

early
makers

em
lyon
business
school

7CPAPS_Statistics

2023-2024

Module Outline

Content of this Module

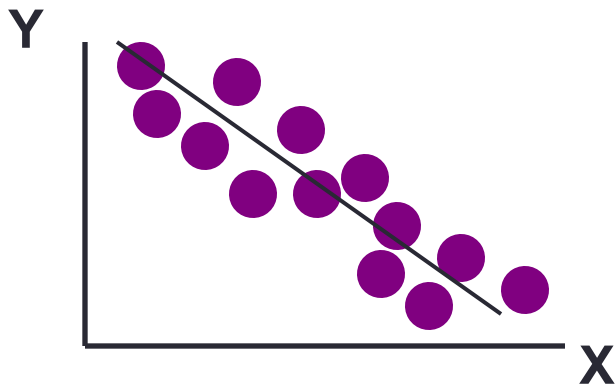
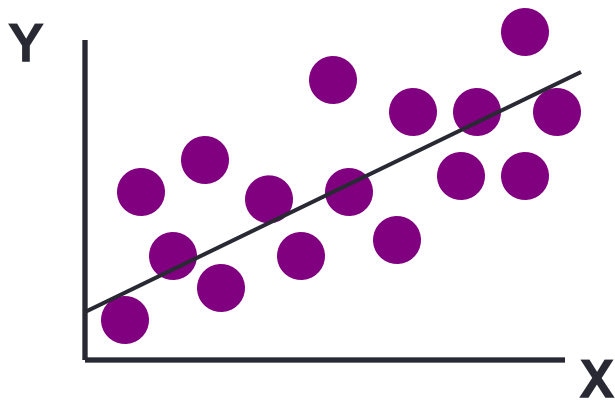
- How to use regression analysis to predict the value of a dependent variable based on a value of an independent variable.
- Understanding the meaning of the regression coefficients b_0 and b_1 .
- Evaluating the assumptions of regression analysis and know what to do if the assumptions are violated.
- Making inferences about the slope and correlation coefficient.
- Estimating mean values and predicting individual values.

Correlation vs. Regression

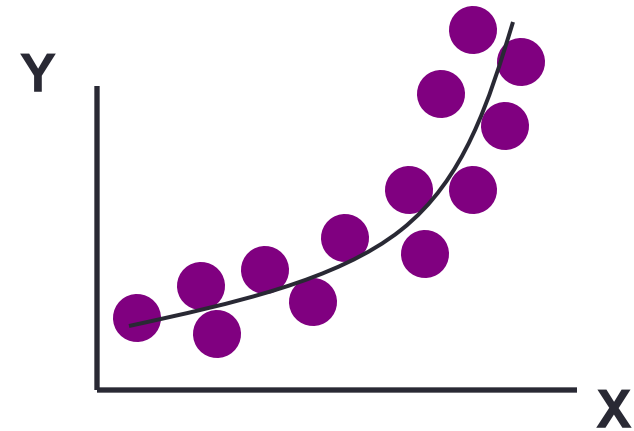
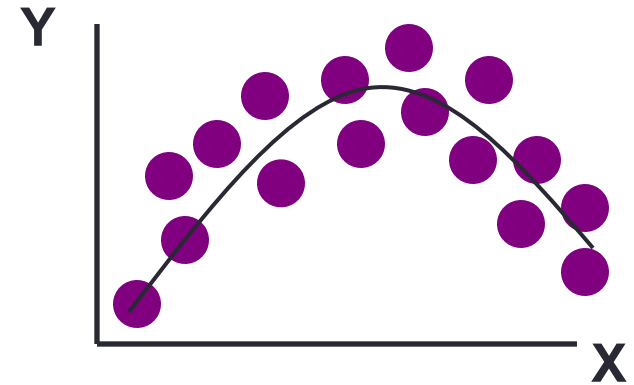
- A **scatter plot** can be used to show the relationship between two variables.
- **Correlation** analysis is used to measure the strength of the association (linear relationship) between two variables.
 - Correlation is only concerned with strength of the relationship.
 - No causal effect is implied with correlation.

Types of Relationships

Linear relationships

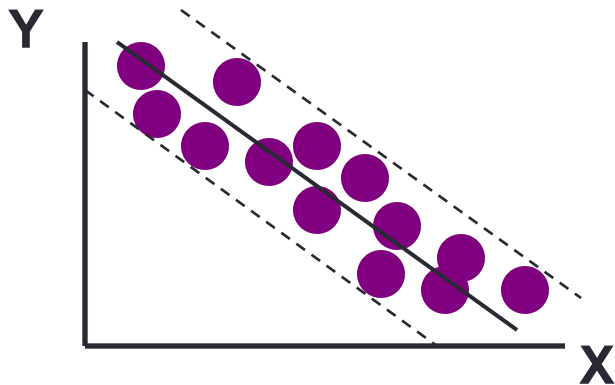
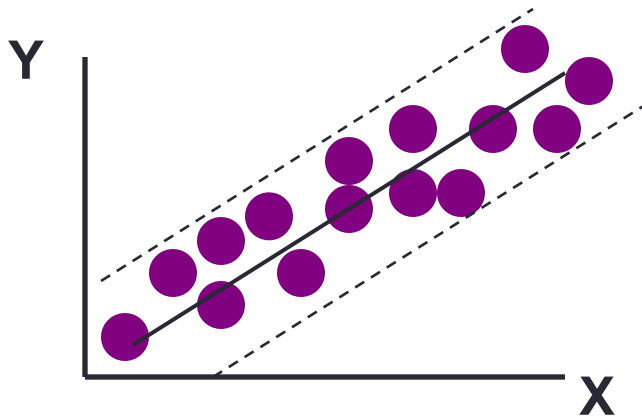


Curvilinear relationships

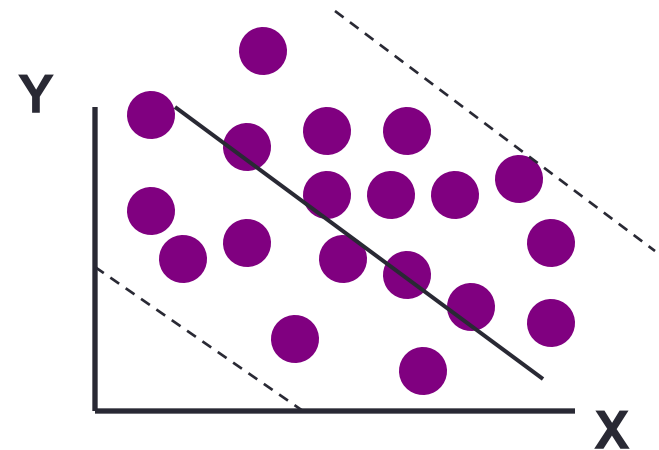
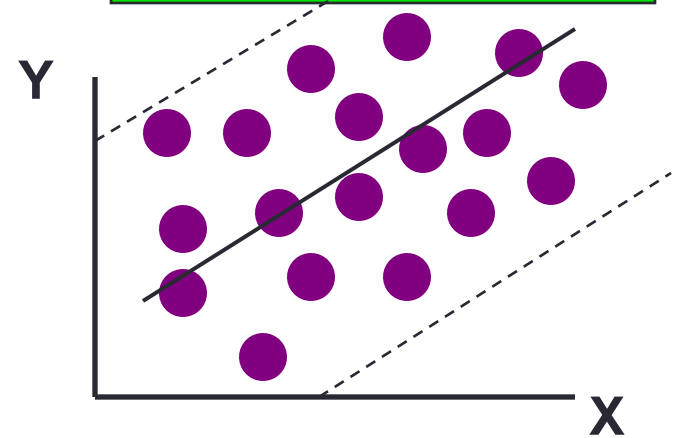


Types of Relationships

Strong relationships

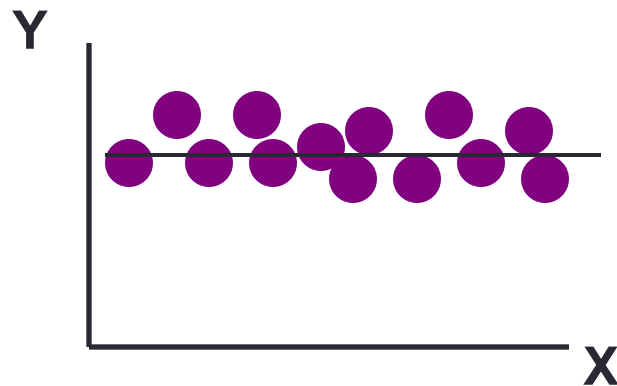
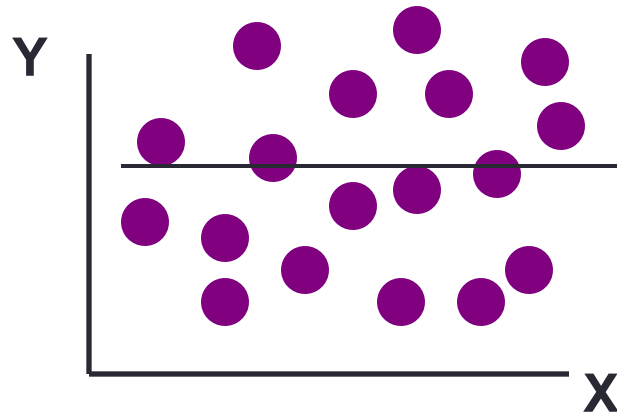


Weak relationships



Types of Relationships

No relationship



Introduction to Regression Analysis

- **Regression analysis** is used to:
 - Predict the value of a dependent variable based on the value of at least one independent variable.
 - Explain the impact of changes in an independent variable on the dependent variable.

Dependent variable: the variable we wish to predict or explain.

Independent variable: the variable used to predict or explain the dependent variable.

Simple Linear Regression Model

- Only **one independent variable**, X .
- Relationship between X and Y is described by a linear function.
- Changes in Y are assumed to be related to changes in X .

Simple Linear Regression Model

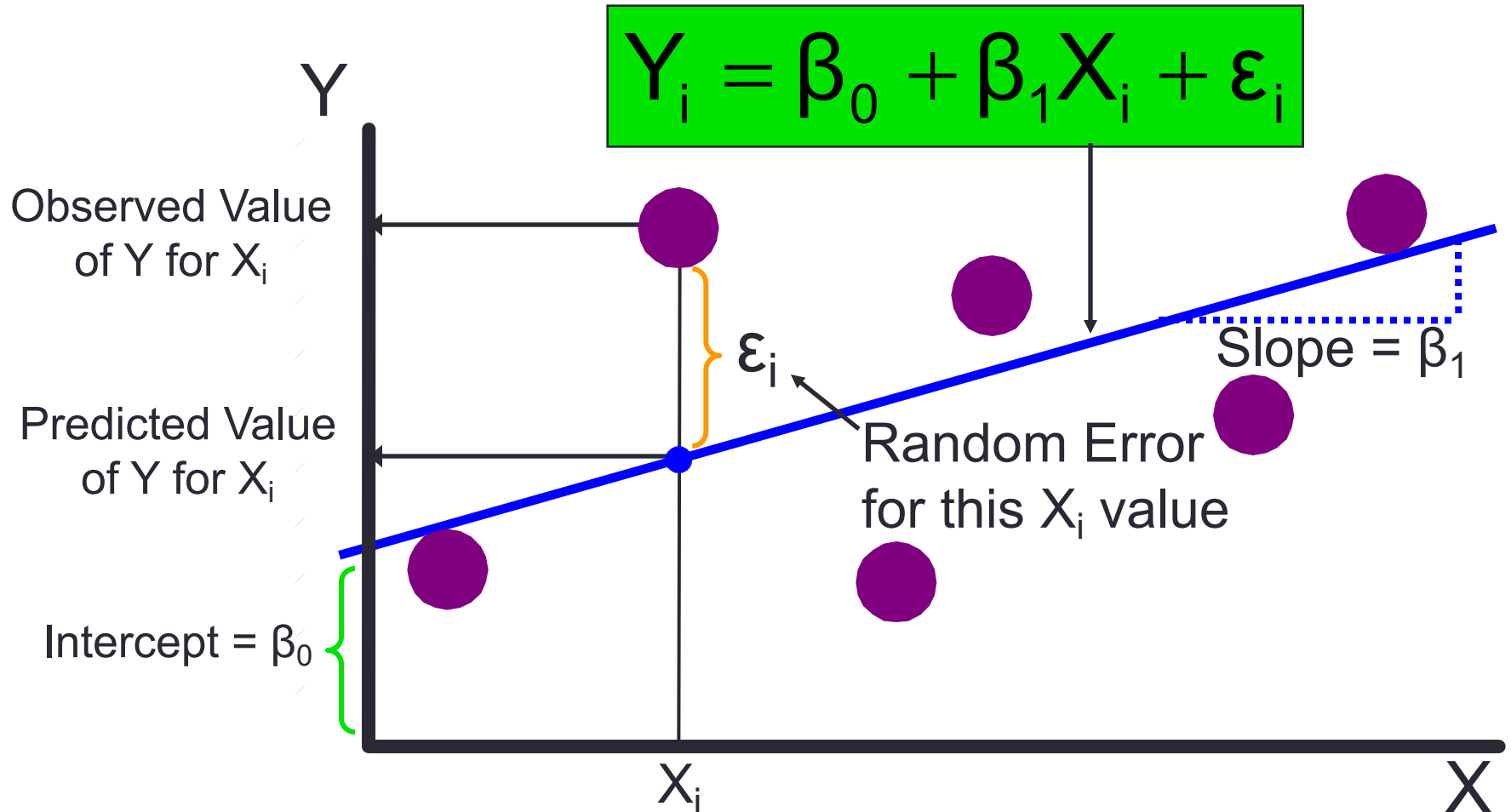
The diagram illustrates the Simple Linear Regression Model equation, $Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$, presented within a green rectangular box. The equation is annotated with labels and arrows pointing to its components:

