

PORTFOLIO.

Hello there,

I'M BHUVAN RAJ

I am a second-year undergraduate student of the Department of Mechanical Engineering at IIT, Kharagpur. Enrolled in its dual-degree course. I am Secretary Design, Technology Students' Gymkhana, IIT Kharagpur. I am managing the media and public relations of Gymkhana.



About Me

As a designer and developer, I specialise in creating visually appealing designs from challenging issues. As the Design Secretary at IIT Kharagpur, freelancing expands my horizons and boosts my creativity in design and development.

EXPERIENCE

- May 2024 – Present
Product Designer at Prodigy Digitals
- April 2024 – May 2024
Graphic Designer at FrostyTown
- March 2023 – May 2023
Product Designer at Kaizing Turtles Pvt Ltd

EDUCATION

- 2022 – 2027
Pursuing Dual Degree in Department of Mechanical Engineering.
- 2020 – 2022
Intermediate Education,Narayana Junior College,Kondapur
- 2020
Secondary School Certificate,Tejaswi High School

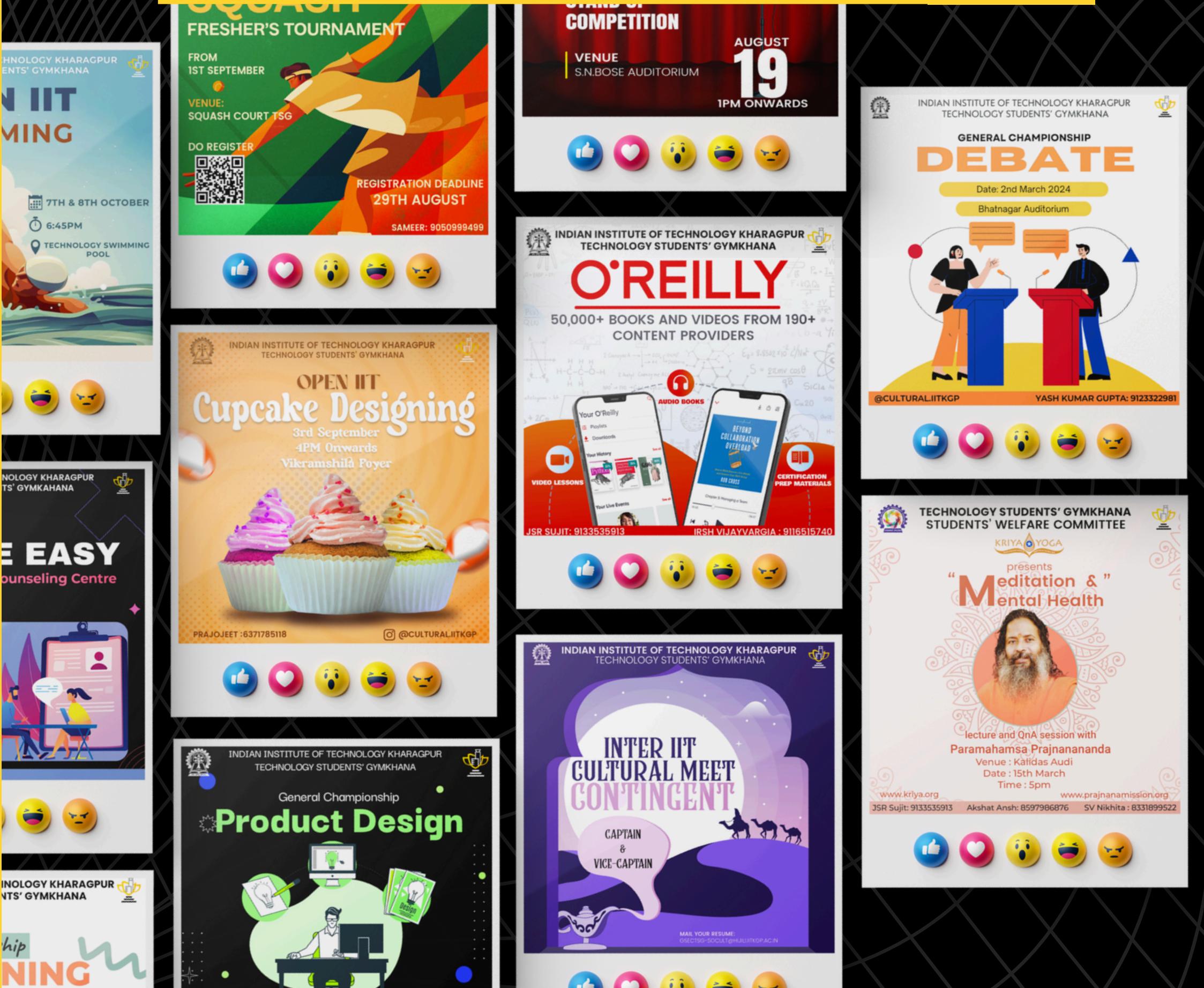
SKILLS AND EXPERTISE

- ★ Logo and Branding
- ★ Social Media Content
- ★ 3D Modelling
- ★ Product Design
- ★ Web Development
- ★ Unity Gaming
- ★ Flutter Development
- ★ AI/ML



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Technology Students' Gymkhana

Since its inception in 1952, the Technology Students' Gymkhana at IIT Kharagpur has been a beacon of talent and innovation. Under the motto "Perfection in action is Yoga," our collaborative efforts between students and faculty have fostered a vibrant campus culture.

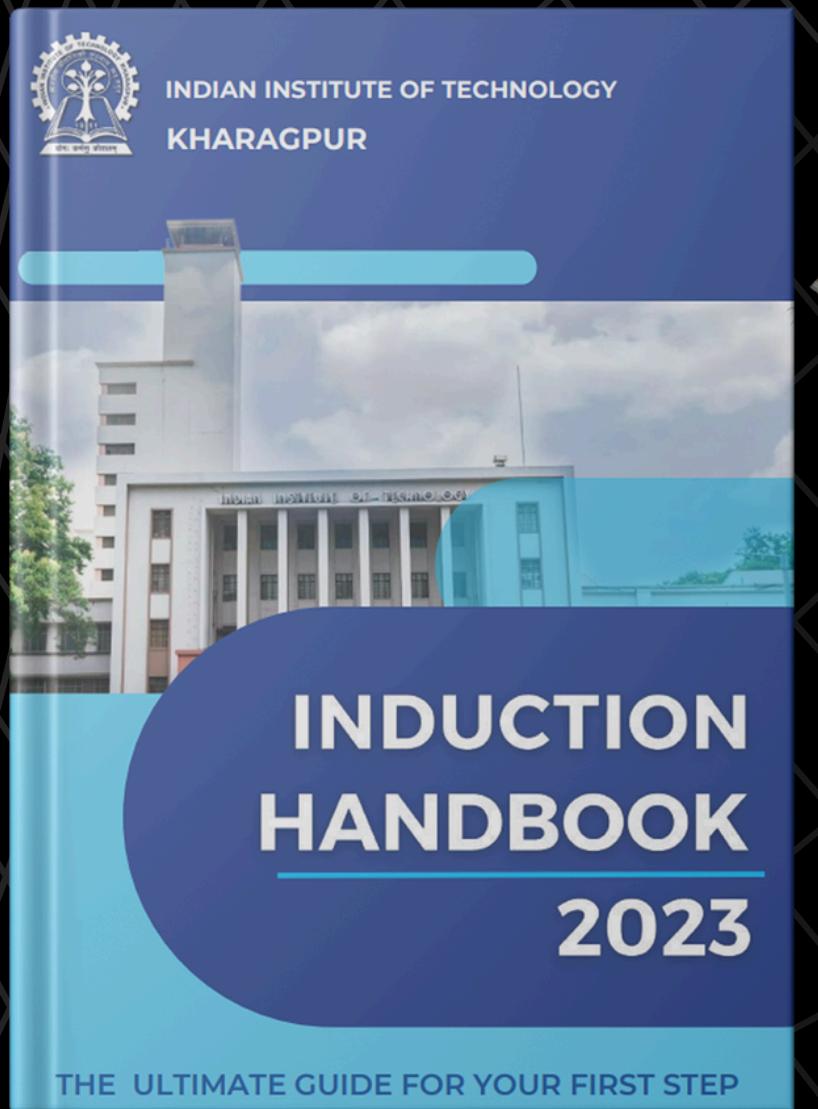
As a Secretary Design, I've crafted more than 50 captivating posters for our social media platforms of Technology Students' Gymkhana contributing to increased participation and enthusiasm among students over various events includes Open IIT's; Freshers' Tournaments; General Championship; Inter IIT and many other events and initiatives organized by TSG.

