

Sales Overview

Sales Overview

Customer Analysis

Product Performance

Time Intelligence Trends



Category

All

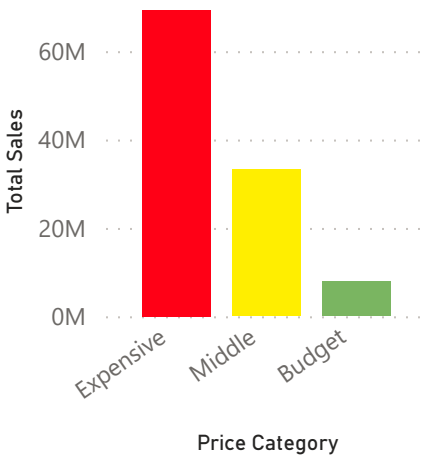
Year

All

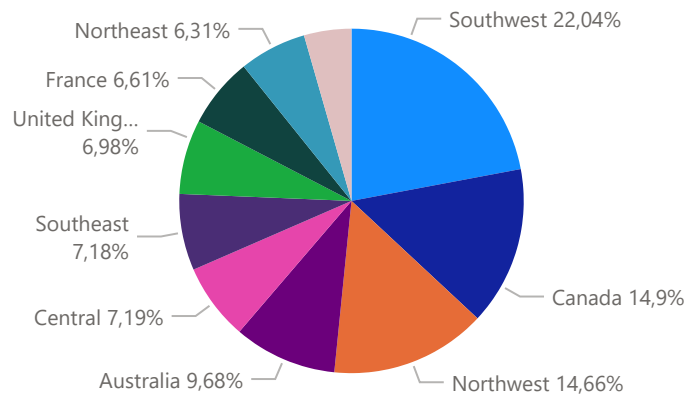
