



Select Readings II

Online çalı_ : https://quizlet.com/_ch2xv2

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| 1. the middle child | the second-born child in a family with three children |
| 2. gifted program | a program of study designed for exceptionally intelligent students |
| 3. fast friends | very food friends |
| 4. the birth of a revolution | beginning of a dramatic change in the way things are done |
| 5. exponential rate | extremely fast rate |
| 6. perfect storm | situation in which a number of events occur at once to produce a dramatic result |
| 7. lost-sight of | forget about |
| 8. call the shots | make the important decisions |
| 9. user-oriented | designed with users' needs in mind |
| 10. bandwidth | how much information can be sent at once |
| 11. start-up | a new company, especially an Internet company |
| 12. e-commerce | business done on the Internet |
| 13. viral | becoming popular very quickly, especially online |
| 14. sustainable | can continue for a long time |
| 15. aspire | aim, desire, hope |
| 16. sensation | stir |
| 17. propelling | encouraging |
| 18. hefty | huge, heavy |
| 19. price tag | the cost of something |



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20. enroll	join
21. pursue	seek, follow
22. consultant	advisor
23. design	form, create
24. demonstrate	show
25. remain	last
26. young company	new
27. logo	a design or symbol used by a company or organization
28. purchase	buy
29. bonuses	benefits
30. venture	project
31. plausible	reasonable
32. means	a method or way of doing something
33. buyout	a situation in which a person or group gains control of a company by buying all or most of its shares
34. grow in	develop or flourish
35. dropout	withdrawing, leaving or abandoning study
36. prioritize	prefer
37. long-lost	antique
38. guaranteed	insured
39. promotion	boost



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40. due to	because
41. lessening	to reduce
42. to test the water	to examine the feasibility of something
43. fad	trend
44. die down	to gradually become less strong
45. in terms of	with regard to, concerning
46. operate	run
47. booming	prospering