Posters Designed : 70+

Publications : Induction Hand Book

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Induction HandBook

I was a crucial contributor to the production of the Induction Handbook at IIT Kharagpur, working alongside four content writers and two designers. We worked together to create and collate more than 120 pages of critical material.

The guidebook is an invaluable orientation resource for new students, providing detailed information on campus life, academic programmes, and necessary utilities. My contribution demonstrates my ability to work successfully with teams to produce significant materials that improve the student experience.

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Merchandise Design

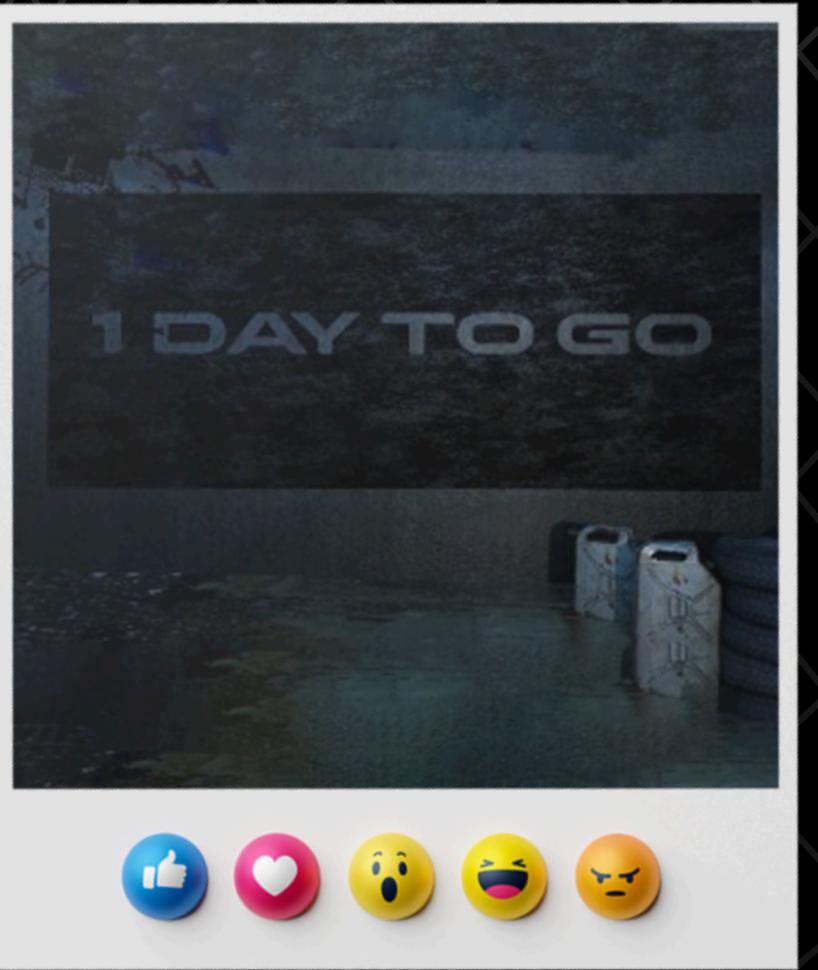
During my time as Secretary of Design for the Technology Students' Gymkhana, I oversaw the development of an amazing collection of Induction Merchandise. This involved methodically developing t-shirts, pens, tote bags, hats, and an induction hoodie to provide a consistent and visually attractive look.

I meticulously designed each aspect using my knowledge of Adobe Photoshop and Illustrator. In addition, I worked extensively with stakeholders to develop goods for the Senate and several Sub-Committees, making sure that each design reflected their own goals. These experiences not only strengthened the Gymkhana's corporate identity, but also demonstrated my abilities in design, cooperation, and project management.

