SEO PORTFOLIO

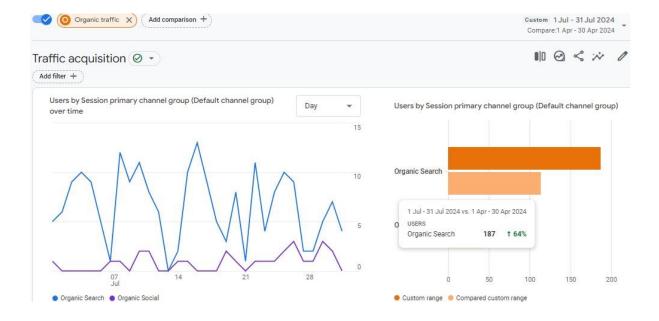
As an SEO Executive, I specialize in crafting effective digital strategies to enhance online presence. My portfolio features key projects such as writing engaging website content and blogs, executing successful link-building to boost domain authority, and optimizing meta tags for improved search rankings. Explore my work to see how these efforts have driven measurable results and supported business growth.

Spicetree Design Agency (SDA)

In addition to various SEO activities, I wrote keyword-optimized website content, including specialized content for the Dubai page. I created compelling meta titles and descriptions and handled image sourcing and editing to enhance the site's visual and SEO appeal. I also managed the CMS to post blogs and articles, creating and editing the images and thumbnails required for each post. This comprehensive approach ensured a continuous flow of engaging content, further boosting our search engine rankings and user interaction.

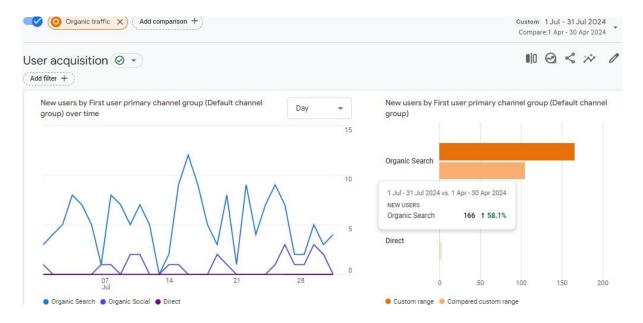
Traffic Acquisition:

Since the launch of Spicetree Design Agency's website in April, I spearheaded a strategic SEO initiative that significantly enhanced our online visibility. As a result, organic traffic surged by an impressive 64% within just four months. This substantial increase in traffic reflects the effectiveness of our SEO strategies and our ability to drive more visitors to the site through improved search engine rankings and optimized content.



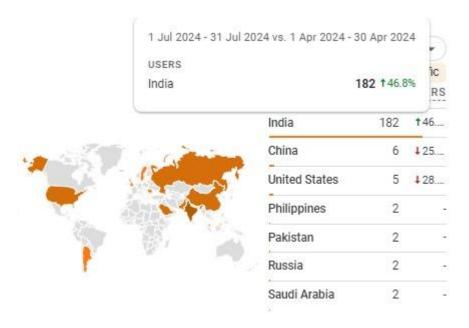
User Acquisition:

Our efforts in refining user acquisition strategies have yielded notable results. Over the past four months, we achieved a remarkable 58.1% increase in new organic users. This growth underscores the success of our approach in attracting high-quality traffic, predominantly through organic search channels. The emphasis on optimizing for relevant keywords and improving user experience has played a key role in drawing in and retaining new visitors to the website.



Demographic Details:

The targeted demographic focus has been pivotal in driving relevant traffic to Spicetree Design Agency's website. Our strategic efforts have led to a 46.8% increase in organic traffic from India, aligning perfectly with our geographical targeting goals. This demographic insight highlights our ability to effectively reach and engage with our primary audience, demonstrating the success of our targeted marketing and SEO initiatives in driving relevant traffic from key regions.



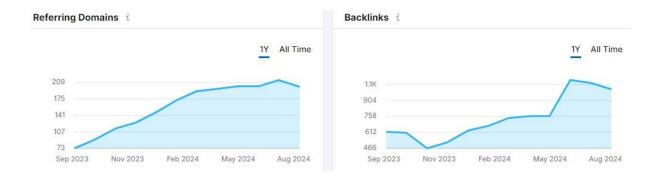
Sapana Carpet-Mats

I successfully increased website traffic for this e-commerce site through strategic link-building efforts, boosting its search engine performance and online presence.

