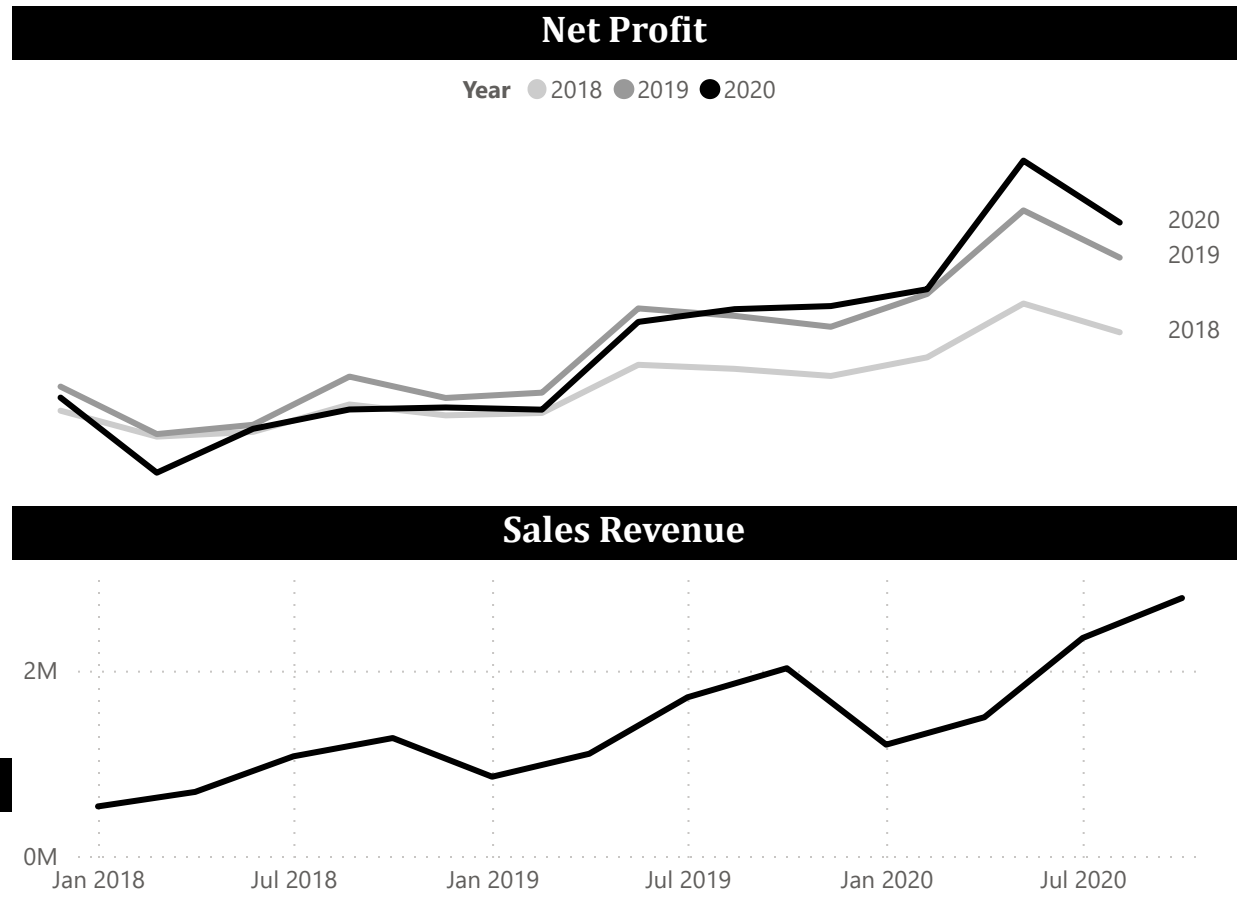


Country							Year
Australia	Canada	France	Germany	New Zealand	UK	USA	<div> <div> <div></div> <div>2018</div> </div> <div> <div></div> <div>2019</div> </div> <div> <div></div> <div>2020</div> </div> </div>

