

The Zero Gravity - Social Media Manager

The social media of a shopify based online store selling unique levitating home furniture and business display. It aims to widen and strengthen the connection also bonding to worldwide customer.

Activities:

- Post Creation using Figma

Typically a squared-9-posts plan for each products to promote individual products to potential customer.

- Growing Account

Reaching potential customer by follow for follow strategy using list of keywords that is related to the store and individual products.

- Lead Generation

Contacting potential partners such as museum or anti-gravity enthusiast.

