

GUILLERMO URIEL CRUZ FUENTE

FRONT END DEVELOPER

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Texcoco, State of Mexico

555-158-8911

Detail-oriented developer with more than **3 years of experience** implementing enterprise solutions. As a self-taught I'm always trying to apply the **best practices**, using **modern tools** that optimize my workflow and help me to develop **beautiful** and **functional** websites.

PROFESSIONAL EXPERIENCE

harBest - Intelligencia

Front end & UX/UI designer

From Jun 2019 to Aug 2022

Two companies with the same team and a single mission for me, start an online presence with a modern and reliable identity.

Reach the highest client conversion since company creation

Renovate brand graphic material

Remote client support

Design based on brand identity

HTML, CSS, SCSS, JavaScript, TypeScript

Responsive web design and development

Audiovisual content creation

Hosting and enterprise email management

Technology consultant

<https://harbest.mx>

<https://intelligencia.onrender.com>

<https://campofuerte.onrender.com>

SKILLS

Development

- Experience with CSS3, SCSS, HTML5, JavaScript, TypeScript, and ReactJS (TSX) with functional components.
- Familiar with NextJS and VueJS.
- Responsive design, flex and grid layouts, CSS animations, CSS-in-JS libraries like Emotion, etc.
- Semantic HTML and SEO knowledge.
- Git and GitHub workflow.
- Client side validation.
- Experience with Vite as my main bundler.
- npm dependencies.
- Async API requests handling.

UX/UI Design

- UI design with Adobe XD and Figma
- Adobe Photoshop and Illustrator to edit, improve and export assets.
- Microinteractions with Lottie.
- Logo animation in Adobe After Effects and Lottie JSON export.
- Video editing with Premiere Pro and After Effects.

Languages

- English - B2
- Spanish - Native

EDUCATION

Autonomous University Chapingo Mechatronics Engineering (incomplete) Jan 2017 to Nov 2020

My desertion was caused by economic problems, mainly. Although, some achievements are worth mentioning.

- MatLab GUI to simulate and calculate forces in static structures.

- MetQ, desktop application to calculate the potential evapotranspiration in open field crops and soil granulometry, developed in C#.