



GunnHacks 4.0

October 27 - 28, 2017

Henry M. Gunn Senior High School

780 Arastradero Rd, Palo Alto, CA 94306

Sponsorship Packet

Who are we?

We are a team of dedicated high schoolers from Henry M. Gunn Senior High School. We are passionate about computer science education, and we strongly believe that hackathons are the best way to spread the hacker culture.

Together, we have several years of hackathon organizing experience (including GunnHacks 1.0, 2.0, and 3.0).

Why sponsor?

GunnHacks is an intimate hackathon (~150 hackers) with an emphasis on education. We welcome students with no programming experience, and we even provide computers, hardware, mentors, and workshops to help kickstart their projects. Your support will help us provide our hackers with food, prizes, and an awesome environment for 24 hours.

As GunnHacks sponsors, you have the privilege of giving a new generation of hackers their first impression of our world.

How can you help?

To make the best of your experience as a sponsor...

- **Bring your developers and mentors along!**

With the brightest young minds in the area, GunnHacks is always a fantastic opportunity for networking and recruitment.

- **Have lots of promotional material swag ready:**

T-shirts, stickers and hardware are great ways to build brand recognition among participants.

- **Sponsor a game, meal, prize or event!**

Cup-stacking, frisbee, and hacky-sack help hackers breathe between intense coding sessions, while giving you an opportunity to share more about your company. Good food also keeps attendees healthy and energized throughout the event.

Get Started!

GunnHacks accepts sponsorships of all sizes. For cash sponsorships, please refer to the table below for a rough idea of the benefits we provide.

	\$500+	\$1000+	\$1500+	\$2000+
Send developers and mentors	⦿	⦿	⦿	⦿
Distribute promotional materials	⦿	⦿	⦿	⦿
Sponsor logo on website	⦿	⦿	⦿	⦿
Sponsor logo on T-shirt	⦿	⦿	⦿	⦿
Present a special prize		⦿	⦿	⦿
Exclusive sponsor table		⦿	⦿	⦿
Send recruiters			⦿	⦿
Access to lab for 1hr workshop			⦿	⦿
Awards ceremony presentation				⦿
Onstage product demo session				⦿

We love in-kind sponsorship as well! In the past, we have received everything from a box of stickers to a full hardware lab. We encourage you to be creative: how can your company make GunnHacks a better event?

Contact us at sponsor@gunnhacks.com to get on board.