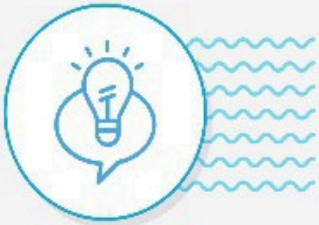**TEAMID : NM2025TMID02906**

PROJECT NAME : Calculating Family Expenses Using Servicenow

Idea Phase

Brainstorm&IdeaPrioritization

Step1:TeamGathering,CollaborationandProblemStatement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- ⏳ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 **Define your problem statement**

Families often face challenges in managing their finances due to the absence of a centralized and efficient system for tracking daily expenses, setting budgets, and analyzing spending patterns. This project addresses the need for a smart, ServiceNow-based expense calculation system that simplifies expense management, ensures real-time tracking, and supports informed financial decisions for improved family budgeting and financial well-being.

🕐 5 minutes

PROBLEM

How might we develop a ServiceNow-based expense management system that helps families efficiently track, categorize, and analyze their expenses to improve budgeting and overall financial well-being?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step2:Brainstorm, IdeaListingandGrouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP
You can select a sticky note and hit the pencil, switch to sketch/icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.

Person 1

- Implement real-time expense tracking
- AI-based suggestions

Person 2

- Use color-coded charts for expense categories
- clean, intuitive UI

Person 3

- chart for present and past comparison month
- expense categorization

Person 4

- Budget Alert System
- set financial goals

- Smart Budget & Alerts System
- Visual Expense Dashboard

Step 3:IdeaPrioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Visual Expense Dashboard
- set financial goals
- expense categorization
- Smart Budget & Alerts System
- Use color-coded charts for expense categories
- Implement real-time expense tracking
- clean, intuitive UI

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)