AULA MUSEU
IES JOAN RAMIS

# Aula Mueseu Style Guide

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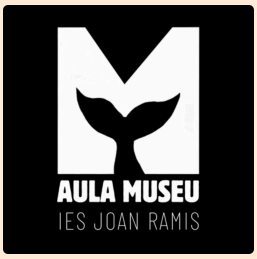
# Brand & logo

As our website will be mainly dark-colored, I've created a white version of the logo.

Here you can see two versions of the logo, square and portrait. When it's possible, we'll use the first one, the second one is crafted for the navbar and similar situations.

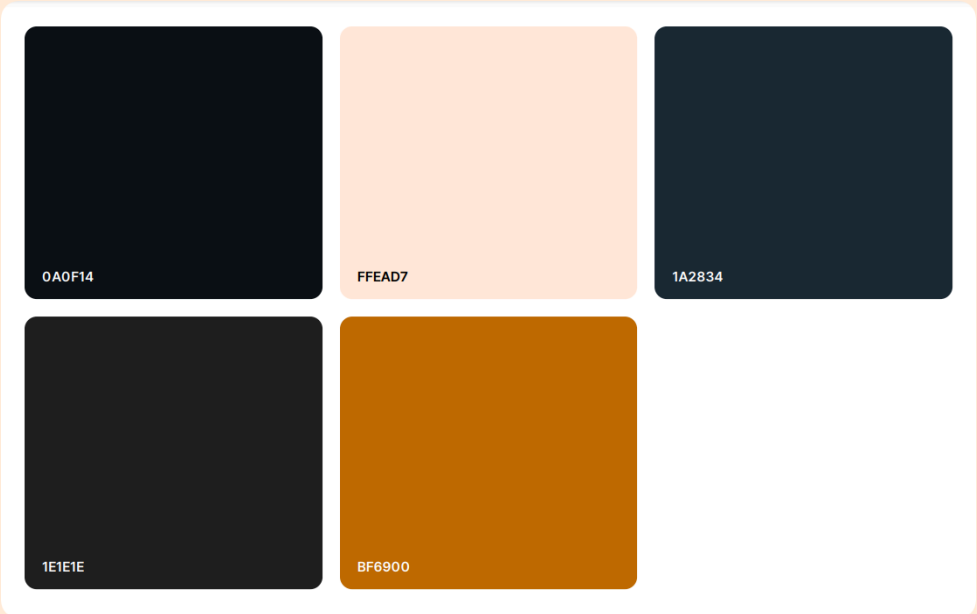


# Colors

The styles are intended to inspire a kind of vintage elegance, the exact style that a such valuous skeleton deserves and inspires to me. It's also intended to make you feel as if you were in a virtual museum.

I've created this mood board to express this look-and-feel.

The color palette is the following




The accent (orange) color is the accent color, and it represents gold. It only should be used for call to actions over dark backgrounds.

# Typography

The main font is Libre Baskerville. This has been chosen (even being a serif-font) to represent that vintage/newspaper look and feel. It's also a way to create a website with an outstanding personality.

Regular 400 at 48px

Whereas a common understanding of these rights and freedoms is

Regular 400 at 21px

No one shall be subjected to arbitrary arrest, detention or exile. Everyone is entitled in full equality to a fair and public hearing by an independent and impartial tribunal, in the determination of his rights and obligations and of any criminal charge against him. No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honour and reputation. Everyone has the right to the protection of the law against such interference or attacks.

Furthermore, for body text we'll use Plus Jakarta Sans. I like this font because it's similar to Graphik Web, but it's more affordable (the other one costs around $2k).

Regular 400 at 48px

Whereas a common understanding of these rights and freedoms is

# Spacing rules

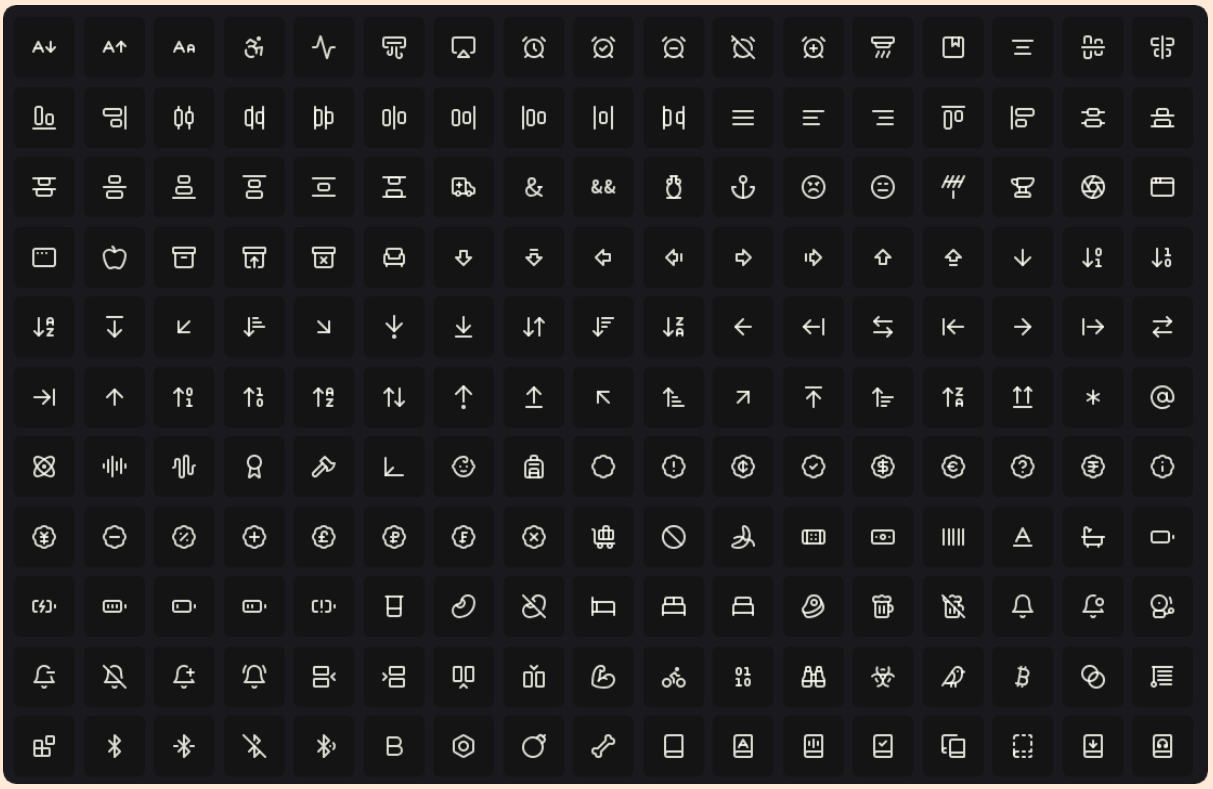
The main part of the website has a dark background. It'll be an elegant website, not too minimalistic. If a detail is fancy but unnecessary, it'll be there. That said, we'll try not to overload the website.