- Dependent Variable:** Points to Y_i .
- Population Y intercept:** Points to β_0 .
- Population Slope Coefficient:** Points to β_1 .
- Independent Variable:** Points to X_i .
- Random Error term:** Points to ϵ_i .

Below the equation, two purple curly braces group the terms into components:

- Linear component:** Groups the terms $\beta_0 + \beta_1 X_i$.
- Random Error component:** Groups the term ϵ_i .

Simple Linear Regression Model



Simple Linear Regression Equation (Prediction Line)

The simple linear regression equation provides an **estimate** of the population regression line.

Estimated
(or predicted)
Y value for
observation i

Estimate of
the regression
intercept

Estimate of the
regression slope

Value of X for
observation i

$$\hat{Y}_i = b_0 + b_1 X_i$$

The Least Squares Method

- b_0 and b_1 are obtained by finding the values that minimize the sum of the squared differences between Y and \hat{Y}

$$\min \sum (Y_i - \hat{Y}_i)^2 = \min \sum (Y_i - (b_0 + b_1 X_i))^2$$

- The coefficients b_0 and b_1 , and other regression results, will be found using Excel.
- The calculations for b_0 and b_1 are not shown here but are available in the textbook section 13.2.

Interpretation of the Slope and the Intercept

- b_0 is the estimated mean value of Y when the value of X is zero.
- b_1 is the estimated change in the mean value of Y as a result of a one-unit increase in X .

Simple Linear Regression Example

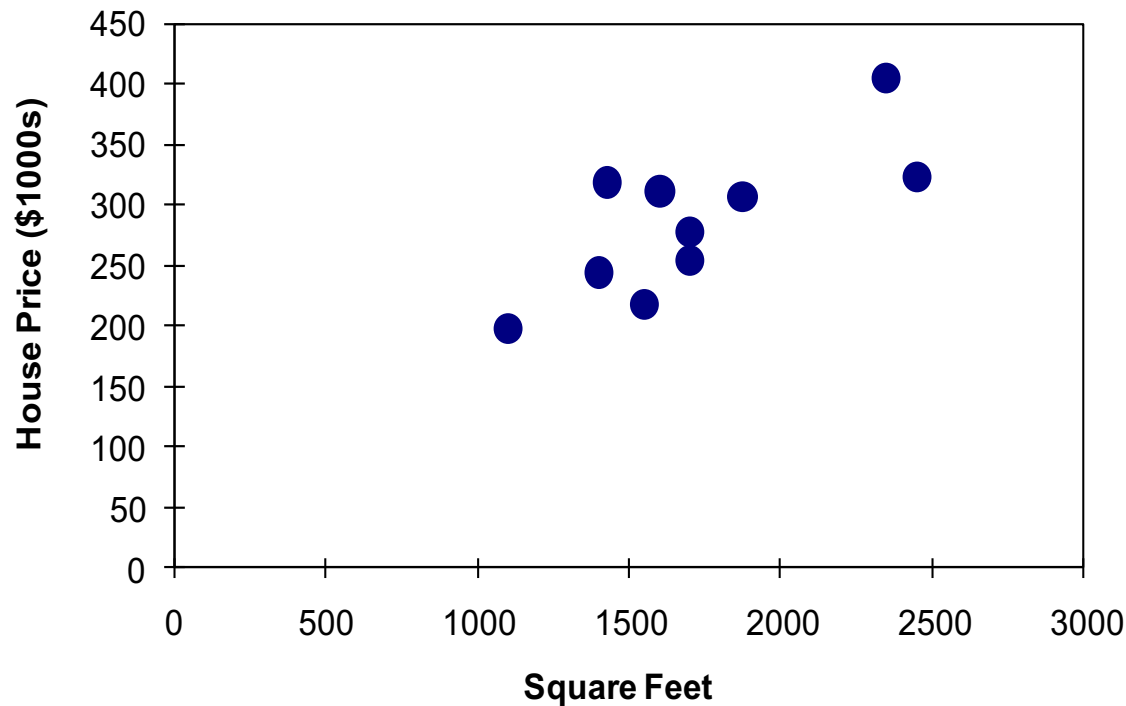
- A real estate agent wishes to examine the relationship between the selling price of a home and its size (measured in square feet).
- A random sample of 10 houses is selected.
 - Dependent variable (Y) = house price in \$1,000s.
 - Independent variable (X) = square feet.

Simple Linear Regression Example: Data

House Price in \$1000s (Y)	Square Feet (X)
245	1,400
312	1,600
279	1,700
308	1,875
199	1,100
219	1,550
405	2,350
324	2,450
319	1,425
255	1,700

Simple Linear Regression Example: Scatter Plot

House price model: Scatter Plot



Simple Linear Regression Example: Excel Output

Regression Statistics

Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

The regression equation is:

$$\text{house price} = 98.24833 + 0.10977 (\text{square feet})$$

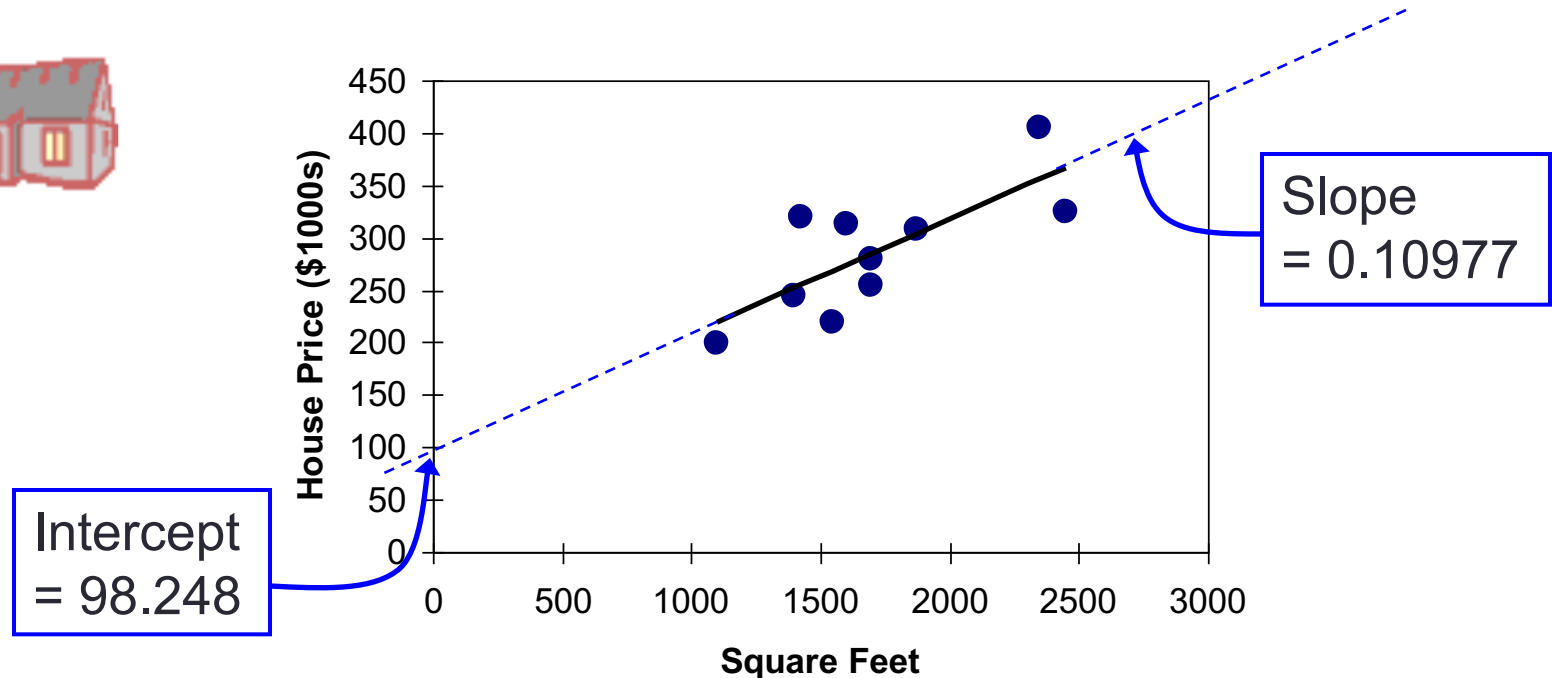
ANOVA

	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
Regression	1	18934.9348	18934.9348	11.0848	0.01039
Residual	8	13665.5652	1708.1957		
Total	9	32600.5000			

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

Simple Linear Regression Example: Graphical Representation

House price model: Scatter Plot and Prediction Line



$$\widehat{\text{house price}} = 98.24833 + 0.10977 (\text{square feet})$$

Simple Linear Regression

Example: Interpretation of b_0

$$\widehat{\text{house price}} = 98.24833 + 0.10977 (\text{square feet})$$

- b_0 is the estimated mean value of Y when the value of X is zero (if $X = 0$ is in the range of observed X values)
- Because a house cannot have a square footage of 0, b_0 has no practical application

Simple Linear Regression

Example: Interpreting b_1

$$\widehat{\text{house price}} = 98.24833 + 0.10977(\text{square feet})$$

- b_1 estimates the change in the mean value of Y as a result of a one-unit increase in X .
- Here, $b_1 = 0.10977$ tells us that the mean value of a house increases by $0.10977(\$1,000) = \109.77 , on average, for each additional one square foot of size.

