PBA AS1

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Package Loading

First I need to load all of the package needed for this assignment

```
require(lubridate)
## Loading required package: lubridate
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
##
      date, intersect, setdiff, union
require(gapminder)
## Loading required package: gapminder
require(readr)
## Loading required package: readr
require(tidyverse)
## Loading required package: tidyverse
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr 1.1.3 v stringr 1.5.0
## v forcats 1.0.0
                    v tibble 3.2.1
## v ggplot2 3.4.4
                     v tidyr
                               1.3.0
## v purrr
           1.0.2
## -- Conflicts -----
                                         ------ tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                    masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
```

Part 1

Question 1 (2 points) Locate the directory path where the dataset is stored, load it into R, and take a look at the data. Rubric: 1 point for locating the directory and loading the data; 1 point for verifying the dataset's #dimensions using head() and str() functions. For loading a csv file we can use red_csv() function and since my csv file is in the same directory as this markdown file i can just use the name of the file as the directory Note: fh -> file handler

```
fh <- read_csv('online_retail.csv')

## Rows: 541909 Columns: 8

## -- Column specification ------

## Delimiter: ","

## chr (5): InvoiceNo, StockCode, Description, InvoiceDate, Country

## dbl (3): Quantity, UnitPrice, CustomerID

##

## i Use 'spec()' to retrieve the full column specification for this data.

## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.</pre>
```

we can verify the data inside the csv is the same as the description given. there are 8 row of data : InvoiceNo, StockCode, Description, Quantity, InvoiceDate, UnitPrice, CustomerID, and Country

the size of the matrix is 541909x8 and we can see the data type of the data in each column

head(fh)

```
## # A tibble: 6 x 8
##
     InvoiceNo StockCode Description
                                            Quantity InvoiceDate UnitPrice CustomerID
##
                          <chr>
                                               <dbl> <chr>
                                                                      <dbl>
     <chr>>
               <chr>>
                                                                                 <dbl>
## 1 536365
               85123A
                          WHITE HANGING H~
                                                   6 12/1/10 8:~
                                                                       2.55
                                                                                 17850
## 2 536365
               71053
                         WHITE METAL LAN~
                                                   6 12/1/10 8:~
                                                                       3.39
                                                                                 17850
## 3 536365
               84406B
                          CREAM CUPID HEA~
                                                   8 12/1/10 8:~
                                                                       2.75
                                                                                 17850
## 4 536365
                         KNITTED UNION F~
                                                   6 12/1/10 8:~
               84029G
                                                                       3.39
                                                                                 17850
## 5 536365
               84029E
                         RED WOOLLY HOTT~
                                                   6 12/1/10 8:~
                                                                       3.39
                                                                                 17850
                                                   2 12/1/10 8:~
## 6 536365
               22752
                          SET 7 BABUSHKA ~
                                                                       7.65
                                                                                 17850
## # i 1 more variable: Country <chr>
```

str(fh)

##

```
## spc_tbl_ [541,909 x 8] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
   $ InvoiceNo : chr [1:541909] "536365" "536365" "536365" "536365" ...
  $ StockCode : chr [1:541909] "85123A" "71053" "84406B" "84029G" ...
   $ Description: chr [1:541909] "WHITE HANGING HEART T-LIGHT HOLDER" "WHITE METAL LANTERN" "CREAM CUP
##
                : num [1:541909] 6 6 8 6 6 2 6 6 6 32 ...
   $ InvoiceDate: chr [1:541909] "12/1/10 8:26" "12/1/10 8:26" "12/1/10 8:26" "12/1/10 8:26" ...
   $ UnitPrice : num [1:541909] 2.55 3.39 2.75 3.39 3.39 7.65 4.25 1.85 1.85 1.69 ...
   $ CustomerID : num [1:541909] 17850 17850 17850 17850 ...
                : chr [1:541909] "United Kingdom" "United Kingdom" "United Kingdom" "United Kingdom" .
##
   $ Country
   - attr(*, "spec")=
##
##
     .. cols(
         InvoiceNo = col_character(),
##
```

StockCode = col_character(),

```
##
          Description = col_character(),
          Quantity = col_double(),
##
##
          InvoiceDate = col_character(),
          UnitPrice = col_double(),
##
##
          CustomerID = col_double(),
          Country = col_character()
##
     ..)
##
##
    - attr(*, "problems")=<externalptr>
```

