Here is the full **English translation** of your weekly report:

## To Weekly Report – Week 01

Project: CompactJR Landing Page
Period: 04/30/2025 to 05/06/2025
Project Manager: Guilherme Pimentel

Client: CompactJR

# Weekly Summary

The landing page project began as planned on 04/30/2025. The first week was dedicated to the initial structuring phase, focusing on defining the HTML/CSS foundation and aligning the visual proposal with the brand identity.

# Completed Activities

### Kick-off Meeting held with the client (04/30)

- → Alignment of expectations, scope, and timeline
- → Client provided part of the institutional and visual content

### Development of the initial HTML/CSS structure

- → Creation of the basic landing page sections:
- Initial carousel
- History, portfolio, and about-us sections
- → Implementation of fixed navbar with internal anchor links

#### ✓ Initial visual prototyping (Graphic Designer)

→ Prototype of the main sections sent to the client for approval

#### Partial content collection (texts and images)

→ Client still needs to send full information on portfolio and team members



### Risks and Blockers

### 🝸 Partial delay in content delivery by the client

→ No critical impact for now, but may affect completion of specific sections

### Awaiting visual prototype approval

→ Essential to proceed with styling and brand identity implementation

## Progress Indicators

Statu s	Notes
80%	Nearly complete implementation
100%	Functional buttons with internal scroll
60%	Text content pending
40%	Partial information received
90%	Awaiting client feedback
	\$ 80% 100% 60% 40%

## To Next Steps (Week 02)

- Implement JavaScript features (carousel, portfolio interaction, contact section)
- Continue collecting and adding institutional content
- Start styling based on the approved prototype
- Begin integration of WhatsApp button in the navbar

#### Action Items for the Client

Please send the remaining content:

- · Categorized portfolio
- Member information by department
- Logos of companies served

Validate the visual prototype by 05/08/2025



The project is progressing according to the planned schedule, with good collaboration between the technical team and the client. We emphasize the importance of prototype approval and timely content delivery next week to ensure final delivery by **05/14/2025**.

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