Simple Linear Regression

Example: Making Predictions

Predict the price for a house with 2,000 square feet:

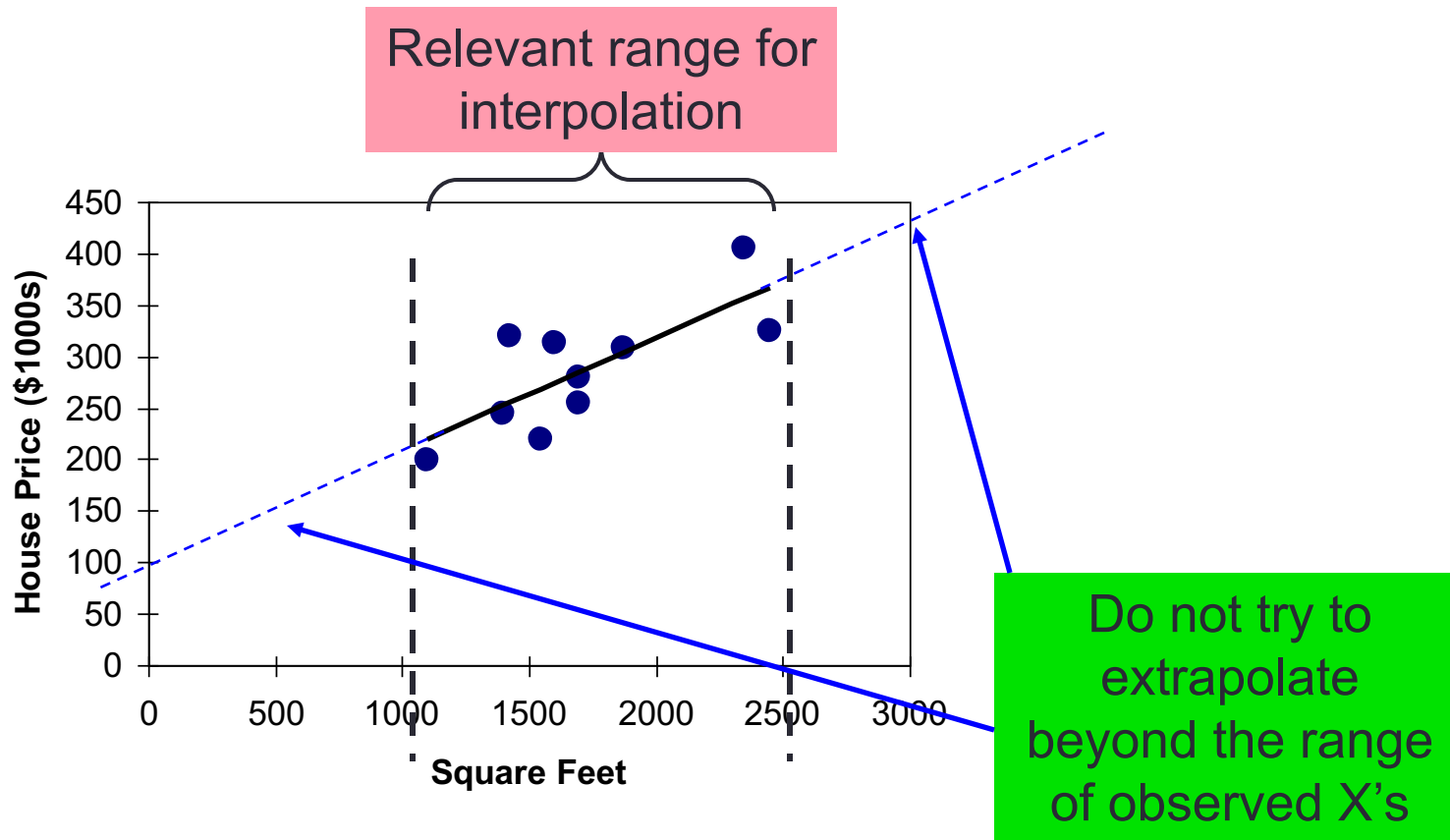
$$\begin{aligned}\widehat{\text{house price}} &= 98.25 + 0.1098 (\text{sq.ft.}) \\ &= 98.25 + 0.1098(2,000) \\ &= 317.85\end{aligned}$$

The predicted price for a house with 2,000 square feet is $317.85(\$1,000\text{s}) = \$317,850$

Simple Linear Regression

Example: Making Predictions

- When using a regression model for prediction, only predict within the relevant range of data



Measures of Variation

- Total variation is made up of two parts:

$$SST = SSR + SSE$$

Total Sum of
Squares

Regression Sum
of Squares

Error Sum of
Squares

$$SST = \sum (Y_i - \bar{Y})^2$$

$$SSR = \sum (\hat{Y}_i - \bar{Y})^2$$

$$SSE = \sum (Y_i - \hat{Y}_i)^2$$

where:

\bar{Y} = Mean value of the dependent variable

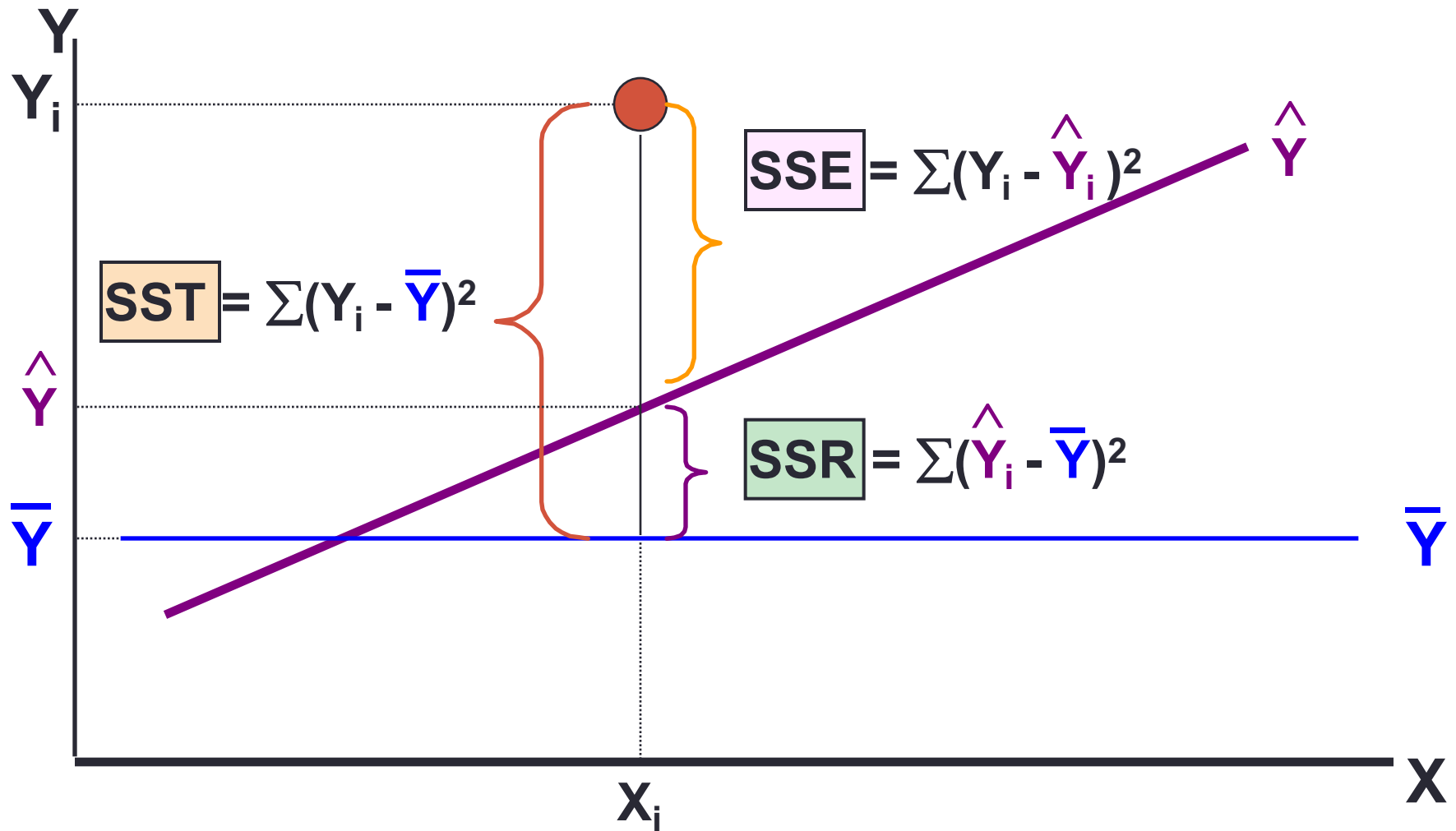
Y_i = Observed value of the dependent variable

\hat{Y}_i = Predicted value of Y for the given X_i value

Measures of Variation

- SST = total sum of squares (Total Variation.)
 - Measures the variation of the Y_i values around their mean \bar{Y} .
- SSR = regression sum of squares (Explained Variation.)
 - Variation attributable to the relationship between X and Y.
- SSE = error sum of squares (Unexplained Variation.)
 - Variation in Y attributable to factors other than X.

Measures of Variation



Excel Output Of The Measures Of Variation

10	ANOVA					
11		<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
12	Regression	1	18934.9348	18934.9348	11.0848	0.0104
13	Residual	8	13665.5652	1708.1957		
14	Total	9	32600.5000			

$$\text{SST} = \text{SSR} + \text{SSE}$$
$$32,600.5000 = 18,934.9348 + 13,665.5652$$

Coefficient of Determination, r^2

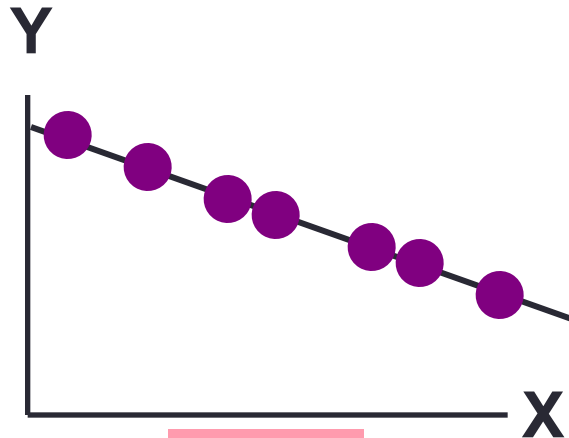
- The **coefficient of determination** is the portion of the total variation in the dependent variable that is explained by variation in the independent variable.
- The coefficient of determination is also called **r-square** and is denoted as r^2 .

$$r^2 = \frac{SSR}{SST} = \frac{\text{regression sum of squares}}{\text{total sum of squares}}$$

note:

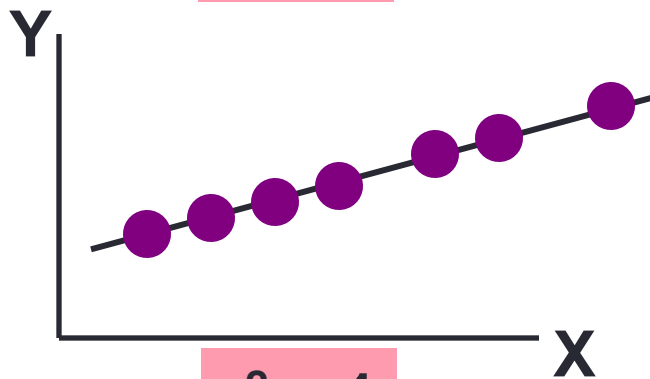
$$0 \leq r^2 \leq 1$$

Examples of Approximate r^2 Values



$$r^2 = 1$$

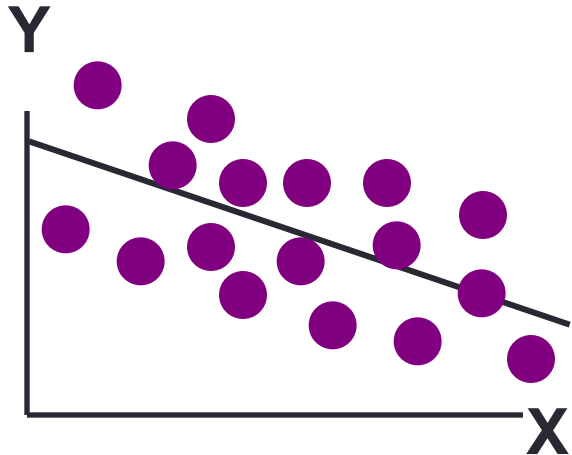
**Perfect linear relationship
between X and Y.**



$$r^2 = 1$$

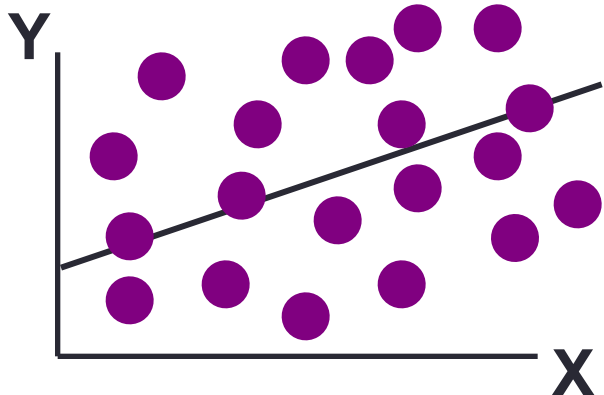
**100% of the variation in Y is
explained by variation in X.**

