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# FUNDAMENTOS DO DESIGN

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O QUE É DESIGN

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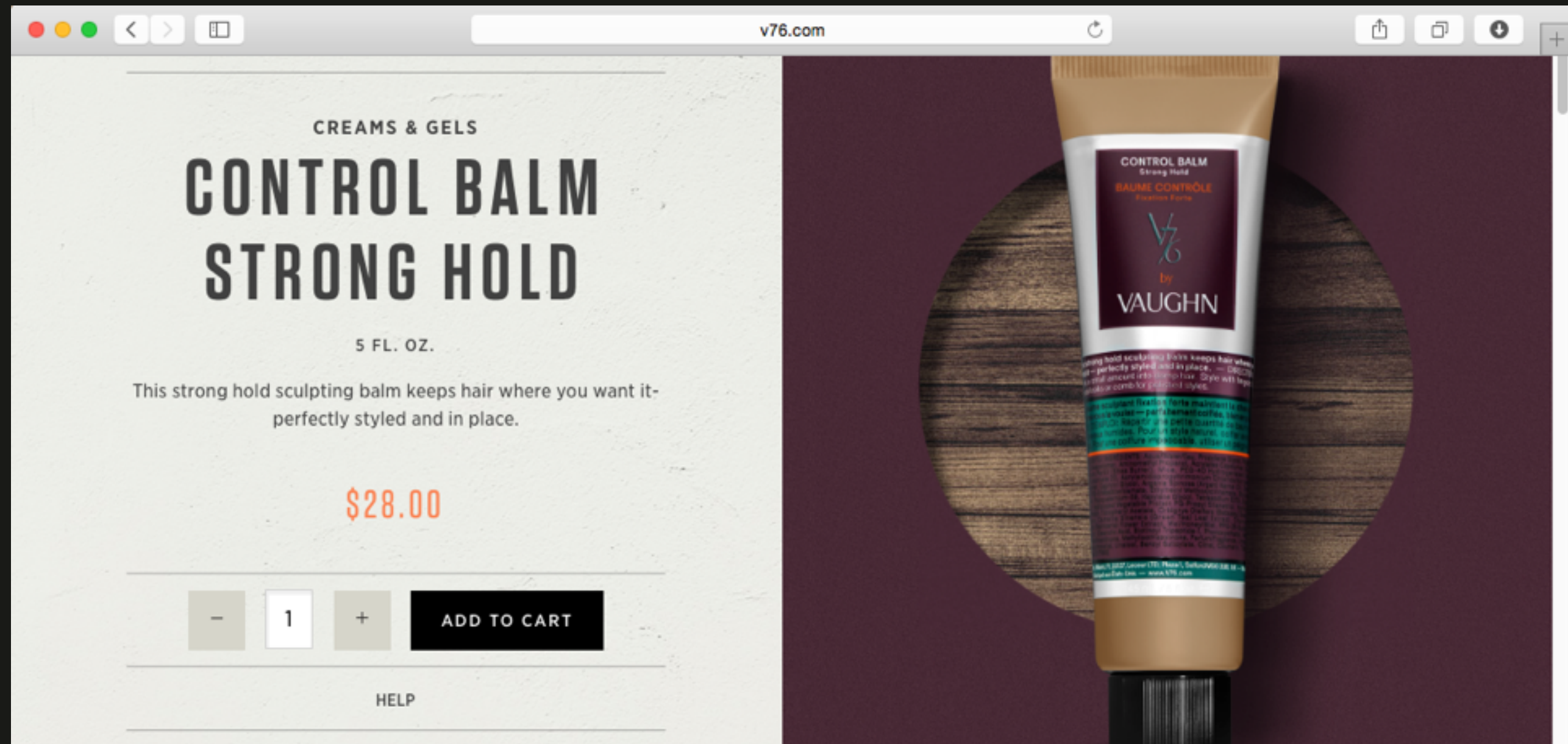
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"Design é acrescentar valor e significado, simplificar, esclarecer, modificar, dignificar, dramatizar, persuadir e talvez até mesmo entreter."

