



Weekly Report – Week 02

Project: CompactJR Landing Page

Period: 05/07/2025 to 05/13/2025

Project Manager: Guilherme Pimentel

Client: CompactJR



Weekly Summary

Week 02 focused on implementing interactive features, incorporating client content, and refining the site's appearance based on the approved prototype. While some delays were experienced in content delivery, the team proceeded with placeholders and modular implementation to maintain the development pace.



Completed Activities



JavaScript Functionality Implementation

- Initial carousel animation finalized
- Interactive elements added to portfolio cards (hover and filter by category)
- Contact buttons integrated with smooth scrolling



WhatsApp Integration

- Floating WhatsApp button added to navbar
- Button opens a pre-filled message with dynamic context from the selected service



Styling and Branding

- Applied brand colors, typography, and icons from the approved visual prototype
- Responsive behavior adjusted for tablets and mobile devices



Content Inclusion (Partial)

- Added finalized "About Us" section
 - Uploaded company logos and social proof section
 - Portfolio integrated with three sample projects (temporary data)
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Risks and Blockers

Delayed Delivery of Final Content

- Client did not submit the full portfolio and member bios
- Team used placeholders for development continuity

WhatsApp Contact Message Customization

- Awaiting confirmation from the client on tone and language to be used in auto-filled messages
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Progress Indicators

Deliverable	Status	Notes
Carousel JS functionality	100%	Fully functional with animations
Portfolio interaction	90%	Filtering works; awaiting full content
WhatsApp integration	100%	Floating button with link to chat
Styling based on prototype	95%	Minor adjustments pending after full content is added
Final content from client	60%	Partial data received

Next Steps (Final Stretch)

- Insert full portfolio and team member content
- Polish UI responsiveness and transitions

- Perform thorough QA testing on all breakpoints
 - Final client walkthrough and approval
 - Deploy landing page to hosting infrastructure
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Action Items for the Client

- **Send remaining content:**
 - Final portfolio items
 - Member bios grouped by department
 - Confirmation of WhatsApp message tone
 - **Schedule final review meeting before 05/14/2025**
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Final Notes

The project remains on track for the planned delivery date. The technical team has made strong progress despite partial content delays. Immediate client collaboration is now crucial to ensure final polish and launch readiness by **05/14/2025**.

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