SAP DB: Reducing Total Cost of Ownership for Data Management

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DBMS are a Commodity !?

Feature-wise: yes

Price-wise: no

DBMS Market

The DBMS market is dominated by three players

- Oracle
- IBM
- **■** Microsoft

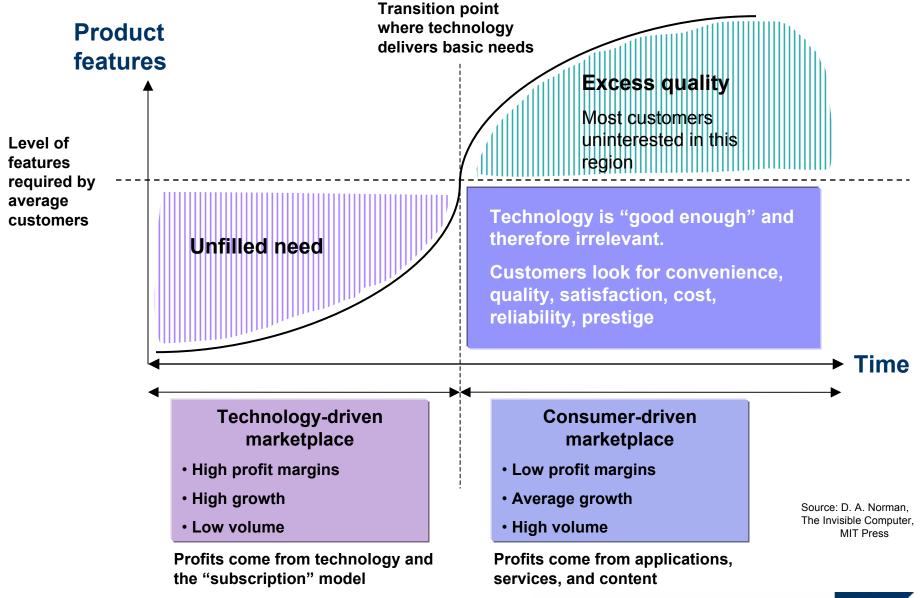
DBMS technology has reached a saturation level

The feature war is over

DBMS pricing has not fully realized this market shift



DBMS Market Transition





Do OS or DBMS matter?

OS are important, but they matter less and less

■ Linux vs. Windows is important for Microsoft but not for CIOs

DBMS are important, but they matter less and less

■ SAP DB vs. any other DBMS is no more important for CIOs

Important questions for CIOs are:

- Do we run the right applications?
- Can they be customized?
- Does everything fit into our budget?
- Can our IT staff handle the systems?
- Who will provide service and support?





SAP's Motivation to Open Source SAP DB

Energize competition in the DBMS market

- Establish SAP DB in the DBMS market
- End the over-prized phase of the DBMS market
- Define new rules for the DBMS market

Create a community of SAP DB users beyond SAP's customers

Use the Open Source community to get feedback for improvements





SAP's Commitment to SAP DB

SAP DB is SAP's strategic DBMS offering

- Part of SAP's technology stack
- Runs all SAP applications
- Means one-stop shopping for our customers
- Default DBMS for SAP J2EE Engine in Web AS 6.30

SAP DB's feature set and performance level is comparable to our competitors

SAP DB has been designed for easy administration and minimal costs of ownership

SAP heavily invests into the development of SAP DB

Open sourcing SAP DB is our "sales channnel" to the non-SAP world





Teaming up with MySQL

Cross licensing and joint development agreement with MySQL

MySQL is the most popular Open source DBMS

Combining the enterprise-ready SAP DB technology with the community and eco-system of MySQL

SAP DB will be renamed with a MySQL branding

Ongoing SAP DB development, maintenance and support by SAP

Joint development of a next-generation DBMS



www.mysql.com





SAP DB Customers (1)