*Paul Rand*

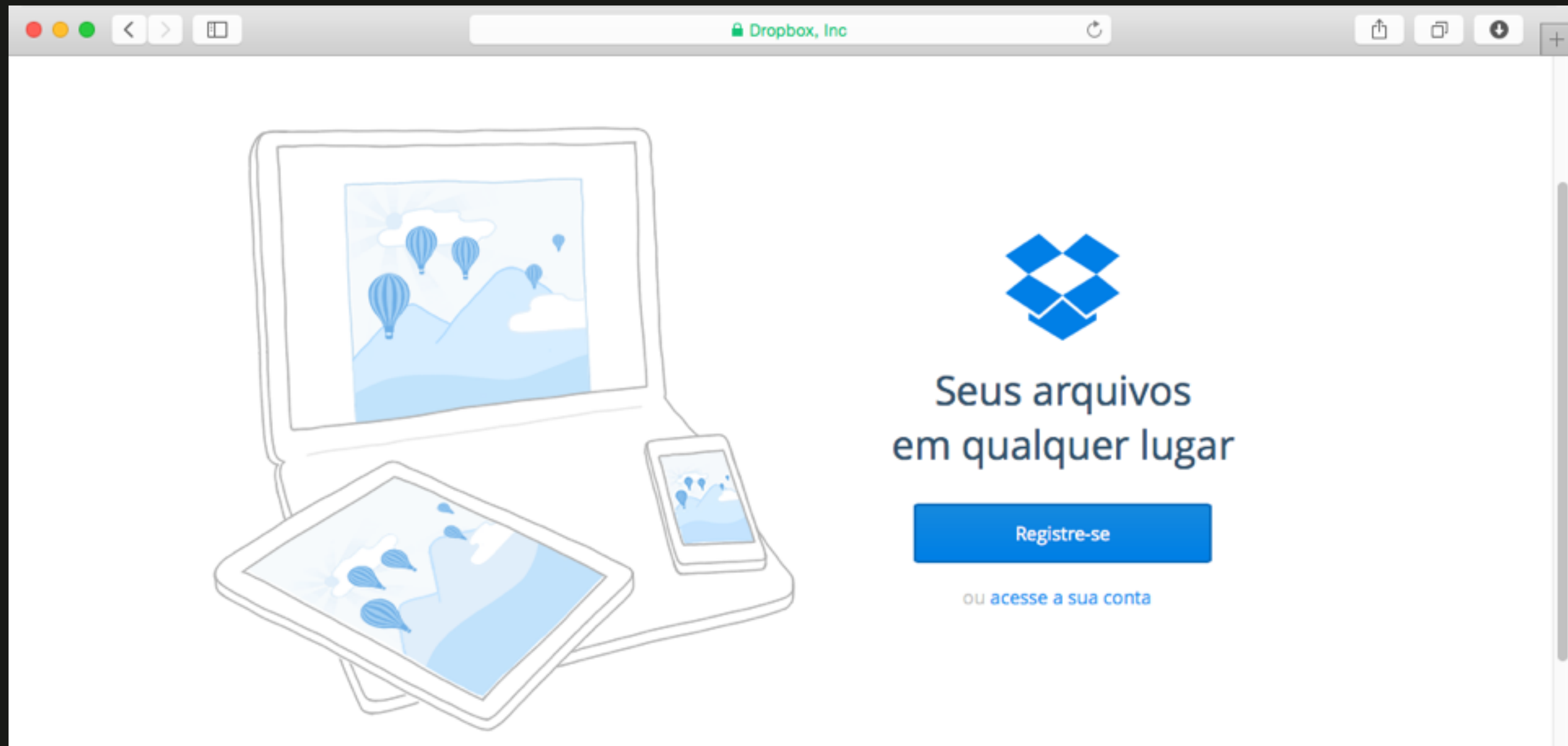






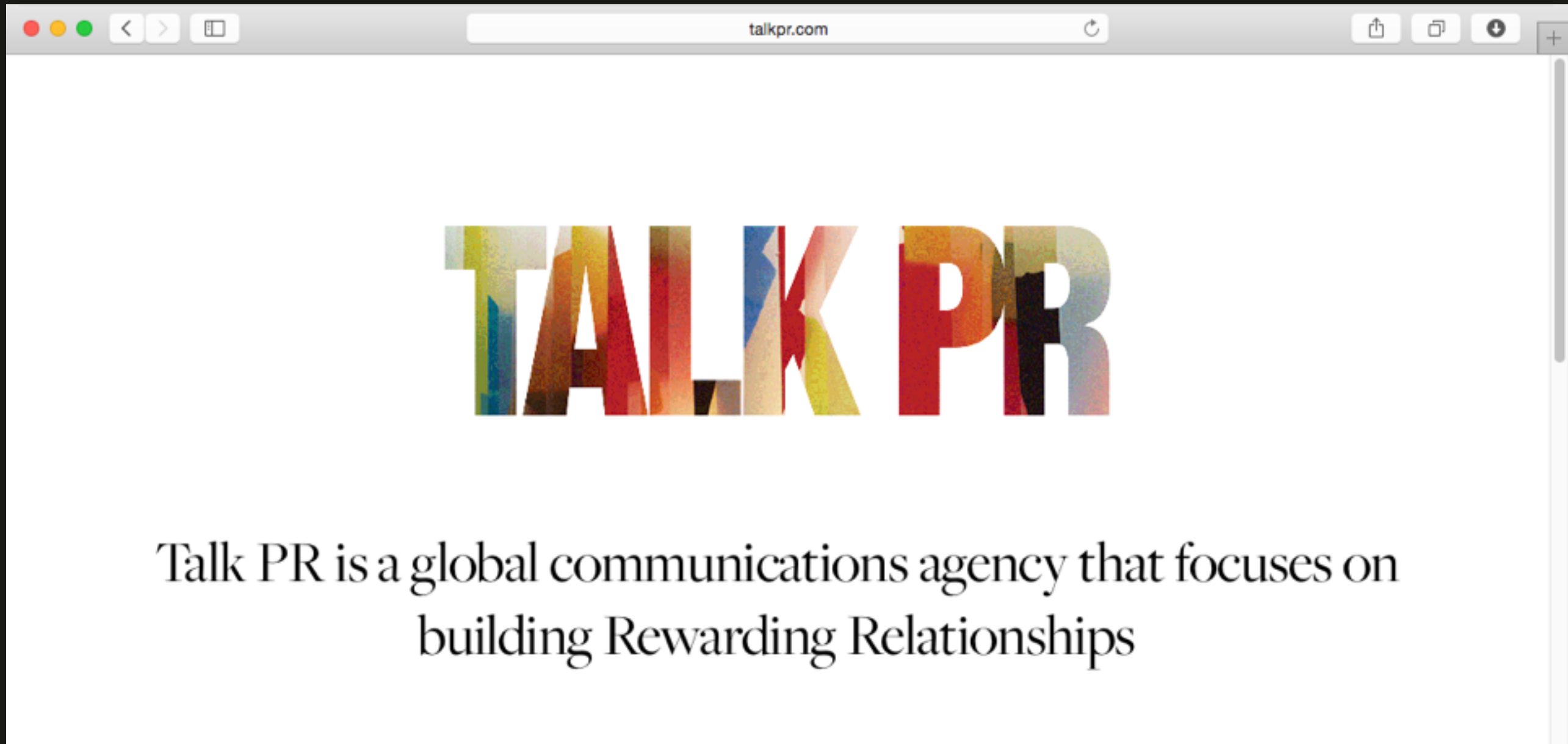
v76.com