Profit & Loss			
Class	2018	2019	2020
<div> <div></div> <div>Trading account</div> </div>	2,383,246	3,968,546	5,341,360
<div> <div></div> <div>Sales</div> </div>	3,575,428	5,697,845	7,835,369
<div> <div></div> <div>Cost of Sales</div> </div>	-1,192,182	-1,729,299	-2,494,009
<div> <div></div> <div>Operating account</div> </div>	-1,642,445	-2,492,858	-3,819,194
<div> <div></div> <div>Operating Expenses</div> </div>	-1,235,441	-1,960,802	-3,104,354
<div> <div></div> <div>Depreciation &amp; Amortization</div> </div>	-407,004	-532,056	-714,840
<div> <div></div> <div>Non-operating</div> </div>	36,477	47,162	72,265
<div> <div></div> <div>Interest Income</div> </div>	13,496	16,621	30,868
<div> <div></div> <div>Gain/Loss on Sales of Asset</div> </div>	4,850	5,085	6,351
<div> <div></div> <div>Exchange Loss/Gain</div> </div>	2,214	3,705	5,016
<div> <div></div> <div>Dividend Income</div> </div>	15,917	21,751	30,030
<div> <div></div> <div>Interest &amp; Tax</div> </div>	-153,422	-219,703	-304,486
<div> <div></div> <div>Taxation</div> </div>	-137,582	-198,103	-279,082
<div> <div></div> <div>Interest Expense</div> </div>	-15,840	-21,600	-25,404
Total	623,856	1,303,147	1,289,945

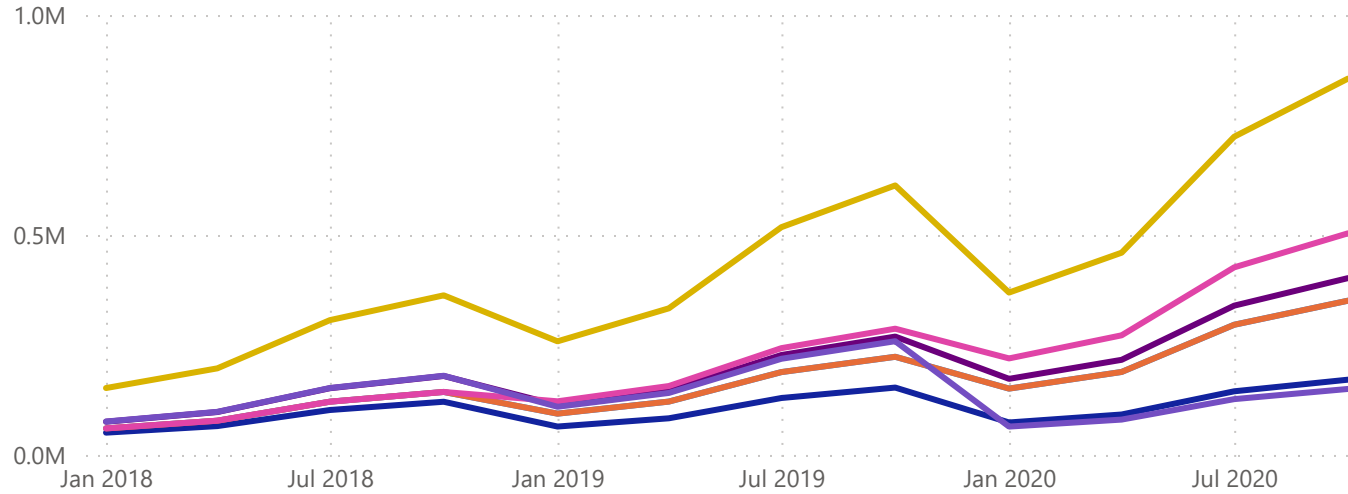
Total Sales Revenue	Total Cost of Sales	Total Net Profit
17,108,642	-5,415,490	3,216,948

Net Profit			Gross Profit		
2018	2020	2019	2018	2019	2020
623,856	1,289,945	1,303,147	2,383,246	3,968,546	5,341,360



