### #1. Roger Martin 1号。 罗杰 · 马丁

The former dean of University of Toronto’s Rotman School of Management, Martin is a strategy advisor to CEOs worldwide and the author of ten books, including Thinkers 50 award winners Playing to Win (with AG Lafley, HBR Press, 2013) and Getting Beyond Better (with... 

马丁曾任多伦多大学罗特曼管理学院(University of Toronto's Rotman School of Management)院长，是全球首席执行官的战略顾问，著有10本书，包括《思想家》(Thinkers 50 award winners Playing to Win)(与 AG Lafley 合作，哈佛商业评论出版社(HBR Press) ，2013年)和《越过更好》。



### #2. Don Tapscott 2号。 唐 · 塔普斯科特

Don Tapscott, Executive Chairman of the Blockchain Research Institute, is one of the world’s leading authorities on the impact of technology on business and society. He has authored 16 books, including Wikinomics: How Mass Collaboration Changes Everything, which has... 

区块链研究所执行主席唐 · 塔普斯科特是研究技术对商业和社会影响的世界领先权威之一。 他著有16本书，包括《维基经济学: 大规模协作如何改变一切》 ，这本书..。



### #3. Clayton Christensen 3号。 克莱顿 · 克里斯坦森

One of the world’s pre-eminent experts on innovation, Clayton Christensen topped the Thinkers50 in 2011 and 2013. He is the Kim B. Clark Professor of Business Administration at Harvard Business School, and one of the world’s foremost experts on innovation and growth.... 

克莱顿 · 克里斯滕森是世界著名的创新专家之一，他在2011年和2013年荣登"思考者50"榜首。 他是哈佛商学院(harvardbusinessschool)工商管理(businessadministration)的金• b •克拉克(kimb.Clark)教授，也是世界上最著名的创新与增长专家之一。

### #4. W. Chan Kim & Renée Mauborgne 4号。 陈剑仁与毛伯格涅

W. Chan Kim and Renée Mauborgne are Professors of Strategy at INSEAD and Co-Directors of the INSEAD Blue Ocean Strategy Institute. They are the authors of the New York Times, #1 Wall Street Journal, and USA Today bestseller Blue Ocean Shift – Beyond... 

Chan Kim 和 ren e Mauborgne 是 INSEAD 的战略教授和 INSEAD 蓝海战略研究所的联席主任。 他们是《纽约时报》(New York Times)、《华尔街日报》(Wall Street Journal)第一名和《今日美国》(USA Today)畅销书《蓝海变迁-超越... ... 》(Blue Ocean Shift-Beyond...)的作者。

### #5. Michael Porter 第五条。 迈克尔 · 波特

Regarded as the father of modern business strategy, Porter, who has consulted to dozens of corporations and a number of national governments including the UK, returns to the No. 1 slot in 2015 after previously topping the list in 2005. Porter’s influence on business... 

被誉为现代商业战略之父的波特，曾为数十家企业和包括英国在内的多个国家政府提供咨询，在2005年位居榜首之后，于2015年重返榜首。 波特对商业的影响..。

### #6. Marshall Goldsmith 6号。 马歇尔 · 戈德史密斯

Dr. Marshall Goldsmith is one of the world’s leading executive educators, coaches, and authors. He has been a pioneer in helping successful leaders achieve positive, lasting change in behavior. His success is built upon a very practical, no-nonsense approach to... 

马歇尔 · 戈德史密斯博士是世界领先的行政教育家、教练和作家之一。 在帮助成功的领导者实现积极的、持久的行为改变方面，他一直是一个先锋。 他的成功是建立在一个非常实际的，没有废话的方法..。

### #7. Alexander Osterwalder and Yves Pigneur 7号。 亚历山大 · 奥斯特瓦尔德与伊夫 · 皮尼尔

Osterwalder and Pigneur are the authors of Value Proposition Design: How to Create Products and Services Customers Want (2014) and Business Model Generation: A Handbook for Visionaries, Gamechangers and Challengers (self-published, 2010). Business Model Generation is... 

和 Pigneur 是价值主张设计: 如何创造客户想要的产品和服务(2014)和商业模式生成: 远见者、革新者和挑战者手册(自行出版，2010年)的作者。 商业模式的产生是..。

### #8. Adam Grant 8号。 亚当 · 格兰特

Adam Grant is the youngest tenured professor at Wharton, University of Pennsylvania. Previously, he was advertising director at Let’s Go Publications, an All-American springboard diver, and a professional magician. He is the author of the bestseller Give and Take: A... 