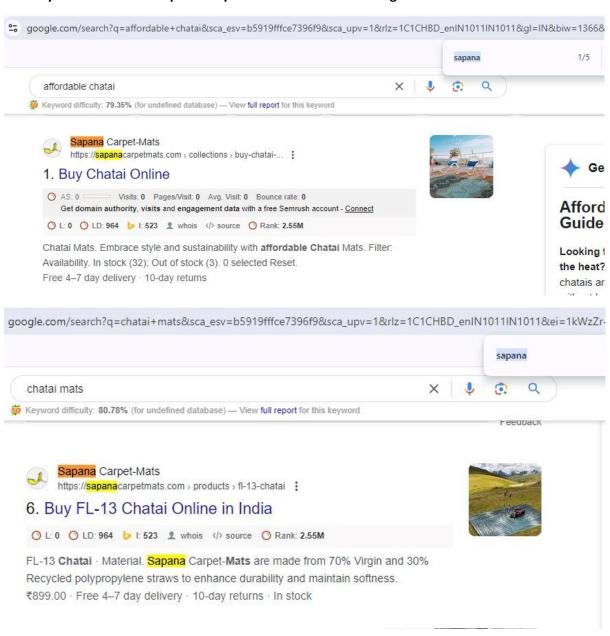
Since April 2024, I have been leading off-page SEO efforts for Sapana Carpet-Mats, aiming to elevate the website's domain authority and expand its backlink profile. My strategies have focused on acquiring high-quality referring domains and cultivating valuable backlinks, which have significantly bolstered the website's online credibility and search engine visibility. As a result, the website has achieved improved rankings for a range of targeted keywords, reflecting the effectiveness of our off-page SEO initiatives. These enhancements are driving increased organic traffic and establishing Sapana Carpet-Mats as a stronger, more authoritative presence in its market.Top of Form

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Improvement in Referring Domains and Backlinks



Few keywords for which Sapana Carpet-Mats' website is ranking



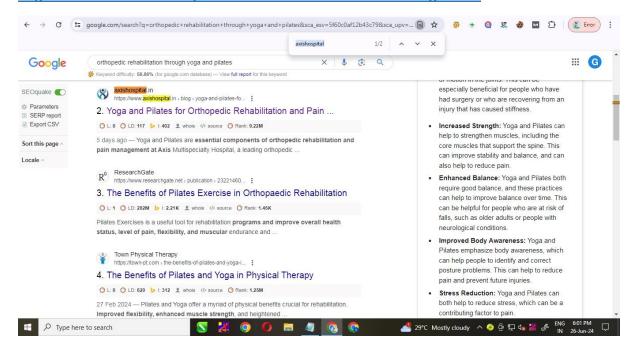
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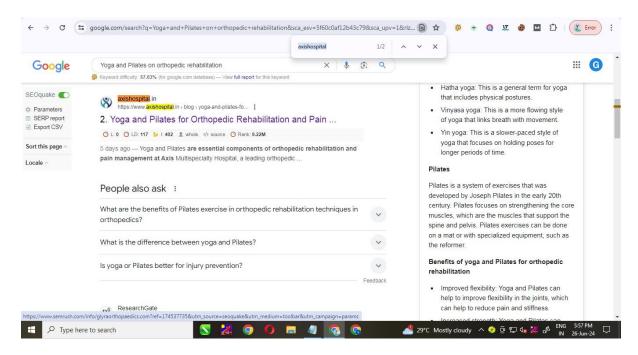
Axis Multispecialty Hospital

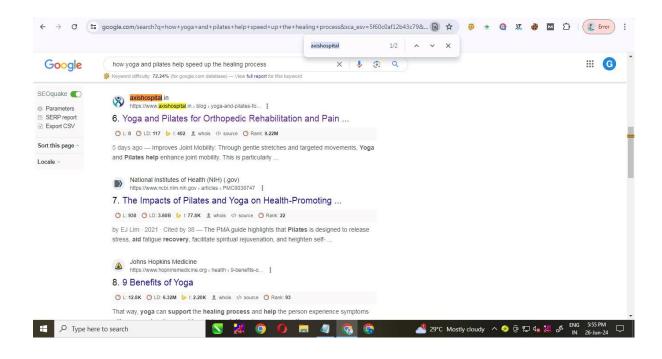
I executed a comprehensive SEO strategy for this hospital's website, with a standout achievement being the creation and management of high-ranking blogs. My work involved writing keyword-optimized blogs that achieved top rankings on Google for targeted keywords, greatly enhancing the site's visibility. In addition to crafting engaging content, I also handled the posting of these blogs through the CMS, ensuring timely publication and effective integration with the site's overall SEO strategy. This dual approach not only improved search engine rankings but also contributed to a substantial increase in organic traffic and user engagement.