Question 2 (3 points)

Convert the InvoiceDate to date class and filter the data to include only transactions from July to August 2011. Use this filtered dataset for all subsequent questions in Part I. Rubric: 1 points for converting InvoiceDate to date class; 2 points for correctly filtering the data and verifying the number of unique InvoiceNo entries. first i need to convert the string into a Date class using as.Date()

```
fh$InvoiceDate <- as.Date(fh$InvoiceDate, format = "%m/%d/%y")</pre>
```

fh

```
## # A tibble: 541,909 x 8
##
      InvoiceNo StockCode Description
                                           Quantity InvoiceDate UnitPrice CustomerID
##
                <chr>
                           <chr>
                                              <dbl> <date>
                                                                     <dbl>
                                                                                 <dbl>
      <chr>
##
   1 536365
                85123A
                          WHITE HANGING ~
                                                  6 2010-12-01
                                                                      2.55
                                                                                 17850
  2 536365
##
                71053
                          WHITE METAL LA~
                                                  6 2010-12-01
                                                                      3.39
                                                                                 17850
    3 536365
                84406B
                          CREAM CUPID HE~
                                                  8 2010-12-01
                                                                      2.75
                                                                                 17850
##
  4 536365
##
                84029G
                          KNITTED UNION ~
                                                  6 2010-12-01
                                                                      3.39
                                                                                 17850
##
  5 536365
                84029E
                          RED WOOLLY HOT~
                                                  6 2010-12-01
                                                                      3.39
                                                                                 17850
                                                                      7.65
##
  6 536365
                22752
                          SET 7 BABUSHKA~
                                                  2 2010-12-01
                                                                                 17850
   7 536365
                21730
                          GLASS STAR FRO~
                                                  6 2010-12-01
                                                                      4.25
                                                                                 17850
##
##
  8 536366
                22633
                          HAND WARMER UN~
                                                  6 2010-12-01
                                                                      1.85
                                                                                 17850
  9 536366
                22632
                          HAND WARMER RE~
##
                                                  6 2010-12-01
                                                                      1.85
                                                                                 17850
                                                 32 2010-12-01
## 10 536367
                84879
                           ASSORTED COLOU~
                                                                      1.69
                                                                                 13047
## # i 541,899 more rows
## # i 1 more variable: Country <chr>
```

```
class(fh$InvoiceDate)
```

```
## [1] "Date"
```

next i filtered the data using subset() and we can see that there are 42046 data in july and august 2011 Note : ffh -> filtered file

```
ffh <- subset(fh, as.Date('2011-08-31') >= fh$InvoiceDate & fh$InvoiceDate >= as.Date('2011-07-01'))
```

```
## # A tibble: 74,802 x 8
## InvoiceNo StockCode Description Quantity InvoiceDate UnitPrice CustomerID
```

```
##
      <chr>
                 <chr>>
                            <chr>
                                                <dbl> <date>
                                                                        <dbl>
                                                                                   <dbl>
                                                   12 2011-07-01
##
    1 558638
                 84836
                            ZINC METAL HEA~
                                                                         1.25
                                                                                   16317
                           HANGING JAM JA~
##
    2 558638
                 71459
                                                   24 2011-07-01
                                                                         0.85
                                                                                   16317
##
    3 558638
                 22784
                           LANTERN CREAM ~
                                                    3 2011-07-01
                                                                         4.95
                                                                                   16317
##
    4 558638
                 23145
                            ZINC T-LIGHT H~
                                                   12 2011-07-01
                                                                         0.95
                                                                                   16317
    5 558638
                 22674
                           FRENCH TOILET ~
                                                   12 2011-07-01
                                                                         1.25
##
                                                                                   16317
    6 558638
                 21174
                           POTTERING IN T~
                                                   12 2011-07-01
##
                                                                        2.08
                                                                                   16317
                                                    6 2011-07-01
##
    7 558638
                 22413
                           METAL SIGN TAK~
                                                                         2.95
                                                                                   16317
##
    8 558638
                 22726
                            ALARM CLOCK BA~
                                                    4 2011-07-01
                                                                         3.75
                                                                                   16317
                                                   18 2011-07-01
##
    9 558638
                 23032
                           DRAWER KNOB CR~
                                                                         1.65
                                                                                   16317
## 10 558638
                 23251
                            VINTAGE RED EN~
                                                   12 2011-07-01
                                                                         1.25
                                                                                   16317
## # i 74,792 more rows
## # i 1 more variable: Country <chr>
```