## Sales Revenue

Country ● Australia ● Canada ● France ● Germany ● New Zealand ● UK ● USA

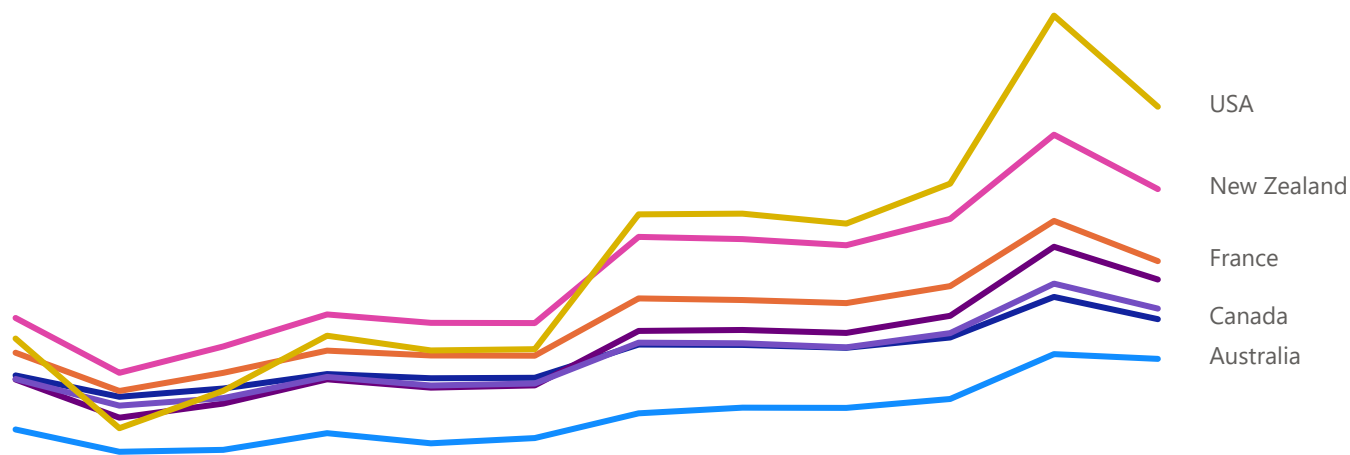


## Sales Revenue

Country	2018	2019	2020	Total
Australia	402,458	626,700	986,109	<b>2,015,267</b>
Canada	339,410	430,498	481,541	<b>1,251,449</b>
France	402,458	626,700	986,109	<b>2,015,267</b>
Germany	504,295	755,846	1,130,570	<b>2,390,711</b>
New Zealand	402,458	808,388	1,421,583	<b>2,632,429</b>
UK	506,135	727,713	421,784	<b>1,655,632</b>
USA	1,018,214	1,722,000	2,407,673	<b>5,147,887</b>
<b>Total</b>	<b>3,575,428</b>	<b>5,697,845</b>	<b>7,835,369</b>	<b>17,108,642</b>

## Net Profit

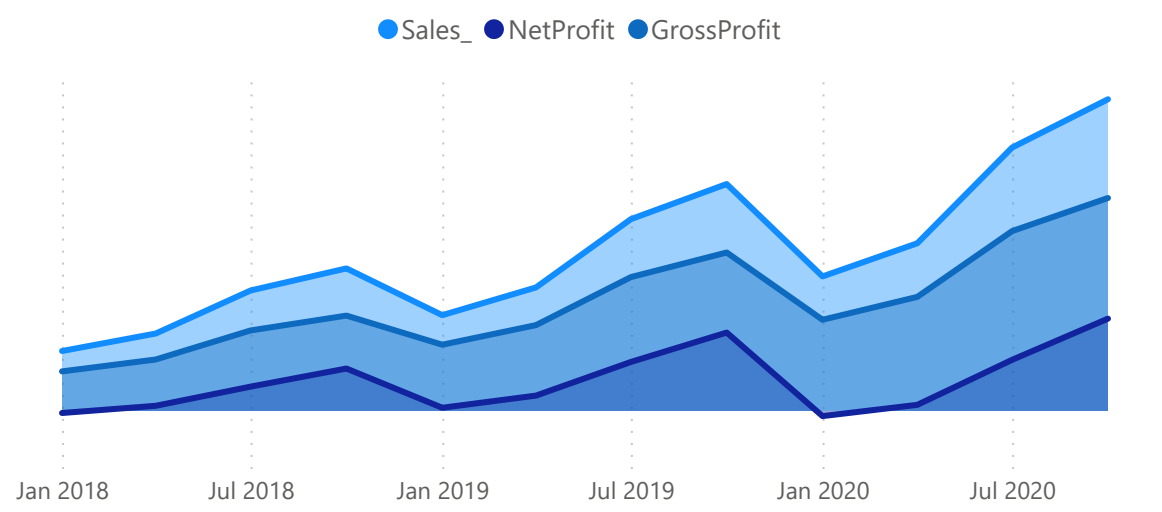
Country ● Australia ● Canada ● France ● Germany ● New Zealand ● UK ● USA