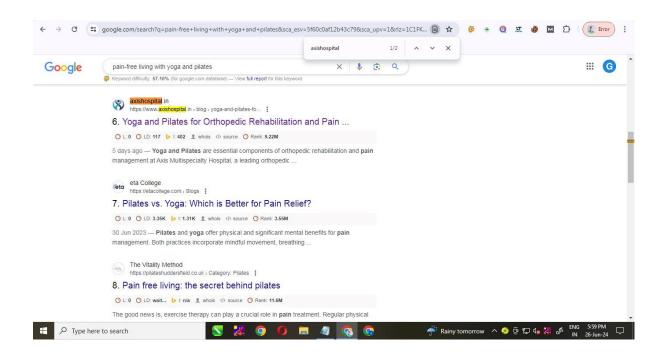
Blog Ranking Success

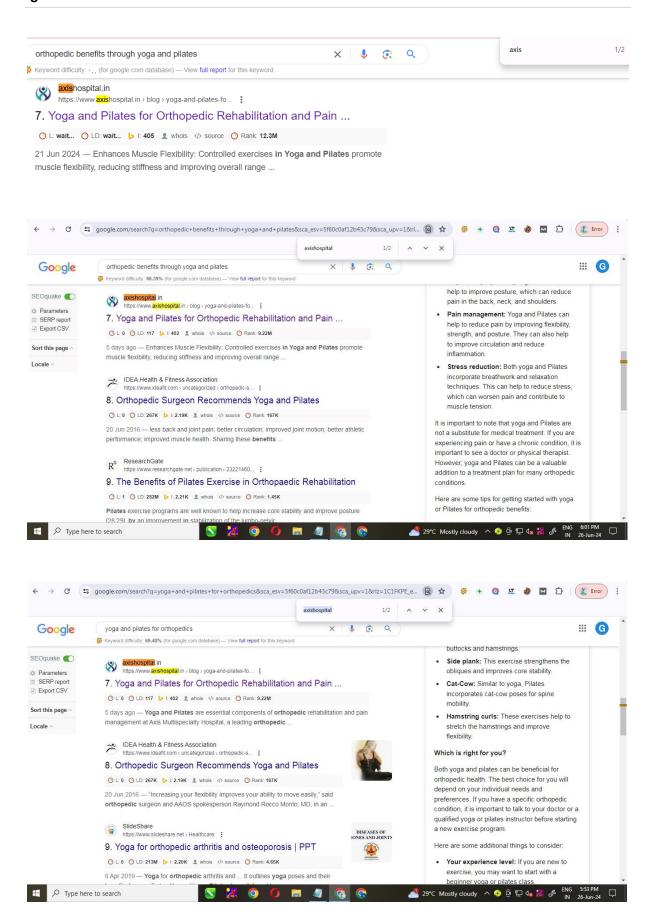
Yoga and Pilates for Orthopedic Rehabilitation and Pain Management