head(ffh)

```
## # A tibble: 6 x 8
##
     InvoiceNo StockCode Description
                                             Quantity InvoiceDate UnitPrice CustomerID
##
     <chr>>
                <chr>>
                          <chr>>
                                                <dbl> <date>
                                                                       <dbl>
                                                                                   <dbl>
## 1 558638
                84836
                          ZINC METAL HEAR~
                                                   12 2011-07-01
                                                                        1.25
                                                                                   16317
## 2 558638
               71459
                          HANGING JAM JAR~
                                                   24 2011-07-01
                                                                        0.85
                                                                                   16317
## 3 558638
                22784
                          LANTERN CREAM G~
                                                    3 2011-07-01
                                                                        4.95
                                                                                   16317
## 4 558638
                23145
                          ZINC T-LIGHT HO~
                                                   12 2011-07-01
                                                                        0.95
                                                                                   16317
## 5 558638
                22674
                          FRENCH TOILET S~
                                                   12 2011-07-01
                                                                        1.25
                                                                                   16317
## 6 558638
                21174
                          POTTERING IN TH~
                                                   12 2011-07-01
                                                                        2.08
                                                                                   16317
## # i 1 more variable: Country <chr>
```

tail(ffh)

```
## # A tibble: 6 x 8
##
     InvoiceNo StockCode Description
                                            Quantity InvoiceDate UnitPrice CustomerID
##
     <chr>
               <chr>
                          <chr>
                                               <dbl> <date>
                                                                       <dbl>
                                                                                  <dbl>
                                                    1 2011-08-31
## 1 565076
               23192
                          BUNDLE OF 3 ALP~
                                                                        1.65
                                                                                     NA
## 2 C565077
               23196
                          VINTAGE LEAF MA~
                                                  -3 2011-08-31
                                                                        1.45
                                                                                  17451
## 3 C565077
               22189
                          CREAM HEART CAR~
                                                  -1 2011-08-31
                                                                        3.95
                                                                                  17451
## 4 C565077
               23239
                          SET OF 4 KNICK ~
                                                  -1 2011-08-31
                                                                        4.15
                                                                                  17451
## 5 C565077
                          SKETCHBOOK MAGN~
                                                 -12 2011-08-31
                                                                        1.45
               23197
                                                                                  17451
                                                  -1 2011-08-31
                                                                       57.6
## 6 C565078
               D
                          Discount
                                                                                  16422
## # i 1 more variable: Country <chr>
```

after i filter the data i need to find how many unique InvoiceNo using unique() to filter and length() to count how many there are. and i found 1908 unique data

length(unique(ffh\$InvoiceNo))