Region

All

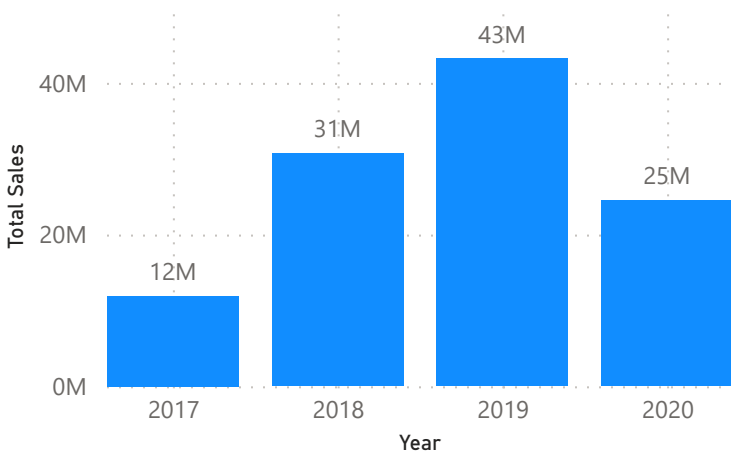
Price category



Sales by Region



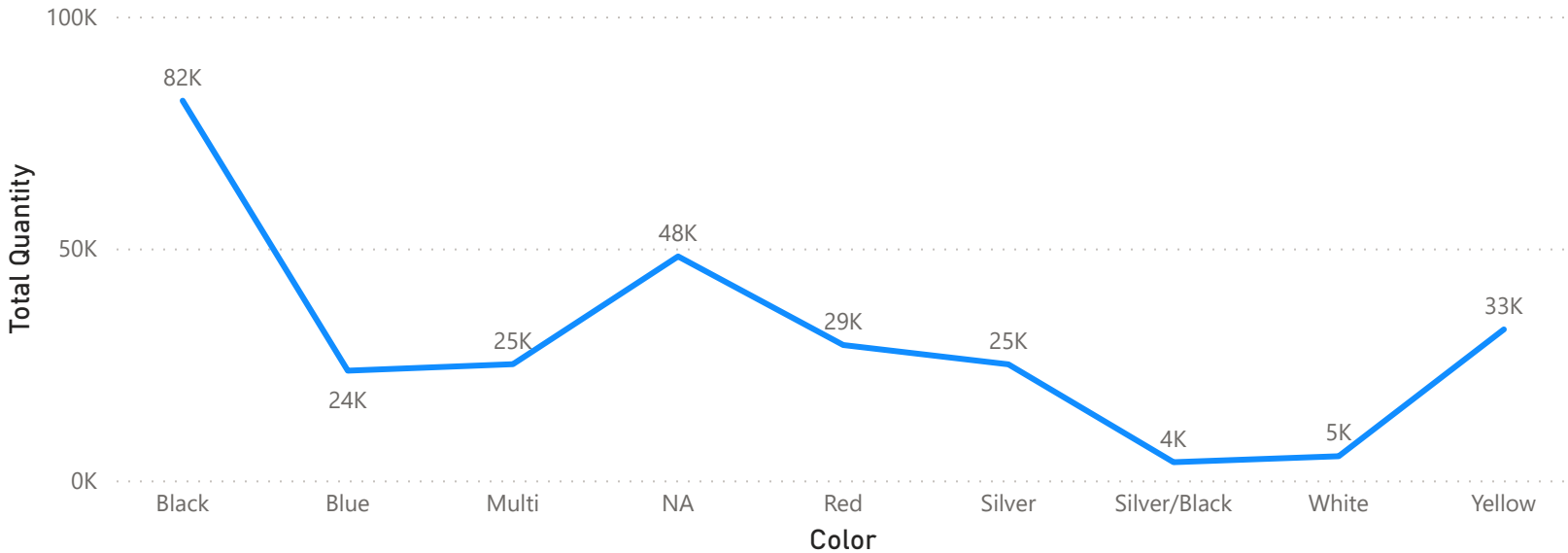
Revenue Trend



Sales vs Sales Plan (by Year)

24,51M✓
Goal: 24,19M (+1.32%)