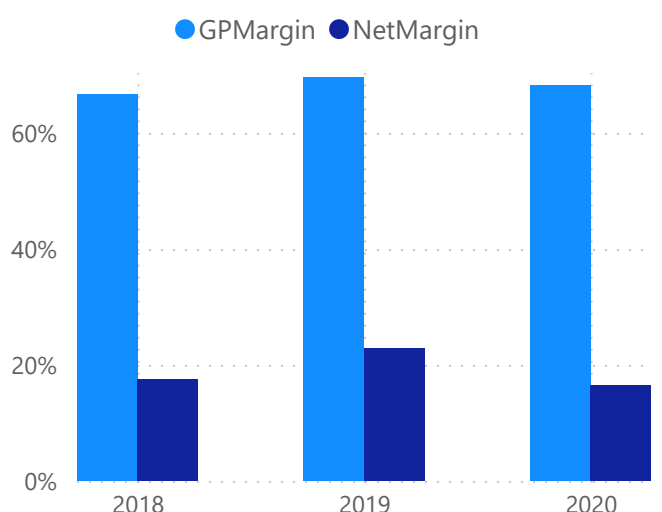
## Net Profit

Country	2018	2019	2020	Total
Australia	17,921	-67,200	-189,659	<b>-238,938</b>
Canada	67,537	105,349	87,593	<b>260,479</b>
France	107,005	199,126	261,600	<b>567,731</b>
Germany	38,216	121,392	166,496	<b>326,104</b>
New Zealand	97,930	316,374	568,932	<b>983,236</b>
UK	92,678	206,709	-42,951	<b>256,436</b>
USA	202,569	421,397	437,934	<b>1,061,900</b>
<b>Total</b>	<b>623,856</b>	<b>1,303,147</b>	<b>1,289,945</b>	<b>3,216,948</b>

