



UX DESIGN & UI DESIGN

ESTILOS DE UI

PRINCIPAIS ESTILOS DE UI NA WEB

- Skeumorfismo

Faz referência a objetos reais no meio digital.

- Flat Design

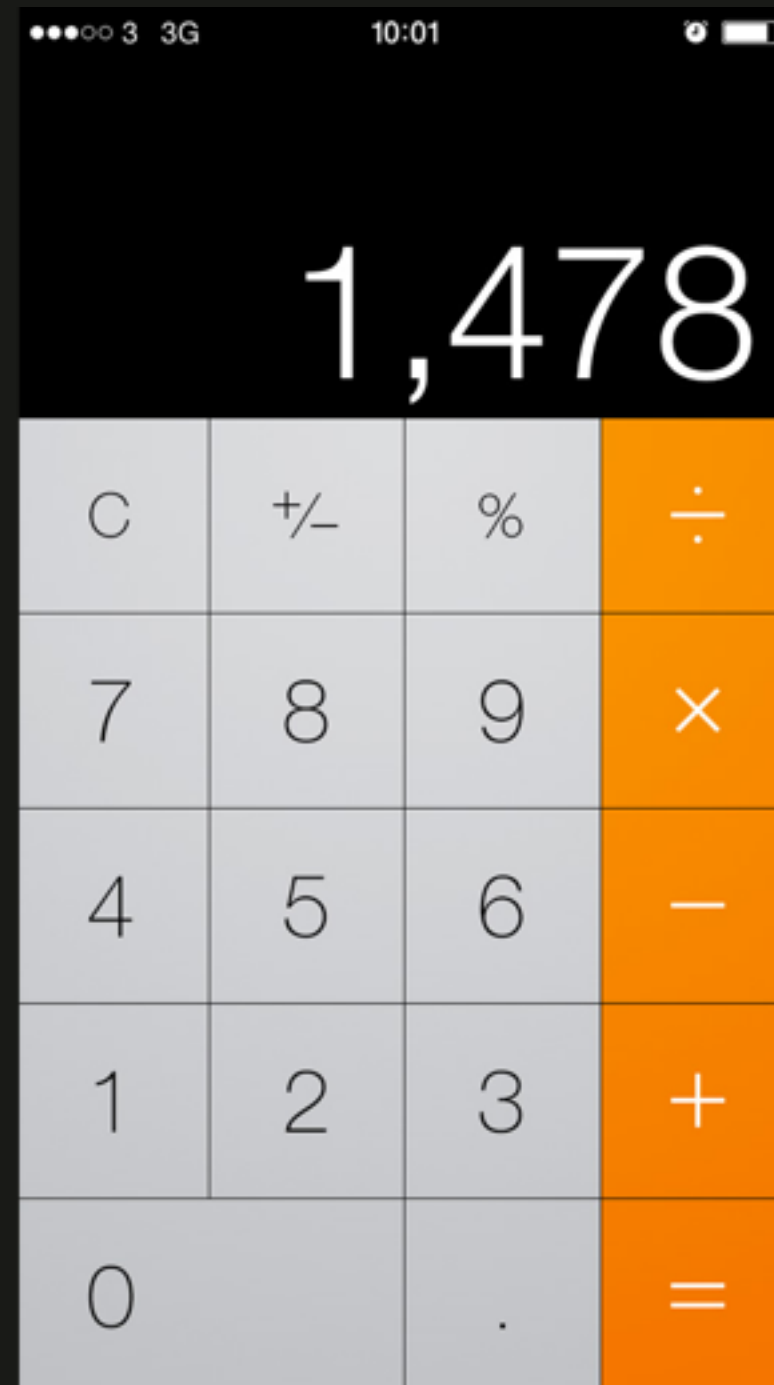
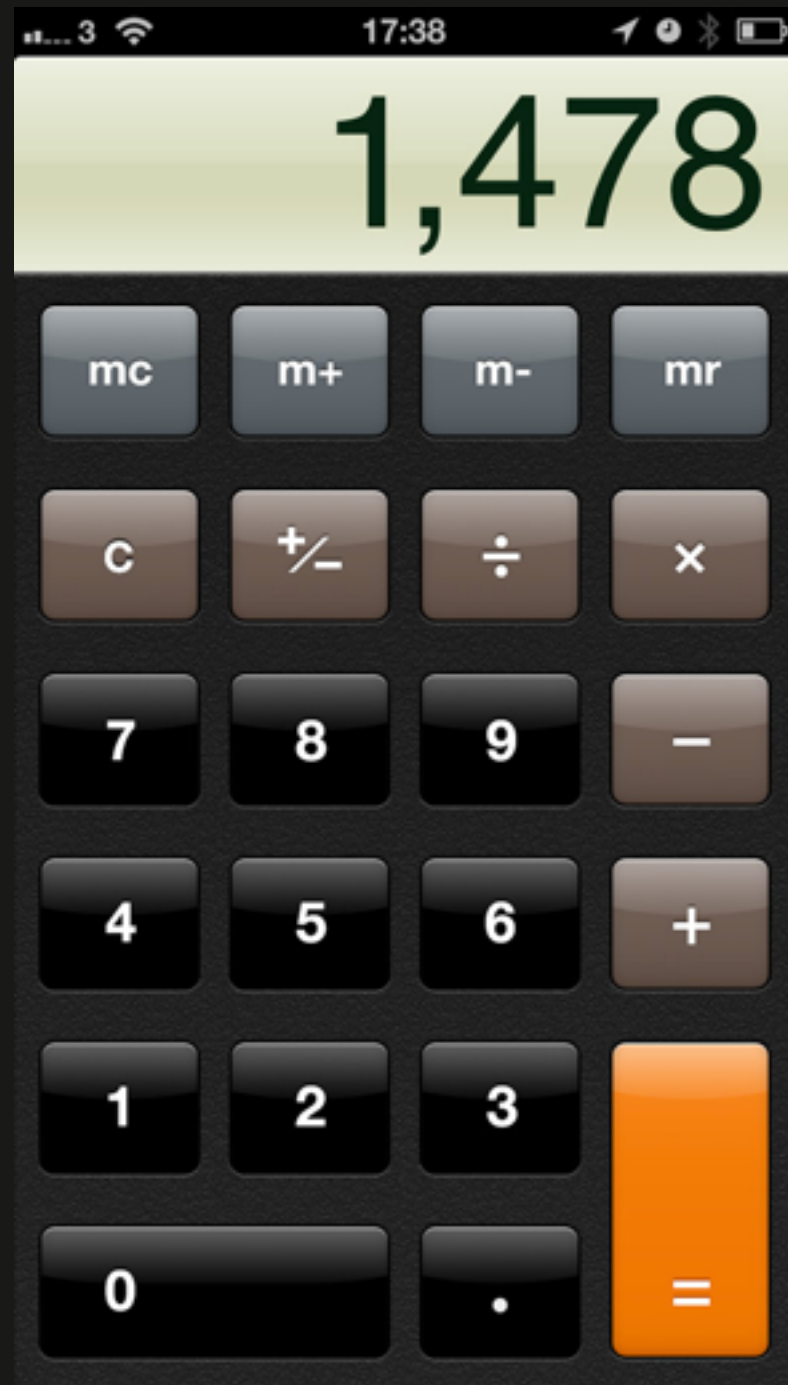
Utiliza cores chapadas, elimina sombras e texturas.