[1] 3664

Question 3 (6 points) Perform basic data analysis on the dataset by completing the following tasks: 1. Compute the mean of Quantity and UnitPrice2. Determine the data types of each column. 3. Compute the number of unique values in each column. Rubric: 2 points for each task. for finding the mean i used mean() function

```
mean(ffh$Quantity)
## [1] 10.65901
mean(ffh$UnitPrice)
## [1] 4.308608
then i use typeof() to get the type of each column and class() to get the class and we can see them below
cat("Data Type\n")
## Data Type
typeof(ffh$InvoiceNo)
## [1] "character"
typeof(ffh$StockCode)
## [1] "character"
typeof(ffh$Description)
## [1] "character"
typeof(ffh$Quantity)
## [1] "double"
typeof(ffh$InvoiceDate)
## [1] "double"
typeof(ffh$UnitPrice)
## [1] "double"
typeof(ffh$CustomerID)
## [1] "double"
typeof(ffh$Country)
## [1] "character"
```

```
cat("Class\n")
## Class
class(ffh$InvoiceNo)
## [1] "character"
class(ffh$StockCode)
## [1] "character"
class(ffh$Description)
## [1] "character"
class(ffh$Quantity)
## [1] "numeric"
class(ffh$InvoiceDate)
## [1] "Date"
class(ffh$UnitPrice)
## [1] "numeric"
class(ffh$CustomerID)
## [1] "numeric"
class(ffh$Country)
## [1] "character"
next i use the same method as q1 to count the number of unique data
length(unique(ffh$InvoiceNo))
## [1] 3664
length(unique(ffh$StockCode))
## [1] 2982
```

```
length(unique(ffh$Description))
## [1] 2946
length(unique(ffh$Quantity))
## [1] 287
length(unique(ffh$InvoiceDate))
## [1] 52
length(unique(ffh$UnitPrice))
## [1] 447
length(unique(ffh$CustomerID))
## [1] 1541
length(unique(ffh$Country))
## [1] 28
Question 4 (6 points) Conduct a country-specific analysis on the dataset. Tasks: 1. Subset
the data for transactions in the U.K., Netherlands, and Australia then perform the follow-
ing analyses separately for each country. 2. Report the average and standard deviation of
UnitPrice for each country. 3. Report the number of unique transactions and customers in
these countries. u use subset() to filter the country and get the data from UK Netherlands and Australia
ukffh <- subset(ffh, ffh$Country == "United Kingdom")</pre>
nlffh <- subset(ffh, ffh$Country == "Netherlands")</pre>
ausffh <- subset(ffh, ffh$Country == "Australia")</pre>
ukffh
## # A tibble: 67,099 x 8
##
      InvoiceNo StockCode Description
                                            Quantity InvoiceDate UnitPrice CustomerID
##
      <chr>
                <chr>>
                           <chr>
                                               <dbl> <date>
                                                                      <dbl>
                                                                                  <dbl>
                                                  12 2011-07-01
   1 558638
                84836
                           ZINC METAL HEA~
                                                                       1.25
##
                                                                                  16317
##
    2 558638
                71459
                           HANGING JAM JA~
                                                  24 2011-07-01
                                                                       0.85
                                                                                  16317
##
   3 558638
                22784
                           LANTERN CREAM ~
                                                   3 2011-07-01
                                                                       4.95
                                                                                  16317
   4 558638
                23145
                           ZINC T-LIGHT H~
                                                                       0.95
                                                                                  16317
##
                                                  12 2011-07-01
##
   5 558638
                22674
                           FRENCH TOILET ~
                                                  12 2011-07-01
                                                                       1.25
                                                                                  16317
##
   6 558638
                21174
                           POTTERING IN T~
                                                  12 2011-07-01
                                                                       2.08
                                                                                  16317
   7 558638
                22413
                           METAL SIGN TAK~
                                                   6 2011-07-01
                                                                       2.95
                                                                                  16317
##
                22726
                                                   4 2011-07-01
                                                                       3.75
##
   8 558638
                           ALARM CLOCK BA~
                                                                                  16317
## 9 558638
                23032
                           DRAWER KNOB CR~
                                                  18 2011-07-01
                                                                       1.65
                                                                                  16317
## 10 558638
                23251
                           VINTAGE RED EN~
                                                  12 2011-07-01
                                                                       1.25
                                                                                  16317
## # i 67,089 more rows
```

i 1 more variable: Country <chr>

nlffh

```
## # A tibble: 294 x 8
      InvoiceNo StockCode Description
##
                                         Quantity InvoiceDate UnitPrice CustomerID
##
                                             <dbl> <date>
                                                                              <dbl>
      <chr>
                <chr>>
                          <chr>
                                                                   <dbl>
                                                                              14646
##
  1 560710
               22567
                          20 DOLLY PEGS ~
                                                 1 2011-07-20
                                                                    1.45
## 2 560710
               23297
                         SET 40 HEART S~
                                                 1 2011-07-20
                                                                    1.65
                                                                              14646
## 3 560710
               23296
                         SET OF 6 TEA T~
                                                 1 2011-07-20
                                                                    1.25
                                                                              14646
## 4 560710
               23295
                         SET OF 12 MINI~
                                                 1 2011-07-20
                                                                    0.83
                                                                              14646
## 5 560710 23294
                         SET OF 6 SNACK~
                                                 1 2011-07-20
                                                                   0.83
                                                                              14646
## 6 560710
               22902
                         TOTE BAG I LOV~
                                                1 2011-07-20
                                                                    2.1
                                                                              14646
## 7 560710
               23148
                         MINIATURE ANTI~
                                                 1 2011-07-20
                                                                   0.83
                                                                              14646
## 8 560710
               22758
                         LARGE PURPLE B~
                                                1 2011-07-20
                                                                    1.25
                                                                              14646
## 9 560710
               23293
                         SET OF 12 FAIR~
                                                1 2011-07-20
                                                                    0.83
                                                                              14646
## 10 560710
               POST
                         POSTAGE
                                                 1 2011-07-20
                                                                   15
                                                                              14646
## # i 284 more rows
```