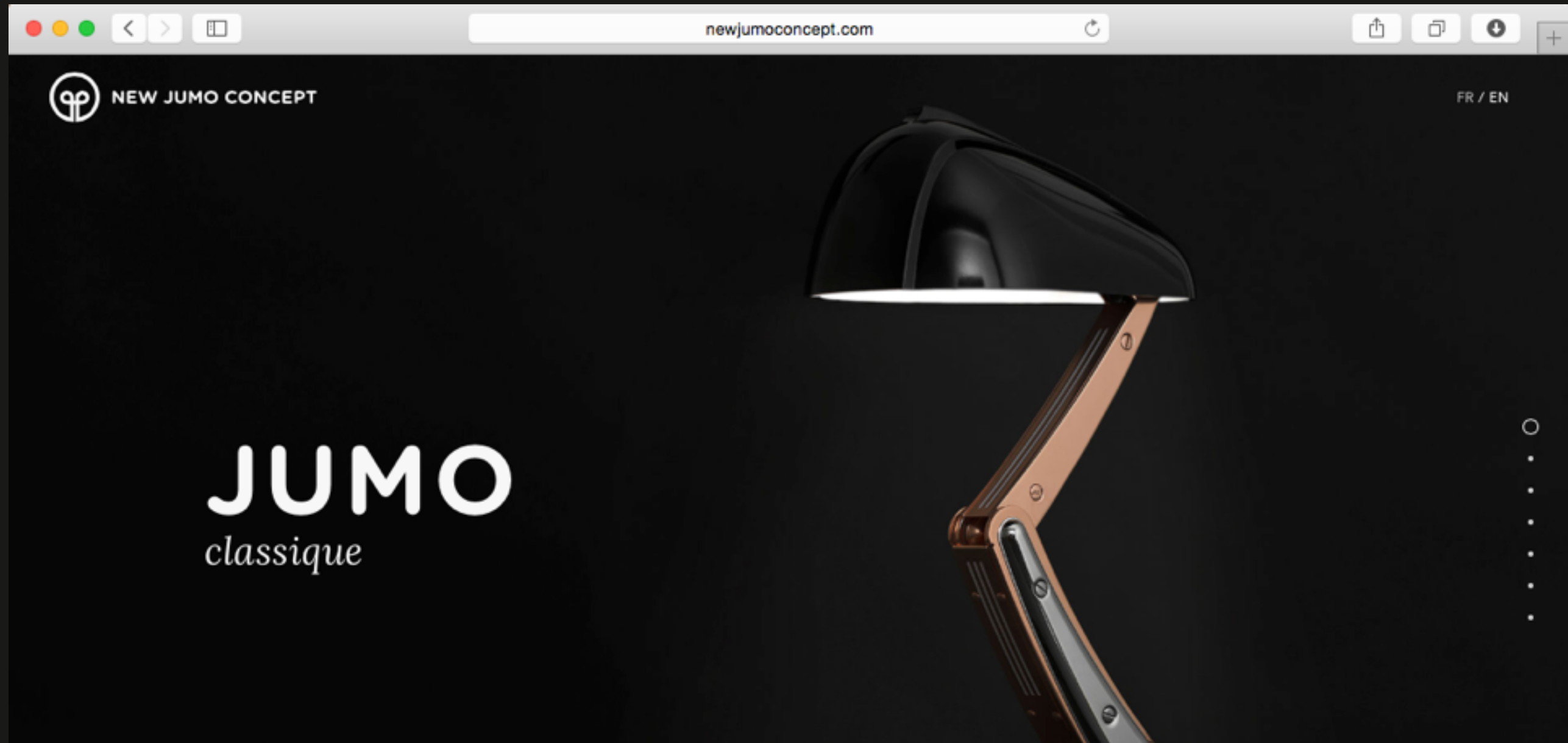
dropbox.com





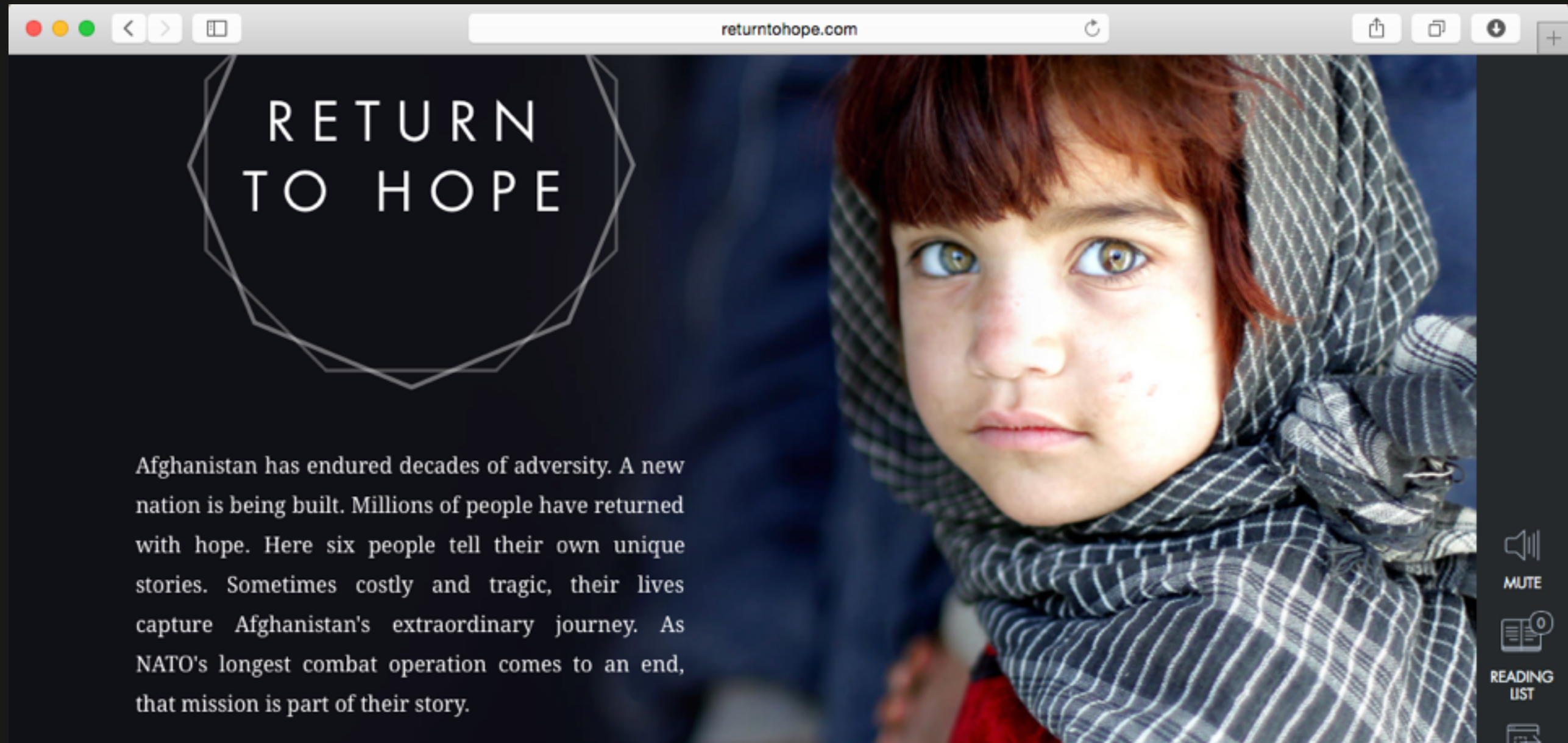
talkpr.com