是沃顿宾夕法尼亚大学最年轻的终身教授。 此前，他是 Let's Go Publications 的广告总监，全美跳板跳水运动员，职业魔术师。 他是畅销书《付出与索取: a. 》的作者。 .

### #9. Richard D’Aveni 9号。 理查德 · 德 · 阿维尼

Richard D’Aveni is The Bakala Professor of Strategy at the Tuck Business School at Dartmouth College. He is the author of a number of influential books and articles, and his work is credited with creating new tools, frameworks, and maps that help companies and... 

是达特茅斯学院塔克商学院战略学的 Bakala 教授。 他是一些有影响力的书籍和文章的作者，他的工作被认为创造了新的工具，框架和地图，帮助公司和..。

### #10. Rita McGrath 10英镑。 丽塔 · 麦格拉斯

Rita McGrath, Columbia Business School Associate Professor, is a globally recognized thought leader and author whose focus is on developing innovation and growth strategies during times of uncertainty. McGrath works with boards, CEOs and senior executives to think... 

丽塔 · 麦格拉斯，哥伦比亚大学商学院副教授，是一位全球公认的思想领袖和作家，专注于在不确定时期发展创新和增长战略。 麦格拉思与董事会、首席执行官和高级管理人员一起思考... ..。

### #11. Daniel Pink 第11条。 丹尼尔 · 平克

Author, journalist, capturer of the business zeitgeist, Daniel Pink has written several best-selling books. His latest is When: The Scientific Secrets of Perfect Timing (2018). His other books include A Whole New Mind: Why Right Brain Thinkers Will Rule the Future... 

作家，记者，商业时代精神的俘虏者，Daniel Pink 写了几本畅销书。 他的最新作品是《何时: 完美计时的科学秘密》(When: The Scientific Secrets of Perfect Timing，2018)。 他的其他著作包括《全新思维: 为什么右脑思考者将统治未来... ..。

### #12. Erik Brynjolfsson & Andrew McAfee 12号。 埃里克·布林约尔松和 Andrew McAfee

Erik Brynjolfsson is the Schussel Family Professor at the MIT Sloan School, the director of the MIT Center for Digital Business, and a research associate at the National Bureau of Economic Research. He researches and teaches on the effects of information technology on... 

是麻省理工学院斯隆商学院 Schussel 家族教授，麻省理工学院数字商业中心主任，国家经济研究局助理研究员。 他研究并教授信息技术对... 的影响。

### #13. Amy Edmondson 13号。 艾米 · 埃德蒙森

Amy C. Edmondson is the Novartis Professor of Leadership and Management at the Harvard Business School. She teaches and writes on leadership, teaming and organizational learning, and her articles appear in management publications such as Harvard Business Review and... 

艾米 · c · 埃德蒙森是哈佛商学院诺华公司领导力和管理学教授。 她教授并撰写有关领导力、团队合作和组织学习的文章，她的文章发表在《哈佛商业评论》(Harvard Business Review)和..。

### #14. Steve Blank 14号。 史蒂夫 · 布兰克

Serial entrepreneur Steve Blank is credited with launching the Lean Startup Movement, and revolutionizing the practice and teaching of entrepreneurship and innovation. He has redefined how to build successful startups by teaching entrepreneurs how to rapidly search... 

连续创业者史蒂夫 · 布兰克发起了精益创业运动，并彻底改革了创业和创新的实践和教学。 他重新定义了如何建立成功的创业公司，教企业家如何快速搜索... ..。

### #15. Linda Hill 15英镑。 琳达 · 希尔

Linda A. Hill is the Wallace Brett Donham professor of business administration at the Harvard Business School, and also chairs the School’s Leadership Initiative. Hill’s latest work is Collective Genius: The Art and Practice of Leading Innovation (2014). In both... 

琳达 · a · 希尔是哈佛商学院(Harvard Business School)华莱士 · 布雷特 · 多纳姆(Wallace Brett Donham)工商管理教授，同时也是学院领导力计划(School's Leadership Initiative)的主席。 希尔的最新作品是《集体天才: 领导创新的艺术与实践》(Collective Genius: The Art and Practice of Leading Innovation，2014)。 在这两方面..。

### #16. Eric Ries 16号。 埃里克 · 里斯

Eric Ries is an entrepreneur and the bestselling author of The Lean Startup and The Startup Way, released October 2017. His first book has sold over one million copies and has been translated into more than thirty languages. He is the creator of the Lean Startup... 

