideation startups** by facilitating the implementation of their ideas and product necessities by skilled developers
- In **three weeks** after the agency's founding, **Two IIT Kharagpur student ideation** startups and I worked together to generate **INR 1Lakh** in income
- Crafted and implemented strategic marketing initiatives that deepened client relationships and positioned Prodigy as a frontrunner in digital solutions

COMPETITIONS AND ACHIEVEMENTS

Olympiads	- **Gold Medal**, C.V. Raman Science Olympiad, **State Level,** Srinivasa Ramanujan Foundation, Dec 2019 - **Gold Medal** in Zonal Level, **National Science Olympiad**, Science Olympiad Foundation, Nov 2019 - Earned the **first rank** at the district level, achieving an **All India Rank of 342** in Kwest Science Olympiad, Sep 2019 - Honored with the Sir **C.V.Raman Young Genius Award** for top performance at district level and **third at the state level**
State Level Painting, BUREAU OF ENERGY EFFICIENCY	- **4th Place**, **State Level Painting Competition**, Ministry of Power, Government of India, Nov 2019 - Secured 4th place and **a Consolation** Prize in Category B among **33,000 participants**
JEE MAINS and JEE ADVANCE	- Secured an AIR rank in **the top 2 percentile** in the nationwide Joint Entrance Exam (Advanced) 2022 among **2.5 lakh students** - Secured an AIR rank in **the top 3 percentile** in the nationwide Joint Entrance Exam (Mains) 2022 among **10.5 lakh students**

LEADERSHIP AND TEAMWORK

SECRETARY DESIGN | TECHNOLOGY STUDENTS' GYMKHANA | IIT KHARAGPUR — **2023 - 2024**

- Designed over **100 promotional posters**, boosting **engagement and participation** in Gymkhana events starting from **General championship to Inter IIT**
- Spearheaded the design of **custom merchandise**, including apparel and accessories, enhancing the **Gymkhana's brand visibility** and member unity
- Over **2,000 students** received **vital campus guides** and items that I oversaw the **development and delivery** improving their **orientation experience**

SUB-HEAD | SHAURYA: SPORTS FEST | IIT KHARAGPUR — **2023 - 2024**

- Key member of the Shaurya sports fest revival team, instrumental in bringing back Shaurya after 11 years, attracting around 10,000 students
- Managed **public relations** and **student engagement** through posts and videos, utilizing my graphic design and 3D modelling skills by **mentoring associates**
- Oversaw the smooth execution of **five sub-events** and **three sporting events**, resulting in successful operations with the footfall over **1200 students**

ASSOCIATE | STUDENTS' ALUMNI CELL | IIT KHARAGPUR — **2022 - 2023**

- Orchestrated the **19th Annual Alumni Meet** under **the Dean of Alumni Affairs**, significantly enhancing alumni connections and engagement
- Spearheaded the design and compilation of the **annual Institute Yearbook**, reaching **2600 undergraduates, postgraduates, and PhD candidates** in 2023
- Oversaw the development of the **Pan IIT Alumni Relations Cell newsletter** for 2023 students, fostering closer ties between alumni and students

SKILLS AND EXPERTISE

Programming/ Scripting/ Web Languages: Python, JavaScript, Dart, HTML, CSS — **Frameworks/ Library:** Bootstrap, Flutter, Firebase

Tools: Git, Slack, Figma, Andriod Studio, Photoshop, Premiere pro, Tableau, Excel — **Database:** MySQL, Big Query

EXTRA ACADEMIC ACHIEVEMENTS

Case Study	- Participated in **Tata Steel TomorrowLab(Student Track)** and reached zonal round by creating a **business model** over **Agri-Supply Chain** - Participated in **Unstop Talent Park - Non Tech** and Reached the deck submission round by proposing a **HealthTech Business Plan**
Conferences	- Selected as a delegate for the 2024 conference by the **Harvard Project for Asian and International Relations, Cambridge** - Attended a session by Figma **"Config 2023: Reimagining where teams design and build together",** gaining insights in digital design
Technology	- Participated in **Unstop Talent Park - Tech**, and was shortlisted successfully clearing a **coding assessment featuring 20 DSA questions** - Team member of **GC case study** team of Pandit Madan Mohan Malviya Hall of Residence leading a group of 10 students
Volunteering	- Volunteered at **CyPhyss 2023**, led by IIT Kharagpur professors on **Artifical Intelligence**, enriching my understanding of AI advancements - Volunteered for the **Induction 2023** for the introductory session of freshmen of 2000 students of academic year 2023-2024
Sports	- Participated in **Freshers Tournament – Basketball** and securing the **place of 4th** in entire **freshmen of the year 2022** - Participated in **Basketball 3v3 tournament** and secured a remarkable position **silver** over 30 teams in year 2023