Examples of Approximate r^2 Values



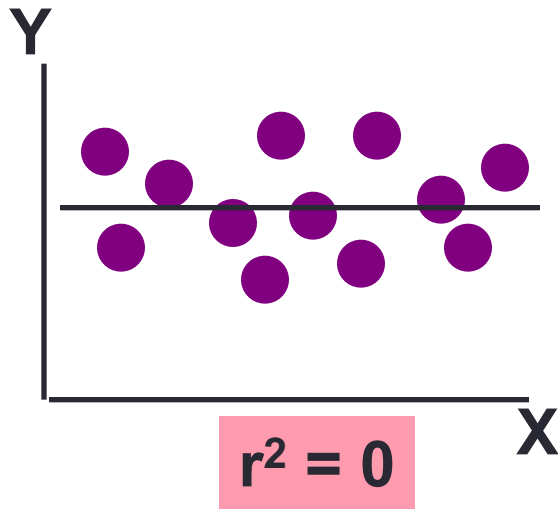
$$0 < r^2 < 1$$

**Weaker linear relationships
between X and Y.**



**Some but not all of the
variation in Y is explained
by variation in X.**

Examples of Approximate r^2 Values



$$r^2 = 0$$

No linear relationship between X and Y.

The value of Y does not depend on X. (None of the variation in Y is explained by variation in X.)

Simple Linear Regression Example: Coefficient of Determination, r^2 in Excel

Regression Statistics	
Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$r^2 = \frac{SSR}{SST} = \frac{18,934.9348}{32,600.5000} = 0.58082$$

58.08% of the variation in house prices is explained by variation in square feet.

ANOVA					
	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
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	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

Standard Error of Estimate

- The standard deviation of the variation of observations around the regression line is estimated by:

$$S_{YX} = \sqrt{\frac{SSE}{n-2}} = \sqrt{\frac{\sum_{i=1}^n (Y_i - \hat{Y}_i)^2}{n-2}}$$

Where

SSE = error sum of squares

n = sample size

Simple Linear Regression Example: Standard Error of Estimate in Excel

Regression Statistics

Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$S_{YX} = 41.33032$$

ANOVA

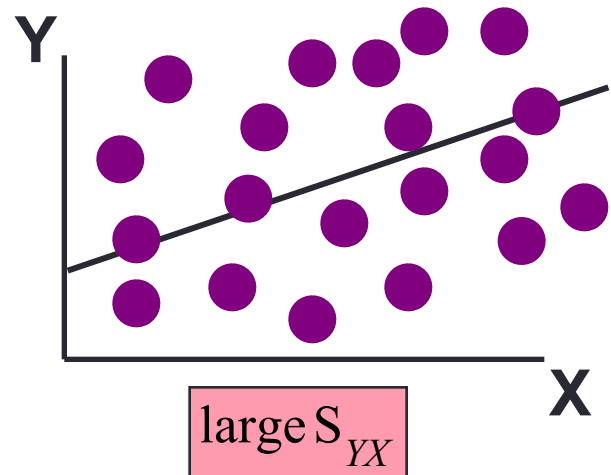
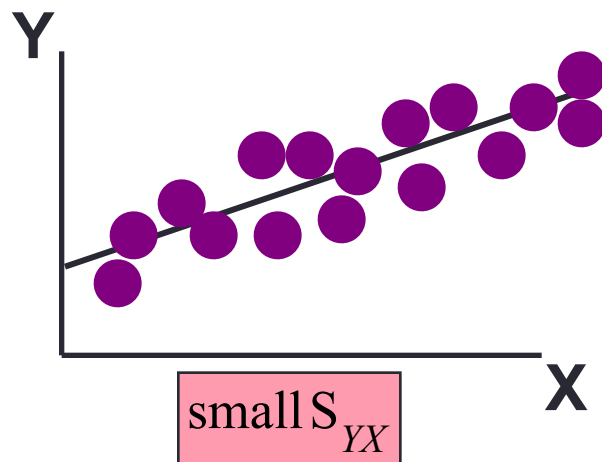
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Comparing Standard Errors

S_{YX} is a measure of the variation of observed Y values from the regression line.



The magnitude of S_{YX} should always be judged relative to the size of the Y values in the sample data.

i.e., $S_{YX} = \$41.33\text{K}$ is moderately small relative to house prices in the \$200K - \$400K range

Assumptions of Regression: L.I.N.E

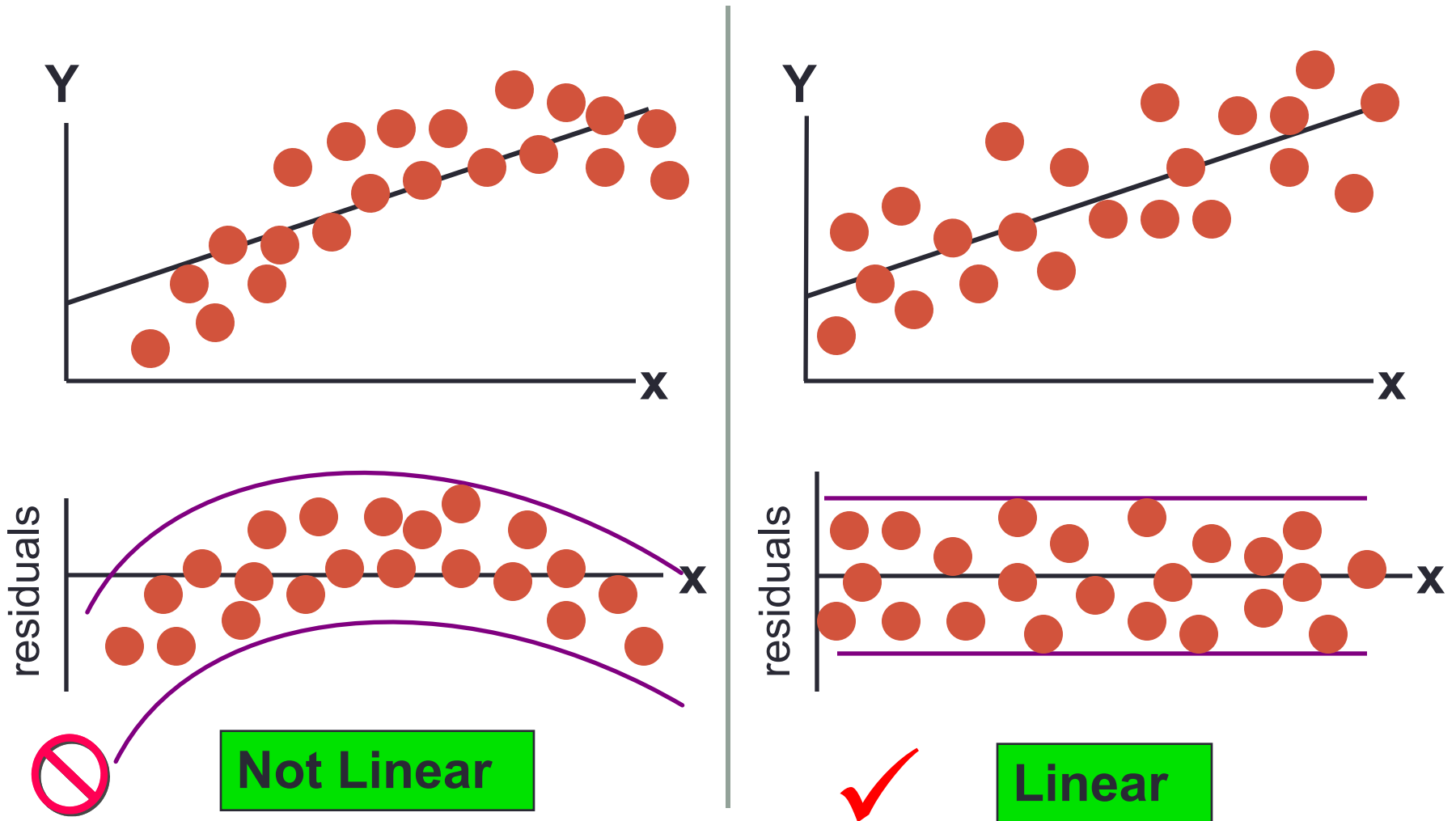
- Linearity:
 - The relationship between X and Y is linear.
- Independence of Errors:
 - Error values are statistically independent.
 - Particularly important when data are collected over a period of time.
- Normality of Error:
 - Error values are normally distributed for any given value of X.
- Equal Variance (also called homoscedasticity):
 - The probability distribution of the errors has constant variance.

Residual Analysis

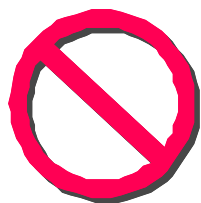
$$e_i = Y_i - \hat{Y}_i$$

- The residual for observation i , e_i , is the difference between its observed and predicted value.
- Check the assumptions of regression by examining the residuals:
 - Examine for linearity assumption.
 - Evaluate independence assumption.
 - Evaluate normal distribution assumption.
 - Examine for constant variance (homoscedasticity) for all levels of X .
- Graphical Analysis of Residuals
 - Can plot residuals vs. X .

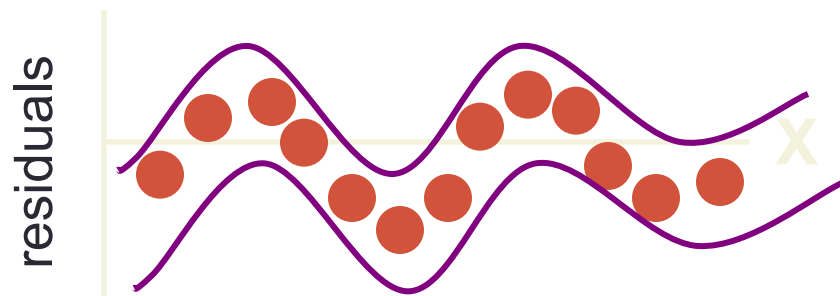
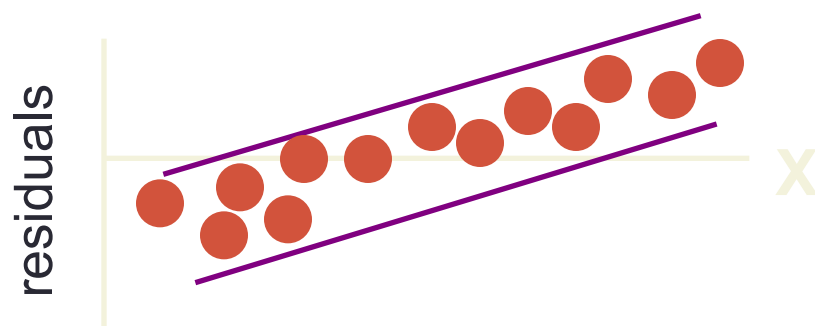
Residual Analysis for Linearity