是一位企业家，也是2017年10月发行的《精益创业》和《创业之路》的畅销书作者。 他的第一本书已经售出超过一百万册，并被翻译成三十种语言。 他是精益创业公司的创始人。

### #17. Pankaj Ghemawat 第17条。 潘卡吉 · 盖马瓦特

Nominated for the 2013 Thinkers50 Global Solutions Award for his Global Connectedness Index, Ghemawat is based at New York’s Stern school and IESE Business School in Spain. Prior to that he was the youngest full professor at Harvard Business School. His 2011 book... 

因其全球连通性指数而获得2013年全球50大思想家奖提名的 Ghemawat，总部设在纽约斯特恩商学院和西班牙 IESE商学院。 在此之前，他是哈佛商学院最年轻的全职教授。 他2011年出版的书... ..。

### #18. Simon Sinek 18号。 西蒙 · 西内克

Simon Sinek is best known for popularizing the concept of “Why” in his first Ted Talk in 2009. It is the third most watched talk of all time on TED.com, gathering 33+ million views and subtitled in 45 languages. A trained ethnographer, his work focuses on... 

在2009年他的第一次 Ted 演讲中，Simon Sinek 以推广"为什么"的概念而闻名。 这是 ted 网站有史以来收视率第三高的演讲，收集了超过3300万的观看量，并且有45种语言的字幕。 作为一名训练有素的民族志学者，他的工作重点是..。

### #19. Richard Florida 19号。 理查德 · 佛罗里达

Director of the Martin Prosperity Institute at the University of Toronto’s Rotman School, Richard Florida is an “urbanist”, as well as a commentator on creativity and innovation. Fast Company described him an “intellectual rock star.” He is the author of The Rise of... 

多伦多大学罗特曼商学院(University of Toronto's Rotman School)马丁繁荣研究所(Martin Prosperity Institute)所长理查德•佛罗里达(Richard Florida)是一位"城市规划专家"，同时也是一位创造力和创新力的评论员。 《快速公司》称他为"知识分子摇滚明星" 他是《 ... 的崛起》一书的作者。

### #20. Herminia Ibarra 20英镑。 伊巴拉(Herminia Ibarra)

Herminia Ibarra is the Charles Handy Professor of Organizational Behaviour at London Business School. An authority on leadership and career development, her most recent book, Act Like a Leader, Think Like a Leader (2015), shows how to step up to a bigger leadership... 

Herminia Ibarra 是伦敦商学院组织行为学的 Charles Handy 教授。 作为领导力和职业发展方面的权威，她的最新著作《像领导者一样行动，像领导者一样思考》(Act Like a Leader，Think Like a Leader，2015)向我们展示了如何提升领导力... ..。

### #21. Vijay Govindarajan 21号。 维贾伊 · 戈文达拉扬

Vijay Govindarajan is the Coxe Distinguished Professor at the Tuck School of Business at Dartmouth College. His work is at the intersection of strategy and innovation. His books include Reverse Innovation (with Chris Trimble, 2012). This emerged from a period as GE’s... 

作者 Vijay Govindarajan 是塔克商学院达特茅斯学院的 Coxe 杰出教授。 他的工作处于战略和创新的交叉点。 他的著作包括《逆向创新》(与克里斯 · 特林布尔合著，2012年)。 这源于通用电气的一个时期..。

### #22. Nilofer Merchant 22号。 Nilofer Merchant

Nilofer Merchant is a master at turning seemingly “wild” ideas into new realities. A bestselling author on innovation and collaborative work, a TED mainstage speaker, and the recipient of the 2013 “Future Thinker Award” from Thinkers50, Nilofer reveals new mechanisms... 

尼洛弗商人是一个大师，在转化看似"疯狂"的想法到新的现实。 作为创新和协作工作方面的畅销作家，TED 主讲人，以及2013年 Thinkers50"未来思考者奖"的获得者，尼洛弗揭示了新的机制... ..。

### #23. Sydney Finkelstein 23号。 悉尼 · 芬克尔斯坦

Sydney Finkelstein is the Steven Roth Professor of Management and Director of the Center for Leadership at the Tuck School of Business at Dartmouth College. Professor Finkelstein, a well-known thought leader and speaker on leadership and strategy, has published 23... 

