



GunnHacks 3.0

November 11-12, 2016



Henry M. Gunn Senior High School
Palo Alto, CA

Sponsorship Packet



WHO ARE WE?

We are a team of dedicated high schoolers from Henry M. Gunn Senior High School. We are passionate about computer science education, and we strongly believe that hackathons are the best way to spread the hacker culture.

Together, we have several years of hackathon organizing experience (including GunnHacks 1.0 and GunnHacks 2.0).

WHY SHOULD YOU SPONSOR?

GunnHacks is an intimate hackathon (~100 hackers) with an emphasis on education. We welcome students with no programming experience, and we even provide the computers.

As GunnHacks sponsors, you have the privilege of giving a new generation of hackers their first impression of our world.



HOW CAN YOU HELP?

To make the best of your experience as a sponsor...

- Bring your developers and mentors along! With the brightest young minds in the area, GunnHacks is always a fantastic opportunity for networking and recruitment.
- Have lots of ~~promotional material~~ swag ready: T-shirts, stickers and hardware are great ways to build brand recognition among participants.
- Sponsor a game or event! Cup-stacking, frisbee, and hacky-sack help hackers breathe between intense coding sessions, while giving you an opportunity to share more about your company.





GET STARTED!

GunnHacks accepts sponsorships of all sizes. For cash sponsorships, please refer to the table below for a rough idea of the benefits we provide.

	\$500+	\$1,000+	\$1,500+	\$2,000+
Send developers and mentors				
Distribute promotional materials				
Sponsor logo on website				
Sponsor logo on T-shirt				
Present a special prize				
Exclusive sponsor table				
Access to lab for a 1hr workshop				
Opening ceremony presentation				
Awards ceremony presentation				

We love in-kind sponsorship as well! In the past, we have received everything from a box of stickers to a full hardware lab. We encourage you to be creative: how can your company make GunnHacks a better event?

Contact us at sponsor@gunnhacks.com to get on board.