

ARIAN M. RYAN

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Qualities:

- Clear and effective verbal and written communication
- Strong analytical abilities
- Comfortable developing strategies and execution
- Advanced learning skills; ability to absorb concepts, information, and procedure immediately

Skills:

- Superior client/partner relationship building
- Mastery of MS Office suite (Excel, Word, Power Point)
- Familiarity with Visual Basic For Windows programming language
- Working knowledge of web design: HTML, XHTML, CSS, FTP, Adobe Photoshop
- Excellence in managing and manipulating large amounts of data
- Strong research skills and extensive familiarity with internet resources for developing SEO, SEM, and viral marketing strategies

Work Experience:

LowerMyBills.com, Santa Monica, CA (May 2005 - Present)

Affiliate Program Manager

- Negotiated terms and managed relationships with industry leading "Super Affiliates"
- Produced detailed and insightful analytics and projections based on broad line of variable metrics
- Developed and executed high level channel strategies for continued incremental growth
- Maintained compliancy management processes
- Generated detailed and thorough financial reporting
- Traveled to industry conferences as a company representative for the purposes of recruiting, networking, and maintaining an industry presence
- Managed and executed technology and business integration of "Lead Generation" marketing channel
- Project Management

Tom Cellie Productions, Inc., Daytona Beach, FL (March 1995 - March 2005 seasonally active)

Operations Supervisor

- Supervised all aspects of large scale events production (stage, sound, lighting, security, maintenance, sales, accounting, etc.)
- Managed staff of up to 30
- Provided hospitality to countless internationally, nationally, and regionally recognized musical performers (notably: Bad company, Blood Sweat and Tears, George Thorogood, Blue Oyster Cult, Billy Ray Cyrus, America, The Band, and many others)
- Worked directly with major corporate sponsors (Dodge, Coca-Cola, Gibson, RJ Reynolds, and many others)
- Demonstrated ability to keep cool under heavy pressure in an extremely fast paced environment
- Demonstrated willingness to wear many hats in a rapidly growing upstart company

Backstage Music Network, Boca Raton, FL (August 1999 - January 2002)

Instructor

- Built relationships with clientele of over 300 students
- Utilized clear, concise communication of complex concepts to assist students in reaching their goals

Education:

B.M., Florida Atlantic University, Boca Raton, FL

Other Interests:

- Music - performing, composing, listening, history, etc.
- Eastern Philosophy
- Foreign Languages - Japanese, German, Spanish, Mandarin
- Martial Arts - 15 years of study