i 1 more variable: Country <chr>

ausffh

```
## # A tibble: 324 x 8
##
      InvoiceNo StockCode Description
                                         Quantity InvoiceDate UnitPrice CustomerID
##
      <chr>
               <chr>
                         <chr>
                                            <dbl> <date>
                                                                  <dbl>
                                                                             <dbl>
                         PACK OF 6 SMAL~
##
  1 559919
               23120
                                              288 2011-07-13
                                                                   0.36
                                                                             12415
               22400
## 2 559919
                         MAGNETS PACK 0~
                                               84 2011-07-13
                                                                   0.39
                                                                             12415
## 3 559919
                                              84 2011-07-13
               22402
                         MAGNETS PACK 0~
                                                                   0.39
                                                                             12415
## 4 559919
               22403
                         MAGNETS PACK 0~
                                              84 2011-07-13
                                                                   0.39
                                                                             12415
## 5 559919
               21179
                         NO JUNK MAIL M~
                                              48 2011-07-13
                                                                   0.39
                                                                             12415
## 6 559919
               22093
                         MOTORING TISSU~
                                              72 2011-07-13
                                                                   0.39
                                                                             12415
## 7 559919
               23187
                         FRENCH STYLE S~
                                               48 2011-07-13
                                                                   0.29
                                                                             12415
## 8 559919
               22139
                         RETROSPOT TEA ~
                                               48 2011-07-13
                                                                   4.25
                                                                             12415
## 9 559919
               23231
                         WRAP DOILEY DE~
                                              200 2011-07-13
                                                                   0.34
                                                                             12415
## 10 559919
               23119
                         PACK OF 6 LARG~
                                            144 2011-07-13
                                                                   0.53
                                                                             12415
## # i 314 more rows
## # i 1 more variable: Country <chr>
```

next i can use sd() to get the standart deviation and mean() to get the average

```
sd(ukffh$UnitPrice)
```

[1] 99.41229

```
sd(nlffh$UnitPrice)
```

[1] 12.20678

sd(ausffh\$UnitPrice)

[1] 2.032917

```
mean(ukffh$UnitPrice)
## [1] 4.359879
mean(nlffh$UnitPrice)
## [1] 2.862109
mean(ausffh$UnitPrice)
## [1] 2.37929
and i use length() and unique() to get unique data
cat("UK\n InvoiceNo:", length(unique(ukffh$InvoiceNo)),"\n CustomerID",length(unique(ukffh$CustomerID)
## UK
## InvoiceNo: 3310
## CustomerID 1376
cat("Netherland\n InvoiceNo:", length(unique(nlffh$InvoiceNo)),"\n CustomerID", length(unique(nlffh$Cu
## Netherland
## InvoiceNo: 11
## CustomerID 1
cat("Australia\n InvoiceNo:", length(unique(ausffh$InvoiceNo)),"\n CustomerID", length(unique(ausffh$C
## Australia
## InvoiceNo: 11
## CustomerID 3
Question 5 (5 points) identify and count customers who made a refund. Rubric: 3 points for
identifying customers who made a refund; 2 points for counting the number of such customers
and storing their IDs in a vector called cust_refund. to get the refund data i just need to filter them
using subset() and grab the negative quantity
reffundffh <- subset(ffh, ffh$Quantity<0)</pre>
refcusffh <- unique(reffundffh$CustomerID)</pre>
reffundffh
## # A tibble: 1,520 x 8
##
      InvoiceNo StockCode Description
                                           Quantity InvoiceDate UnitPrice CustomerID
##
      <chr>
                <chr>
                           <chr>
                                              <dbl> <date>
                                                                     <dbl>
                                                                                 <dbl>
## 1 C558698
               20719
                          WOODLAND CHARL~
                                                 -1 2011-07-01
                                                                      0.85
                                                                                16746
## 2 C558698
               23205
                          CHARLOTTE BAG ~
                                                 -1 2011-07-01
                                                                      0.85
                                                                                 16746
```