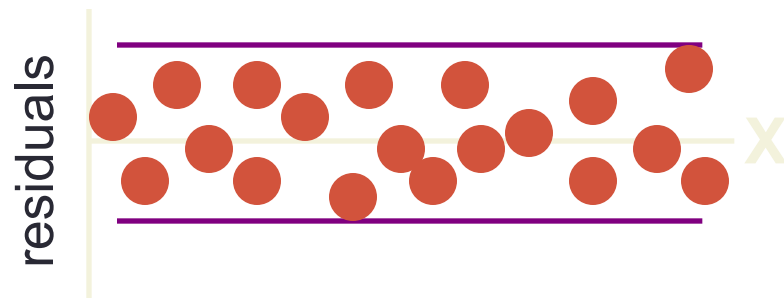
Residual Analysis for Independence



**Cyclical Pattern:
Not Independent**



**No Cyclical Pattern
Independent**

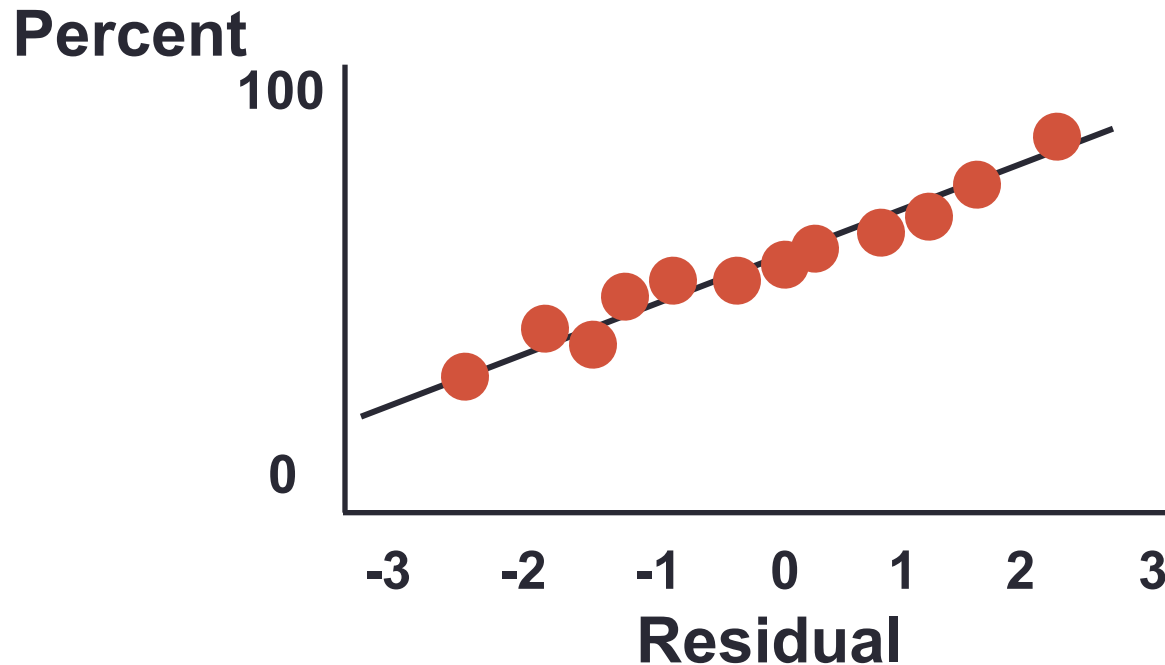


Checking for Normality

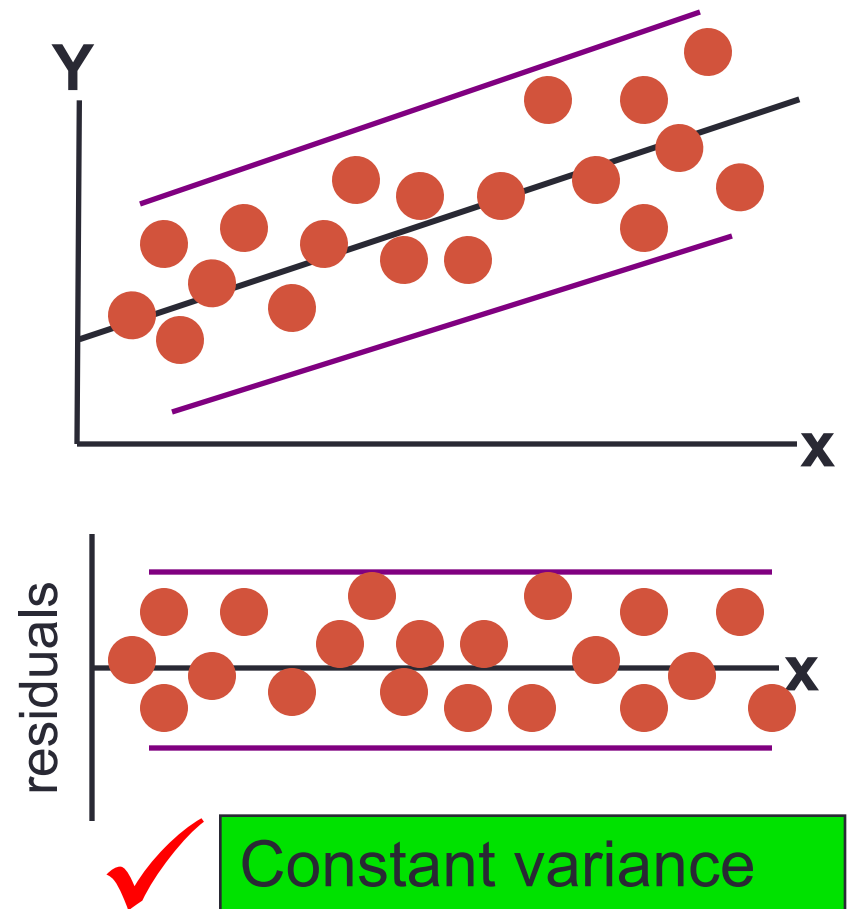
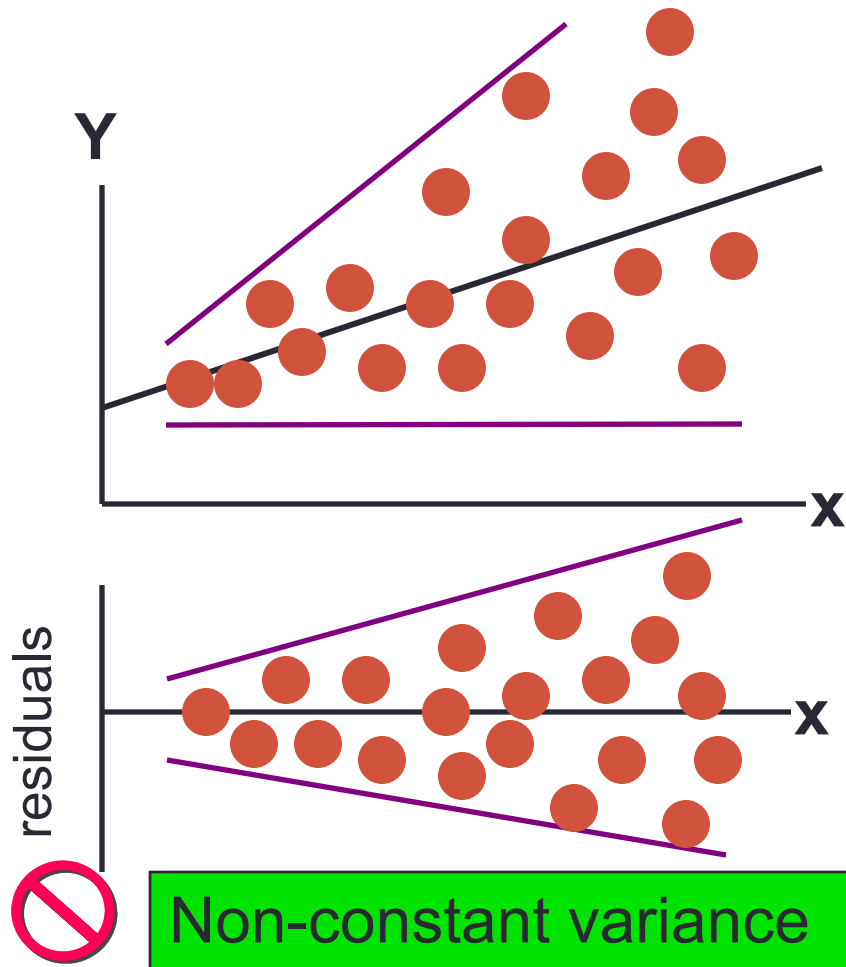
- Examine the Stem-and-Leaf Display of the Residuals.
- Examine the Boxplot of the Residuals.
- Examine the Histogram of the Residuals.
- Construct a Normal Probability Plot of the Residuals.

Residual Analysis for Normality

When using a normal probability plot, normal errors will approximately display in a straight line.

