

Guillaume Simo

Lead Data Scientist - In Extenso Digital

Work experiences

- 10/2020–now **Lead Data Scientist**, *In Extenso Digital*, Marseille Area, France.
Drive AI and data science projects in the financial cloud services suite used by the In Extenso Group (5000+) and by accounting companies and SME across EMEA region
- 11/2018–10/2020 **Data Scientist - AI engineer - Personalization leader**, *Decathlon*, Montréal, Canada.
Lead and contribute to recommendation systems and customers segmentation projects used worldwide to improve user experience
- 04/2018–09/2018 **Data Scientist**, *Decathlon*, Brussels, Belgium.
Turnover forecast - Data accessibility - Customers segmentation.
- 04/2017–07/2017 **Data Analyst, Research assistant**, *INSERM UMR 912*, Faculté de médecine, Marseille).
Research on aging with disability through statistical and econometrics analysis
- 03/2016–05/2016 **Data Analyst**, *Insee*, Marseille (13).
Build data analysis tool to detect cities that have not sent birth and death certificates to national institute of statistics (INSEE)

Diplomas

- 2018 **Master's degree**, *Statistics and Econometrics, Toulouse School of Economics (TSE)*, Toulouse.
Economist-statistician Magister - *Honors*
- 2016 **Bachelor's degree**, *Mathematics and Informatics applied to Economics (MIASHS)*, Aix-Marseille University - *Honors*.

Tools

- Programming Python, R, SQL
- Python Pandas, Numpy, Scikit-learn, Keras, Tensorflow, Flask
packages

Languages

- Anglais Professional
- Espagnol Basic

Hobbies

- AI-related Knowledge development through books and online resources
- Sports Crossfit, Hiking, Swimming, Running
- Travels Canada, Belgium, Spain, Norway, London

Marseille area – France

☎ +33 699892416 • ✉ guillaume.simo@hotmail.fr • in Guillaume Simo

Driving license & vehicle