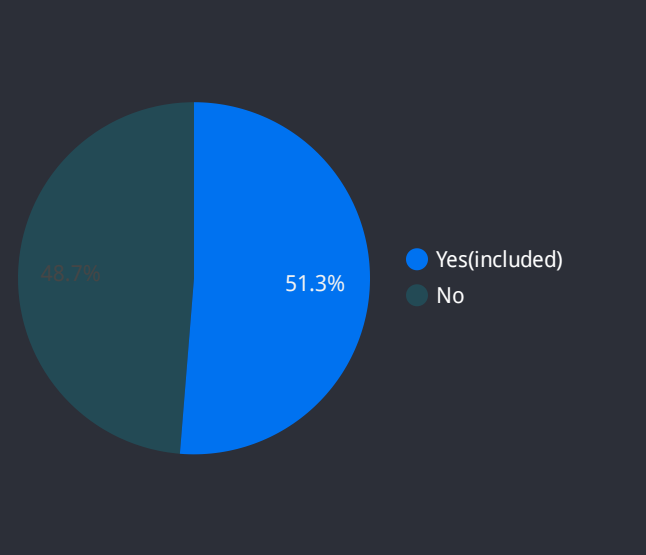
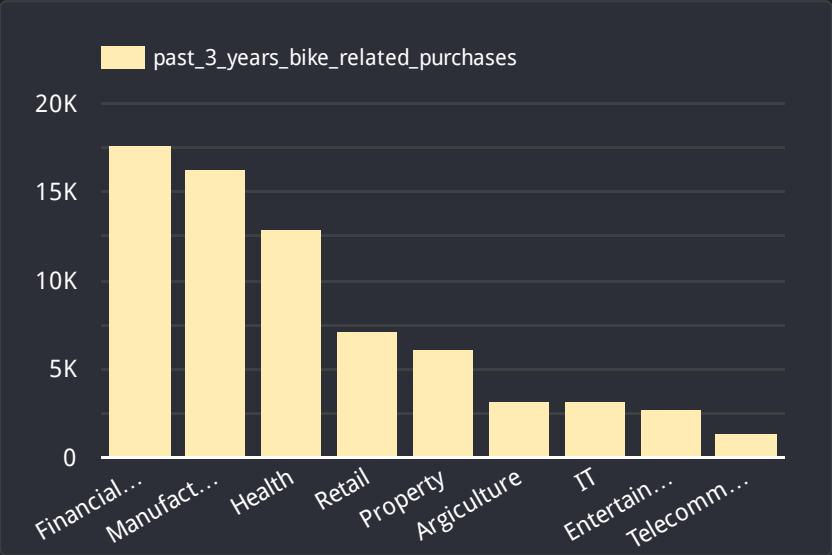
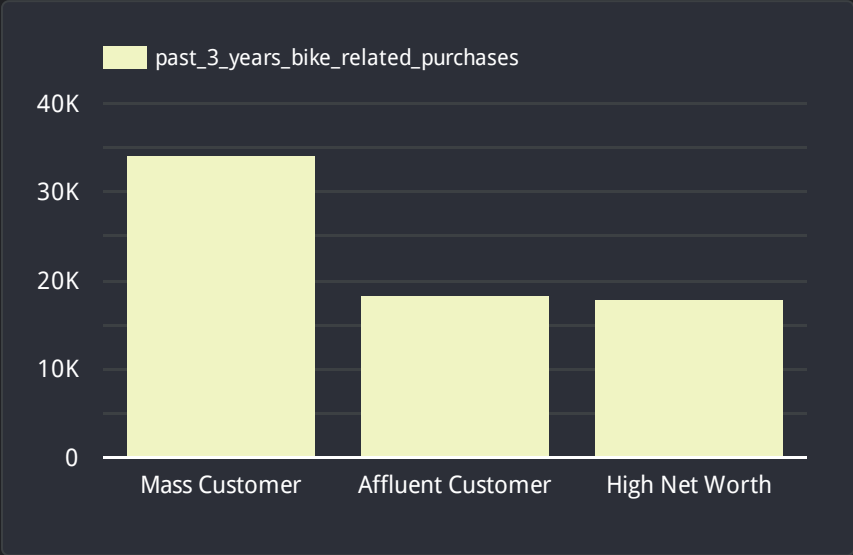




TOTAL BIKE RELATED PURCHASE BY MAN
34,018

TOTAL BIKE RELATED PURCHASE BY FEMALE
36,380



	first_name	gender	age	job_industry_category	wealth_segment	past_3_years_bike_rel...	owns_car
1.	Marjie	Female	50	Telecommunications	Mass Customer	7	Yes
2.	Celka	Female	50	Health	Mass Customer	54	Yes
3.	Zarla	Female	50	Telecommunications	Mass Customer	87	Yes
4.	Nealson	Male	50	Manufacturing	Mass Customer	43	Yes
5.	Jesselyn	Female	50	Retail	Mass Customer	14	Yes
6.	Bianca	Female	50	Financial Services	Mass Customer	59	Yes
7.	Patton	Male	50	Manufacturing	Mass Customer	88	Yes
8.	Willy	Female	50	Financial Services	Mass Customer	54	Yes
9.	Tomkin	Male	50	Manufacturing	Mass Customer	44	Yes
10.	Shelby	Female	50	Property	Mass Customer	74	Yes
11.	Barrett	Male	50	Retail	Mass Customer	2	Yes