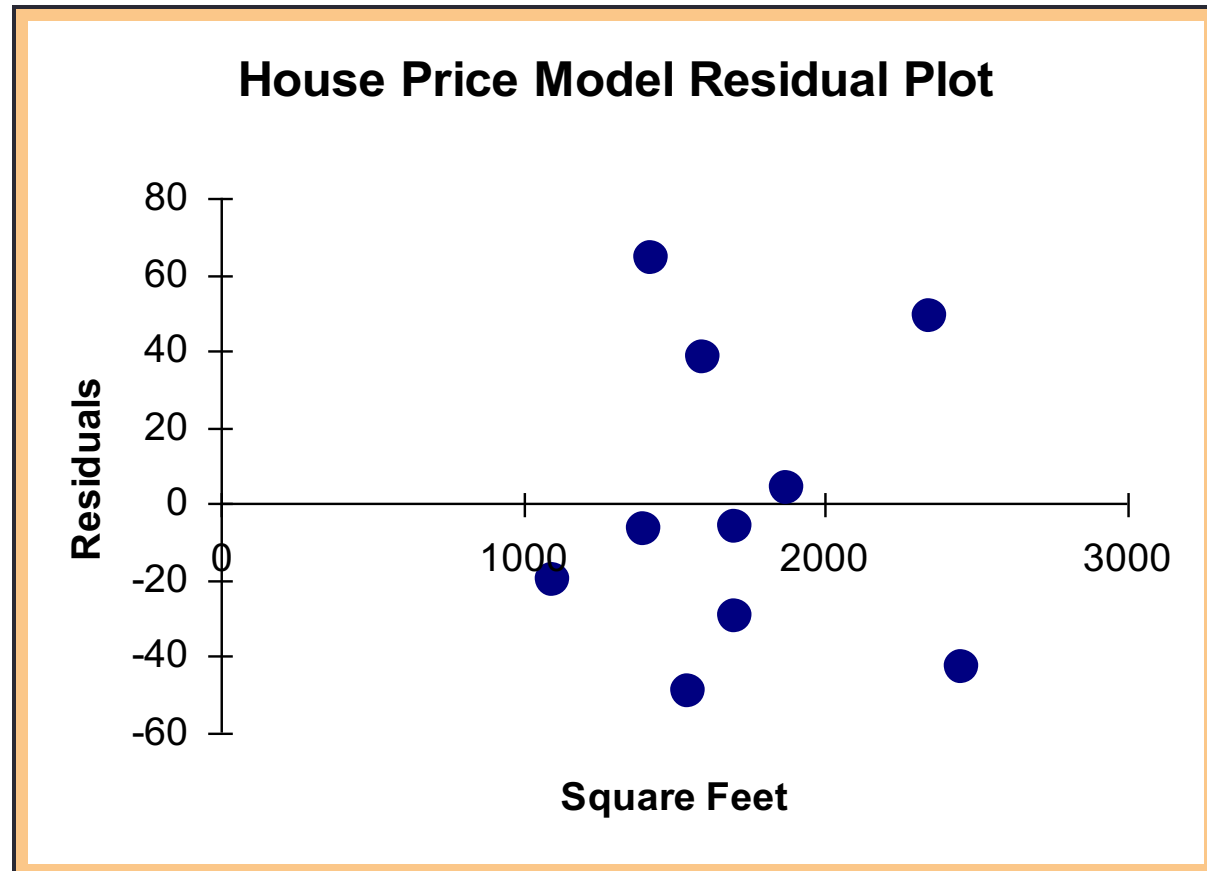


Residual Analysis for Equal Variance



Residual Analysis: Checking For Linearity

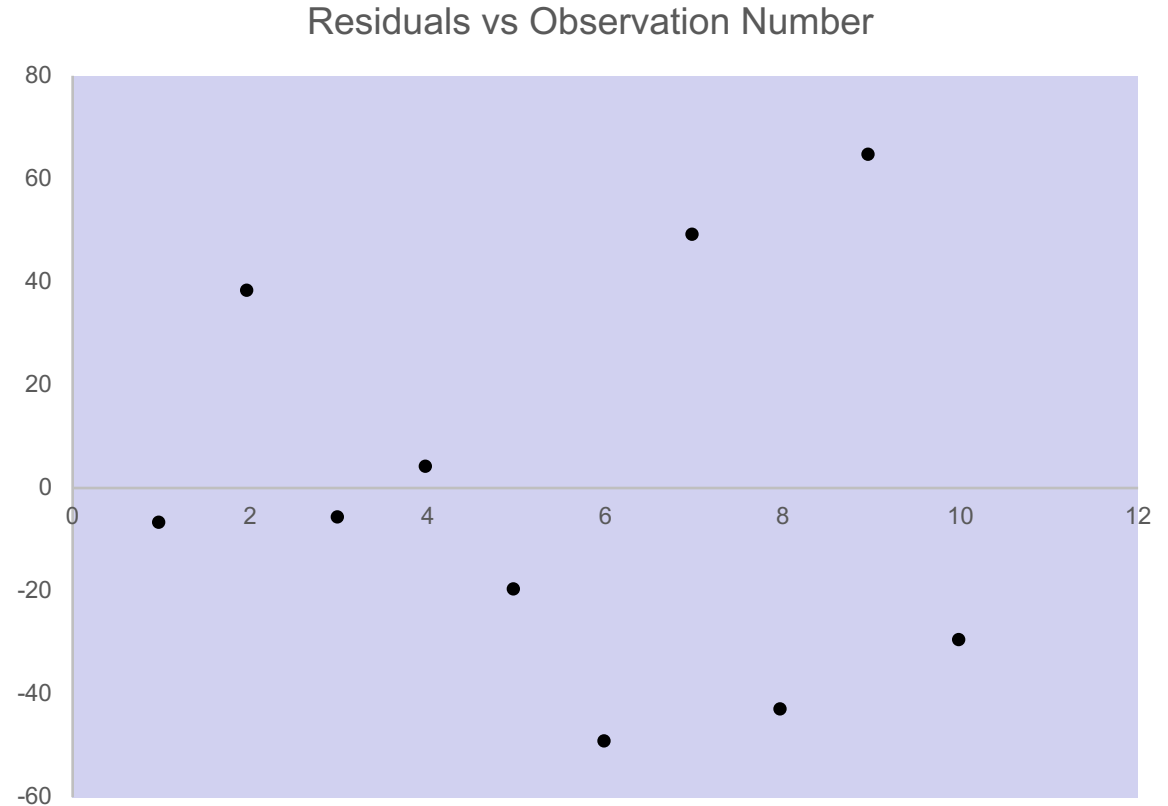
RESIDUAL OUTPUT		
	<i>Predicted House Price</i>	<i>Residuals</i>
1	251.9232	-6.9232
2	273.8767	38.1233
3	284.8535	-5.8535
4	304.0628	3.9371
5	218.9928	-19.9928
6	268.3883	-49.3883
7	356.2025	48.7975
8	367.1793	-43.1793
9	254.6674	64.3326
10	284.8535	-29.8535



Linear Model Assumption Is Appropriate

Residual Analysis: Checking For Independence

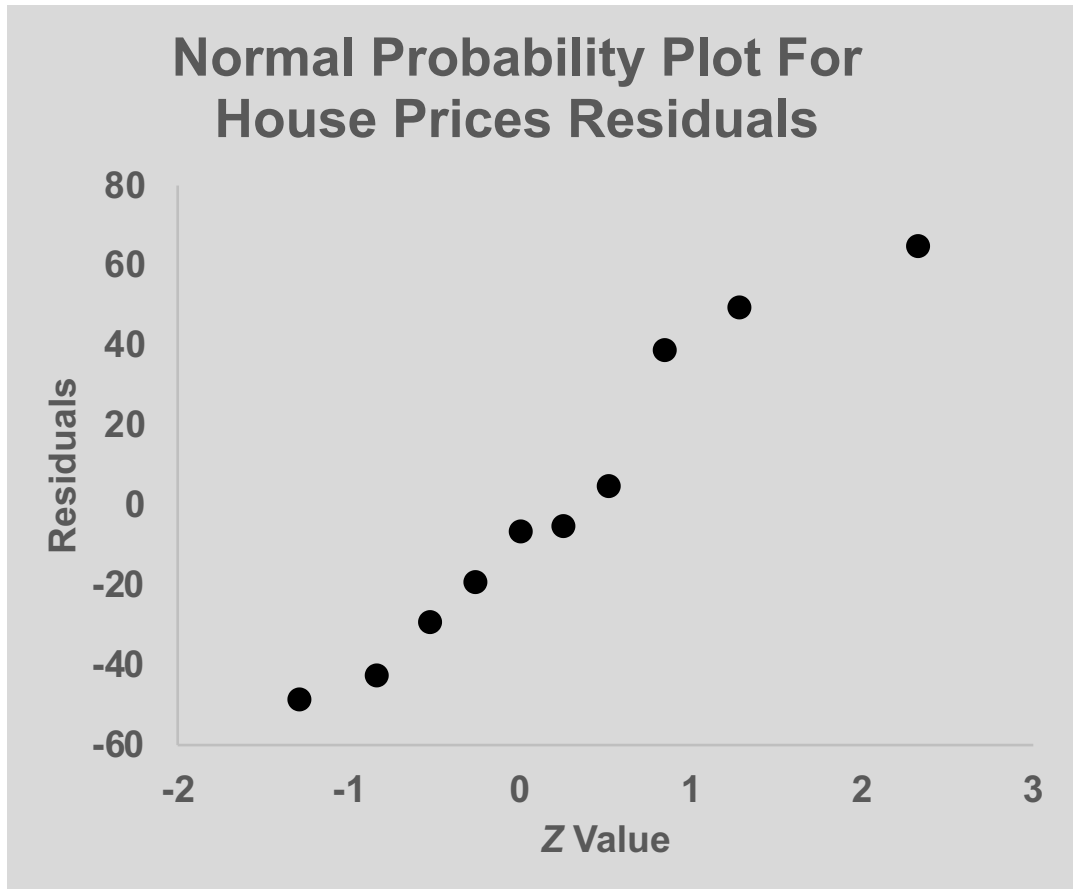
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Independence Assumption Is Appropriate

Residual Analysis: Checking For Normality

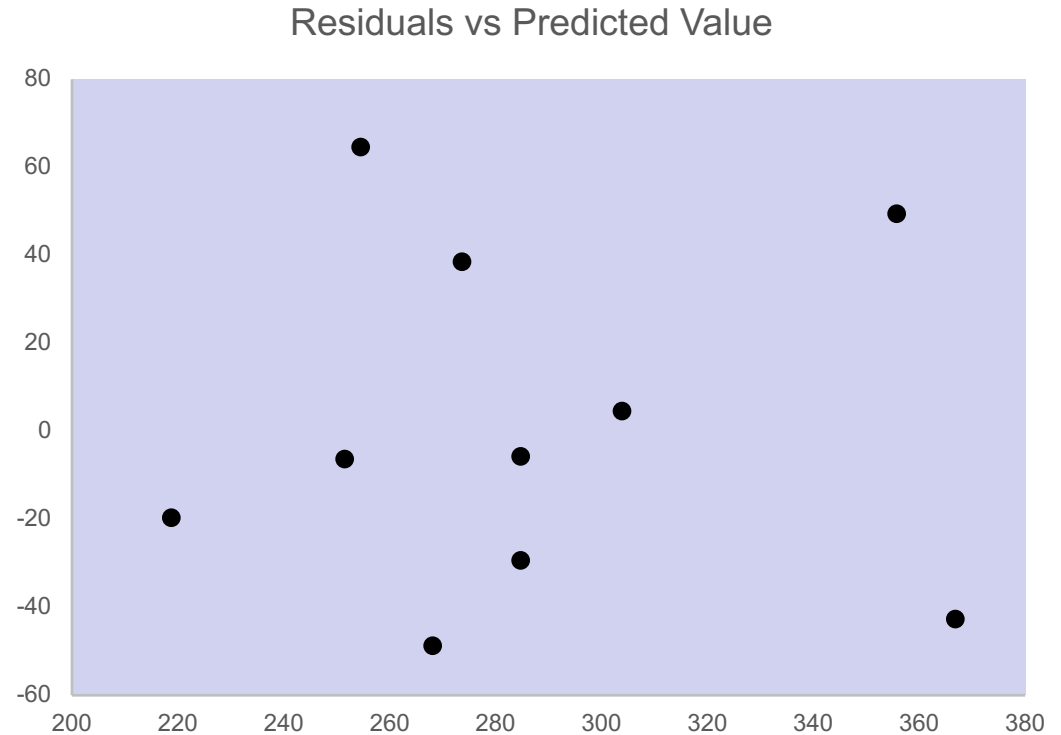
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Normality Assumption Is Appropriate

Residual Analysis: Checking For Constant Variance

RESIDUAL OUTPUT		
	<i>Predicted House Price</i>	<i>Residuals</i>
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10	284.8535	-29.8535



Constant Variance Assumption Is Appropriate

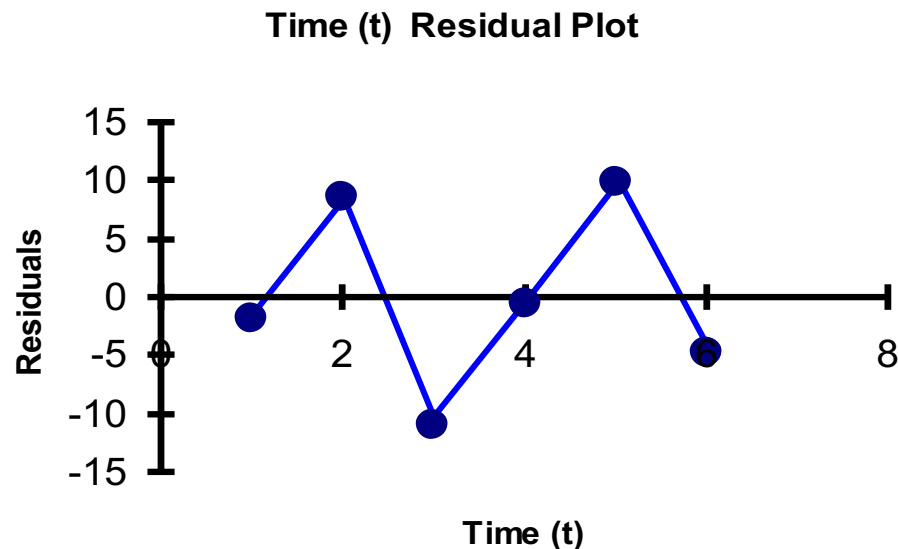
Measuring Autocorrelation: The Durbin-Watson Statistic

- Used when data are collected over time to detect if autocorrelation is present.
- Autocorrelation exists if residuals in one time period are related to residuals in another period.

Autocorrelation

- Autocorrelation is correlation of the errors (residuals) over time.

- Here, residuals show a cyclical pattern, not random. Cyclical patterns are a sign of positive autocorrelation.



- Violates the regression assumption that residuals are random and independent.

The Durbin-Watson Statistic

- The Durbin-Watson statistic is used to test for autocorrelation.

H_0 : positive autocorrelation does not exist

H_1 : positive autocorrelation is present

$$D = \frac{\sum_{i=2}^n (e_i - e_{i-1})^2}{\sum_{i=1}^n e_i^2}$$

- The possible range is $0 \leq D \leq 4$.
- D should be close to 2 if H_0 is true.
- D less than 2 may signal positive autocorrelation, D greater than 2 may signal negative autocorrelation.