R/3

Vaillant GmbH, Germany, 650 GB, 1800 user, R/3, HP-UX/64

Intersnack, Germany, 400 GB, 300 user, R/3, Windows

Deutsche Post, Germany, 120 systems (40P), e.g. 8*120 GB, Windows, 8 CPU

TDS, Germany, 80 systems, application service provider

Thyssen TKIS, Germany, 80 systems

Toyota, South Africa

Tenaga, Malaysia

APEX Corp., Japan

Yamaha, Japan

Showa Denko, Japan

Siderar, Argentina





SAP DB Customers (2)

APO / liveCache

Colgate, USA

Intel, USA

Eli Lilly, USA

Bayer, Germany

Bosch, Germany

Daimler-Chrysler, Germany

Epcos, Germany

Nestlé, Switzerland

Aventis, France





SAP DB Platforms

HP-UX
Sun Solaris
Linux
Windows NT, 2000, XP, 2003

It's your choice





Present and Future DBMS Requirements

- 1) Performance
- 2) Availability
- 3) Ease of use

Our vision:

- Zero administration DBMS
- Invisible DBMS

Your benefit:

- Lowest cost of ownership
- Simplicity
- Convenience





Design Rationale of SAP DB

Do things right - simply elegant

No non-sense – less is more

Fight complexity - elegant simplicity

Make the product as simple as possible – but not simpler



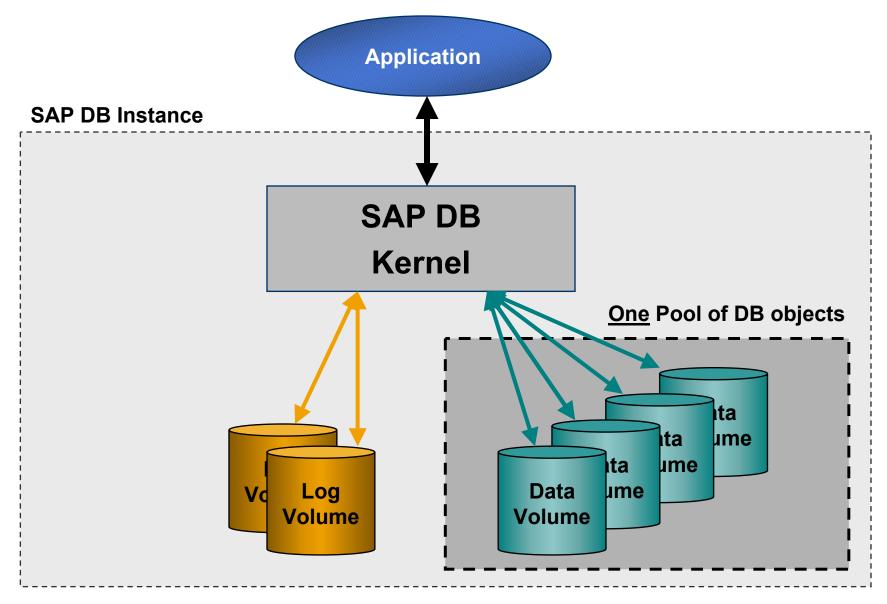
Our Vision







Anatomy of a SAP DB Instance







SAP DB's Ease of Use

Few configuration parameters

No size estimates for individual database objects

Automatic space allocation and de-allocation

Automatic balancing of disk I/O

No permanent attention required

Low cost of ownership





High Availability of SAP DB

No reorganization

Online backup of database and log

Online extension of database and log

Online change of configuration parameters

Parallel backup and restore

Support of cluster and hot-stand-by configurations (failover)

No planned shutdowns, continuous operation





What Means Minimal Cost of Ownership?

