

# GunnHacks '15

Henry M. Gunn Senior High School  
Palo Alto, CA

March 14-15, 2015

(3.14.15)

## Sponsorship Packet

## WHO ARE WE?

We are a group of high schoolers from Henry M. Gunn Senior High School. We love computer science, and we think hackathons are the best way to spread the Silicon Valley Hacker Culture.

## WHY SPONSOR?

GunnHacks is an event for the rising creative talent in the Bay Area. This gives sponsors an opportunity to seek out the young, motivated developers that will be building tomorrow's hottest startups.

























Sponsoring GunnHacks is an opportunity for you to build your brand's recognition among a new generation of hackers.

# HOW CAN YOU HELP?

As a sponsor, anything you can do will help make GunnHacks an unforgettable experience. Some recommendations are:

- Bring your developers and mentors along! GunnHacks attendees would love to meet the hackers behind the technologies they will use. Additionally, GunnHacks is a wonderful recruitment opportunity.
- Have lots of promotional materials ready—stickers, baseball caps, T-shirts, free hardware, API keys, etc. are great ways to reach out to the hacker community.
- Anything else you can offer! We welcome food, drinks, advertising, or even special prizes.

# SPONSORSHIP TIERS

	PUMPKIN $\pi$ (\$1K)	KEY LIME $\pi$ (\$2K)	LEMON MERINGUE $\pi$ (\$5K)	BOSTON CREAM $\pi$ (\$10K)
Send developers and mentors				
Distribute recruiting materials				
Logo on website				
Logo on T-shirt				
Custom prizes				
Sponsor table				
Send recruiters				
Awards ceremony presentation				
Onstage product demo session				

## GET STARTED!

We're pleased to have you on board. Contact us at [sponsors@gunnhacks.com](mailto:sponsors@gunnhacks.com) and we'll talk about it.