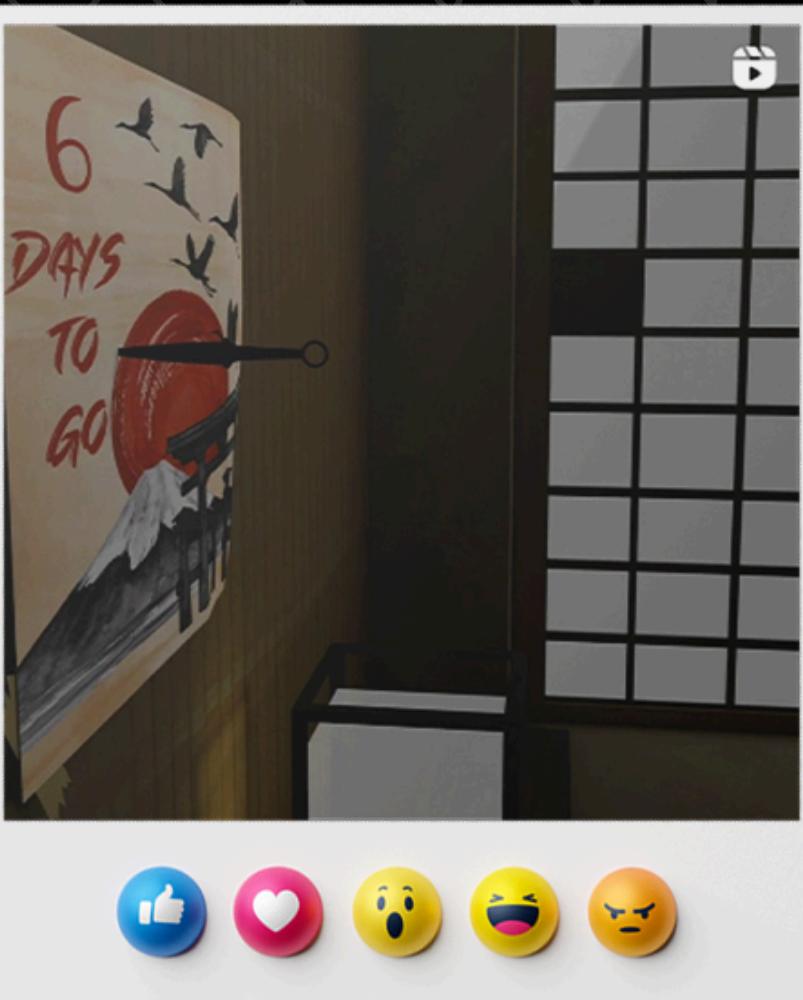


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Shaurya: Sports Fest, IIT Kharagpur

Shaurya, IIT Kharagpur's yearly sports fest is a dynamic display of skill and teamwork, hosting a range of sports activities. It brings together students from across the country, fostering a spirit of healthy competition and camaraderie.

During my tenure as Shaurya's Sub-head at IIT Kharagpur, I played a crucial role in enhancing the fest's visual identity and organizational aspects. Leading a team, I crafted 2 posters and 5 videos in which 3 videos are designed and animated in Blender for social media platforms, showcasing my design prowess in Illustrator, Photoshop, video editing, and animation. Additionally, I mentored team members, fostering skill development and teamwork while contributing to the creation of impactful promotional materials.



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Students' Alumni Cell, IIT Kharapur

The Students' Alumni Cell at IIT Kharagpur, led by the Dean, Outreach, actively strengthens ties between the institute and its alumni through initiatives like the Annual Alumni Meet, Regional Student Alumni Meet, guest lectures, literary publications, mentorship programs, and the Alvida farewell dinner.

During my role as an Associate in the Students' Alumni Cell, I played a key part in the Media and Public Relations Team. One of my notable achievements was publishing two impactful works: the Students' PAN-IIT Alumni Relations Cell Newsletter and Yearbook, contributing significantly to the communication and outreach efforts of the organization.



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SereneSoul - Personal Project

Designed a mobile app for a mindfulness and meditation platform, **SereneSoul**, including user authentication, onboarding, home dashboard, reminders, course overview, meditation sessions, and music integration. Focused on creating a calming, intuitive, and user-friendly experience with a soothing color scheme, clean typography, and engaging visuals.