License costs low impact

Maintenance costs low impact

Hardware resources low impact

DBA resources high impact

TCO means people





DBMS Experiences of SAP Hosting

System A:

- ♦ Needs lots of hard disk space
- ♦ Needs DB reorg every 3 to 6 months
- ◆ Inefficient backup
- ◆ Needs higher I/O rate (factor 2) in comparison to SAP DB (same workload)

System B:

- ◆ Can not backup logs and DB in parallel
- ◆ Needs higher I/O rate (factor 2) in comparison to SAP DB (same workload)
- **♦** High CPU consumption

System C:

- ♦ Needs lots of hard disk space
- ♦ Needs DB reorg every 3 to 6 months

SAP DB:

- ◆ More or less no administration needed once the database is set up
- ◆ Does not need a DB reorganization
- ◆ Less disk and CPU resources needed





Disk Space Comparisons Made by SAP Hosting

Migrations from System A → SAP DB:

♦ Database size shrinks to 30 - 40% of its previous size

Migration from System C → SAP DB

♦ Database size shrinks to 30 - 40% of its previous size





DBA Resources As Planned by SAP Hosting

DB Size / Instance	SAP DB	System B	System A	System C
0 - 30 GB	0,1	0,2	0,2	0,2
30 - 100 GB	0,1	0,2	0,5	0,5
100 - 500 GB	0,2	0,4	0,5	0,5
500 GB - 1 TB	0,2	0,5	1,0	1,0
> 1 TB	0,3	1,0	1,5	1,5





SAP DB Performance

Multi-process / multi-threaded server

SMP scalability

Minimal I/Os

Parallel CREATE INDEX

Specific tuning for SAP applications

Competitive performance level





SAP DB Benchmark - Small Configuration

- 1 Central Server
 - 2-way SMP, Intel Xeon 3.06 GHz
 - 512 KB L2 Cache, 3 GB main memory
- 292 concurrent users in SAP's SD Benchmark Profile

■ Average Dialog Response Time 1,96 sec

■ CPU utilization on DB server 98 %

■ SAP DB Version 7.3

■ Operating System SuSE SLES 8

■ Total Disk Space 108 GB

■ Throughput 1.470 Benchmark Items (SAPS)

www.sap.com/benchmark





SAP DB Benchmark - Small Configuration II

- 1 Central Server
 - 4-way SMP, Intel Itanium II, 1 GHz
 - Caches: 32 KB L1, 256 KB L2, 3 MB L3
 - 7 GB main memory
- 470 concurrent users in SAP's SD Benchmark Profile

Average Dialo	og Response Time	1,74 sec

- CPU utilization on DB server 99%
- SAP DB Version 7.3
- Operating System SuSE SLES 8
- Total Disk Space 51 GB
- Throughput 2.400 Benchmark Items (SAPS)

■ <u>www.sap.com/benchmark</u>





SAP DB Benchmark – Medium Large Configuration

- 1 Database Server
 - 8-way SMP, Intel Xeon 2.0 GHz
 - 2 MB L3 Cache, 8 GB main memory
- 61 Application Servers
 - 48 Dialog Servers, 2-way SMP
 - 12 Update Servers, 2-way SMP
 - 1 Message/Enqueue Server , 1-way

■ 5500 concurrent users in SAP's SD Benchmark Profile

Average Dialog Response Time	1,96 sec
■ CPU utilization on DB server	98 %
■ SAP DB Version	7.3
Operating System Database Server	SuSE SLES 8
■ Operation System Applic. Servers	SuSE SLES 7
■ Total Disk Space	2.500 GB
■ Throughput	27.770 Benchmark Items (SAPS)

■ www.sap.com/benchmark





Customer Statement of Translogic Corporation (1)

Located in Denver, CO

Part of Swisslog, Switzerland

Product portfolio:

- **■** Pneumatic tube systems
- **■** Electric track vehicles
- Automatic guided vehicles
- Selective vertical conveyors

SAP system landscape:

- 2 application servers (2-way Intel boxes)
- DB server with 2 GB memory and 270 GB disk space
- 140 named R/3 users
- SAP DB customer since 1996





Customer Statement of Translogic Corporation (2)

Quotes from Charlie Brann, SAP Adminstrator:

During these last seven years, we have found this database product to be very stable and highly reliable. We have a relatively small IT staff with only one SAP Technical Resource person: me. I serve as ABAP programmer, Security administrator, Basis administrator, and DBA.