是 Steven Roth 管理学教授，同时也是塔克商学院达特茅斯学院领导力中心的主任。 芬克尔斯坦教授是一位著名的思想领袖和领导力与战略演讲家，他已经发表了23篇论文。

### #24. Hal Gregersen 24号。 哈尔 · 格雷格森

Hal Gregersen is Executive Director of the MIT Leadership Center, Senior Lecturer at the MIT Sloan School of Management, and Senior Fellow at Innosight. To grasp how leaders can ask catalytic questions – ones that change the world – Gregersen studied 200+ renowned... 

是麻省理工学院领导力中心的执行董事，MIT斯隆管理学院的高级讲师，Innosight 的高级研究员。 为了理解领导人如何提出具有催化作用的问题——改变世界的问题——格雷格森研究了200多个著名的..。

### #25. Hermann Simon 25英镑。 赫尔曼 · 西蒙

Hermann Simon is Honorary Chairman of Simon-Kucher & Partners. He is an expert in strategy, marketing and pricing. He was a professor at the Universities of Mainz and Bielefeld, and a visiting professor at Harvard Business School, Stanford, London Business School,... 

是 Simon-kucher & Partners 的名誉会长。 他是战略、市场营销和定价方面的专家。 他是美因茨大学和比勒菲尔德大学的教授，也是哈佛商学院、斯坦福大学、伦敦商学院的客座教授。

### #26. Zhang Ruimin 26号。 张瑞敏

Zhang Ruimin is Chairman and CEO of Haier Group. In 1984, Zhang Ruimin became Director of the Qingdao Refrigerator Factory, the predecessor of Haier. Over more than 30 years, he has turned a small collectively-owned factory with a 1.47m Yuan loss into a global... 

张瑞敏是海尔集团董事长兼首席执行官。 1984年，张瑞敏出任青岛冰箱厂厂长，海尔的前身。 在30多年的时间里，他把一家亏损147万元的小型集体工厂变成了一家全球性的... ..。

### #27. Subir Chowdhury 27号。 苏比尔 · 乔杜里

One of the world’s pre-eminent experts on quality and process improvements, Subir Chowdhury is the #1 international bestselling author on SIX SIGMA philosophy. Hailed by The New York Times as a “leading Quality expert,” and by Business Week as “the Quality Prophet”,... 

苏比尔 · 乔杜里是世界著名的质量和工艺改进专家之一，是六西格玛哲学的国际畅销书作者。 被《纽约时报》誉为"领先的质量专家"，被《商业周刊》誉为"质量预言家"，..。

### #28. Anil Gupta & Haiyan Wang 28号。 阿尼尔 · 古普塔和王海燕

Anil Gupta and Haiyan Wang have coauthored several highly influential books including The Quest for Global Dominance, Getting China and India Right, and The Silk Road Rediscovered. Anil K. Gupta is the Michael Dingman Chair in Strategy and Globalization at The... 

阿尼尔 · 古普塔和海燕 · 王合著了几本极具影响力的书，包括《寻求全球主导地位》、《正确对待中国和印度》和《重新发现丝绸之路》。 阿尼尔 · k · 古普塔是《战略与全球化》杂志的迈克尔 · 丁曼主席。

### #29. Lynda Gratton 29号。 琳达 · 格拉顿

Lynda Gratton is professor of management practice at London Business School and leader of the Future of Work research consortium. Her most recent book, The Shift (2011), explores the changing patterns of work affecting people worldwide and earned her a place on the... 

琳达•格拉顿是伦敦商学院(London Business School)管理实践教授，也是未来工作研究联盟(Future of Work research consortium)的负责人。 她的最新著作《转变》(The Shift，2011)探讨了影响世界各地人们的不断变化的工作模式，并为她赢得了一席之地。

### #30. Whitney Johnson 30英镑。 惠特尼 · 约翰逊

Former award-winning Wall Street equity analyst Whitney Johnson is an expert on disruptive innovation and personal disruption; specifically, a framework which she codifies in the critically acclaimed book Disrupt Yourself: Putting the Power of Disruptive Innovation to... 