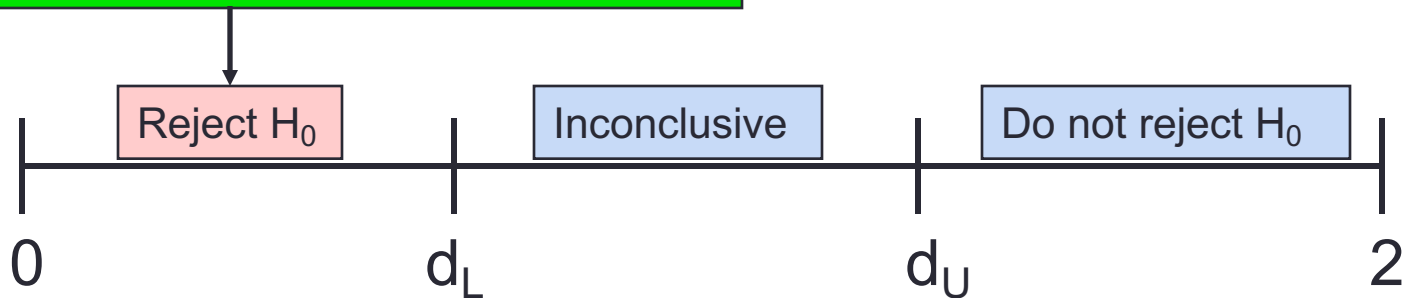
Testing for Positive Autocorrelation

H_0 : positive autocorrelation does not exist

H_1 : positive autocorrelation is present

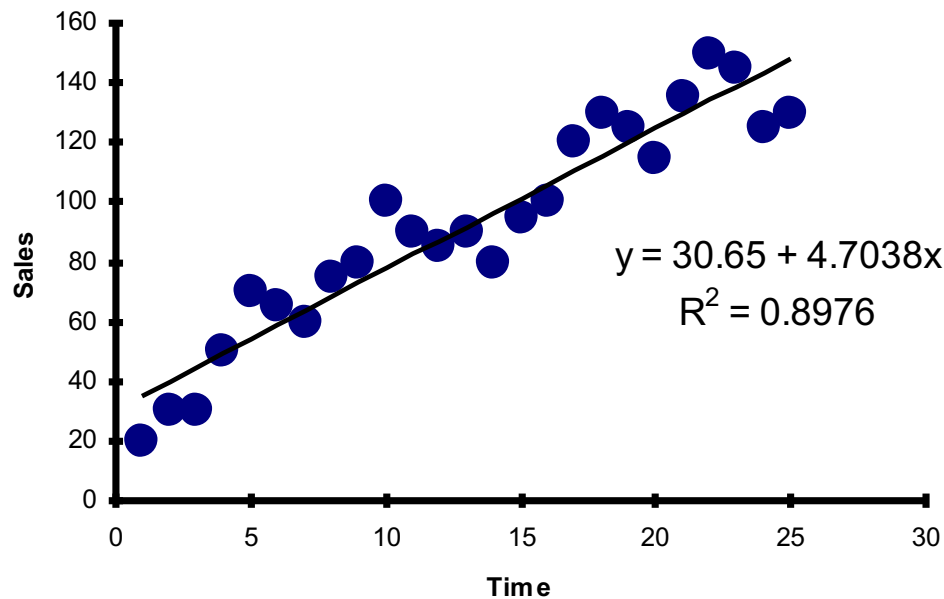
- Calculate the Durbin-Watson test statistic = D .
(The Durbin-Watson Statistic can be found using Excel.)
- Find the values d_L and d_U from the Durbin-Watson table.
(for sample size n and number of independent variables k .)

Decision rule: reject H_0 if $D < d_L$



Testing for Positive Autocorrelation

- Suppose we have the following time series data:



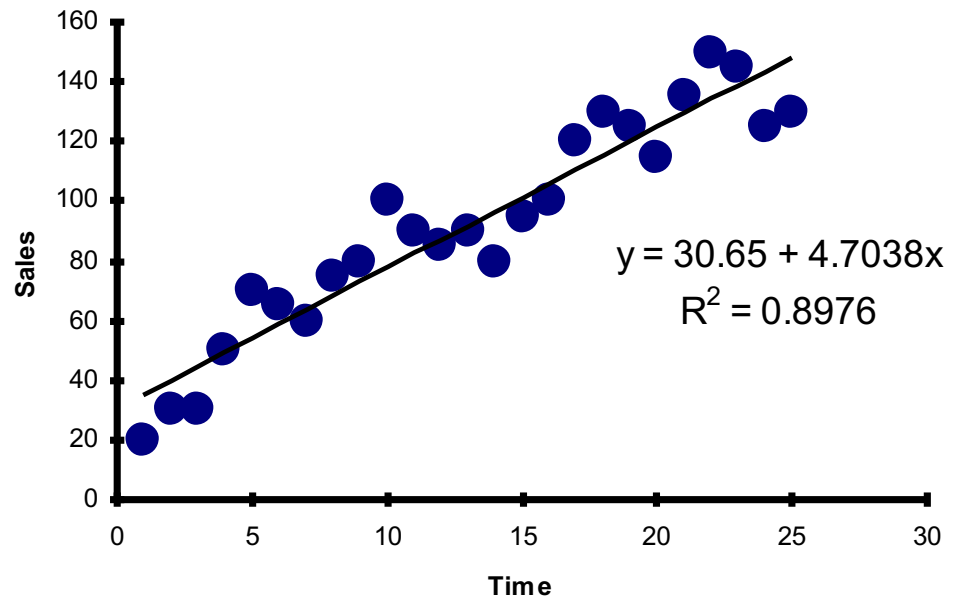
- Is there autocorrelation?

Testing for Positive Autocorrelation

- Example with $n = 25$:

Excel output:

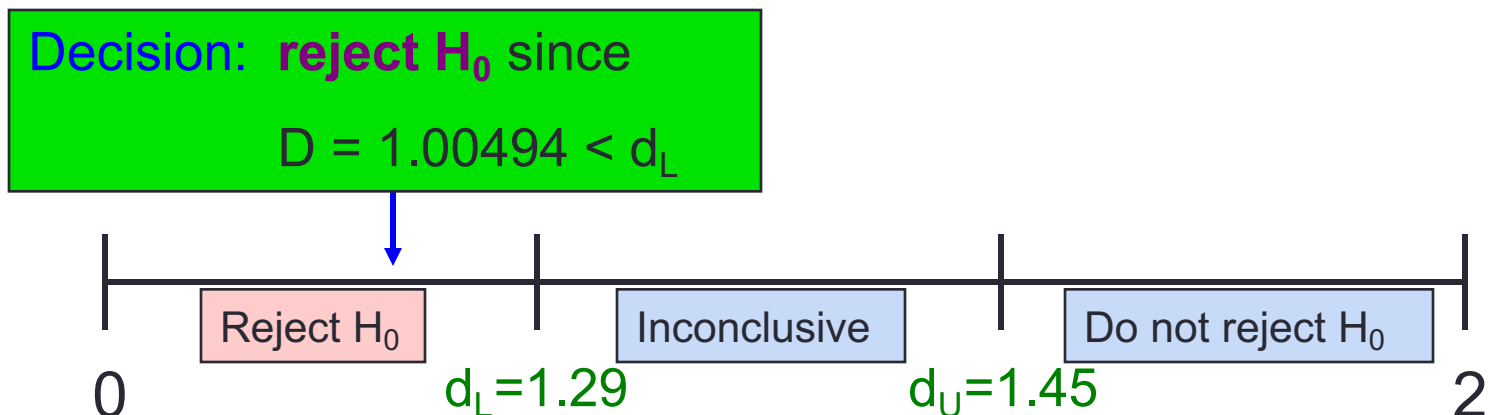
Durbin-Watson Calculations	
Sum of Squared Difference of Residuals	3296.18
Sum of Squared Residuals	3279.98
Durbin-Watson Statistic	1.00494



$$D = \frac{\sum_{i=2}^n (e_i - e_{i-1})^2}{\sum_{i=1}^n e_i^2} = \frac{3296.18}{3279.98} = 1.00494$$

Testing for Positive Autocorrelation

- Here, $n = 25$ and there is $k = 1$ one independent variable
- Using the Durbin-Watson table, $d_L = 1.29$ and $d_U = 1.45$
- $D = 1.00494 < d_L = 1.29$, so reject H_0 and conclude that significant positive autocorrelation exists



Inferences About the Slope

- The standard error of the regression slope coefficient (b_1) is estimated by:

$$S_{b_1} = \frac{S_{YX}}{\sqrt{SSX}} = \frac{S_{YX}}{\sqrt{\sum (X_i - \bar{X})^2}}$$

where:

S_{b_1} = Estimate of the standard error of the slope.

$S_{YX} = \sqrt{\frac{SSE}{n-2}}$ = Standard error of the estimate.

Inferences About the Slope: t Test

- t test for a population slope:
 - Is there a linear relationship between X and Y?
- Null and alternative hypotheses:
 - $H_0: \beta_1 = 0$ (no linear relationship)
 - $H_1: \beta_1 \neq 0$ (linear relationship does exist)
- Test statistic :

$$t_{\text{STAT}} = \frac{b_1 - \beta_1}{S_{b_1}}$$

$$\text{d.f.} = n - 2$$

where:

b_1 = regression slope
coefficient

β_1 = hypothesized slope

S_{b_1} = standard
error of the slope

Inferences About the Slope: t Test Example

House Price in \$1000s (y)	Square Feet (x)
245	1400
312	1600
279	1700
308	1875
199	1100
219	1550
405	2350
324	2450
319	1425
255	1700

Estimated Regression Equation:

$$\text{house price} = 98.25 + 0.1098 (\text{sq.ft.})$$

The slope of this model is 0.1098

Is there a relationship between the square footage of the house and its sales price?

Inferences About the Slope: t Test Example

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

From Excel output:

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>
Intercept	98.24833	58.03348	1.69296	0.12892
Square Feet	0.10977	0.03297	3.32938	0.01039

b_1

S_{b_1}

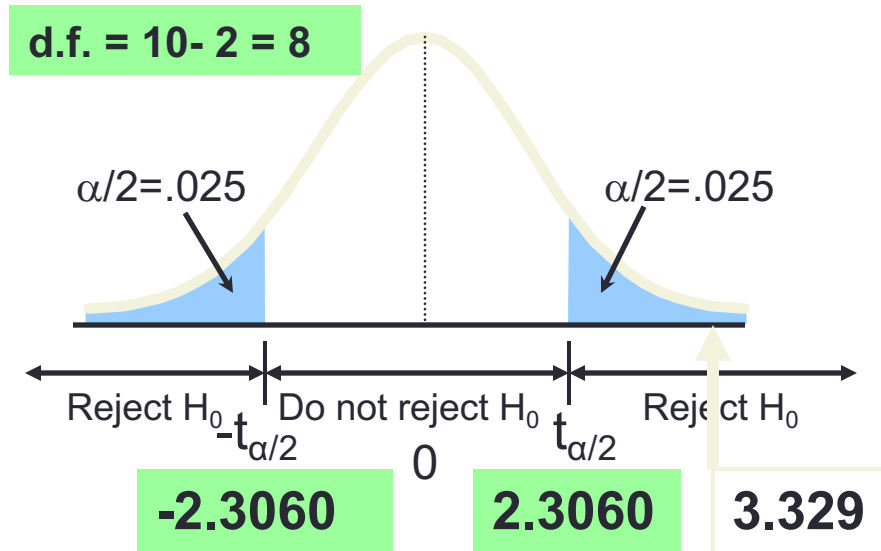
$$t_{\text{STAT}} = \frac{b_1 - \beta_1}{S_{b_1}} = \frac{0.10977 - 0}{0.03297} = 3.32938$$

Inferences About the Slope: t Test Example

Test Statistic: $t_{\text{STAT}} = 3.329$

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$



Decision: Reject H_0 .

There is sufficient evidence that square footage affects house price.

Inferences About the Slope: t Test Example

$$H_0: \beta_1 = 0$$

From Excel output: $H_1: \beta_1 \neq 0$

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>
Intercept	98.24833	58.03348	1.69296	0.12892
Square Feet	0.10977	0.03297	3.32938	0.01039



p-value

Decision: Reject H_0 , since $p\text{-value} < \alpha$.