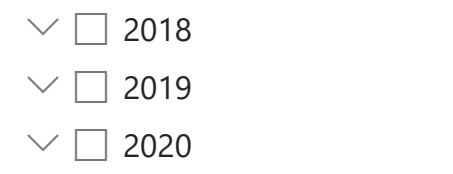
Profit Distribution



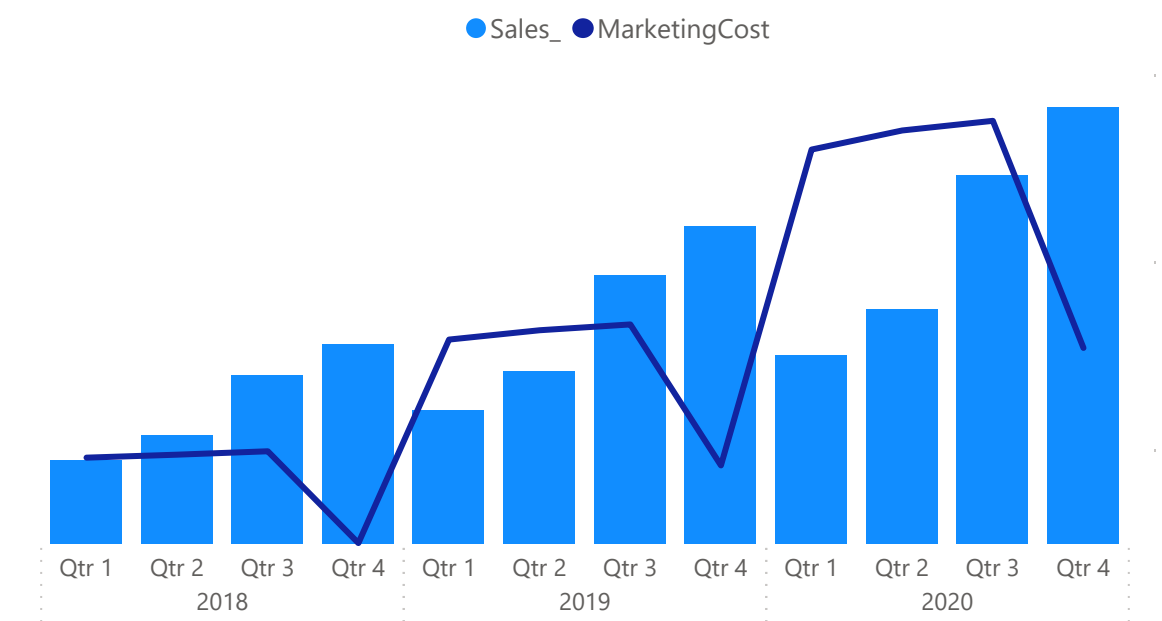
Gross & Net Profit Margin



