

875 NW 13<sup>th</sup> St  
Boca Raton, FL 33433

Phone 954-548-6546  
E-mail [rafaelbaez@gmail.com](mailto:rafaelbaez@gmail.com)  
[www.rafaeljbaez.com](http://www.rafaeljbaez.com)  
[www.rafaeljbaez.com/latest](http://www.rafaeljbaez.com/latest)

# Rafael Baez

<b>Profile</b>	<ul style="list-style-type: none"><li>- Dedicated designer with a strong work ethic and the ability to build lasting client relationships.</li><li>- Adept at communicating effectively with customers, vendors and staff.</li><li>- Able to motivate employees to perform to their maximum potential.</li><li>- Exceptional organizational and planning skills.</li></ul>
<b>Work Experience</b>	<p><b>Creative Director / Graphic Designer / Graphic Production</b> 6/14' – Current <b>DEGA Advertising</b>- Boca Raton, FL</p> <ul style="list-style-type: none"><li>▪ Responsible for all aspects of day to day operations of the graphics department, meeting with clients and running projects.</li><li>▪ Excellent knowledge of Photoshop CS5, Illustrator CS5, Dreamweaver CS5.</li><li>▪ Excellent knowledge of Photoshop CS6, Illustrator CS6, InDesign CS6, Dreamweaver CS6.</li></ul> <p><b>Graphic Designer / Editorial</b> 6/12' – 06/14 <b>Priority One Marketing Group</b> – Boca Raton, FL</p> <ul style="list-style-type: none"><li>▪ Responsible to create magazine ads for several different magazines the company issues monthly.</li><li>▪ Excellent knowledge of Photoshop CS6, Illustrator CS6, InDesign CS6, Dreamweaver CS6</li></ul> <p><b>Senior Graphic Designer / Graphic Coordinator</b> 6/10' – 06/12 <b>Suncoast Marketing</b>- Ft. Lauderdale, FL</p> <ul style="list-style-type: none"><li>▪ Responsible for all aspects of day to day operations of the</li></ul>

	<p>graphics department, meeting with clients and running projects.</p> <ul style="list-style-type: none"> <li>▪ Excellent knowledge of Photoshop CS5, Illustrator CS5, Dreamweaver CS5.</li> <li>▪ Excellent knowledge of Photoshop CS6, Illustrator CS6, InDesign CS6, Dreamweaver CS6.</li> </ul> <p><b>Sales Rep for Hurtigruten Cruises / Paul Gauguin Cruises</b> 3/10' – 06/10 – Boca Raton, FL</p> <p><b>Senior Graphic Designer / Web Designer</b> 03/09' – 03/10 <b>International Resort Marketing</b> - Ft. Lauderdale, FL</p> <ul style="list-style-type: none"> <li>▪ Six month project responsible to create their branding and website</li> <li>▪ Excellent knowledge of Photoshop CS3, Illustrator CS3, Dreamweaver CS3</li> </ul> <p><b>Head Concierge</b> 10/06' – 03/09 <b>Toscana North Condos</b> – Highland Beach, FL</p> <p><b>Senior Graphic Designer / Web Designer</b> 9/ 00' to 9/06' <b>AD Studio</b> - Santo Domingo, DR</p> <ul style="list-style-type: none"> <li>▪ Responsible for all aspects of day to day operations of the graphics department</li> <li>▪ Excellent knowledge of Photoshop CS3, Illustrator CS3 Dreamweaver CS3</li> </ul> <p><b>Junior Graphic Designer</b> 6/ 00' to 12/ 00' <b>Mabalo Studio</b> - Santo Domingo, DR</p> <ul style="list-style-type: none"> <li>▪ Supervised design and promotion for a local television network</li> </ul>
<b>Education</b>	<p><b>College:</b> Universidad Nacional Pedros Henriquez Urena (UNPHU), Santo Domingo, DR ( Graphic Design) 4 years</p> <p>CEI Institute, Valencia, Spain (MA Graphic Design and Web Design)</p>

	<p><b>High School:</b> Colegio Jaime Molina Mota, Santo Domingo, DR</p> <p><b>Primary:</b> Colegio Corazon de Maria, Juncos, PR</p>
<b>References</b>	<p>Edgar Santana, Santo Domingo, DR 809-530 6441</p> <p>Marvin Baxter, Kansas City, KS 816- 590 7249</p> <p>William Ofshlag, Delray Beach, FL 561-279-9326</p> <p>Roiby Gonzalez, Fort Lauderdale, FL 561-251-1582</p>
<b>Portfolios</b>	<p><a href="http://www.rafaeljbaez.com">www.rafaeljbaez.com</a></p> <p><a href="http://www.flickr.com/boyd669">www.flickr.com/boyd669</a></p>