- Material Design

Mantém o flat mas se aproveita da possibilidade de um ambiente 3d digital.

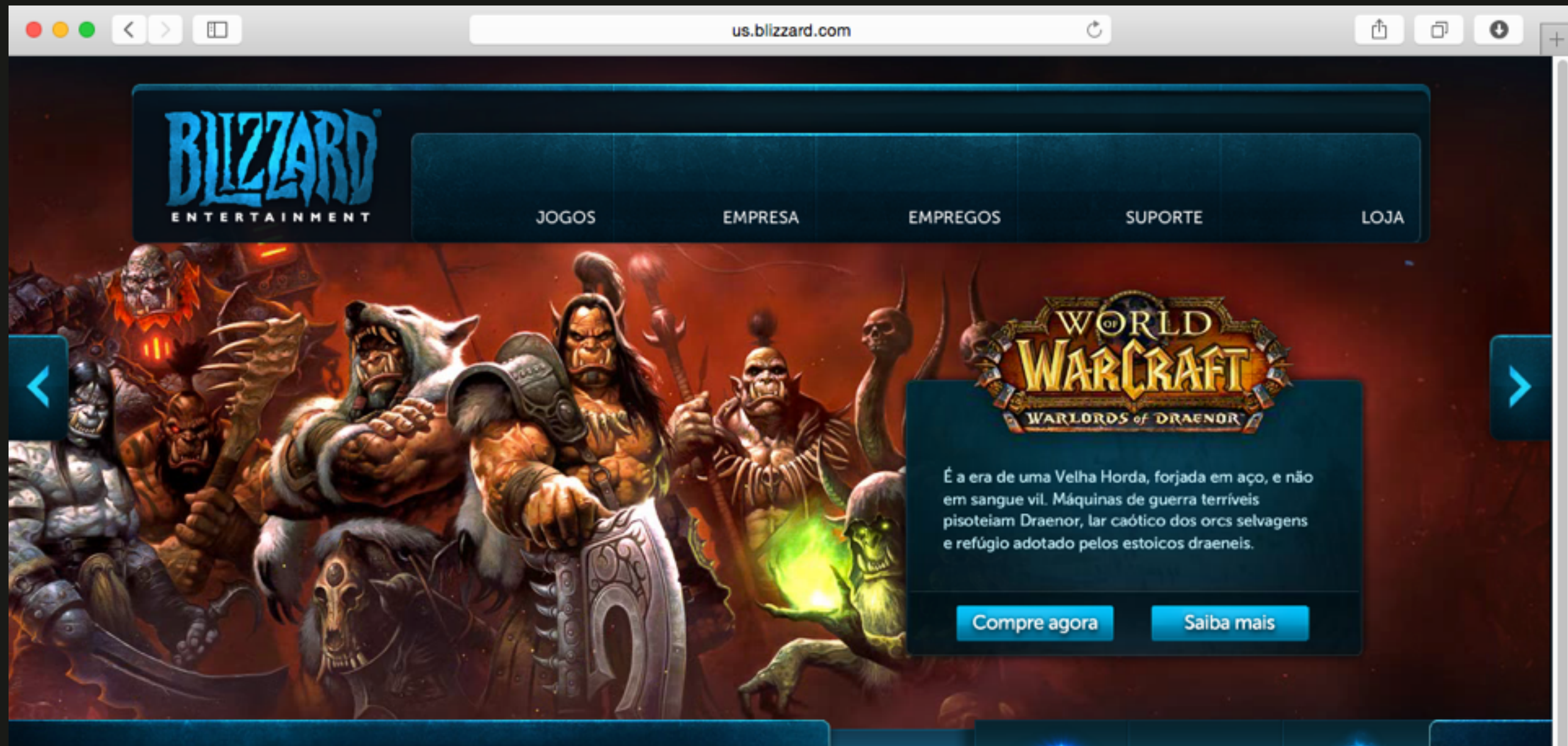


