PROJECT REPORT DEMONSTRATION

1 INTRODUCTION

OVERVIEW
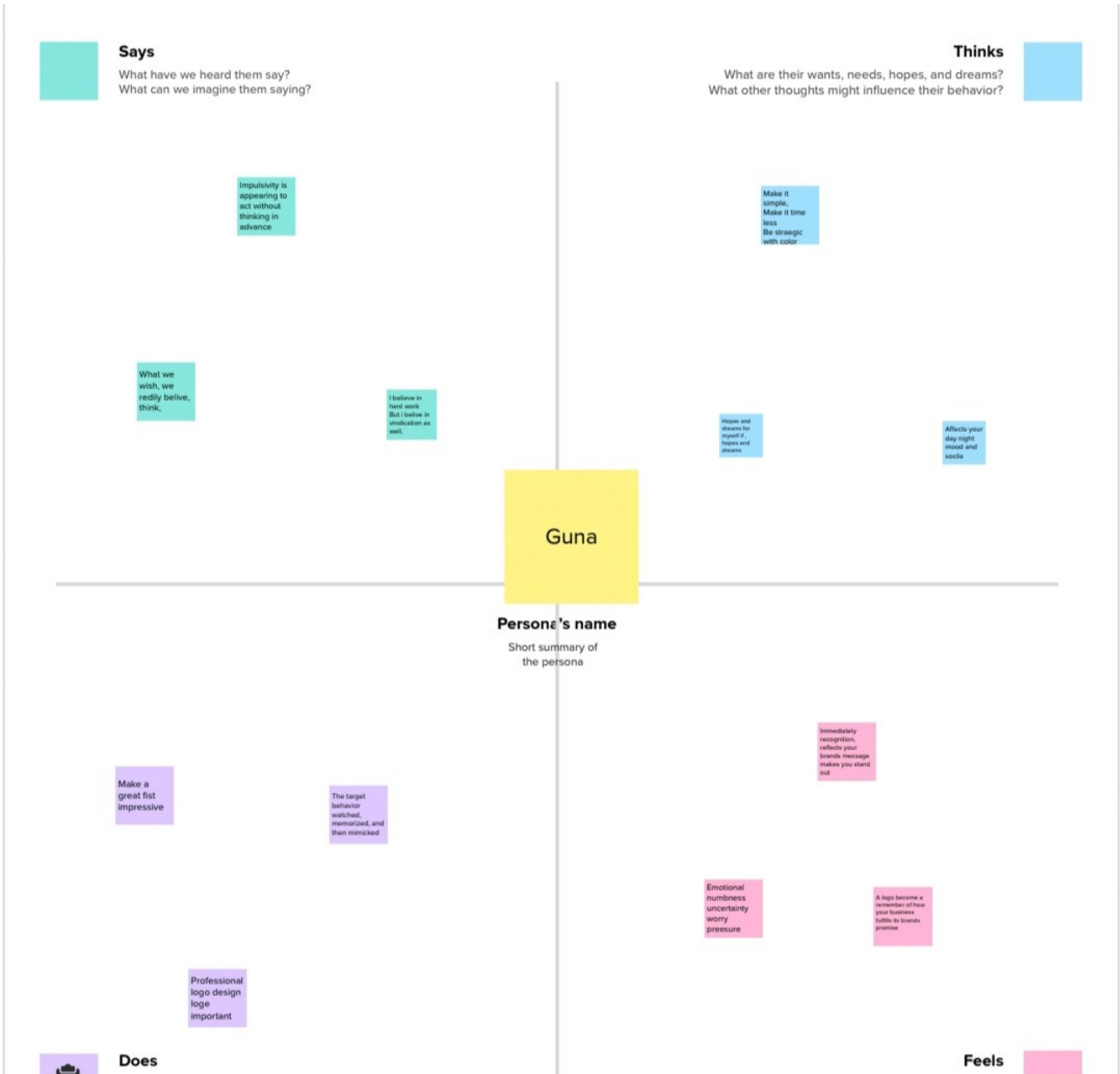
Designing A logo design Using Canva

The Creating Informatic in logo design for college presentation using canva the project focus on developing visually enhancing and informatics logo design to enhance the quality effectiveness of college presentation.

PURPOSE

The Project assigned that the skills of using technology to create the designing logo design using Canva with help of canva application

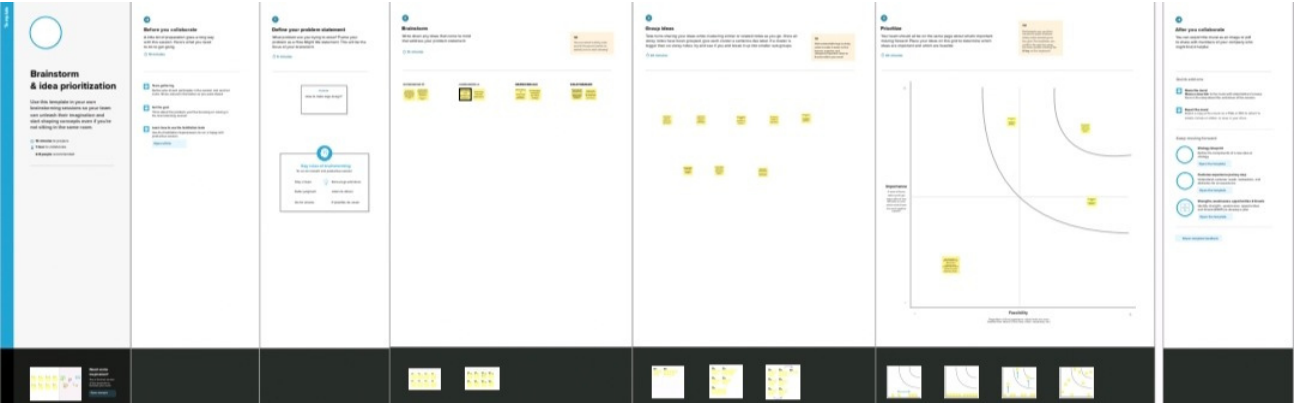## 2. PROBLEM DEFINITIONS AND DESIGNIN THINKING

EMPATHY MAP

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Impulsivity is appearing to act without thinking in advance

Make it simple,
Make it time less
Be straegic with color

What we wish, we redily belive, think,

I belive in hard work
But i belive in vindication as well,

Hopes and dreams for myself if , hopes and dreams

Affects your day night mood and socila

Guna

Persona's name
Short summary of the persona

Immediately recognition, reflects your brands message makes you stand out

Make a great fist impressive

The target behavior watched, memorized, and then mimicked

Emotional numbness uncertainty worry preesure

A logo become a remember of how your business fulfils its brands promise

Professional logo design loge important

Does

Feels

What behavior have we observed?
What can we imagine them doing?

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

BRAINSTORMING MAP

 3. RESULTS

PROJECT NAME lOGO DESIGN USING CANVA

MENS WEAR

MEN'S FASHION

4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES
1. It is used effectively in communication 2. It is economical 3. It is User-Friendly 4. In Canva There are a lot of activities for presentation	1.Some logo ,images,designs are so costly 2. E-mail Id is mandatory

5 APPLICATION

THE CANVA Application is very useful to create my project easily . it helps with new templates

It will be useful in my future.

6 CONCLUSION

In NAAN MUDHALVAN SCHEME   I am a student in Government Arts and Science College vedasandur, assigned my project to be done with help of Canva Application.I have learned that usage of canva App

well and It is very user-friendly.

Presented by

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