曾获奖的华尔街股票分析师 Whitney Johnson 是破坏性创新和个人混乱方面的专家; 具体来说，她在广受好评的著作《打乱你自己: 把破坏性创新的力量放在... ..。

### #31. Jim Collins 第31条。 吉姆 · 柯林斯

Jim Collins, a former Stanford Graduate School of Business faculty member, founded a management laboratory in his hometown of Boulder, Colorado in 1995. He is best known for his books on what makes companies long-lived and great: Built to Last (with Jerry Porras,... 

1995年，前斯坦福大学商学院(Stanford Graduate School of Business)教员吉姆•柯林斯(Jim Collins)在家乡科罗拉多州博尔德创建了一个管理实验室。 他最著名的著作是关于是什么让公司长久和伟大的: 建立持久(与杰里波拉，..。

### #32. Gary Hamel 第32条。 加里 · 哈默尔

Best known for Competing for the Future (1996) – co-authored with the late CK Prahalad – Gary Hamel is a visiting professor at London Business School. He champions the need for a revolution in management through the Management Innovation Exchange (MIX) and through his... 

与已故的 CK · 普拉哈拉德(CK Prahalad)合著的《为未来而竞争》(Competing for the Future，1996)一书的作者加里 · 哈默尔(Gary Hamel)是伦敦商学院(London Business School)的客座教授。 他通过管理创新交流(MIX)和他的..。

### #33. Seth Godin 33号。 赛斯 · 戈丁

Seth Godin is a marketing expert who has pioneered numerous online marketing techniques. His 18 bestselling books cover a range of subjects from the post-industrial revolution to being remarkable; and from the spread of ideas to knowing when to quit. He also writes... 

赛斯 · 戈丁是一位市场营销专家，他是众多在线营销技巧的先驱。 他的18本畅销书涵盖了一系列主题，从后工业革命到卓越; 从思想的传播到知道何时退出。 他还写道。

### #34. Scott D. Anthony 34号。 斯科特 · d · 安东尼

Scott D. Anthony is the Managing Partner of Innosight. Based in the firm’s Singapore offices since 2010, he has led Innosight’s expansion into the Asia-Pacific region as well as its venture capital activities (Innosight Ventures). He is one of Harvard Business... 

斯科特 · d · 安东尼是 Innosight 的管理合伙人。 自2010年以来，他一直在公司的新加坡办事处工作，领导 Innosight 在亚太地区的扩张，以及其风险投资活动(Innosight Ventures)。 他是哈佛商学院的..。

### #35. Liz Wiseman 35英镑。 利兹 · 怀斯曼

Liz Wiseman is the President of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley. She is the author of three best-selling books: Rookie Smarts: Why Learning Beats Knowing in the New Game of Work, Multipliers: How the Best... 

利兹 · 怀斯曼是总部设在硅谷的领导力研究和发展公司怀斯曼集团的总裁。 她是三本畅销书的作者: 《新手智慧: 为什么学习比了解工作的新游戏更有效》 ，《乘数: 如何最好... ..。

### #36. Martin Lindstrom 36号。 马丁 · 林德斯特伦

Martin Lindstrom is a Danish born branding expert. Whilst still a teenager he created his own Lego land in his backgarden, prompting a visit from the Lego’s lawyers that subsequently led to a long and productive consulting relationship with the company. Lindstrom was... 

马丁 · 林德斯特伦是丹麦出生的品牌专家。 当他还是一个十几岁的孩子的时候，他就在自己的后花园里建立了自己的乐高土地，这引起了乐高公司律师的拜访，随后他与乐高公司建立了长期而富有成效的咨询关系。 林德斯特伦是..。

### [Tammy Erickson](https://thinkers50.com/biographies/tammy-erickson/)#37. Tammy Erickson 第37条。 塔米 · 埃里克森

Tamara J. Erickson is a McKinsey Award-winning author, a leading expert on generations in the workplace, and a widely-respected expert on collaboration and innovation, the changing workforce, and the nature of work in intelligent organizations. She has three-times... 