I've worked with System A and System B in the past, but I find SAP DB to be easier to administer, more stable, and it requires a great deal less of my time.

There is no recurring daily, weekly, or monthly process that must be accomplished to keep the DB humming. I spend only an hour or so a week on the DB directly, just checking and verifying – just in case ...



SAP DB Interfaces & Tools

Operations

Database Manager DBMGUI (Windows) Web DBM DBMCLI DBAnalyzer

- Installation
- Configuration
- Monitoring
- Backup/Restore
- AutoSave

Tools

SQL Studio (Windows)
Web SQL

Loader

Interfaces

C/C++ precompiler

ODBC 3.5

JDBC 3.0

Perl Python PHP

SQLCLI

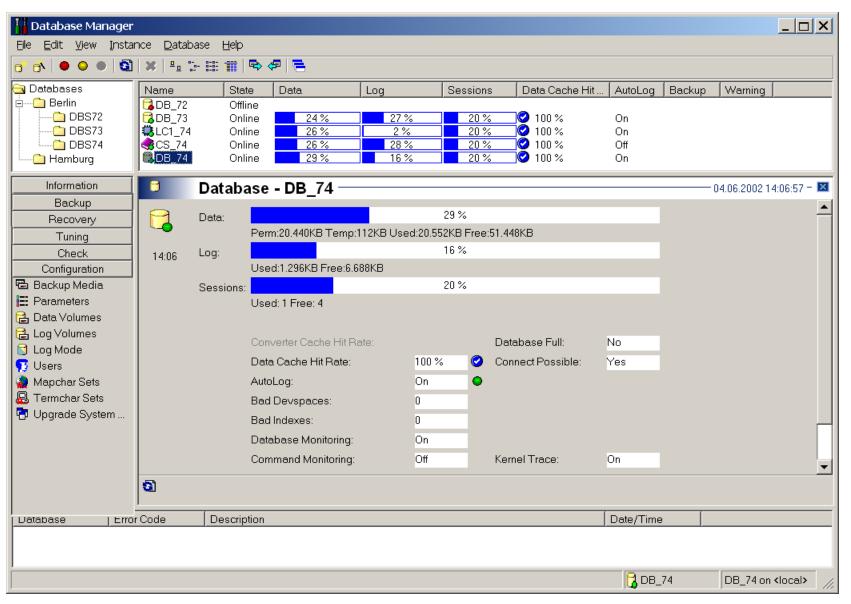


SAP DB Kernel



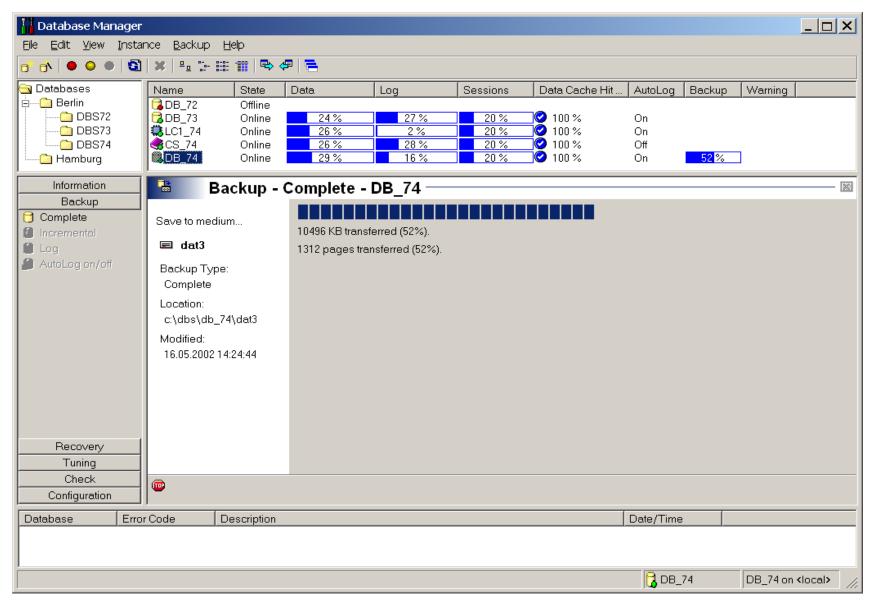


SAP DB Database Manager (1)





