

## Guled Gedi

Minneapolis, MN | [Guledgedi@gmail.com](mailto:Guledgedi@gmail.com) | [GitHub](#) | [LinkedIn](#)

### Data-Driven Problem Solver: Turning Insights into Business Growth

Data analytics professional with a Master's in Business Intelligence and Data Analytics, skilled at translating complex insights into actionable business recommendations. Proven track record in sales and student success systems, combining technical expertise with business acumen and stakeholder management. Background in neuroscience with demonstrated leadership experience.

#### Areas of Expertise:

Advanced Analytics | Machine Learning | Data Visualization Business Intelligence | Project Management | Data Storytelling | Cross-functional Collaboration | Python, R & SQL | Tableau & Power BI | Stakeholder Communication

#### EDUCATION

**Master of Science (M.S.)**, Business Intelligence & Data Analytics, Saint Mary's University of MN, Dec 2024

Relevant Coursework: Business Analytics, Statistics, Data Analysis and Business Modeling, Decision Support Systems, Data Visualization, Python for Data Analytics, Communications & Content Strategies, Data Mining for Decision Making, Data Science Strategies; GPA: 3.7

**Bachelor of Science (B.S.)**, Neuroscience with Statistics Minor, University of St. Thomas, MN, May 2022

#### CERTIFICATIONS

Google Advanced Data Analytics Specialization by Google on Coursera. Certificate earned on September 2023.

Mastering Sales: A Toolkit for Success by Kellogg Executive Education. Certificate earned on December 2022.

#### TECHNICAL SKILLS

Programming Languages: Python, SQL, R and SAS

Data Science Tools: CRM, JMP, SPSS, Jupyter Notebook, Pandas, matplotlib, Seaborn, scikit-learn

Data Visualization: Tableau, Power BI, ggplot2, Excel, PowerPoint, Looker Studio

Machine Learning: Classification, Regression, NLP, Clustering, Anomaly Detection

Database Management: SQL Server, DB2, Data Warehouses, ETL Pipelines

#### WORK EXPERIENCE

##### Ocean Pearl Solutions

Edina, MN

##### Data Analytics Intern

Jan 2024 - present

Collaborated on developing and implementing a comprehensive student success system for a charter school, focusing on enhancing data-driven decision-making. Responsibilities included participating in stakeholder meetings, documenting requirements, analyzing existing processes, and contributing to system design. Key contributions involved improving data management efficiency, proposing solutions for enhanced accuracy, and conceptualizing integrated performance-tracking dashboards and reports.

- Reduced report generation time from 8 hours to 30 minutes
- Improved data accuracy by 95%

##### Bio-Techne

Minneapolis, MN

##### Inside Sales Representative – Cell Culture Sera Products

Jul 2022 – Jul 2023

Drove sales of cell culture sera products in the mountain states. Utilized various prospecting channels to find and qualify leads, built strong customer relationships, and closed deals. Collaborated with the team to maximize territory impact and deliver superior customer service. Leveraged Salesforce to track return on investment (ROI), key performance indicators (KPIs), and other metrics.

- Increased sales revenue by 17% in Q3 and Q4, exceeding targets
- Recognized for developing innovative marketing methods that enhanced customer interactions

#### LEADERSHIP

President of Muslim Student Association at University of St. Thomas

Sept 2020 – May 2022

Arranged events, communicated with leaders on campus and in the community, managing other board members with meeting deadlines, and facilitated opportunities for Muslims students on campus to feel welcome.