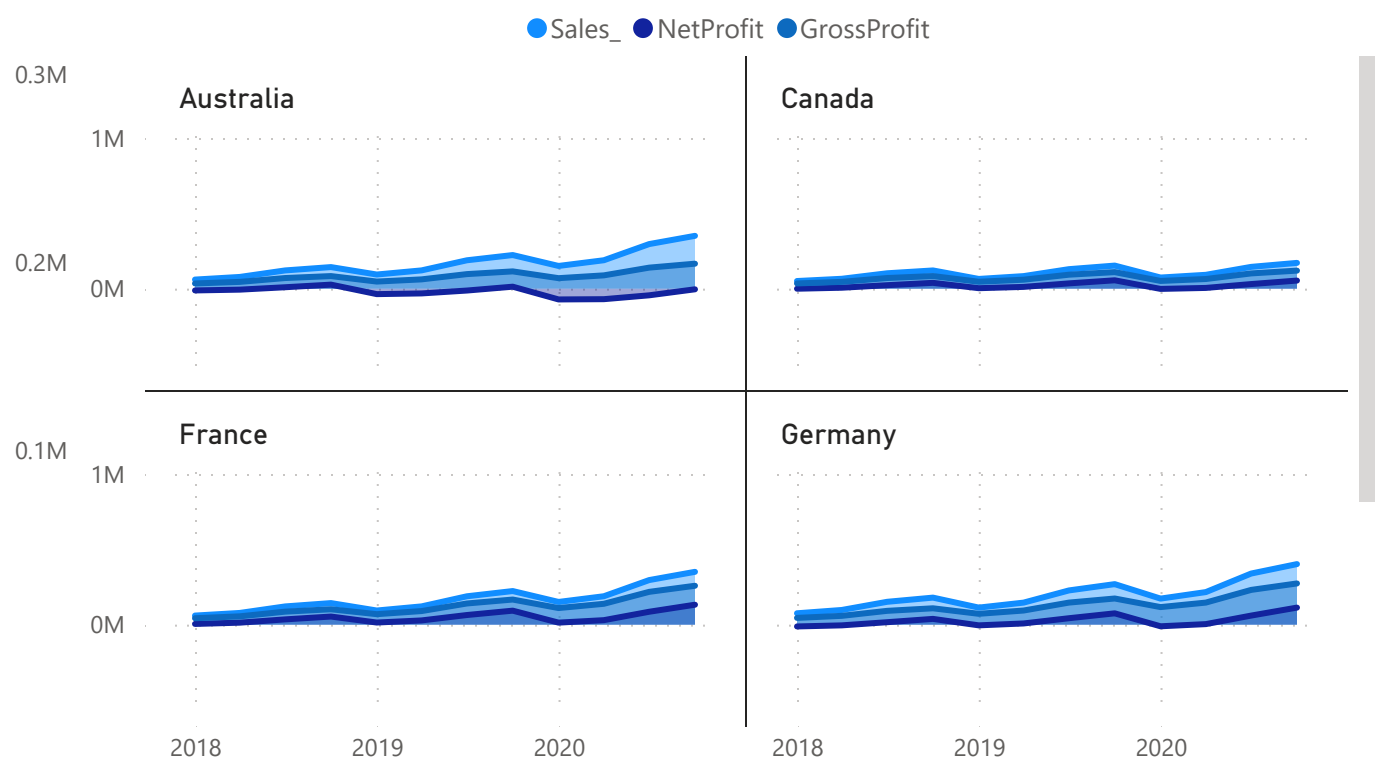
Year



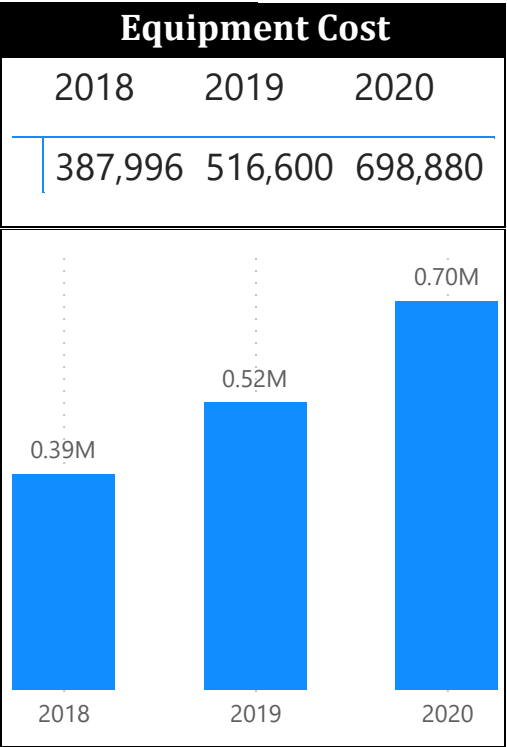
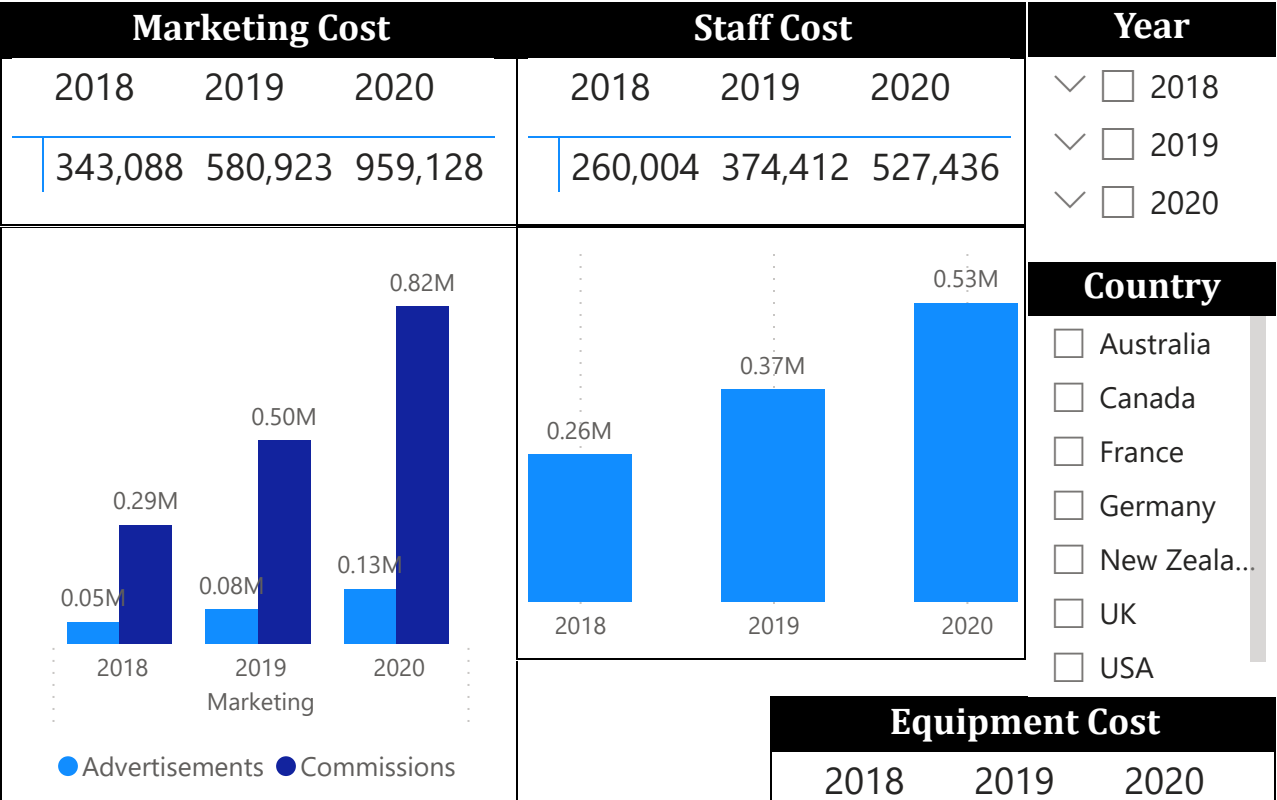
Sales\_ and Marketing Cost