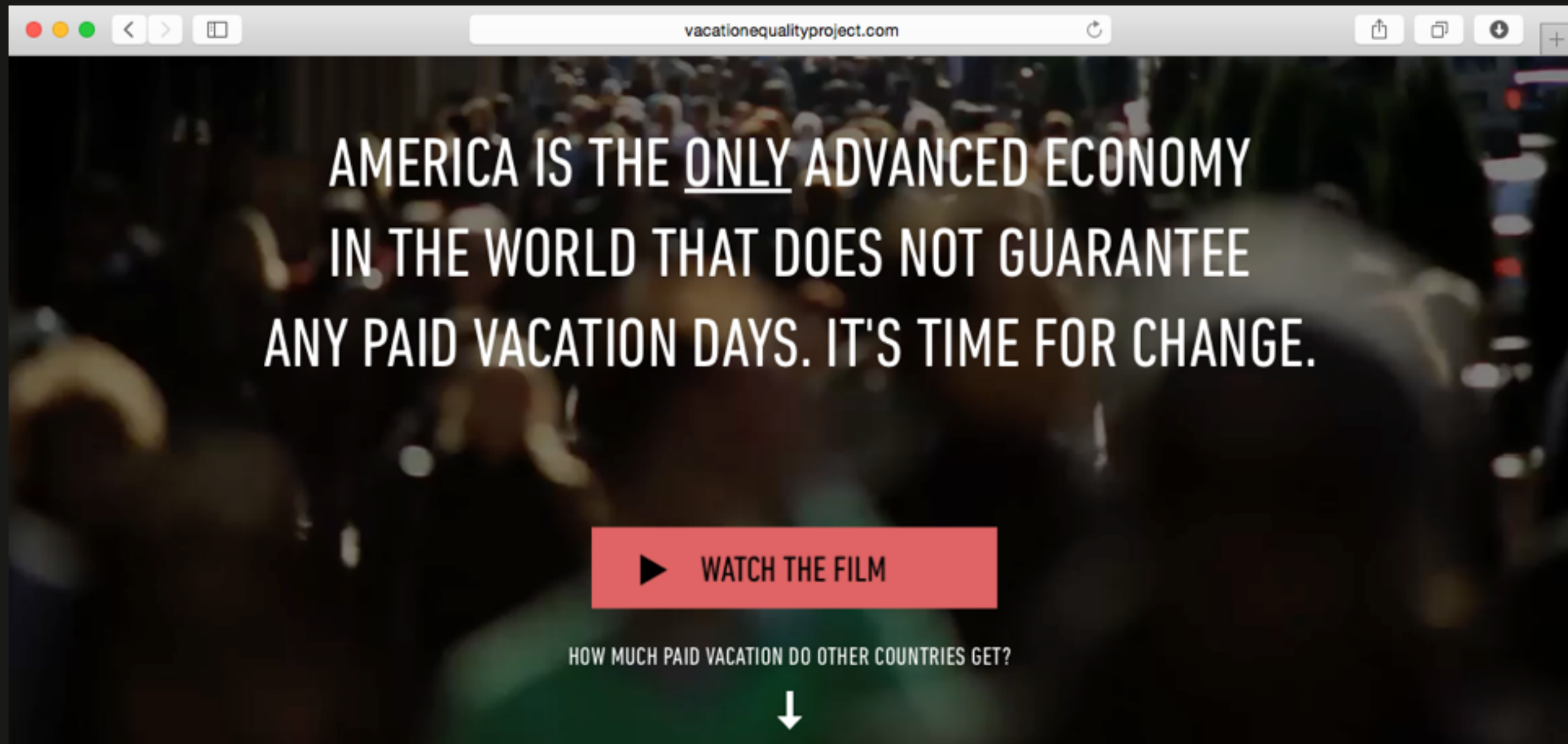
newjumoconcept.com





returntohope.com





vacationequalityproject.com





waterloo-lefilm.com



# DIVISÃO DO CONTEÚDO

- Forma e Espaço
- Cores
- Tipografia
- Grid



# REFERÊNCIAS

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- [awwwards.com](http://awwwards.com)

- Elementos do design

*Timothy Samara*

