

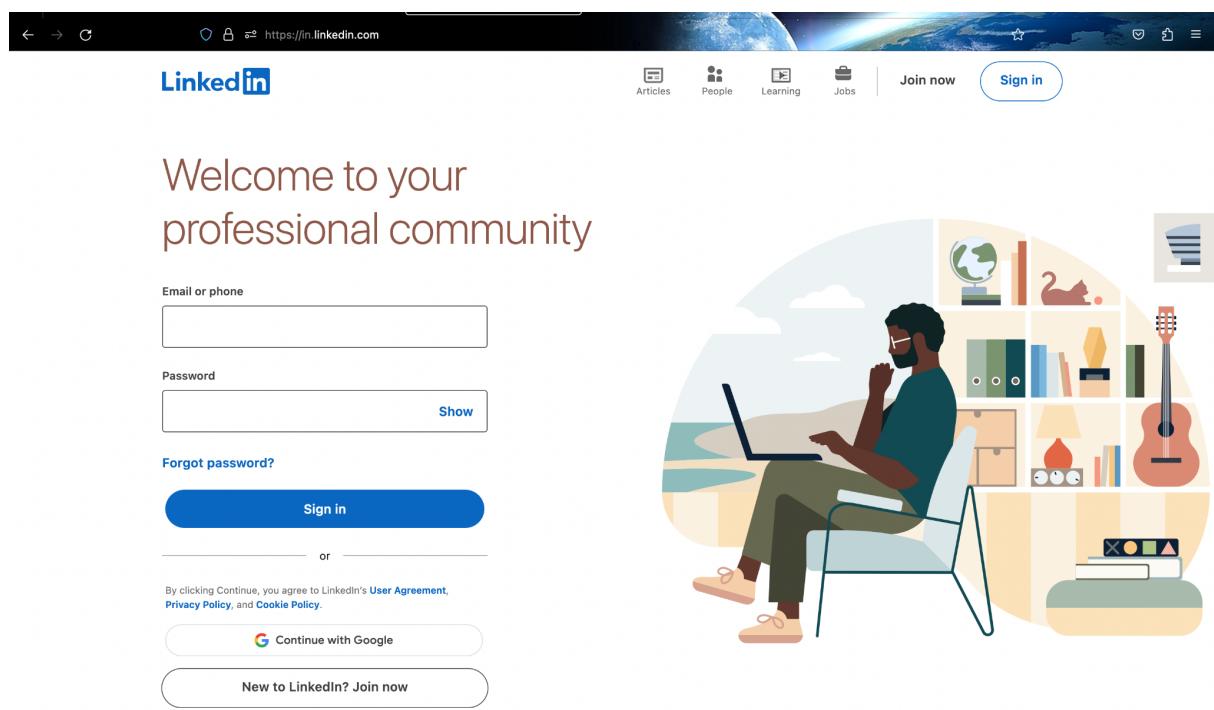
NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

✓ LINKEDIN CREATION:

- Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.
- Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.



- Provide personal information and complete the profile.

LinkedIn

Make the most of your professional life

Email or phone number

Password (6+ characters)
 [Show](#)

By clicking Agree & Join, you agree to the LinkedIn [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#).

Agree & Join

or

 [Continue with Google](#)

Already on LinkedIn? [Sign in](#)

Looking to create a page for a business? [Get help](#)

LinkedIn © 2023 About Accessibility User Agreement Privacy Policy Cookie Policy Copyright Policy Brand Policy Guest Controls Community Guidelines Language

LinkedIn

Make the most of your professional life

First name

Last name

Continue

- We will be redirected to the home page.

The screenshot shows a LinkedIn profile page for a user named Sorna V. The profile includes a welcome message, profile viewers (4), connections (48), and a link to a course completion certificate. The certificate is for Python Core, issued by SoloLearn, dated November 2019, and signed by Yeva Hyasan, Chief Executive Officer. The LinkedIn news sidebar features articles about emotive marketing, brand buyer interest, India's festive cheer, and visa pause for Canada. The bottom right corner of the page has a 'Try for free!' button for LinkedIn Premium.

✓ BRAND NAME:

DEV GEEKS



✓ FACEBOOK PAGE:

- Page Url: <https://www.facebook.com/profile.php?id=61550670142528>
- Creation of a Facebook business page for Dev Geeks. For that, we create a business profile by giving the required details.

Pages > Create a Page
Create a Page
Your Page is where people go to learn more about you. Make sure that yours has all of the information they may need.

Page name (required)
Dev Geeks

Category (required)
Digital creator

Bio (optional)
With a passion for innovation, we transform challenges into opportunities.

Tell people a little about what you do.

Create Page

By creating a Page, you agree to the Pages, Groups and Events Policies

Desktop preview

Dev Geeks

With a passion for innovation, we transform challenges into opportunities.