-1 2011-07-01

16746

1.65

LUNCH BAG RED ~

3 C558698

20725

```
4 C558712
                           Manual
                                                  -1 2011-07-01
                                                                       2.95
                                                                                  17338
##
   5 C558712
                           TWO DOOR CURIO~
                                                  -1 2011-07-01
                21735
                                                                      12.8
                                                                                  17338
    6 C558712
                                                  -2 2011-07-01
##
                82482
                           WOODEN PICTURE~
                                                                       2.55
                                                                                  17338
   7 C558716
                51014L
                           FEATHER PEN,LI~
                                                 -12 2011-07-01
                                                                       0.39
                                                                                  17888
##
    8 C558716
                51014C
                           FEATHER PEN, CO~
                                                 -12 2011-07-01
                                                                       0.39
                                                                                  17888
                23002
                           TRAVEL CARD WA~
                                                 -24 2011-07-01
##
   9 C558716
                                                                       0.42
                                                                                  17888
## 10 C558716
                22998
                           TRAVEL CARD WA~
                                                 -24 2011-07-01
                                                                       0.42
                                                                                  17888
## # i 1,510 more rows
## # i 1 more variable: Country <chr>
```

length(refcusffh)

[1] 382

Question 6 (5 points) Some customers made purchases without logging into the e-commerce site. This would create records of transactions for which the CustomerID is missing (i.e., NA). These transactions cannot be traced since we do not know who ordered the products. Analyze transactions with missing CustomerID. Tasks: 1. Create a variable called Sales by multiplying Quantity and UnitPrice. 2. Calculate the total sales amount for transactions where CustomerID is missing. Rubric: 2 points for the first task; 3 points for the second task. first calculate the sales

```
ffh$sales <- ffh$Quantity * ffh$UnitPrice
ffh</pre>
```

```
## # A tibble: 74,802 x 9
      InvoiceNo StockCode Description
##
                                            Quantity InvoiceDate UnitPrice CustomerID
##
      <chr>
                <chr>
                           <chr>
                                               <dbl> <date>
                                                                      <dbl>
                                                                                  <dbl>
                84836
##
    1 558638
                           ZINC METAL HEA~
                                                  12 2011-07-01
                                                                       1.25
                                                                                  16317
   2 558638
                71459
                           HANGING JAM JA~
                                                  24 2011-07-01
                                                                       0.85
                                                                                  16317
                22784
                                                   3 2011-07-01
                                                                       4.95
##
    3 558638
                           LANTERN CREAM ~
                                                                                  16317
##
    4 558638
                23145
                           ZINC T-LIGHT H~
                                                  12 2011-07-01
                                                                       0.95
                                                                                  16317
##
   5 558638
                22674
                           FRENCH TOILET ~
                                                  12 2011-07-01
                                                                       1.25
                                                                                  16317
##
   6 558638
                21174
                           POTTERING IN T~
                                                  12 2011-07-01
                                                                       2.08
                                                                                  16317
    7 558638
                22413
                           METAL SIGN TAK~
                                                   6 2011-07-01
                                                                       2.95
##
                                                                                  16317
##
    8 558638
                22726
                           ALARM CLOCK BA~
                                                   4 2011-07-01
                                                                       3.75
                                                                                  16317
##
   9 558638
                23032
                           DRAWER KNOB CR~
                                                  18 2011-07-01
                                                                       1.65
                                                                                  16317
## 10 558638
                23251
                           VINTAGE RED EN~
                                                  12 2011-07-01
                                                                       1.25
                                                                                  16317
## # i 74,792 more rows
## # i 2 more variables: Country <chr>, sales <dbl>
```

then find the transaction without CustomerID

```
unknownsales <- subset(ffh, is.na(ffh$CustomerID))
sum(unknownsales$sales)</pre>
```

