Guillaume Simo

Data Scientist - In Extenso Digital

☐ +33 699892416 • ✉ guillaume.simo@hotmail.fr • **in** Guillaume Simo

Work experiences

10/2020–now **Data Scientist**, *In Extenso Digital*, Marseille Area, France.
drive AI and data science projects in the financial cloud services suite used by the In Extenso Group (5000+) and by accounting companies and SME across EMEA region

11/2018– 10/2020 **Data Scientist** - **AI engineer** - **Personalization leader**, *Decathlon*, Montréal, Canada.
lead and contribute to recommendation systems and customers segmentation projects used worldwide to improve user experience

04/2018– 09/2018 **Data Scientist**, *Decathlon*, Brussels, Belgium.
Prévision des ventes - Accessibilité de la data - Segmentation.

04/2017– 07/2017 **Data Analyst, Research assistant**, *INSERM UMR 912*, Faculté de médecine, Marseille).
Research on aging with disability through statistical and econometrics analysis

03/2016– 05/2016 **Data Analyst**, *Insee*, Marseille (13).
build data analysis tool to detect cities that have not sent birth and death certificates to national institute of statistics (INSEE)

Diplomas

2018 **Master's degree**, *Statistics and Econometrics, Toulouse School of Economics (TSE)*, Toulouse.
Economist-statistician Magister - *Honors*

Tools

Programming Python, R, SQL

Python packages Pandas, Numpy, Scikit-learn, Keras, Tensorflow, Flask

Languagues

Anglais Professional
Espagnol Basic

Hobbies

AI-related Knowledge development through books and online resources
Sports crossfit, hiking, swimming, running
Travels Canada, Spain, Norway, London

Marseille area – France
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Driving license & vehicle