塔玛拉 · j · 埃里克森(Tamara j. Erickson)是麦肯锡奖(McKinsey award)获奖作家，工作场所几代人问题的权威专家，也是广受尊敬的协作与创新、不断变化的员工队伍以及智能组织工作性质方面的专家。 她有三次..。

### [https://thinkers50.com/wp-content/uploads/Stew-Friedman-150x150.png](https://thinkers50.com/biographies/stewart-friedman/)#38. Stew Friedman 38号。 斯图 · 弗里德曼

Stew Friedman (Ph.D., University of Michigan) is the Practice Professor of Management at the Wharton School of the University of Pennsylvania, where he has been since 1984. He is an award-winning teacher (The New York Times cited the “rock star adoration” he inspires... 

斯图弗里德曼博士是密歇根大学的管理实践教授，自1984年以来一直在沃顿商学院工作。 他是一位获奖教师(《纽约时报》引用了他所激发的"摇滚明星崇拜"..。

### [https://thinkers50.com/wp-content/uploads/erin-meyer-150x150.jpg](https://thinkers50.com/biographies/erin-meyer/)#39. Erin Meyer 第39条。 艾琳 · 梅耶

INSEAD professor and author of The Culture Map (Public Affairs, 2014) and articles in the Harvard Business Review. Meyer was winner of the 2015 Thinkers50 Radar Award. Meyer was named the June 2014 RADAR Thinker of the... 

欧洲工商管理学院教授，著有《文化地图(公共事务，2014)》和《哈佛商业评论》的文章。 梅耶是2015年薄型机50雷达奖的获得者。 梅耶被任命为2014年6月的雷达思想者..。

### [https://thinkers50.com/wp-content/uploads/SUSAN-DAVID-150x150.jpg](https://thinkers50.com/biographies/susan-david/)#40. Susan David 40英镑。 苏珊 · 大卫

David is on the faculty of Harvard Medical School, and is co-founder of the Institute of Coaching at McLean Hospital. She is the author of Emotional Agility (Penguin, 2016), which Harvard Business Review rated as one of its Management Ideas of the Year. Originally... 

大卫是哈佛医学院的教员，也是麦克莱恩医院教练研究所的联合创始人。 她是《情感敏捷》(Penguin，2016)的作者，该书被《哈佛商业评论》评为年度最佳管理理念之一。 最初..。

### [https://thinkers50.com/wp-content/uploads/morten-hansen-150x150.jpg](https://thinkers50.com/biographies/morten-hansen/)#41. Morten Hansen 41号。 莫顿 · 汉森

Morten T. Hansen is the author of the forthcoming book Great at Work. Drawing on an original study of 5,000 managers and employees, it shows how top performers work less and achieve more, and by so doing provides a new theory of professional productivity.  The... 

莫顿 · t · 汉森是即将出版的新书《伟大的工作》的作者。 基于对5000名管理者和雇员的原始研究，它展示了顶级员工如何工作更少，取得更多，这样做提供了一个新的职业生产力理论。 那个..。

### [https://thinkers50.com/wp-content/uploads/henry-chesbrough-150x150.jpg](https://thinkers50.com/biographies/henry-chesbrough/)#42. Henry Chesbrough 42号。 亨利 · 切斯布罗

Henry Chesbrough has written extensively on the topic of innovation, and he is best known for his work on open innovation, a term that he helped popularize. An adjunct professor, and executive director of the Center for Open Innovation at the Haas School of Business,... 

亨利 · 切斯布罗写了大量关于创新主题的文章，他最著名的作品是他帮助推广的开放式创新。 作为哈斯商学院开放创新中心的副教授和执行主任，..。

### [https://thinkers50.com/wp-content/uploads/amy-cuddy-150x150.jpg](https://thinkers50.com/biographies/amy-cuddy/)#43. Amy Cuddy 43号。 艾米 · 卡迪

Few thinkers embody the new era of thinking better than Amy Cuddy.  She has a compelling personal story, but also has a powerful habit of tapping into the zeitgeist and accessing the latest research to shed light on how people behave in the real world. Measures of... 

很少有思想家能比艾米 · 卡迪更能体现思维的新时代。 她有一个引人注目的个人故事，但也有一个强大的习惯，利用时代精神和访问最新的研究，阐明人们在现实世界中的行为。 ... 的措施..。

### [https://thinkers50.com/wp-content/uploads/aaker_red_photo-150x150.jpg](https://thinkers50.com/biographies/jennifer-aaker/)#44. Jennifer Aaker 44号。 詹妮弗 · 阿克

A social psychologist, Jennifer Aaker is the General Atlantic Professor of Marketing at Stanford University’s Graduate School of Business. Her research spans time, money and happiness: specifically she studies how individuals chose to spend their time and money, and... 