[1] 173374.1

unknownsales

```
## # A tibble: 19,638 x 9
##
      InvoiceNo StockCode Description
                                            Quantity InvoiceDate UnitPrice CustomerID
##
      <chr>
                <chr>
                           <chr>
                                               <dbl> <date>
                                                                      <dbl>
                                                                                  <dbl>
    1 558663
                23574
                                                 100 2011-07-01
##
                           < N A >
                                                                       Λ
                                                                                     NA
##
    2 558680
                20711
                           JUMBO BAG TOYS
                                                   1 2011-07-01
                                                                       4.13
                                                                                     NA
    3 558680
                21116
                           OWL DOORSTOP
                                                   1 2011-07-01
                                                                       8.29
##
                                                                                     NA
   4 558680
##
                21166
                           COOK WITH WINE~
                                                   1 2011-07-01
                                                                       4.13
                                                                                     NA
                                                                       4.96
##
    5 558680
                21175
                           GIN + TONIC DI~
                                                   1 2011-07-01
                                                                                     NA
##
    6 558680
                21206
                           STRAWBERRY HON~
                                                   1 2011-07-01
                                                                       3.29
                                                                                     NA
##
   7 558680
                21358
                           TOAST ITS - HA~
                                                   1 2011-07-01
                                                                       2.46
                                                                                     NA
   8 558680
                21411
                           GINGHAM HEART ~
                                                   1 2011-07-01
                                                                       8.29
                                                                                     NA
   9 558680
                21724
                           PANDA AND BUNN~
                                                   1 2011-07-01
                                                                       1.63
                                                                                     NA
##
## 10 558680
                21930
                           JUMBO STORAGE ~
                                                   1 2011-07-01
                                                                       4.96
                                                                                     NA
## # i 19,628 more rows
## # i 2 more variables: Country <chr>, sales <dbl>
```

Question 7 (5 points) Ensure that the gapminder and tidyverse packages are loaded properly. Use the glimpse() function to display basic details about the gapminder dataset. In the main text (that is, outside of a code chunk), tell us how many rows and columns there are in the data set and which of the variables are factors. Rubric: 2 write-up points for using the glimpse function; 2 points for reporting the dimension of the data; 1 point for identifying factors. we can use glimpse() function to see the component of gapminder

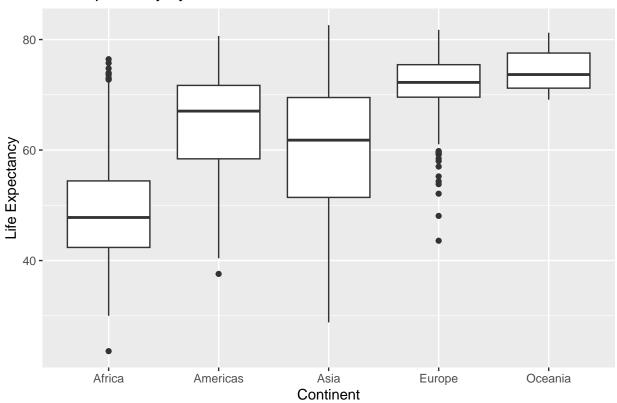
the dimension of the data is 6x1704, which means 6 category with 1704 data each, there are 2 factors which is the country and continent

glimpse(gapminder)

Question 8 (10 points) Let's investigate how life expectancy varies across the continents. Using ggplot, we want you to recreate the following figure: These are boxplots of the distribution of life expectancy in each continent. Please make sure that you include the labels as shown in this figure. Rubric: 10 points for correctly recreating the box plots.

```
ggplot(gapminder, aes(x = continent, y = lifeExp)) +
  geom_boxplot() +
  labs(
  title = "Life Expectancy by Continent",
  x = "Continent",
  y = "Life Expectancy"
)
```

Life Expectancy by Continent



Question 9 (5 points)Looking at the previous plot, which continent has the highest median life expectancy? Which part of the boxplot can we determine this from? Rubric: 2 points for identifying the correct continent; 3 write-up points for correctly identifying how to find this on the boxplot. the median can be seen from the line in the middle of the box of each plot, so to find which continent that have the highest live expectancy we just need to find the line that is the highest position which we can see clearly its Oceania