

CURRICULUM VITAE

PERSONAL INFORMATION

Name: Michael Rodriguez

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Location: Seattle, WA

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PROFESSIONAL SUMMARY

Strategic Product Manager with 6+ years of experience driving product vision and roadmap for B2B SaaS platforms. Skilled in user research, data-driven decision making, and cross-functional team leadership. Track record of launching products that increased revenue by 40%+.

SKILLS

Product Management: Roadmap Planning, User Stories, PRDs, A/B Testing, OKRs

Tools: JIRA, Confluence, Figma, Amplitude, Mixpanel, Google Analytics

Methodologies: Agile, Scrum, Lean Startup, Design Thinking

Technical: SQL, Basic Python, API Understanding, Data Analysis

Soft Skills: Stakeholder Management, Presentation, Negotiation, Leadership

WORK EXPERIENCE

Senior Product Manager | CloudSoft Inc. | Feb 2021 - Present

- Own product strategy for enterprise collaboration platform (\$50M ARR)
- Launched 3 major features resulting in 25% increase in user engagement
- Conducted 100+ customer interviews to identify pain points and opportunities
- Managed backlog of 200+ items and prioritized based on business impact
- Collaborated with engineering, design, and marketing teams (15+ people)

Product Manager | SaaSStartup | Jun 2018 - Jan 2021

- Led development of mobile app from concept to launch (500K downloads)
- Defined product metrics and built dashboards for tracking KPIs
- Reduced customer churn by 20% through feature improvements
- Worked with UX team to redesign onboarding flow (40% conversion increase)

Associate Product Manager | TechGiant Corp | Aug 2016 - May 2018

- Supported senior PMs in feature development and launch
- Wrote detailed product requirements documents and user stories
- Analyzed user behavior data to inform product decisions
- Coordinated with QA team for testing and bug tracking

EDUCATION

- Master of Business Administration (MBA)
Stanford Graduate School of Business | 2014 - 2016
- Bachelor of Science in Industrial Engineering
Georgia Institute of Technology | 2010 - 2014

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO)
- Pragmatic Marketing Certified (PMC)

ACHIEVEMENTS

- Speaker at ProductCon 2022: "Data-Driven Product Decisions"
- Mentor at Product School (20+ mentees)