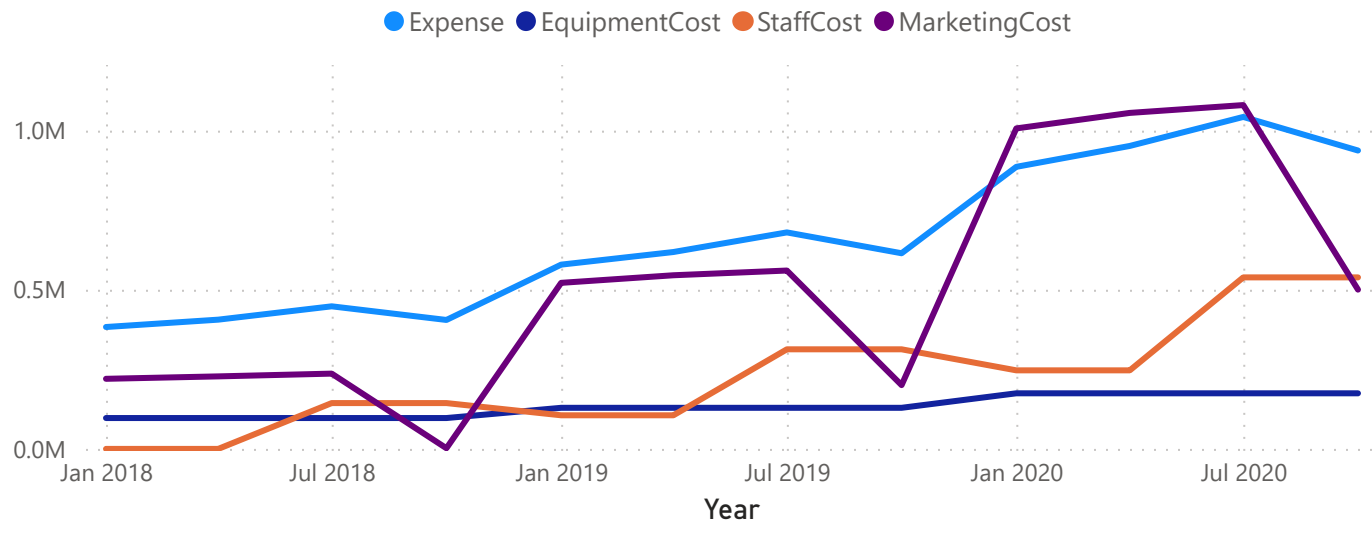
Profit Distribution



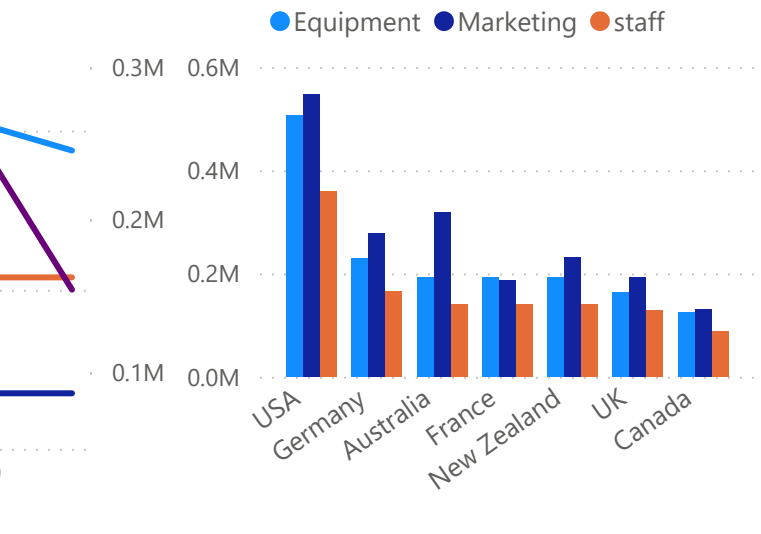
Expense Sheet				
Account	2018	2019	2020	Total
Amortization of Intangible Assets	-19,008	-15,456	-15,960	-50,424
Utilities	-50,918	-81,331	-130,614	-262,863
Advertisements	-52,539	-83,555	-134,431	-270,525
Office Supplies	-63,921	-101,655	-163,552	-329,128
Telephone	-76,018	-120,765	-194,380	-391,163
Professional Services	-88,439	-141,053	-226,663	-456,155
Travel	-94,728	-151,157	-242,865	-488,750
Other Expenses	-123,158	-195,259	-314,548	-632,965
Entertainment	-135,167	-214,247	-345,168	-694,582
Staff Costs	-260,004	-374,412	-527,436	-1,161,852
Equipment	-387,996	-516,600	-698,880	-1,603,476
Commissions	-290,549	-497,368	-824,697	-1,612,614
Total	-1,642,445	-2,492,858	-3,819,194	-7,954,497