Posts About Followers Photos Videos More

Intro Posts

0 followers Page · Digital creator

Step 1 of 5
Finish setting up your Page
Success! You've created Dev Geeks. Now, add more details to help people connect with you.

Contact

Website
<https://devgeeks01.blogspot.com/>

IN+91 Phone number
8899010910

Email address
devgeeks01@gmail.com

Location

Address

Town/city
Madurai, India

Postcode

Page health: fair
Compared to similar Pages with high engagement.

Previous Next

Desktop preview

Dev Geeks

With a passion for innovation, we transform challenges into opportunities.

Posts About Followers Photos Videos More

Intro Posts

0 followers Page · Digital creator

+918899010910

- Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Step 2 of 5

Customise your Page

Your profile picture is one of the first things that people see. Try using your logo or an image that people can easily associate with you.

DG Dev Geeks

ONE STOP SOLUTIONS

Beyond the Horizon

Add Action Button

Page health: fair

Compared to similar Pages with high engagement.

Previous Next

Desktop preview

DG Dev Geeks

ONE STOP SOLUTIONS

Beyond the Horizon

Dev Geeks

With a passion for innovation, we transform challenges into opportunities.

Posts About Followers Photos Videos More

Intro Posts Filters

0 followers Page · Digital creator

1017001216650

Step 3 of 5

Connect WhatsApp to your Page

Once you've connected your WhatsApp account, you can add buttons for your Page audience to message you on WhatsApp.

WhatsApp phone number
8899010910

IN+ 91

Get code

Page health: good

Compared to similar Pages with high engagement.

Previous Skip

Desktop preview

DG Dev Geeks

ONE STOP SOLUTIONS

Beyond the Horizon

Dev Geeks

With a passion for innovation, we transform challenges into opportunities.

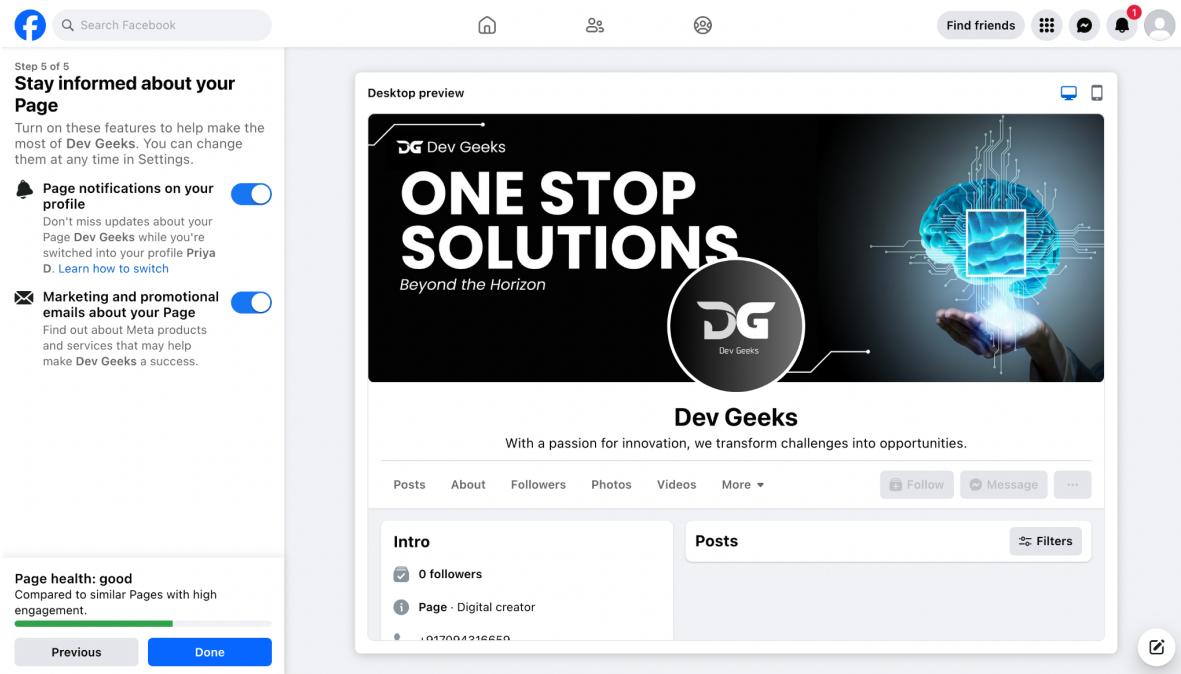
Posts About Followers Photos Videos More

