

# **GunnHacks 8.0**

Hybrid, February 5-6, 2022 Henry M. Gunn Senior High School, Palo Alto, CA

Sponsorship Packet

#### Who Are We?

We are a team of dedicated high school students from Henry M. Gunn Senior High School. We are passionate about computer science education, and we strongly believe that hackathons are the best way to spread the hacker culture.

### **About**

GunnHacks is Gunn High School's annual, student-run hackathon. As the eighth iteration of this event, GunnHacks 8.0 will bring together over 200 student developers from across the country for a hybrid, weekend-long high school hackathon.

We emphasize learning through doing, and welcome students regardless of programming experience. Your support will help us provide our hackers with workshops, swag, food, and/or prizes.

## Why Sponsor?

As a school in the heart of Silicon Valley, we attract coders from all over the country — last year, our virtual hackathon hosted over 200 participants and over 70 projects.

Hackathons offer sponsors the opportunity to form relationships with coders of the future. Many of our attendees are first-time coders, so by promoting your product/API/tool, you can have a significant impact on what they learn. Many are also experienced coders, who have the passion to explore new ideas and products, including yours!

## How Can You Help

- Donate money to fund food, prizes, swag, shipping, and other necessities.
- Host a workshop, activity, or other event.

- Give out swag to promote your brand.
- Present a special prize track to encourage participants to use your product.
- ... and more!

#### **Get Started!**

GunnHacks accepts sponsorships of all sizes. For cash sponsorships, please refer to the table below for a rough idea of the benefits we provide.

	BRONZE \$500+	SILVER \$1000+	GOLD \$2000+	PARTNER* \$5000+
Dedicated message on social media	<b>©</b>	0	<b>(</b>	0
Sponsor logo on website and T-shirt	<b>©</b>	0	<b>(</b>	0
Demo your product/API during opening ceremony		2 min	3 min	Keynote
Run a workshop/event		0	0	0
Present a sponsored prize		0	0	0
Send recruiters			0	0
Awards ceremony presentation				0

<sup>\*</sup>Only 2 partner sponsorships available.

We love in-kind sponsorship as well! In the past, we have received everything from a box of stickers to a full hardware lab. We encourage you to be creative: how can your company make GunnHacks a better event?

Contact us at <a href="mailto:ghbacks@gmail.com">ghshacks@gmail.com</a> to get on board!