SKEUMORFISMO VS FLAT



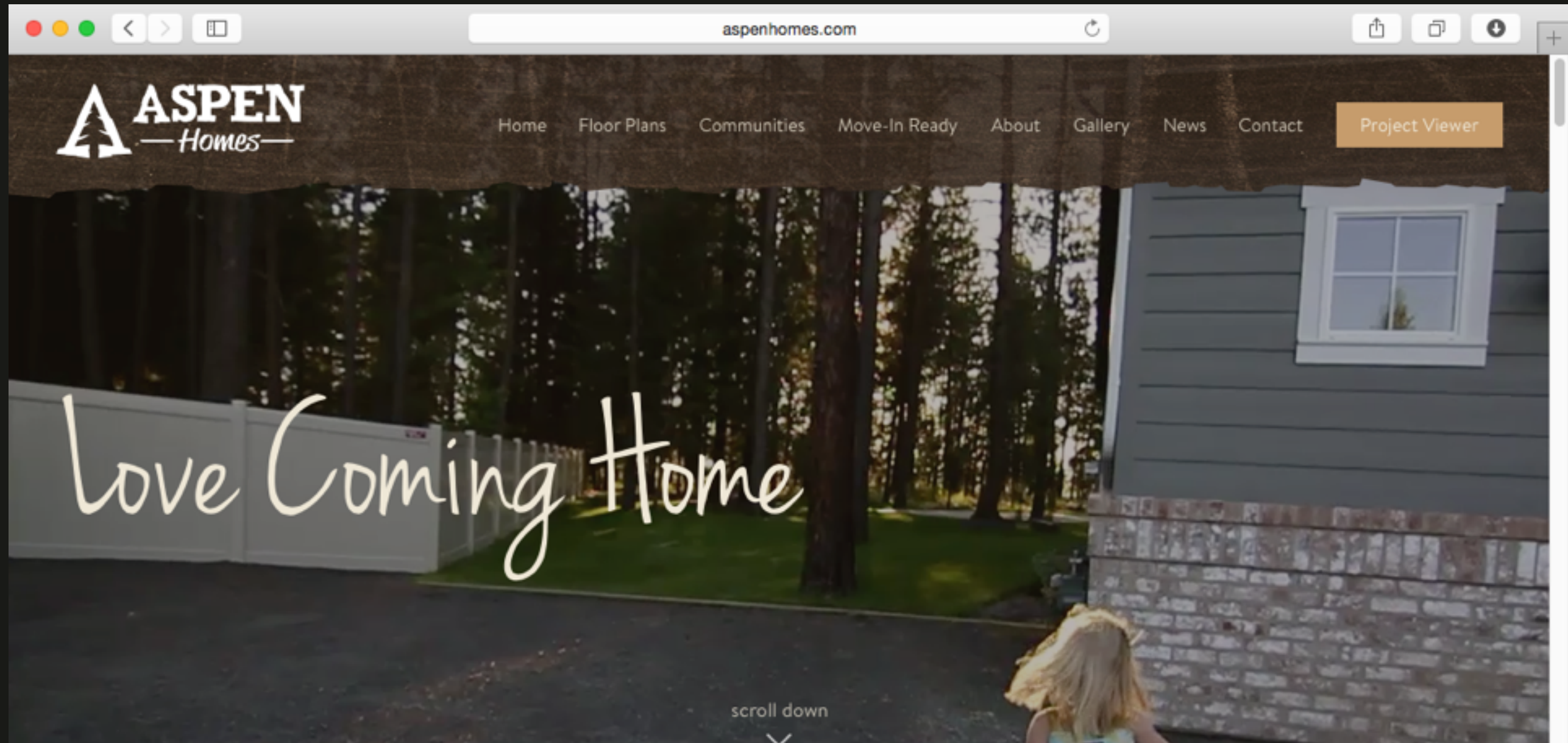
SKEUMORFISMO VS FLAT





us.blizzard.com