Intro Posts Filters

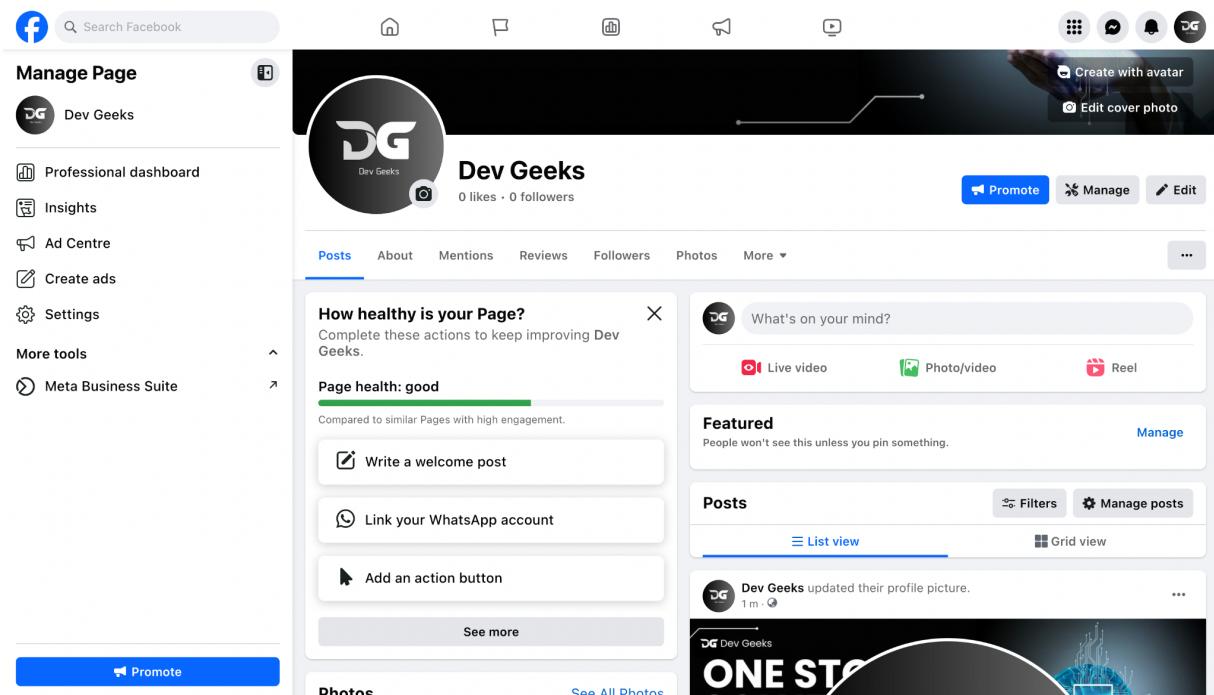
0 followers Page · Digital creator

1017001216650

- Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.



- This is the Facebook page of Dev Geeks



Manage Page

Dev Geeks

About

Contact and basic info

- Privacy and legal info
- Work and education
- Places lived
- Page transparency
- Family and relationships
- Details about you
- Life events

Categories

- Digital creator

Contact info

- + Add Service Area
- + Add phone number
- Madurai, India
Address
- devgeeks01@gmail.com
Email

Websites and social links

- https://devgeeks01.blogspot.com/
Website
- + Add a social link

Basic info

- + Add Wi-Fi Network Name
- + Add Hours
Add your business address first before adding business hours

Promote

- The first post explains our services and what “Dev Geeks” does along with our contact details to make use of services

DEV GEEKS
ONE STOP SOLUTIONS

OUR TOP SERVICES

- Databases and Data science
- Full stack web development
- Cloud infrastructure
- UI/ UX Design
- Data Security

WHY US ?

- Professional team
- 100% guaranteed
- Affordable price

PRICING PLAN

- Basic package - 1 Month Consultation
- Silver package - 2 Month Consultation
- Gold package - 3 Month Consultation

GET IN TOUCH

devgeeks01@gmail.com
123-456-789

Dev Geeks
19 August ·

Just give us ideas, we are here to help you out !!