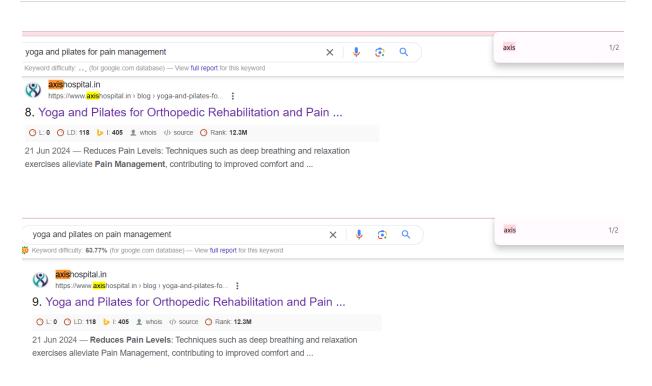


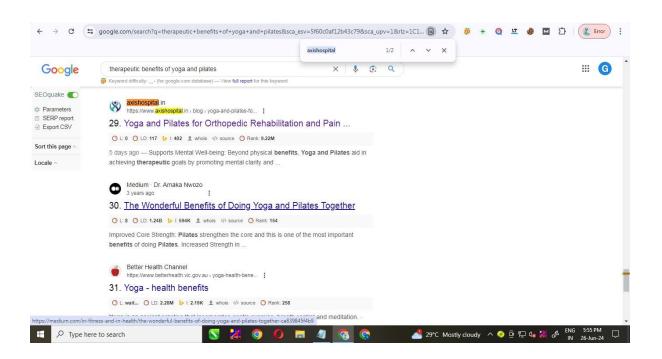




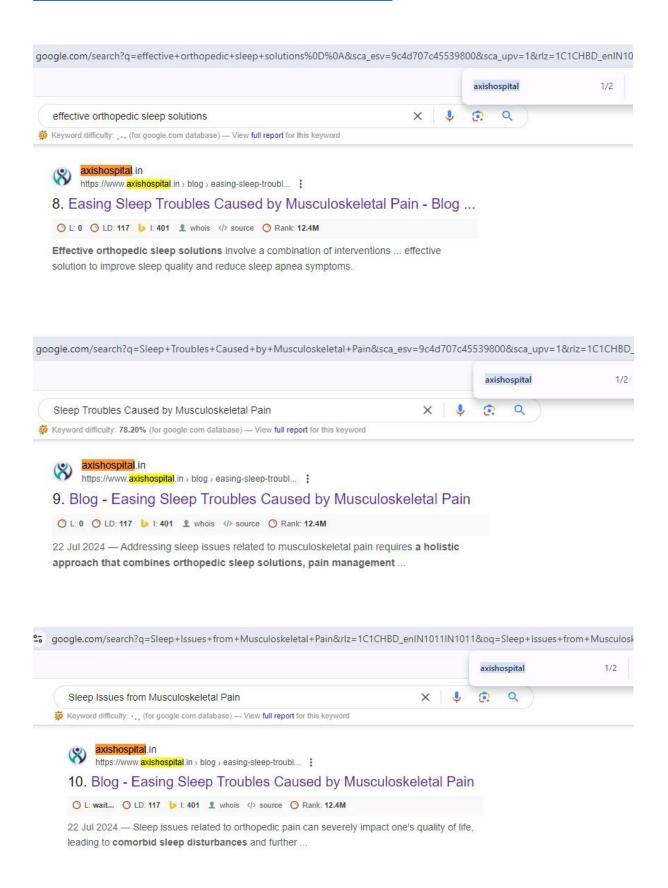


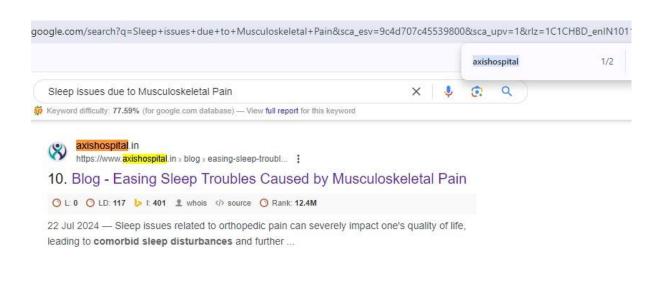


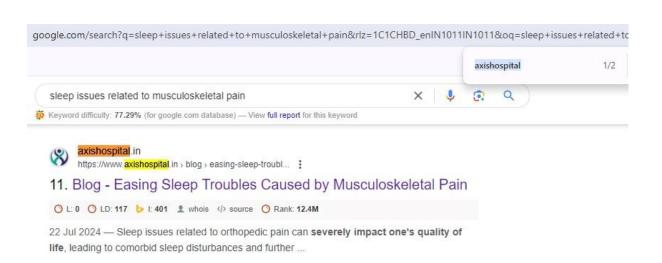