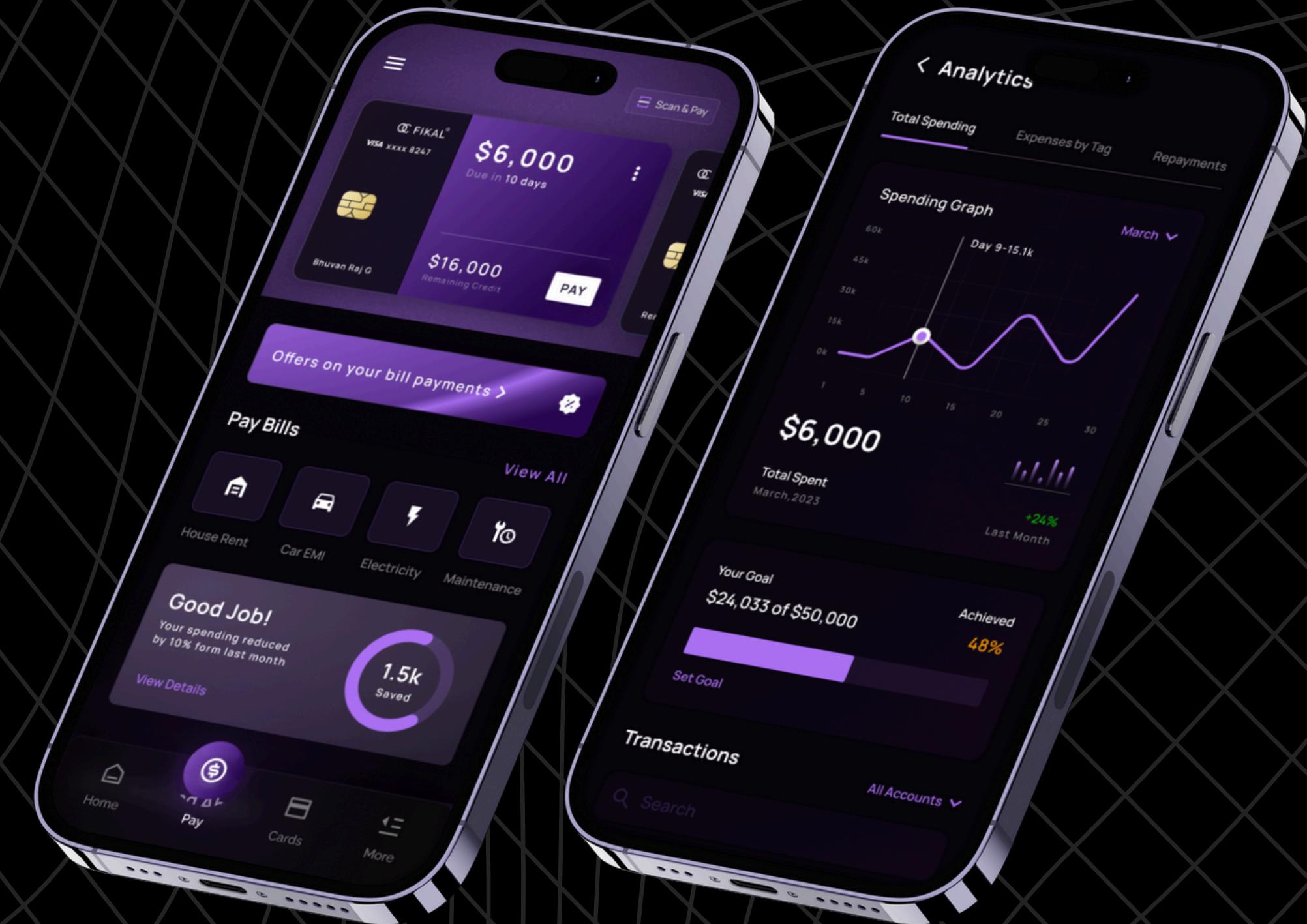
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Fikal - "Fikarless Financial Kal"

For the VentureX competition, I designed and developed "Fikal," a financial management app aimed at simplifying personal finance. Key features include analytics for tracking total spending, expenses by tag, and repayments, alongside a user-friendly interface for paying bills, managing credit, and setting financial goals. The app uses a modern and intuitive design with a dark theme and vibrant accents to enhance user experience.



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Contact



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THANK YOU

Thank you for exploring my portfolio! Each project represents a journey of creativity & learning. I look forward to sharing more exciting work with you in the future.

Contact Me