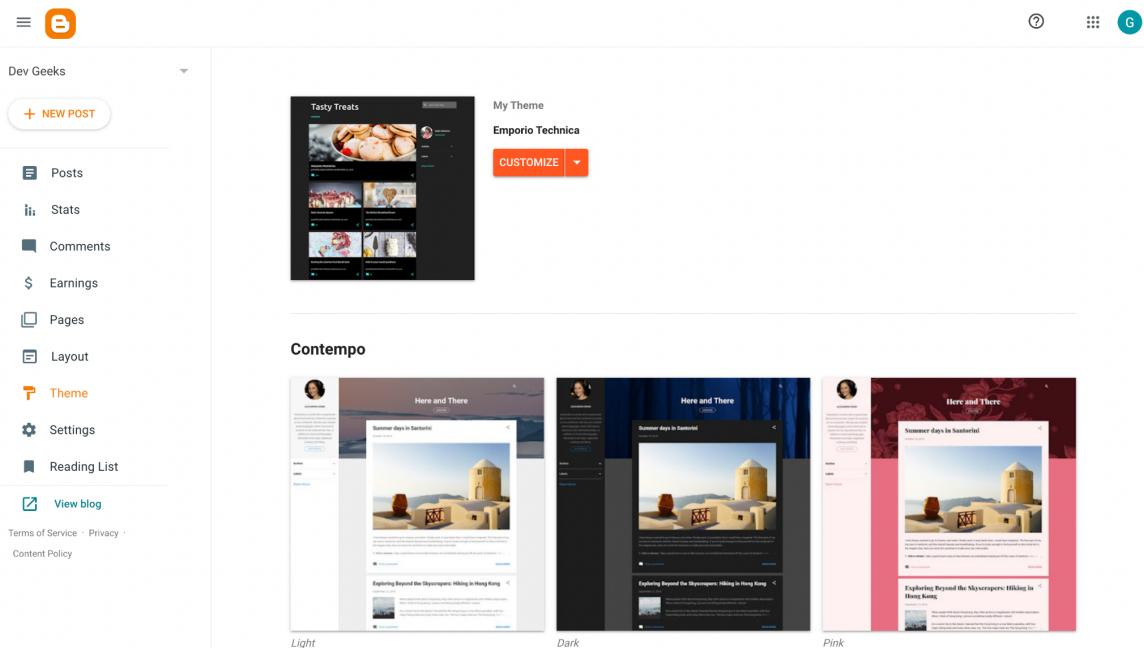
#beginning

4 Like Comment Share

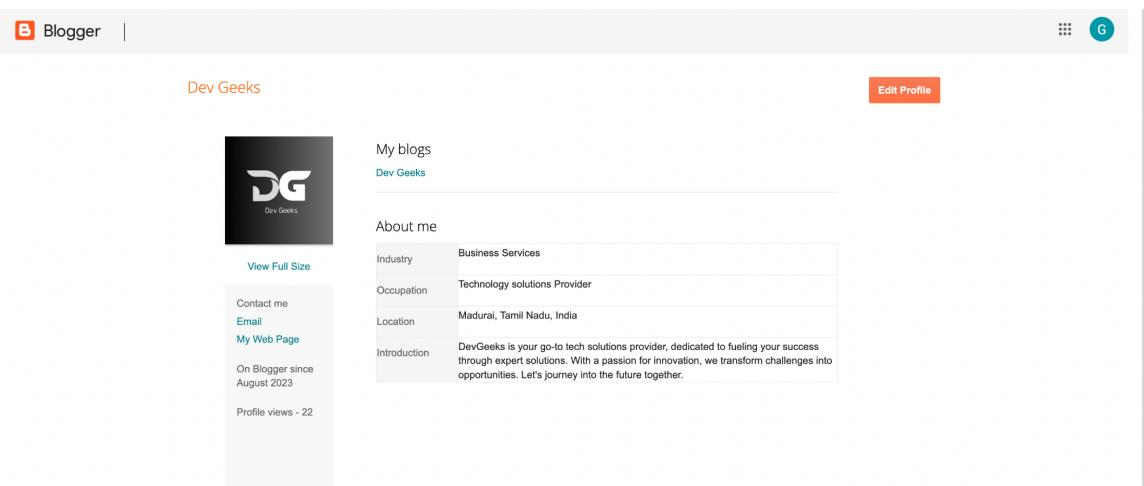
Write a comment...

✓ CREATION OF BLOG PAGE:

- Blog Url: <https://devgeeks01.blogspot.com/>
- Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.



- Then provide the details required for the profile on the page



- Then the blog page is created for “Dev Geeks”.
- Then, add posts that explain the services that the company provides to its clients for the reach to the visitors of the page.

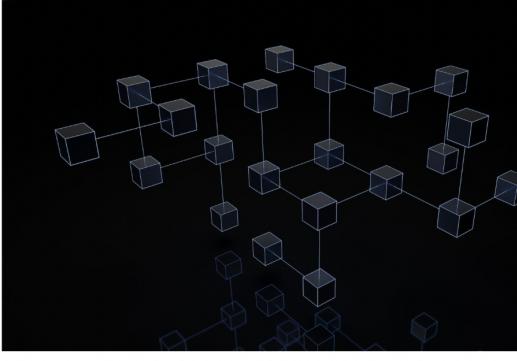
B

Title
Unleash the Power of Database Indexing: Boosting Query Performance with TechnoIndex

Preview Update

Post settings Labels Database,Indexing, No matching suggestions

Published on 8/26/23 5:43 PM Permalink Location Options



Greetings, data wranglers and database enthusiasts !

In the fast-paced realm of information management, databases reign as the custodians of data, ensuring it's accessible and organized for various applications. Yet, as databases grow in size and complexity, a persistent challenge emerges: slow query performance. But fret not, for we bring you TechnoIndex – a game-changing solution that unlocks the true potential of your database system.

E

Title
Email Newsletter

Preview Update

Post settings Labels Newsletter,Technology, No matching suggestions

Published on 9/7/23 10:50 AM Permalink Location Options

 Get Ahead in the Digital Arena with the Dev Geeks Newsletter!