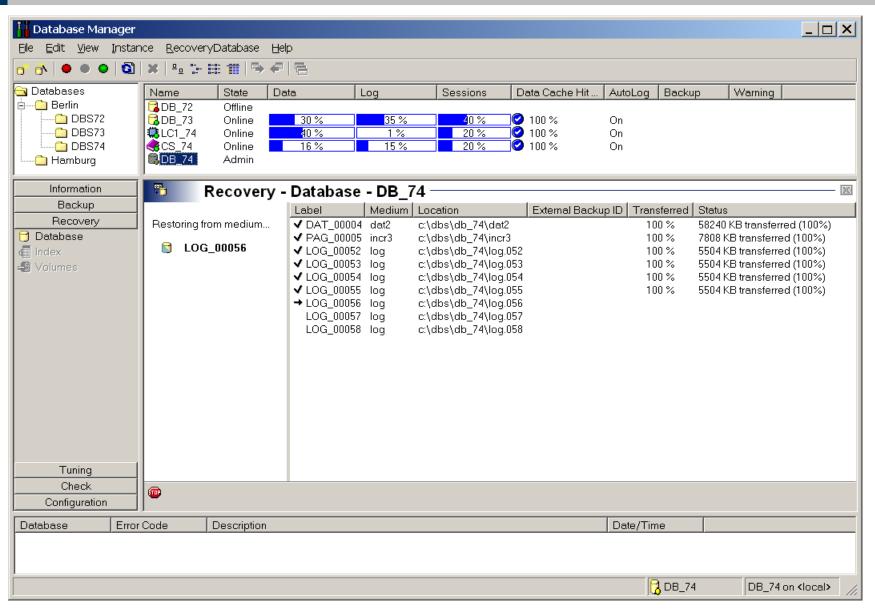
SAP DB Database Manager (2)



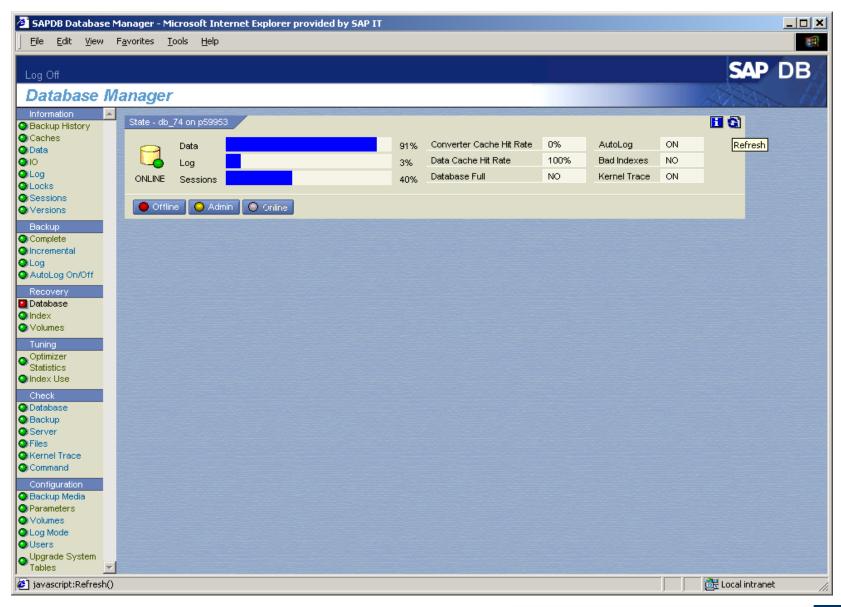


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SAP DB Database Manager (3)