TotalExpense, Equipment, Salaries and Marketing Cost by Year and Quarter



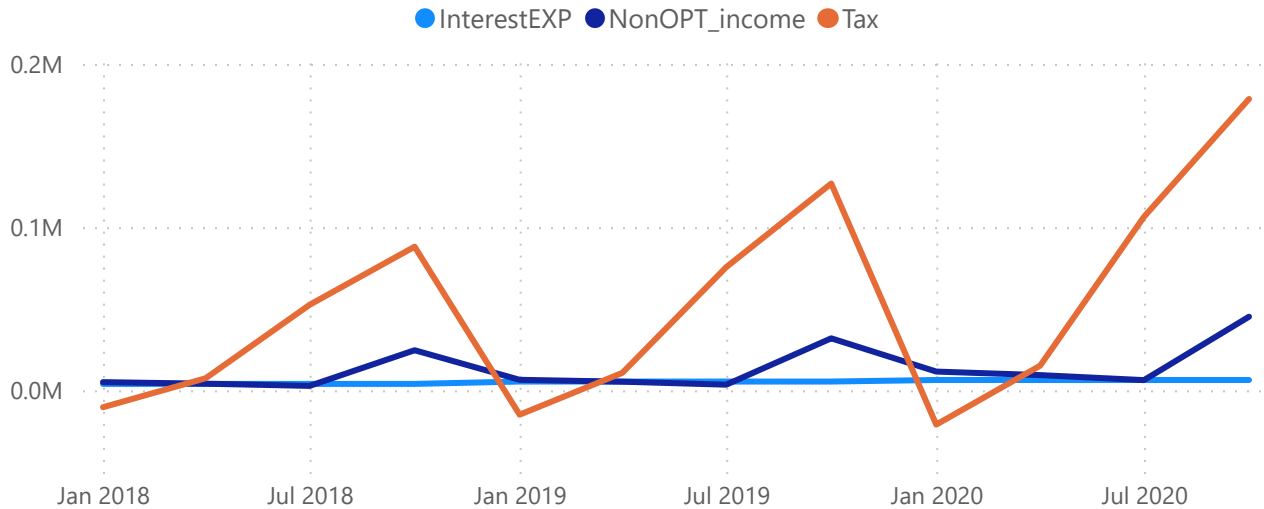
Costing by Country



Interest & Taxation

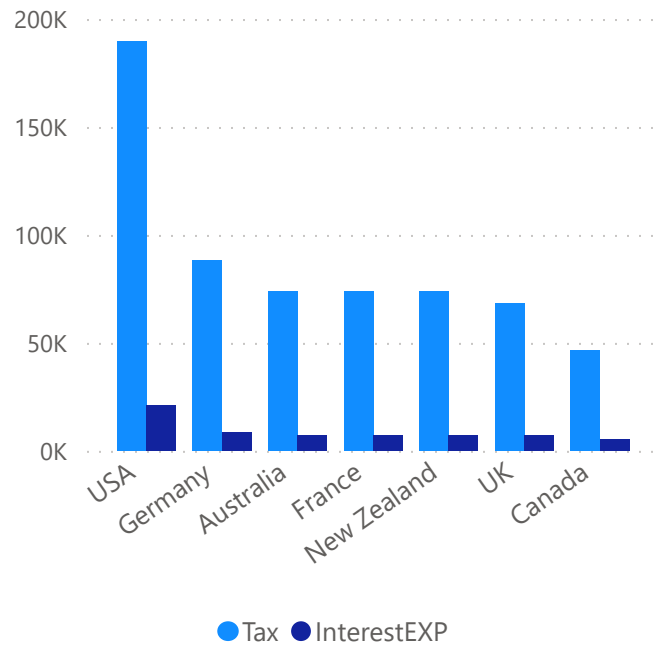
Class	2018	2019	2020	Total
Non-operating				
Interest Income	13,496	16,621	30,868	60,985
Gain/Loss on Sales of Asset	4,850	5,085	6,351	16,286
Exchange Loss/Gain	2,214	3,705	5,016	10,935
Dividend Income	15,917	21,751	30,030	67,698
Interest & Tax				
Taxation	-137,582	-198,103	-279,082	-614,767
Interest Expense	-15,840	-21,600	-25,404	-62,844

Interest & Taxation by Year and Quarter



Interest & Taxation by Country (OUT)

Country	Tax	InterestEXP
USA	189,854	21,000
Germany	88,032	8,556
Australia	74,063	6,996
France	74,063	6,996
New Zealand	74,063	6,996
UK	68,120	7,104
Canada	46,572	5,196
Total	614,767	62,844

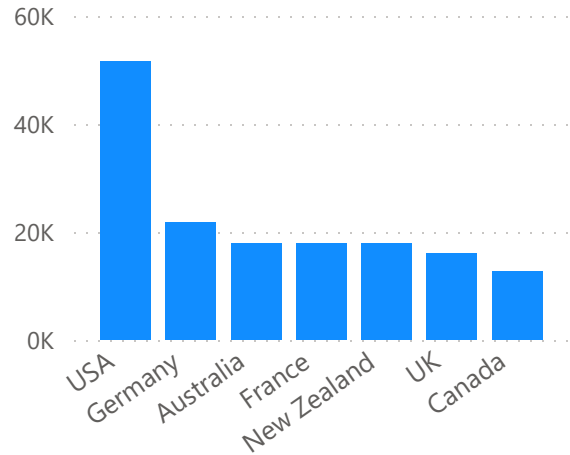


Year

- 2018
- 2019
- 2020

Interest (IN)-Non\_Operating

Country	NonOPT_income
Australia	17,962
Canada	12,636
France	17,962
Germany	21,750
New Zealand	17,962
UK	16,063
USA	51,569
Total	155,904



Profit & Loss				
Class		2018	2019	2020
[-] Liabilities and Owners Equity		3,875,802	5,362,294	3,081,905
[-] Owners Equity		3,030,856	4,779,347	2,538,153
[+] Retained Earnings		364,189	983,347	894,953
[+] Share Capital		2,666,667	3,796,000	1,643,200
[-] Liabilities		844,946	582,947	543,752
[+] Current Liabilities		584,946	275,447	180,055
[+] Long Term Liabilities		260,000	307,500	363,697
[-] Assets		3,875,802	5,362,294	3,081,905
[-] Assets		3,875,802	5,362,294	3,081,905
[+] Current Assets		3,023,806	4,032,700	1,349,129
[+] Non-Current Assets		851,996	1,329,594	1,732,776
Total		7,751,604	10,724,588	6,163,810