Title
Your tech challenges, our solutions

Preview Update

Post settings
Labels
infographics,
No matching suggestions

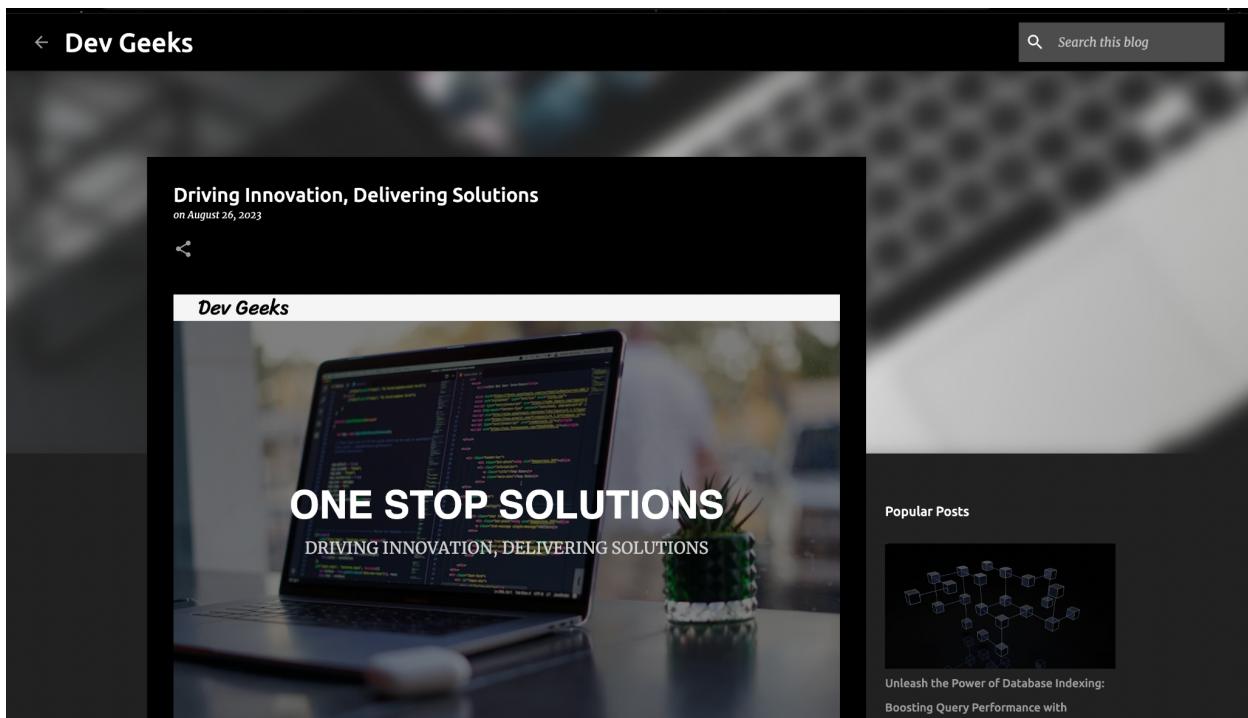
Published on
9/7/23 8:24PM

Permalink

Location

Options

- After completing the post, save it and publish. It looks stunning below.

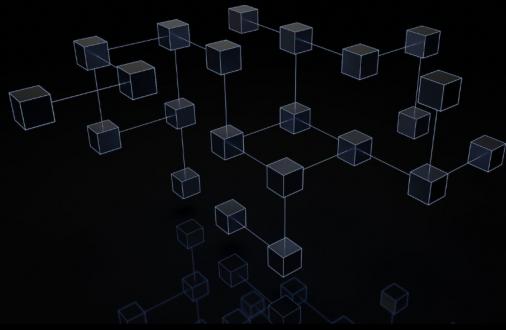


[← Dev Geeks](#)

Unleash the Power of Database Indexing: Boosting Query Performance with TechnoIndex

on August 26, 2023





Greetings, data wranglers and database enthusiasts !

In the fast-paced realm of information management, databases reign as the custodians of data, ensuring it's accessible and



Popular Posts



Driving Innovation, Delivering Solutions

*Dev Geeks Dev Geeks One Stop Solutions
Driving Innovation, Delivering Solutions
Full stack web development This combines aesthetics and functionality to craft ...*

[← Dev Geeks](#)

 Get Ahead in the Digital Arena with the Dev Geeks Newsletter!

>>> NEWSLETTER

DEV GEEKS

September 2023 Edition #1

Dear Valued Clients and Tech Enthusiasts,

We are thrilled to introduce you to DevGeeks, your go-to tech solutions provider! At DevGeeks, we are driven by a relentless passion for innovation and a commitment to transforming challenges into opportunities. Together, we are embarking on a journey into the future of technology.