Total Quantity by Color



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Year

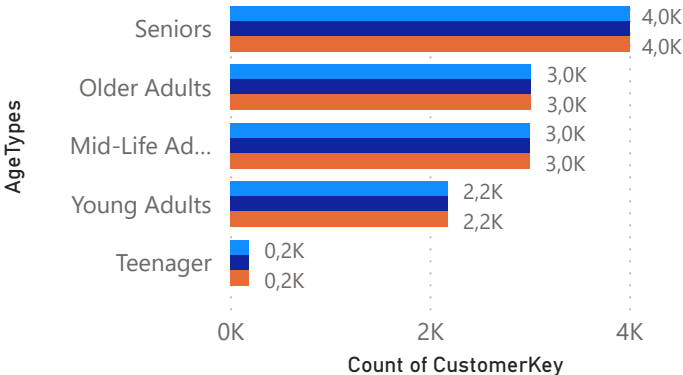
All

Region

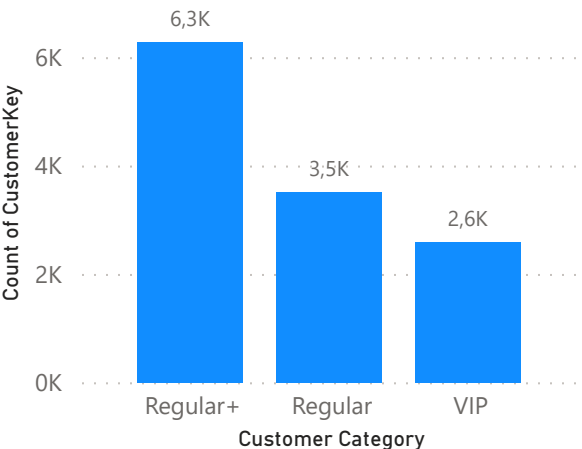
All

Customer by Age

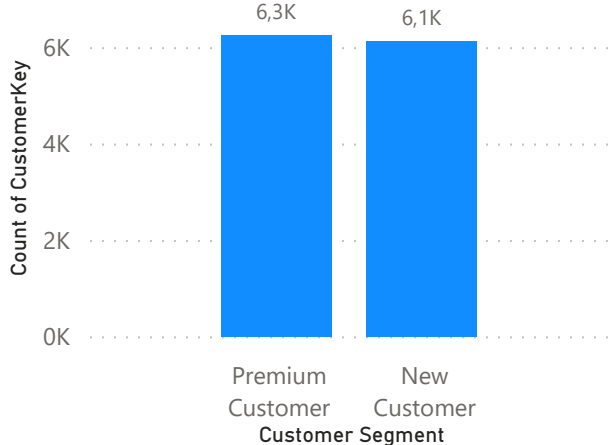
Category Accessories Bikes Clothing



Customer by Category

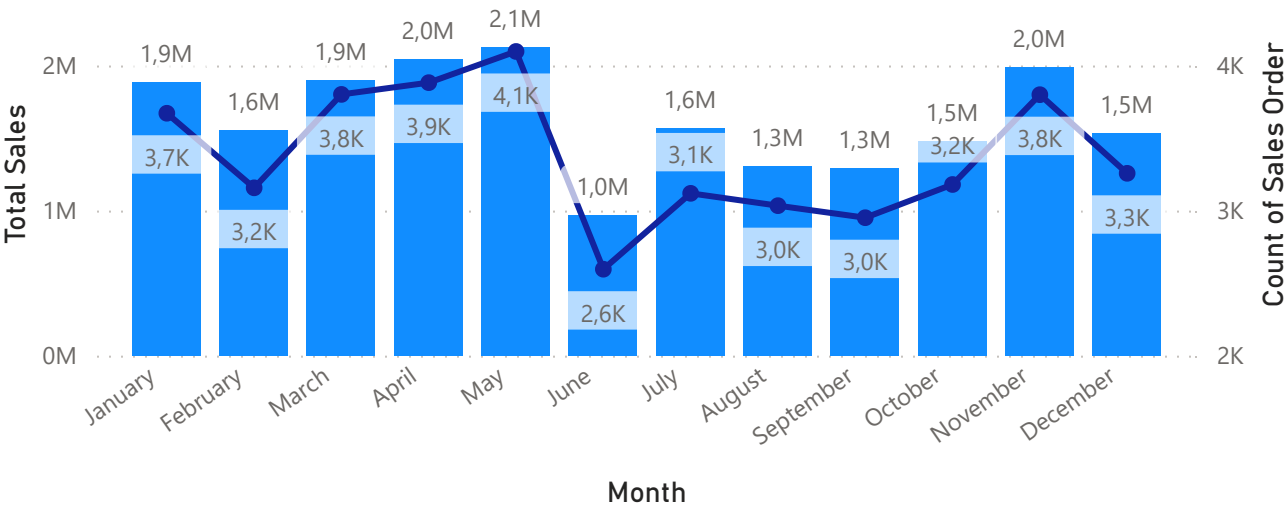


Customer by Segment



Count of orders (by month)

Total Sales Count of Sales Order



TOP 10 Customers



Customer	Total Sales	Count of Sales Order	AverageOrderValue
Larry Munoz	11 068,01	12	11 068,01
Lisa Cai	11 469,19	25	11 469,19
Janet Munoz	12 489,17	14	12 489,17
Maurice Shan	12 909,67	12	12 909,67
Francisco Sara	13 164,64	12	13 164,64
Brad She	13 173,19	11	13 173,19
Randall Dominguez	13 265,99	11	13 265,99
Margaret He	13 269,27	14	13 269,27
Nichole Nara	13 295,38	13	13 295,38
Jordan Turner	15 999,10	20	7 999,55
Total	130 103,60	144	11 827,60