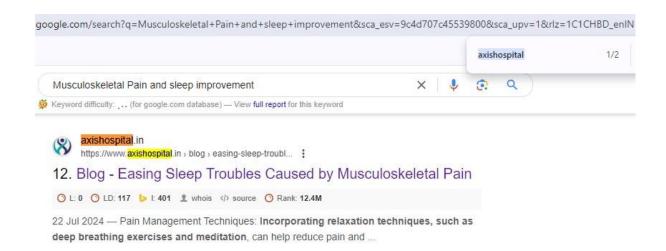


Easing Sleep Troubles Caused by Musculoskeletal Pain

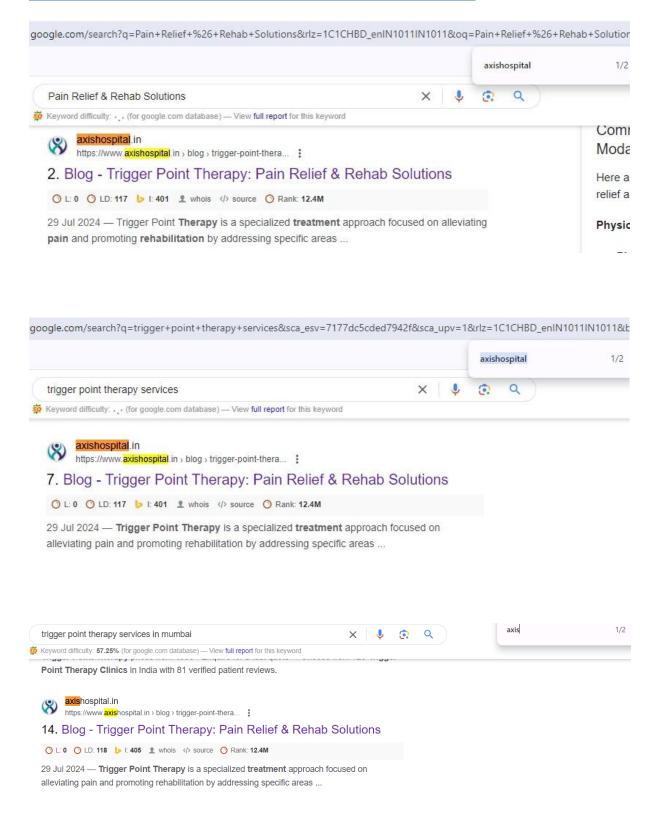


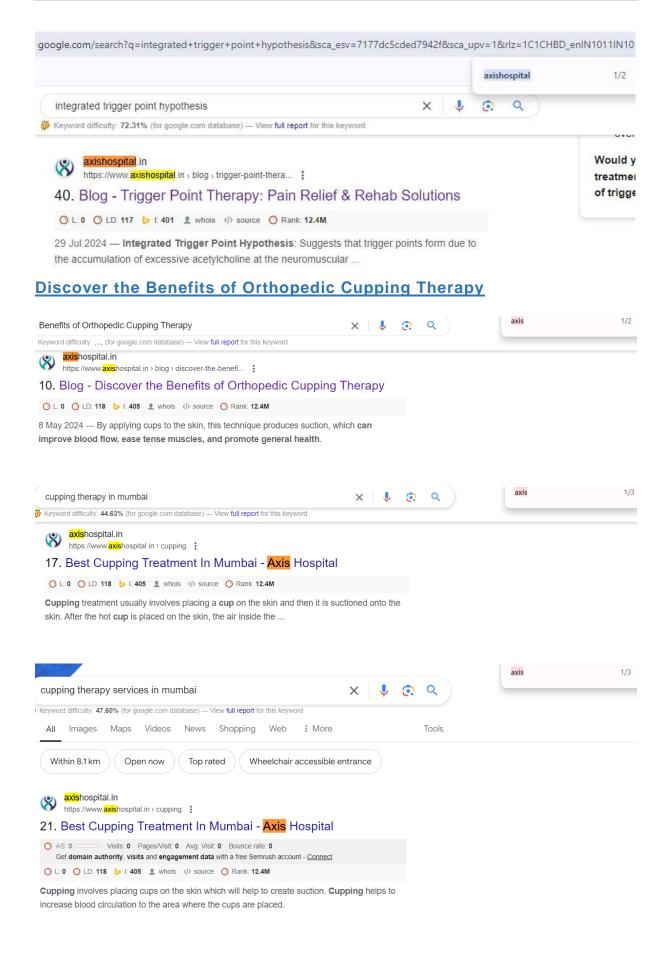






Trigger Point Therapy: Pain Relief & Rehab Solutions





Thank You