 Driving Innovation, Delivering Solutions

*Dev Geeks Dev Geeks One Stop Solutions
Driving Innovation, Delivering Solutions
Full stack web development This combines aesthetics and functionality to craft ...*



 Unleash the Power of Database Indexing:

blogger.googleusercontent.com/img/b/R29vZ2xl/_/DEV GEEKS - Newsletter.jpg

← Dev Geeks

Your tech challenges, our solutions
on September 07, 2023

Fueling Innovation Through Code - Your Trusted Tech Solutions Provider

DEV GEEKS
ONE STOP SOLUTION

Services Offered :

Databases and Data Science

- Data-driven insights
- Database management

Popular Posts

Driving Innovation, Delivering Solutions

Dev Geeks Dev Geeks One Stop Solutions
Driving Innovation, Delivering Solutions
Full stack web development This combines aesthetics and functionality to craft ...

✓ EMAIL NEWSLETTER POST:

- Blog Url: <https://devgeeks01.blogspot.com/2023/09/email-newsletter.html>

← Dev Geeks

Email Newsletter
on September 06, 2023

Get Ahead in the Digital Arena with the Dev Geeks Newsletter!

»»» NEWSLETTER

DEV
GEEKS

September 2023
Edition #1

Dear Valued Clients and Tech Enthusiasts,

Popular Posts

Driving Innovation, Delivering Solutions

Dev Geeks Dev Geeks One Stop Solutions
Driving Innovation, Delivering Solutions

>>> NEWSLETTER

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DATABASES AND DATA SCIENCE

Unlock the power of data with our expert database management and cutting-edge data science solutions for smarter insights and better decisions.

Empowering your online presence with end-to-end web solutions, we craft stunning websites and robust applications for your digital success.

FULL STACK WEB DEVELOPMENT



UI / UX DESIGN

Crafting seamless UI/UX experiences, Where code and creativity converge. Elevating user journeys with precision, A programmer's art, our design's surge.

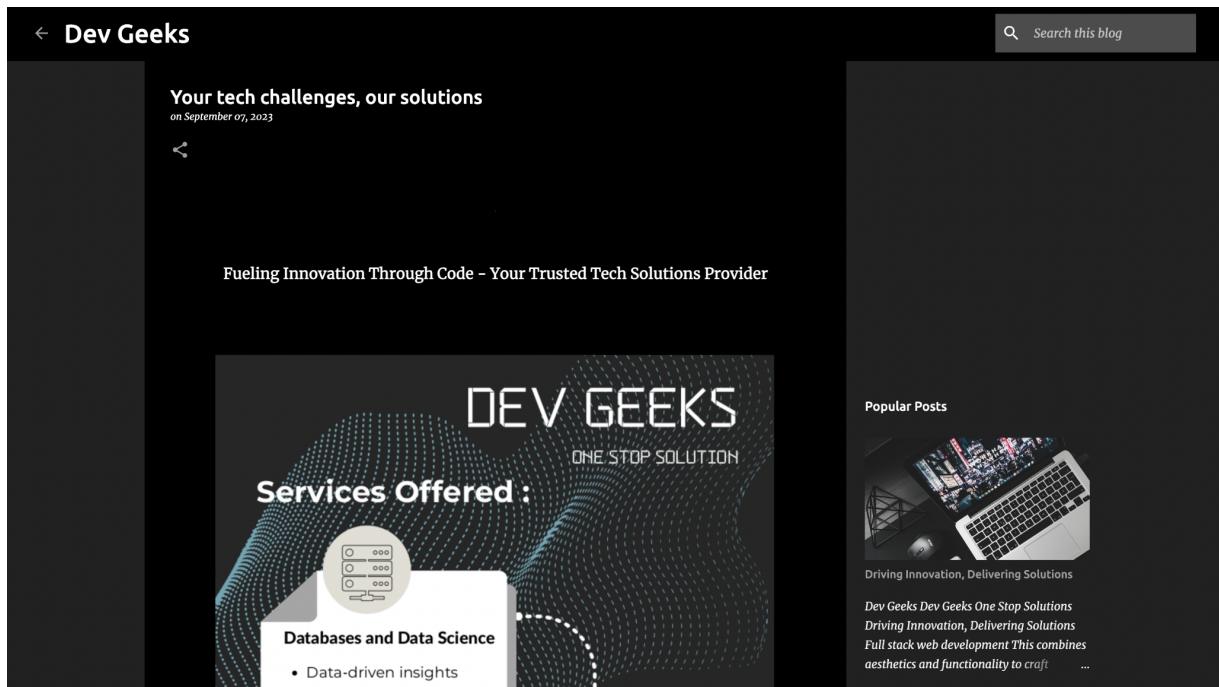


CLOUD INFRASTRUCTURE

Unlock the power of limitless possibilities with cloud infrastructure. Seamlessly scale your digital ambitions, reduce costs, and enhance security. Elevate your tech game with the agility and reliability of the cloud. Embrace innovation and future-proof your projects with cloud solutions.