There is sufficient evidence that square footage affects house price.

F Test for The Slope

- F Test statistic:

where

$$F_{STAT} = \frac{MSR}{MSE}$$

$$MSR = \frac{SSR}{k}$$

$$MSE = \frac{SSE}{n - k - 1}$$

where F_{STAT} follows an F distribution with k numerator and $(n - k - 1)$ denominator **degrees of freedom**.

(k = the number of independent variables in the regression model.)

F-Test for The Slope: Excel Output

<i>Regression Statistics</i>	
Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$F_{\text{STAT}} = \frac{\text{MSR}}{\text{MSE}} = \frac{18,934.9348}{1,708.1957} = 11.0848$$

With 1 and 8 degrees of freedom

p-value for the F-Test

ANOVA					
	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
Regression	1	18934.9348	18934.9348	11.0848	0.01039
Residual	8	13665.5652	1708.1957		
Total	9	32600.5000			

F Test for The Slope

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

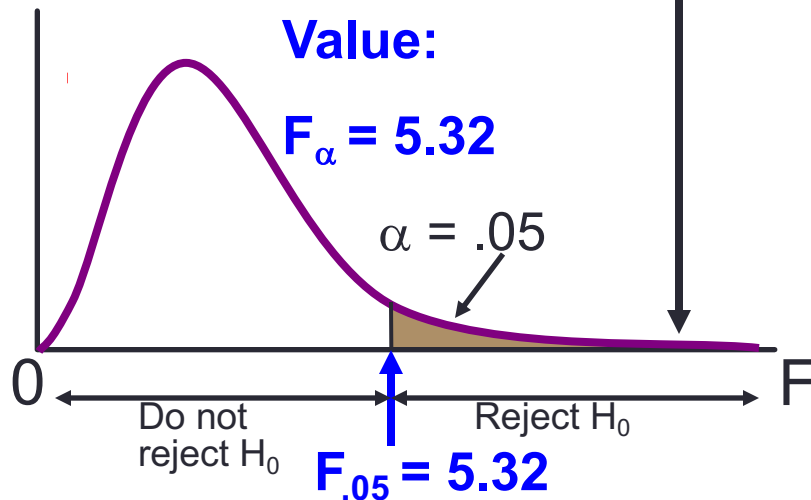
$$\alpha = .05$$

$$df_1 = 1 \quad df_2 = 8$$

Critical Value:

$$F_{\alpha} = 5.32$$

$$\alpha = .05$$



Test Statistic:

$$F_{STAT} = \frac{MSR}{MSE} = 11.08$$

Decision:

Reject H_0 at $\alpha = 0.05$.

Conclusion:

There is sufficient evidence that house size affects selling price.

Confidence Interval Estimate for the Slope

Confidence Interval Estimate of the Slope:

$$b_1 \pm t_{\alpha/2} S_{b_1}$$

d.f. = n - 2

Excel Printout for House Prices:

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

At 95% level of confidence, the confidence interval for the slope is (0.0337, 0.1858).

Confidence Interval Estimate for the Slope

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

Since the units of the house price variable is \$1,000s, we are 95% confident that the average impact on sales price is between \$33.74 and \$185.80 per square foot of house size

This 95% confidence interval **does not include 0**.

Conclusion: There is a significant relationship between house price and square feet at the .05 level of significance.

t Test for A Correlation Coefficient

- Hypotheses

$$H_0: \rho = 0 \quad (\text{no correlation between X and Y})$$

$$H_1: \rho \neq 0 \quad (\text{correlation exists})$$

- Test statistic

$$t_{\text{STAT}} = \frac{r - \rho}{\sqrt{\frac{1 - r^2}{n - 2}}}$$

(with $n - 2$ degrees of freedom)

where

$$r = +\sqrt{r^2} \quad \text{if } b_1 > 0$$

$$r = -\sqrt{r^2} \quad \text{if } b_1 < 0$$

t-test For A Correlation Coefficient

Is there evidence of a linear relationship between square feet and house price at the .05 level of significance?

$H_0: \rho = 0$ (No correlation)

$H_1: \rho \neq 0$ (correlation exists)

$\alpha = .05$, $df = 10 - 2 = 8$

$$t_{\text{STAT}} = \frac{r - \rho}{\sqrt{\frac{1 - r^2}{n - 2}}} = \frac{.762 - 0}{\sqrt{\frac{1 - .762^2}{10 - 2}}} = 3.329$$

t-test For A Correlation Coefficient

$$t_{\text{STAT}} = \frac{r - \rho}{\sqrt{\frac{1 - r^2}{n - 2}}} = \frac{.762 - 0}{\sqrt{\frac{1 - .762^2}{10 - 2}}} = 3.329$$

d.f. = 10 - 2 = 8

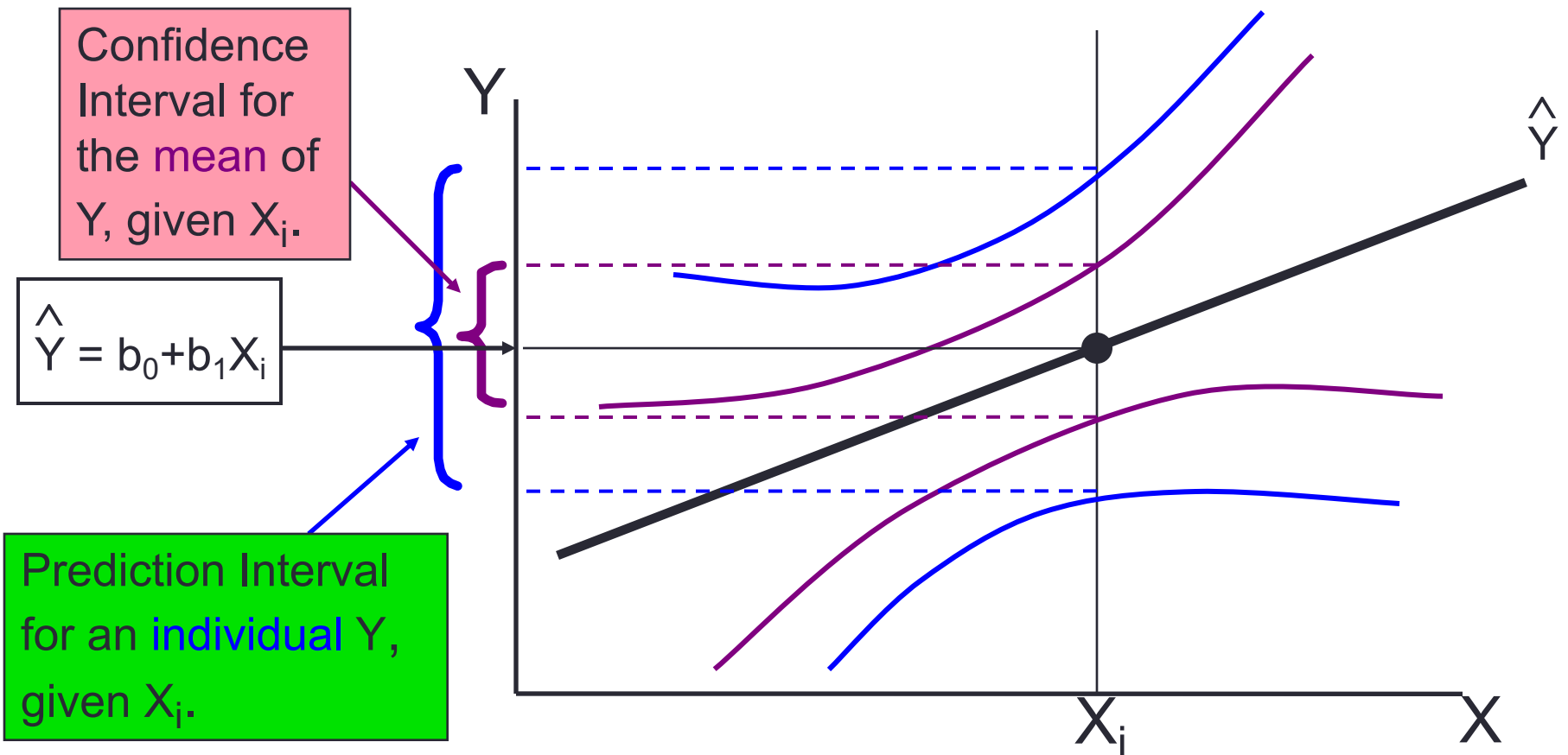


Decision:
Reject H_0 .

Conclusion:
There is **evidence** of a linear association at the 5% level of significance.

Estimating Mean Values and Predicting Individual Values

Goal: Form intervals around \hat{Y} to express uncertainty about the value of Y for a given X_i .




Confidence Interval for the Mean of Y, Given X

Confidence interval estimate for the **mean value of Y** given a particular X_i .

Confidence interval for $\mu_{Y|X=X_i}$:

$$\hat{Y} \pm t_{\alpha/2} S_{YX} \sqrt{h_i}$$

Size of interval varies according to distance away from mean, \bar{X} .


$$h_i = \frac{1}{n} + \frac{(X_i - \bar{X})^2}{SSX} = \frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}$$

Prediction Interval for an Individual Y, Given X

Confidence interval estimate for an **Individual value of Y** given a particular X_i .

Confidence interval for $Y_{X=X_i}$:

$$\hat{Y} \pm t_{\alpha/2} S_{YX} \sqrt{1 + h_i}$$

This extra term adds to the interval width to reflect the added uncertainty for an individual case.

Estimation of Mean Values: Example

Confidence Interval Estimate for $\mu_{Y|X=X_i}$

Find the 95% confidence interval for the mean price of 2,000 square-foot houses.

Predicted Price $\hat{Y}_i = 317.85$ (\$1,000s)

$$\hat{Y} \pm t_{0.025} S_{YX} \sqrt{\frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}} = 317.85 \pm 37.12$$

The confidence interval endpoints (from Excel) are 280.66 and 354.90, or from \$280,660 to \$354,900.

Estimation of Individual Values: Example

Prediction Interval Estimate for $Y_{X=X_i}$

Find the 95% prediction interval for an individual house with 2,000 square feet.

Predicted Price $\hat{Y}_i = 317.85$ (\$1,000s)

$$\hat{Y} \pm t_{0.025} S_{YX} \sqrt{1 + \frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}} = 317.85 \pm 102.28$$

The prediction interval endpoints from Excel are 215.50 and 420.07, or from \$215,500 to \$420,070.

Pitfalls of Regression Analysis

- Lacking an awareness of the assumptions of least-squares regression.
- Not knowing how to evaluate the assumptions of least-squares regression.
- Not knowing the alternatives to least-squares regression if a particular assumption is violated.
- Using a regression model without knowledge of the subject matter.
- Extrapolating outside the relevant range.
- Concluding that a significant relationship identified always reflects a cause-and-effect relationship.

Strategies for Avoiding the Pitfalls of Regression

- Start with a scatter plot of X vs. Y to observe possible relationship.
- Perform residual analysis to check the assumptions:
 - Plot the residuals vs. X to check for violations of assumptions such as homoscedasticity.
 - Use a histogram, stem-and-leaf display, boxplot, or normal probability plot of the residuals to uncover possible non-normality.

Strategies for Avoiding the Pitfalls of Regression

- If there is violation of any assumption, use alternative methods or models.
- If there is no evidence of assumption violation, then test for the significance of the regression. .coefficients and construct confidence intervals and prediction intervals.
- Refrain from making predictions or forecasts outside the relevant range.
- Remember that the relationships identified in observational studies may or may not be due to cause-and-effect relationships.

Module Summary

In this module we discussed:

- How to use regression analysis to predict the value of a dependent variable based on a value of an independent variable.
- Understanding the meaning of the regression coefficients b_0 and b_1 .
- Evaluating the assumptions of regression analysis and know what to do if the assumptions are violated.
- Making inferences about the slope and correlation coefficient.
- Estimating mean values and predicting individual values.