Product Performance

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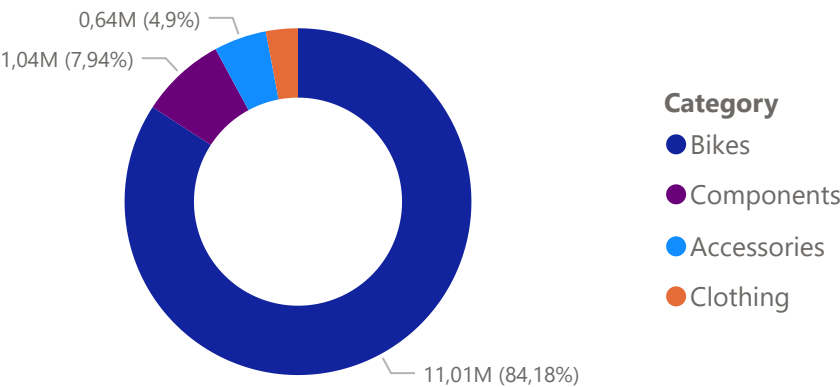
Year

All

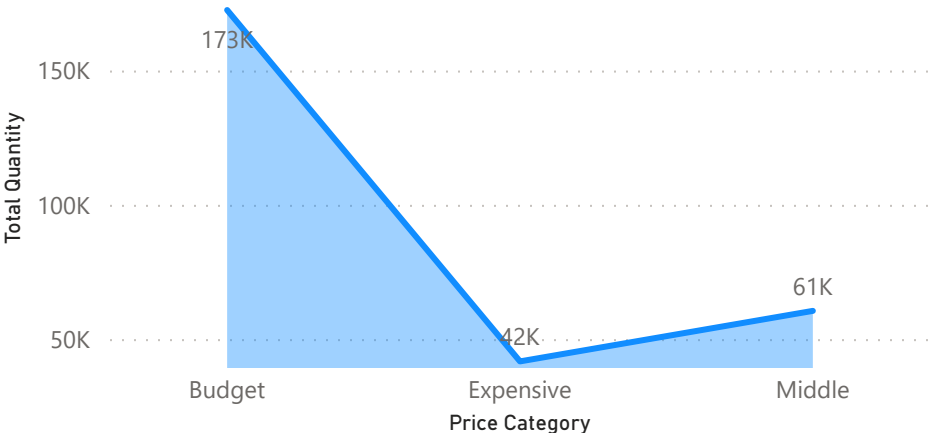
Region

All

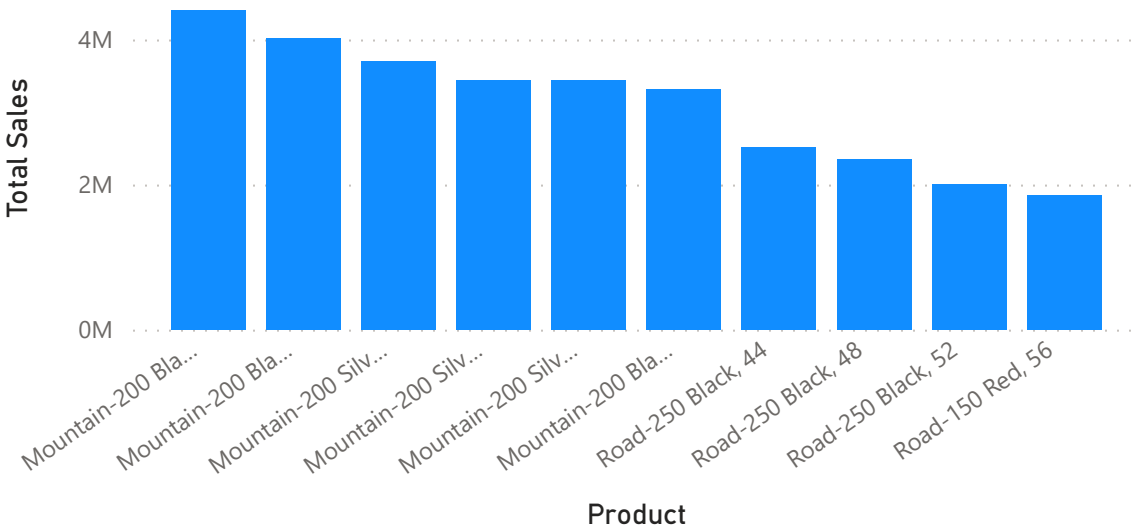
Profit by Category



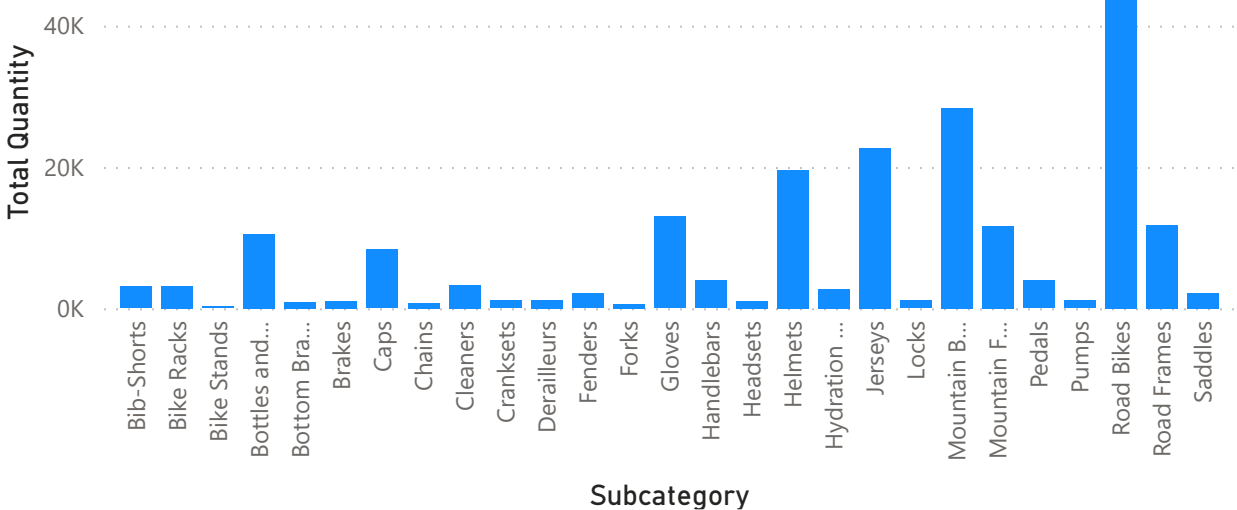
Total quantity by Price Category



TOP 10 Products