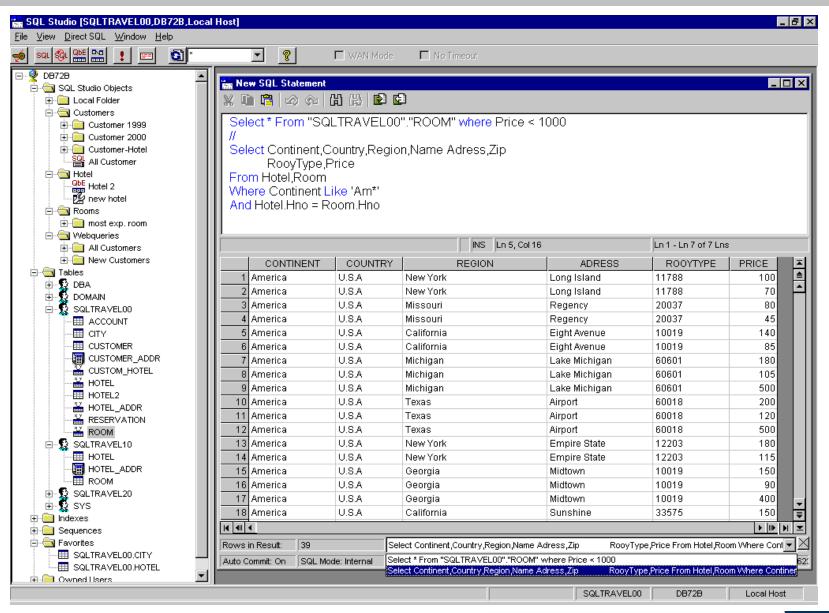


Web DBM



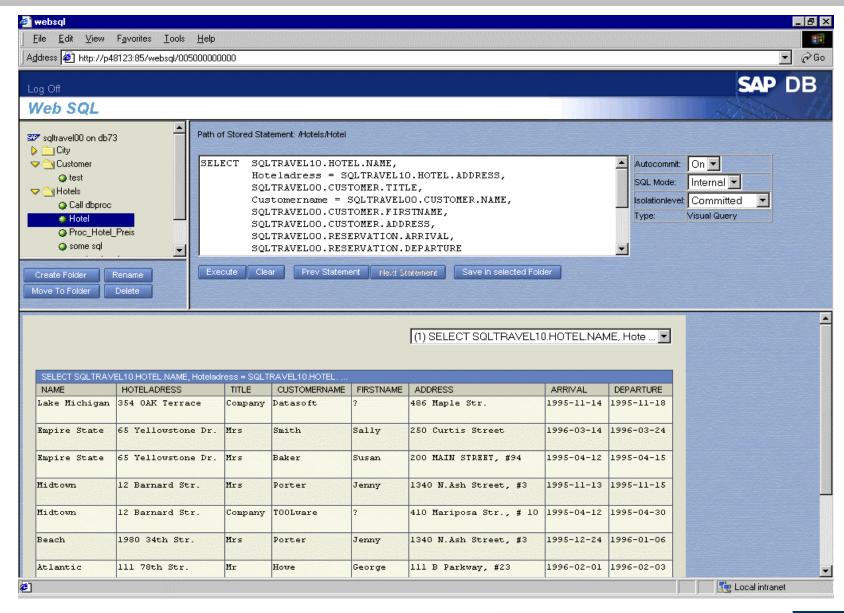


SAP DB SQL Studio





SAP DB Web SQL Studio





Summary

Buying a DBMS is no longer a strategic but a tactical decision Reasons to buy SAP DB

- SAP DB automates most DBA activities which means minimal TCO
- Buying your DBMS from SAP means one-stop shopping
- SAP DB is fit for the job and tuned for SAP applications



The Enterprise Open Source DBMS

www.sapdb.org







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