✓ INFOGRAPHIC POSTER:

- Blog Url: <https://devgeeks01.blogspot.com/2023/09/your-tech-challenges-our-solutions.html>



DEV GEEKS

ONE STOP SOLUTION

Services Offered :



Databases and Data Science

- Data-driven insights
- Database management
- Predictive analytics



Full-stack Web Development

- Custom web apps
- Front-end & back-end solutions
- Cross-platform compatibility



Cloud Infrastructure

- Scalable hosting
- Cloud migration
- 24/7 uptime
- Storage and DataBase



UI / UX Designing

- Intuitive interfaces
- User-centric design
- Engaging user experiences
- Prototyping and wireframing



Data Security

- Robust cybersecurity
- Data encryption
- Compliance & Privacy
- Threat assessment



<https://devgeeks01.blogspot.com/>



devgeeks01@gmail.com



<https://www.facebook.com/profile.php?id=61550670142528>

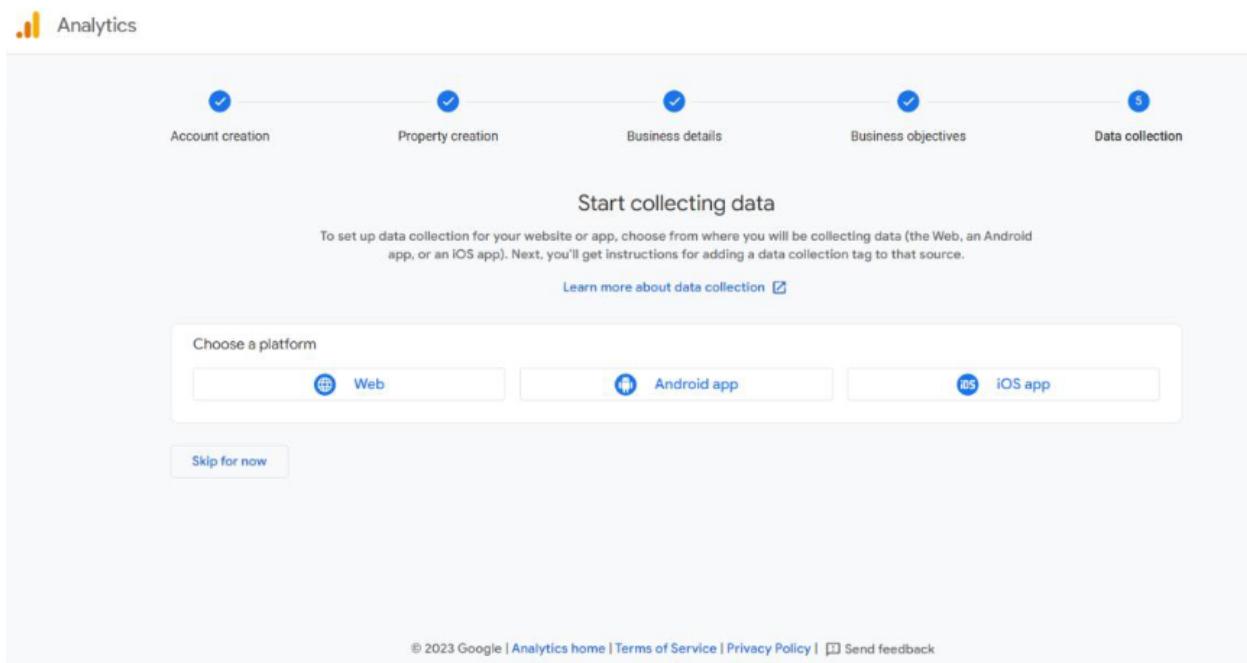
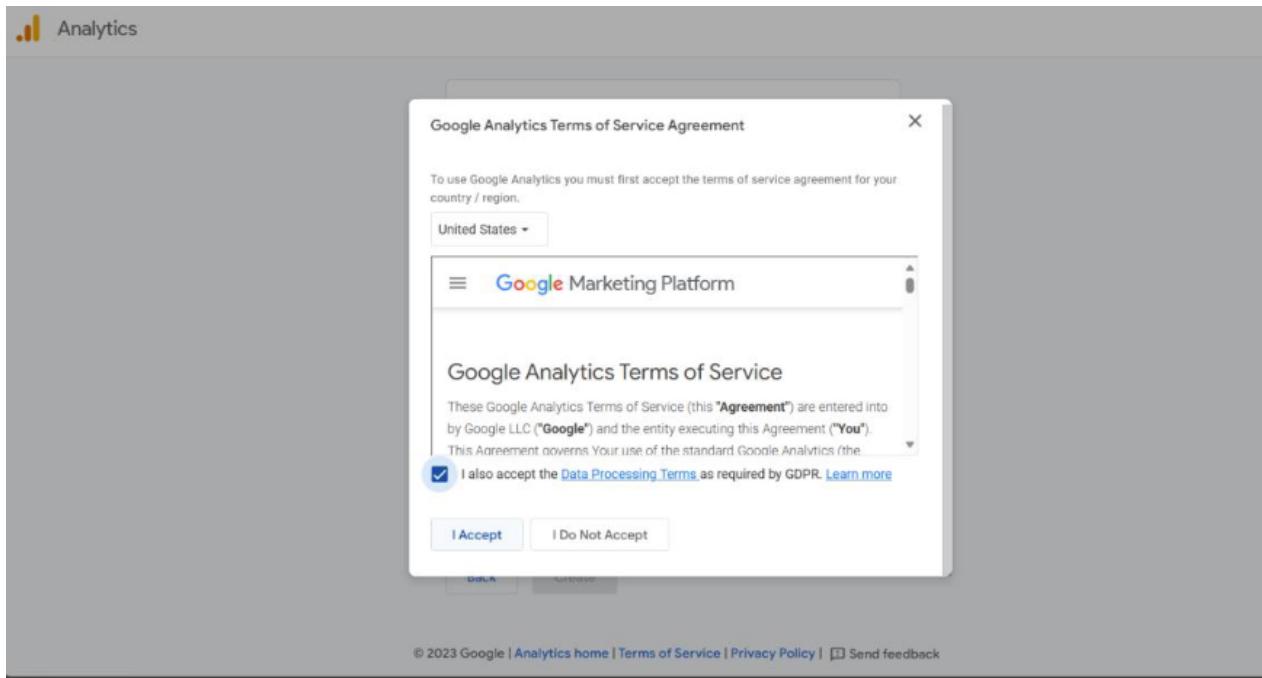
✓ GOOGLE ANALYTIC MEASUREMENT ID: G-W9TY4J5NK3