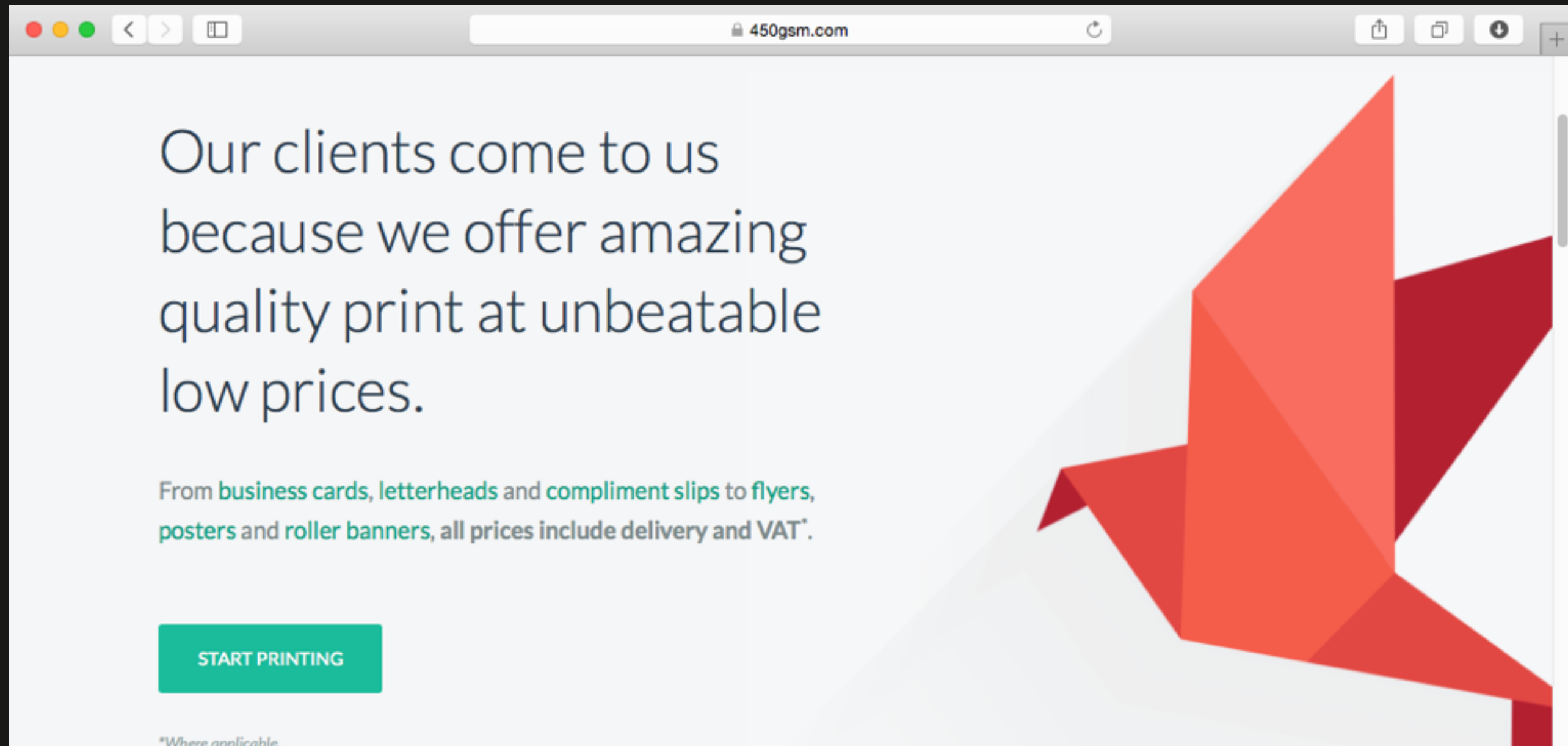




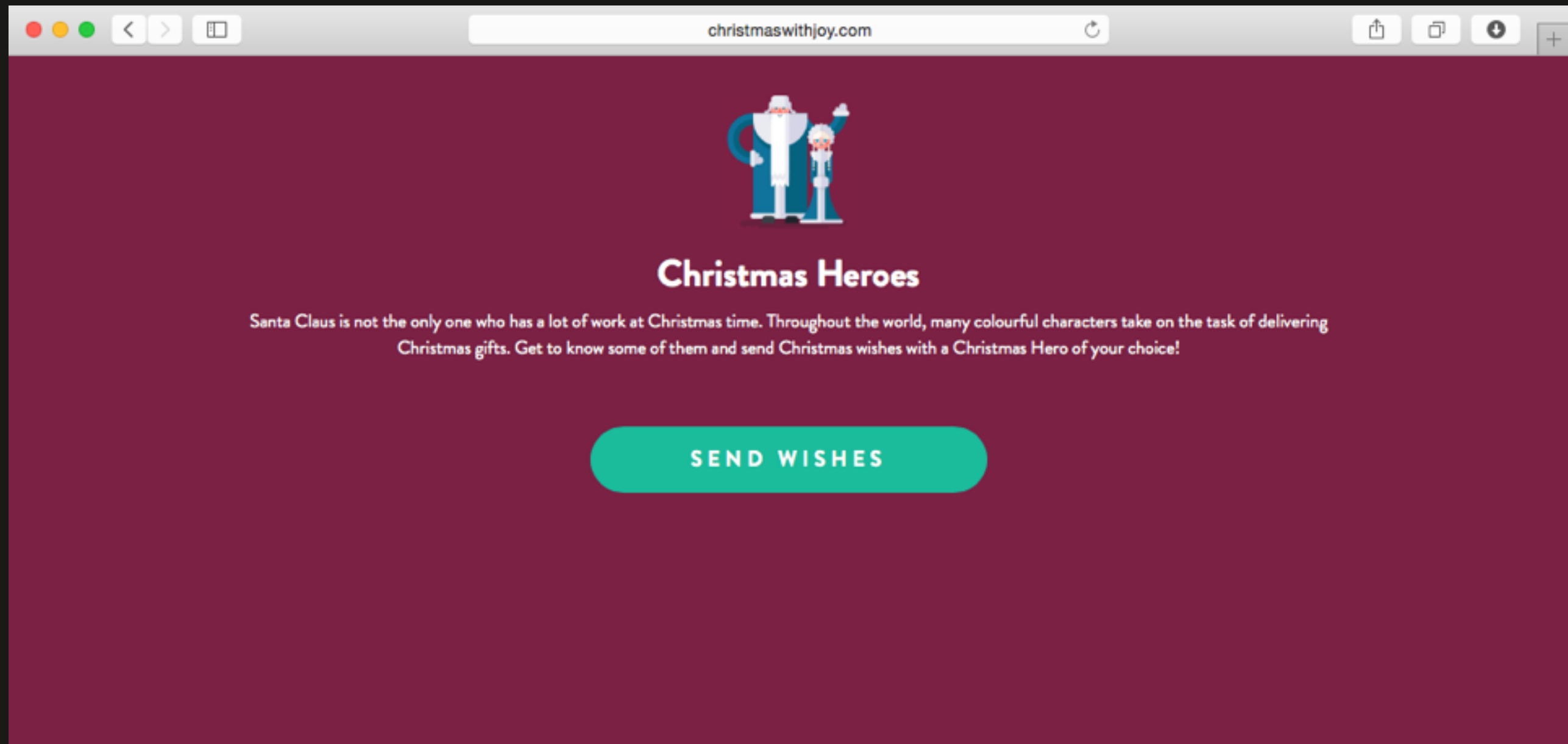
aspenhomes.com



EX: FLAT DESIGN

