# Final Project - Twitter Adapter Report

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#### Introduction:

This is a twitter adapter project with both server side in php and mysql database and front-side user interface by html/css/JS. Basically, we retrieve bunch of data from twitter server in real-time down to our local database and then parse them into our local normalized database. Then we render all data onto the webpage through html/css/js and then analyze sentimental and location information of every single tweet by the php\_nlp bases classifier and google geo coding API.

## How to implement?

First, I will give a short workflow of how whole project works. Then I will clarify that which part of coding are responsible for in the this project.

There are Three parts of this project.

The first part is for retrieve data from twitter server to local database. The database is populated in two steps: getting the tweets, and parsing them into multiple tables. It is important to separate these operations, because tweets may be sent by the Twitter API at a very fast rate. If each tweet is parsed and inserted into multiple tables as it is received, the code and database may not be able to keep up with the data flow, and tweets will be lost. My solution is to store the tweets as they are received in a simple cache table without doing any parsing. A separate process does the parsing and storage into separate tables.

The first step of collecting tweets is done by get\_tweets.php, which is run as a continuous background process. When a new tweet is received the Twitter streaming API, get\_tweets.php uses db\_lib.php to insert it into the json\_cache table. The connection with the Twitter streaming API is maintained by the Phirehose library.

The Twitter streaming API returns data in JSON format. To make the collection process as fast as possible, the entire JSON payload for a single tweet is saved to the database as a single string without any parsing.

A separate background process is run for parse\_tweets.php, which gets the JSON data for each tweet from the json\_cache table, parses it into it's component parts, and inserts them into separate table for use by the other modules in the Twitter adapter. Once again, db\_lib.php is used to manage the MySQL code.

The rest of the modules of this project then are able to rely on this database of tweets and supporting data without having any direct contact with the Twitter API. Once you install the

Twitter database server code, then can build my own Twitter apps that are assured of a real-time source of Twitter data.

The second part is for displaying which is a webpage the users directly interact with. Let's follow the flow of tweet data from web server to browser using the sample Web page included with this code, index.php:

When index.php is opened by a web browser, it uses require\_once() to call twitter\_display.php in the plugin directory.

Twitter\_display.php loads tweet\_list\_template.txt, which defines the HTML structure of the list of tweets. This template has macros that show where to include all the tweet data.

When the macro for the list of recent tweets is reached, get\_tweet\_list.php is called with require\_once().

Get\_tweet\_list.php extracts the most recent tweets from the tweets table in the MySQL database, and loops through them. For each set of tweet data it uses tweet\_template.txt to assemble an HTML version of the tweet.

The text of each tweet is passed to the linkify() function. The linkify() function in display\_lib.php converts each entity (@mentions, tags, and URLs) into formatted hyperlinks.

When get\_tweet\_list.php has a complete set of tweets in HTML format, it returns it to twitter\_display.php, and the list appears in the Web page.

After the page loads, site.js starts and sets up parts of the interface, including a More Tweets button at the bottom of the tweet list and a count of new tweets link at the top of the list. It also establishes a refresh interval for calling the Web server with Ajax to get the count of new tweets. Every time the refresh interval is reached, site.js calls get\_new\_tweet\_count.php with Ajax, gets the count of new tweets, and displays them in the new tweets count.

If the user clicks the More Tweets button, site.js requests a set of older tweets from get\_tweet\_list.php. These are returned as HTML, and appended to the end of the tweet list. All of the interactions with the Twitter database server are done through the db\_lib.php script in the db directory.

After we retrieve the data from the twitter server with tweeter streaming API and then render the content onto our webpage. The next is to do the data analysis in both sentiment analysis and the geo-location analysis.

We use the Naive Bayes trainer and classier to gather all the words in positive, negate or neutral and then classify the single sentence based on the probability of being positive or positive. This process including language prepress and classifying is done by invoke the API which is provided by php\_nlp\_tools.

As far as the geolocation part, we first get the dataset of all cities over the world which contails about 2 or 3 millions records and store them into our database for later detecting if the particular word in a tweet is a location information or not. For the query efficiency we need to create the index for the cityname column in that table we just created since there is too much data there and It's necessary to create such a index for that column. Then we just look up every word in one sentence in database. Suppose we have 100 words in one tweet(which is not alway the case) and we have 20 tweets showing on the page. Then we most have 2000 words in one page and the time for each select query is approximately 0.0001 seconds so it won't take above 1 seconds to execute these operations which process all words on the page at the same time. After we get he location words then simply merge them together and then input the location information into google geo API. Then we will get the latitude and longitude and invoke the google API again, then we can finally show the tweet location on the google map. That's basically the workflow of the whole project.