作为一名社会心理学家，Jennifer Aaker 是斯坦福大学商学院的普通大西洋营销学教授。 她的研究范围包括时间、金钱和幸福感: 具体而言，她研究的是个人如何选择花费时间和金钱，以及... ..。

### [https://thinkers50.com/wp-content/uploads/Julian_Birkinshaw1-150x150.jpg](https://thinkers50.com/biographies/julian-birkinshaw/)#45. Julian Birkinshaw 45英镑。 朱利安 · 伯金肖

Julian Birkinshaw is Professor of Strategy and Entrepreneurship and Deputy Dean at London Business School.  He is a leading authority on disruption and renewal in large established firms, and he consults to executives around the world on these issues. He has written... 

朱利安•伯金肖(Julian Birkinshaw)是伦敦商学院(London Business School)战略与创业学教授兼副院长。 他是大型成熟公司的颠覆和复兴方面的权威人士，并在这些问题上为世界各地的高管提供咨询。 他写道。

### [Rachel Botsman](https://thinkers50.com/biographies/rachel-botsman/)#46. Rachel Botsman 46号。 雷切尔 · 博茨曼

Author of Who Can You Trust (Penguin 2017) and co-author What’s Mine is Yours (Harper Collins, 2010), Botsman is the world-renowned expert on technology and trust, who lectures at Oxford University’s Saïd Business School. She’s a much sought after speaker whose TED... 

Botsman 是世界知名的技术和信任专家，在牛津大学牛津大学赛德商学院学院做讲座。 她是一个非常受欢迎的演讲者，她的 TED..。

### [Gianpiero Petriglieri](https://thinkers50.com/biographies/gianpiero-petriglieri/)#47. Gianpiero Petriglieri 47号。 詹皮耶罗 · 皮特里利耶里

A psychiatrist by training, Gianpiero is Associate Professor of Organisational Behaviour at INSEAD. His award-winning research and teaching focus on what it means, and what it takes, to become a leader. He is particularly concerned with leadership and learning in the... 

作为一名接受培训的精神病学家，吉安皮耶罗是欧洲工商管理学院组织行为学副教授。 他获奖的研究和教学重点在于成为领导者意味着什么，以及需要什么。 他特别关心领导和学习..。

### [https://thinkers50.com/wp-content/uploads/BurkusLQSquared-150x150.jpg](https://thinkers50.com/biographies/david-burkus/)#48. David Burkus 48号。 大卫 · 伯克斯

David Burkus is a best-selling author, an award-winning podcaster, and management professor. In 2015, he was named one of the emerging thought leaders most likely to shape the future of business by Thinkers50, the world’s premier ranking of management thinkers. His... 

大卫 · 伯克斯是一位畅销书作家，一位获奖播客和管理学教授。 2015年，他被世界顶级管理思想家排行榜 Thinkers50评为最有可能塑造商业未来的新兴思想领袖之一。 他的..。

### [https://thinkers50.com/wp-content/uploads/francesca-gino-150x150.png](https://thinkers50.com/biographies/francesca-gino/)#49. Francesca Gino 49号。 弗朗西斯卡 · 基诺

An award-winning teacher and researcher, Gino is a professor of business administration in the Negotiation, Organizations & Markets Unit at Harvard Business School. Her research focuses on judgment and decision-making, negotiation, ethics, motivation,... 

作为一名获奖的教师和研究人员，Gino 是哈佛商学院谈判、组织和市场部的工商管理教授。 她的研究集中在判断和决策，谈判，伦理，动机，..。

### [https://thinkers50.com/wp-content/uploads/Heidi-Grant-Halvorson-July-2016-C-150x150.jpg](https://thinkers50.com/biographies/heidi-grant-halvorson/)#50. Heidi Grant 50英镑。 海蒂 · 格兰特

Dr. Heidi Grant is a social psychologist who researches, writes, and speaks about the science of motivation.  She is the Associate Director of the Motivation Science Center at the Columbia University, Senior Scientist for the Neuroleadership Institute, and author of... 

海蒂 · 格兰特博士是一位社会心理学家，研究、写作和演讲动机的科学。 她是哥伦比亚大学动机科学中心的副主任，神经领导力研究所的高级科学家，以及..。