Total Quantity by Subcategory



Time Intelligence Trends

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Category

All

Year

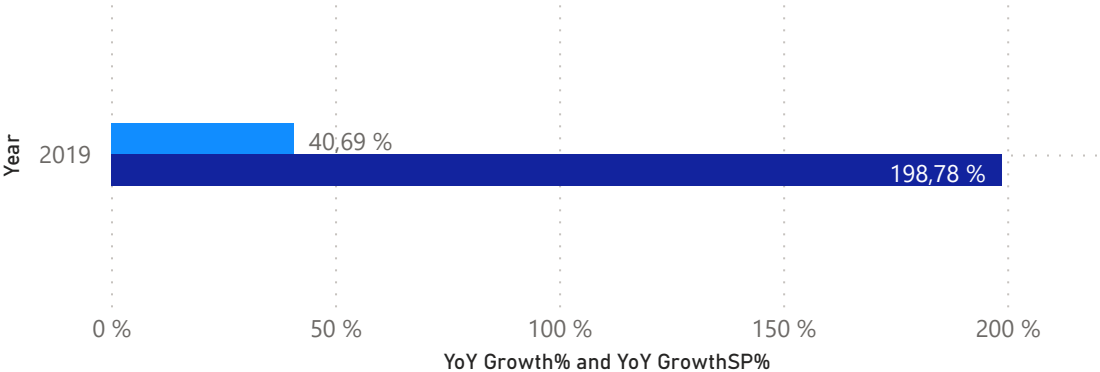
2019

Region

All

YoY Growth% and YoY GrowthSP% by Year

● YoY Growth% ● YoY GrowthSP%



YoY Growth% and YoY GrowthSP% by Year

40,69 %!
Goal: 198,78 % (-79.53%)

Total Sales by Month