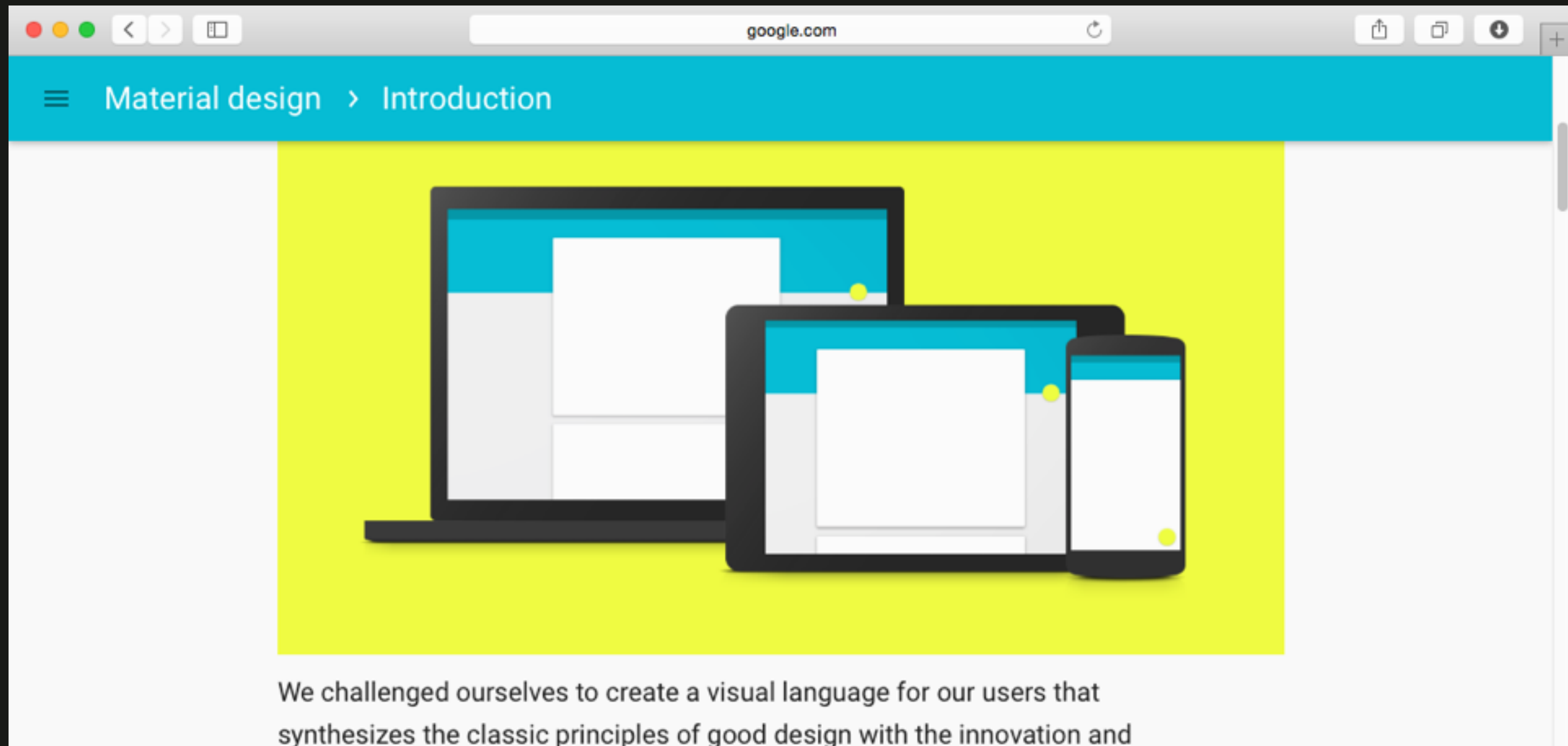


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REFERÊNCIA

- google.com/design/spec/