For example, to avoid being too much rigid, as a layout for the portfolios, we'll use flex. I hope I can get an interesting effect by making it multi-line. This will only be available in PC and large tablets. In mobile, it'll be a simple column.

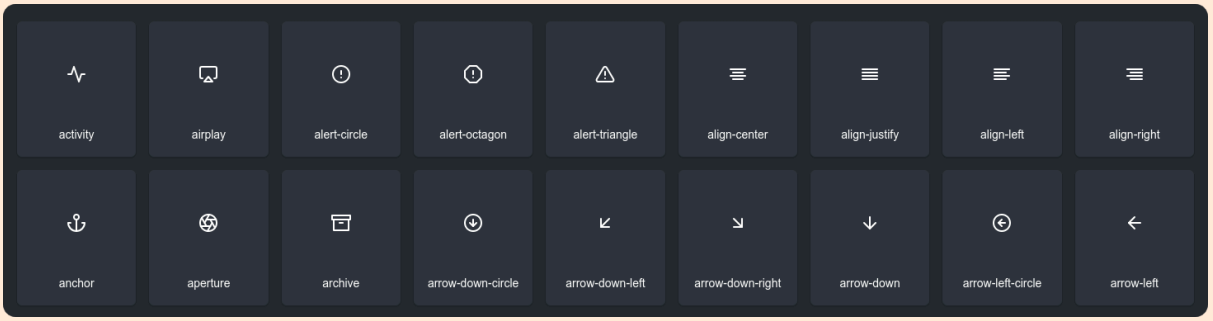
# Icons

We'll use icons from Lucide Icons. If we can't find the desired icon in there, we'll search for another one in a similar styled-set. Always respecting Lucide Icons' simplicity. The first alternative is Feather Icons.

Lucide Icons



Feather Icons



# Guidelines for illustrations and images

- Pictures in news & text sections: ideally landscape, but a ratio of 16:9 as much. Here, the size is quite flexible because it's just a decorative picture.

- Sheet's thumbnail: portrait, around 16:9. They'll be cropped to have the exact size.

- Pictures in the portfolio: the portfolio will automatically adapt them (all the pictures will have the same height), so they shouldn't have an extreme ratio (1:4 as maximum).

- Profile pictures: they'll be cropped as a square and border-rounded at maximum.

# Style of the interface elements

## Buttons

Llegir

Button on a light background.

Veure més

Button on a dark background.

## Inputs

Nom d'usuari

In general, inputs have a FFEAD7 background color, and a placeholder as text.

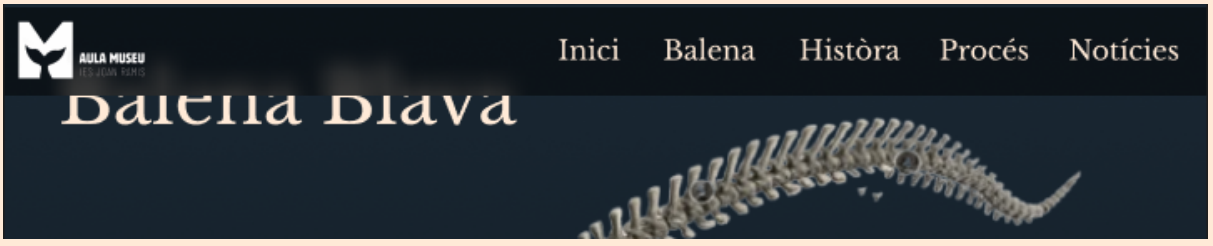
There are some exceptions, as an input that can't have a placeholder. In that case, we'll add a label.

Estat

## Navbar

The navbar is semi transparent and has a backdrop blur, to ensure there's enough contrast between the navbar items and the background.

Nav over a dark background.




Nav over a light background.