Following is what every file specifically dose:

#### Twitter Database Server Source Code Files:

Phirehose Library - Phirehose library for capturing tweets from the Twitter streaming API. config.php - General configuration options for the this Twitter adapter. db config.php - Database configuration options for the Twitter database server.

all. The above Details and Therefore a library was added the action Touthern added to

db\_lib.php - Database library used by the entire Twitter adapter.

db\_test.php - Simple test script for the Twitter database server.

get\_tweets.php - Gather tweets in real-time using the Twitter streaming API.

monitor\_tweets.php - Run as cron job that reports errors by email if the tweet collection fails. parse tweets.php - Parse tweets into a normalized database schema.

#### • Twitter Display Source Code Files:

lib - php Insight library for sentiment analysis using Naive Bayes classifier algorithm.

NlpTools - Another tools for natural language processing library used for tokenizing sentence. default.css - CSS style sheet for the Twitter display plugin.

get\_new\_tweet\_count.php - Return the count of new tweets as text/HTML.

get tweet list.php - Return the most recent tweets as HTML.

index.html - Example of a Web page using the Twitter display plugin.

twitter\_display.php - Main module of the Twitter display plugin.

display\_lib.php - Functions used to display tweets: linkify() and twitter\_time().

site.js - Use Ajax to refresh the new tweet count and load more tweets.

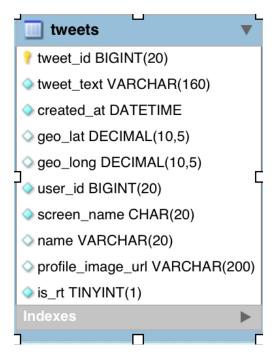
tweet\_list\_template.txt - Text template for formatting a complete list of tweets on a Web page.

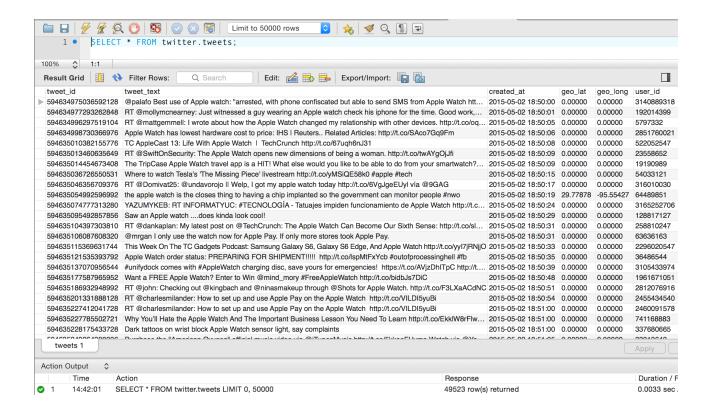
tweet template.txt - Text template for formatting a single tweet.

twitter\_display\_config.php - Configuration options for the Twitter display plugin.

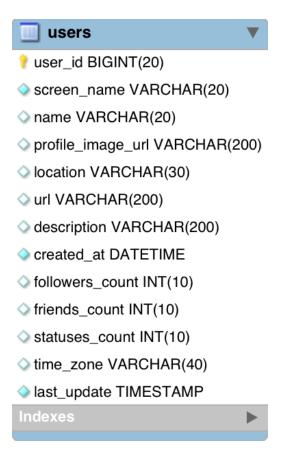
#### Database tables:

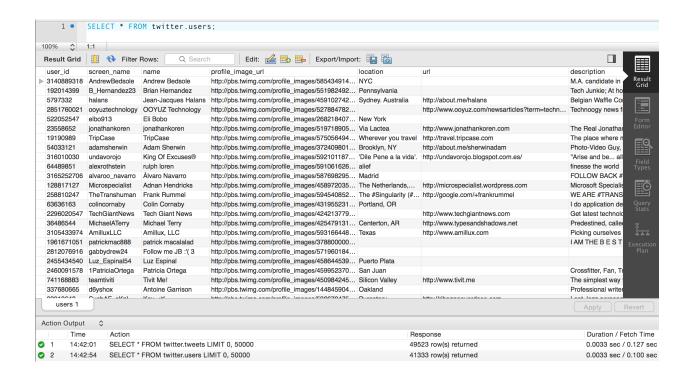
#### Tweets table:



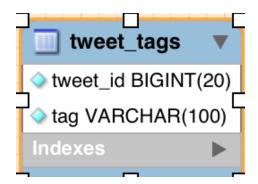


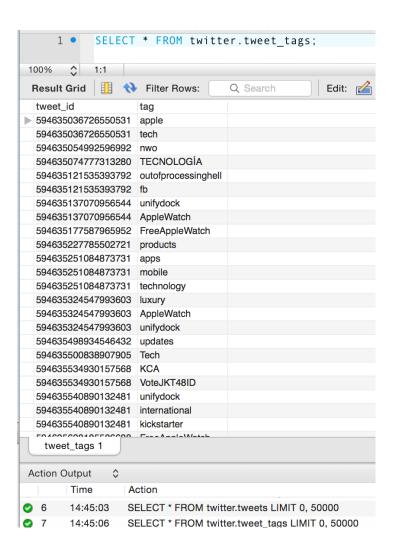
#### Twitter user table:



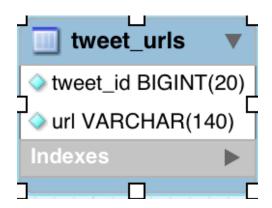


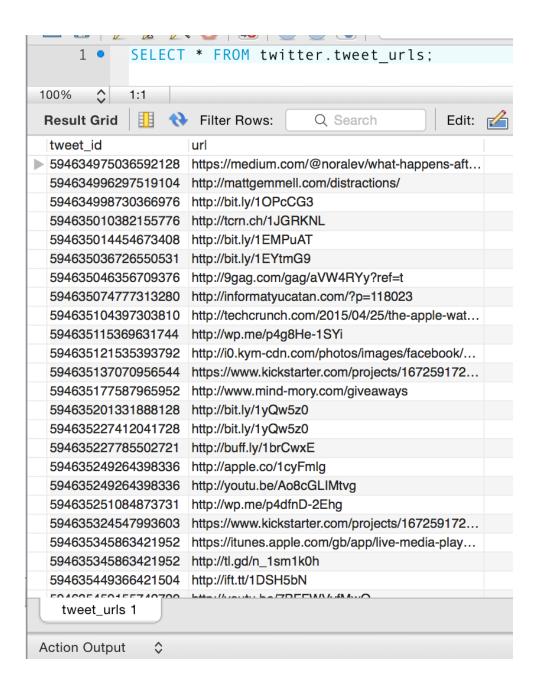
#### Tweet Hashtag table:



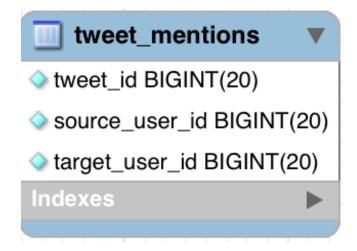


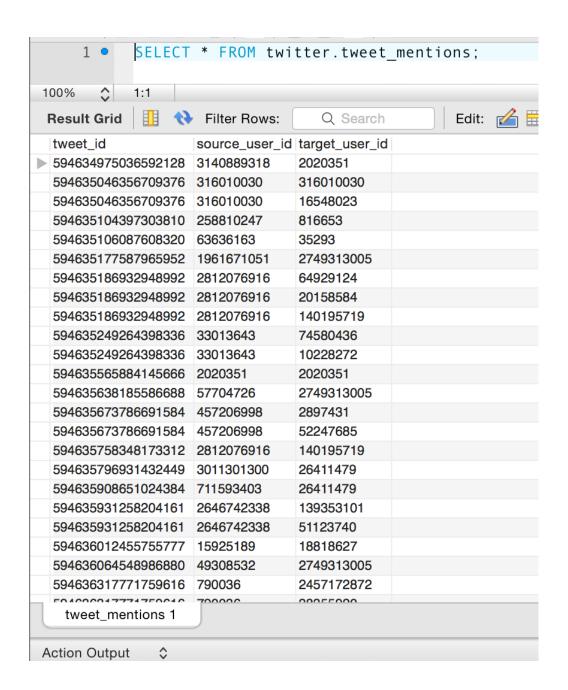
#### Tweet URLS table:



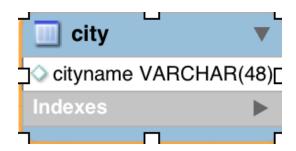


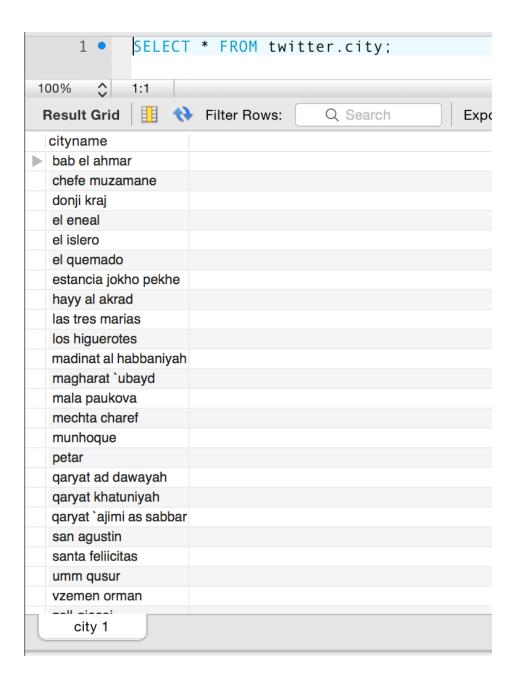
#### **User mentions table:**



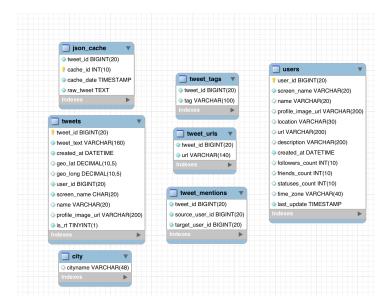


#### **CITY\_NAME Table(for location analysis):**



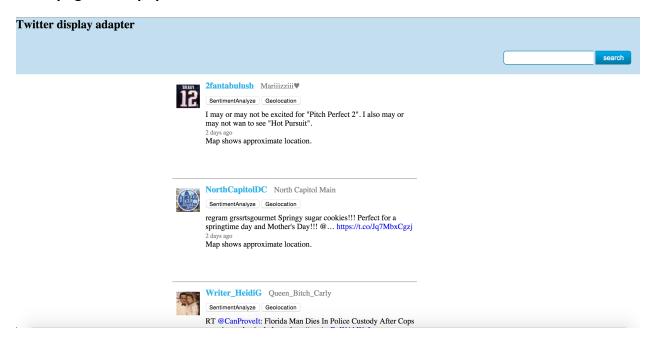


## **EER Diagram:**



# Project Sample input/out snapshot:

#### Homepage index.php:



## Get tweets of specific topics from tweet server in real-time:

## 870 new tweets available. Refresh to see them.



Jusara Sarah

SentimentAnalyze Geolocation

 $RT\ @vinit\_mittal:\ Sad\ but\ true..\ http://t.co/Pj3EjXrz4r$ 

less than a minute ago

Map shows approximate location.



**c\_alayna** Layna

SentimentAnalyze Geolocation

I work myself up so much before a speech and then I literally do perfect

less than a minute ago

Map shows approximate location.



cellabrations hannah

#### Asynchronously Get more tweets from database



**BraderzClayts** Bradley Clayton

SentimentAnalyze Geolocation

RT @stillblazingtho: Overthinking is the biggest cause of our unhappiness. Keep yourself occupied. Keep your mind off things that don't hel...

about a minute ago

Map shows approximate location.



Antiindustry AntiIndustry.com™

SentimentAnalyze Geolocation

Someone tell @S\_C\_ to start a distribution co. For positive hiphop its already been proven, the only rap music thats selling #JustFacts about a minute ago

Map shows approximate location.

60 tweets displayed - View More

#### Search whatever topics you want:

Dimitry Jacobs Dimitry Jacobs SentimentAnalyze Geolocation RT @OmniFocus: OmniFocus 2.5.2 for iOS, featuring Apple Watch and crash fixes, has been approved and should be available shortly: https://t... less than a minute ago Map shows approximate location. LordJackTaylor Jack Taylor SentimentAnalyze Geolocation @SantanderCycles are you going to make an Apple Watch app? That would make it much easier... less than a minute ago Map shows approximate location. HelloHeartApp Hello Heart SentimentAnalyze Geolocation @BRGLiving Excellent! We also think that the #AppleWatch is going to be a game changer, here is why

apple

search

## Geolocation analysis of a single tweet:





Please help me support Best Buddies Florida. Visit my page on the Bowling for Buddies website and register or... http://t.co/6Gu2grOYD8



latitude: 25.7506651, longitude:-80.2529918

## Sentiment analysis of a single tweet:



**Tigerbudy** Cassie Snyder

SentimentAnalyze

Geolocation

Please help me support Best Buddies Florida. Visit my page on the Bowling for Buddies website and register or...

http://t.co/6Gu2grOYD8

about a minute ago

Map shows approximate location.





kcin1122g Nicholas S. Gonzalez

SentimentAnalyze

Geolocation

RT @ontarioeda: Top 10 Reasons to Visit Ontario, California at @ICSC\_RECon. 1) There is incredibly plush carpet at the booth.

⊕ http://t.co...

about a minute ago

Map shows approximate location.





**DOLL\_BABIIE90** China Charisse♥

# workflow