- Visit Google Analytic official page

The screenshot shows the Google Analytics homepage. At the top, there's a navigation bar with the Google Analytics logo and a search bar. Below the header, a large "Welcome to Google Analytics" heading is centered. A sub-headline below it reads: "Google Analytics gives you the free tools you need to analyze data for your business in one place, so you can make smarter decisions." A prominent blue "Start measuring" button is located just below this text. To the left, there's a section titled "Complete information" with a sub-headline: "Understand your site and app users to better check the performance of your marketing, content, products, and more." To the right, there's a section titled "Get insights only Google can give" with a sub-headline: "Access Google's unique insights and machine learning capabilities to make the most of your data." Further down, there's a section titled "Connect your insights to results". On the far right, there's a graphic illustration of two people: one holding a smartphone and another sitting at a desk with a laptop, both interacting with a large interface displaying charts and graphs.

- Create an account by means of enter details

The screenshot shows the "Create an account" step in the Google Analytics account creation wizard. The top navigation bar indicates this is step 1 of 5. The steps are: Account creation, Property creation, Business details, Business objectives, and Data collection. The main title "Create an account" is centered above a descriptive text: "Create an Analytics account to collect and organize data. Accounts can access multiple data sources, using one or more measurement IDs." Below this is a form field labeled "Account details" with a sub-label "Account name (Required)". A note says "Accounts can contain more than one measurement ID." and a text input field contains "My New Account Name". A note below the form says "Google Analytics is a business tool. Use it exclusively for purposes related to your trade, business, craft, or profession." At the bottom, there's a section titled "Account Data Sharing Settings" with a note about Google's data processing practices. The footer includes standard links: "© 2023 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback".



- Then click Web to create a Stream.

The screenshot shows the 'Set up data stream' interface in Google Analytics. On the left, a sidebar menu is visible with options like 'Create', 'Admin', 'My preferences', 'Setup Assistant', 'Account settings', 'Property settings', 'Data collection', 'Data streams', 'Data collection', and 'Data import'. The 'Data streams' option is currently selected. The main area is titled 'Set up your web stream'. It contains fields for 'Website URL' (set to 'https:// devgeeks01.blogspot.com/') and 'Stream name' ('Dev Geeks'). Below these, there's a section for 'Enhanced measurement' with a toggle switch turned on. A note explains that it automatically measures interactions and content on the site. Under 'Measuring', there are icons for 'Page views', 'Scrolls', 'Outbound clicks', and '+ 4 more'. At the bottom is a large blue 'Create stream' button.

The screenshot shows the 'Stream details' page for the stream named 'Dev Geeks'. The sidebar on the left remains the same. The main content area displays the stream's details: 'STREAM NAME' is 'Dev Geeks', 'STREAM URL' is 'https://devgeeks01.blogspot.com/', 'STREAM ID' is '6330187912', and 'MEASUREMENT ID' is 'G-W9TY4J5NK3'. Below this, there's a section titled 'Events' with a 'Enhanced measurement' subsection. It includes a note about automatically measuring interactions and content, a toggle switch (turned on), and a 'Measuring' section with icons for 'Page views', 'Scrolls', 'Outbound clicks', and '+ 4 more'. There are also three expandable sections: 'Modify events', 'Create custom events', and 'Measurement Protocol API secrets'.