

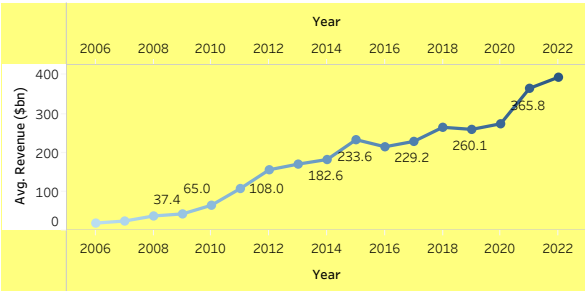
KPI

Brand	Discount Percentage	Mrp	Sale Price
Apple	0	77,000	77,000

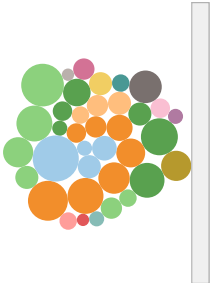
MODEL SPECIFICATION

Model	Processor	Front Cam..	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	Yellow	43,900
			Black	52,800
			Red	52,800
			White	52,800
			Blue	59,900
APPLE IPHONE 12	A Bionic Chip with Next Generation ..	12MP	Purple	59,900
			Green	74,900
			Red	134,900
			Black	74,900
			Blue	74,900
APPLE IPHONE 12 MINI	A Bionic Chip wit..	12MP	Black	74,900
			Red	74,900
			Midnight	99,900
			Blue	149,800
			Pink	149,800
APPLE IPHONE 13	A Bionic Chip	12MP	Midnight	149,800
			Blue	149,800
			Starlight	149,800
			Pink	149,800
			Silver	189,800
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	Midnight	209,800
			Blue	209,800
			Starlight	209,800
			Pink	209,800
			Silver	259,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	Midnight	259,800
			Blue	259,800
			Starlight	259,800
			Pink	259,800
			Silver	299,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	Midnight	299,800
			Blue	299,800
			Starlight	299,800
			Pink	299,800
			Silver	349,800
APPLE IPHONE 14 PRO	A Bionic Chip, Co..	12MP	Deep Purple	139,900
			Snake Black	139,900
			Gold	139,900
			Deep Purple	139,900
			Silver	139,900
APPLE IPHONE 14 PRO ..	A Bionic Chip, Co..	12MP	Gold	139,900
			Snake Black	139,900
			Deep Purple	139,900
			Midnight	139,900
			Silver	139,900

ANNUAL REVENUE



MODEL SHARE



Battery Type Distribution

