

Home

Stores Revenue

Revenue breakdown

Dashboard Bike Store

Analysis of Key Performance Indicators



6,66 Mi

Total Revenue

6318

Units Sold

4,61 Mil

Average Order Value

6,66 Mi

Total Revenue

13511

Estoque Total

1445

Total Orders

321

Products

7

Categories

9

Brands

Date filter

01/01/2016

31/03/2018

Brand

Todos

Categories

Todos

Top Selling Cities

Mount Vernon	106 Mil
Ballston Spa	99 Mil
Howard Beach	95 Mil
Canyon Country	79 Mil
Smithtown	77 Mil
Harlingen	77 Mil
Webster	71 Mil

Revenue over time



Sellers

Name	2016	2017	2018	Total
Genna Serrano	305.033,94	270.187,34	68.406,70	643.627,98
Kali Vargas	140.519,87	157.378,51	77.566,42	375.464,80
Layla Terrell	102.534,50	211.447,85	16.466,88	330.449,23
Marcelene Boyer	728.231,79	1.327.094,73	349.891,33	2.405.217,85
Mireya Copeland	239.625,21	274.009,65	98.228,80	611.863,67
Venita Daniel	856.903,90	1.106.854,56	332.233,26	2.295.991,72
Total	2.372.849,20	3.346.972,65	942.793,40	6.662.615,24

Store sales

Store	2016	2017	2018	Total
Baldwin Bikes	1.585.135,69	2.433.949,29	682.124,59	4.701.209,57
Rowlett Bikes	243.054,37	368.826,36	94.033,30	705.914,03
Santa Cruz Bikes	544.659,14	544.197,00	166.635,51	1.255.491,65
Total	2.372.849,20	3.346.972,65	942.793,40	6.662.615,24

Inventory: Breakdown by Category and Brand

Cruisers Bicycles	3,4 Mil
Mountain Bikes	2,7 Mil
Children Bicycles	2,6 Mil
Road Bikes	2,1 Mil
Comfort Bicycles	1,3 Mil
Electric Bikes	1,1 Mil
Cyclocross Bicycles	0,4 Mil



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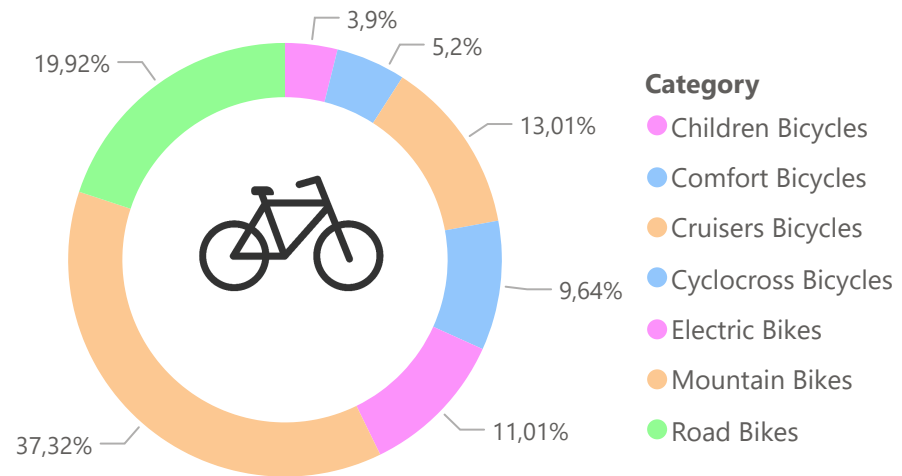
Date filter

01/01/2016

31/03/2018



Revenue / Category



Revenue / Brand

