

An Introduction to Big Data

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- 1 What is Big Data?
- 2 Why Big Data?
- 3 How to Work on Big Data?
- 4 Who are for Big Data?

What is Big Data?

- High volume
- High dimension

What is Big Data?

Why Big Data?

How to Work on Big Data?

Who are for Big Data?

Definition

Achievements

High Volume

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High Dimension

Research with Big Data

- Billion Prices Project at MIT ¹
- Jennifer Pan²

¹<http://www.thebillionpricesproject.com>

²<https://zhuanlan.zhihu.com/p/20829289>

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Jennifer Pan

Products with Big Data

- Ant Credits
- Toutiao

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