## Classification with Logistic Regression

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#### Lecture Outline

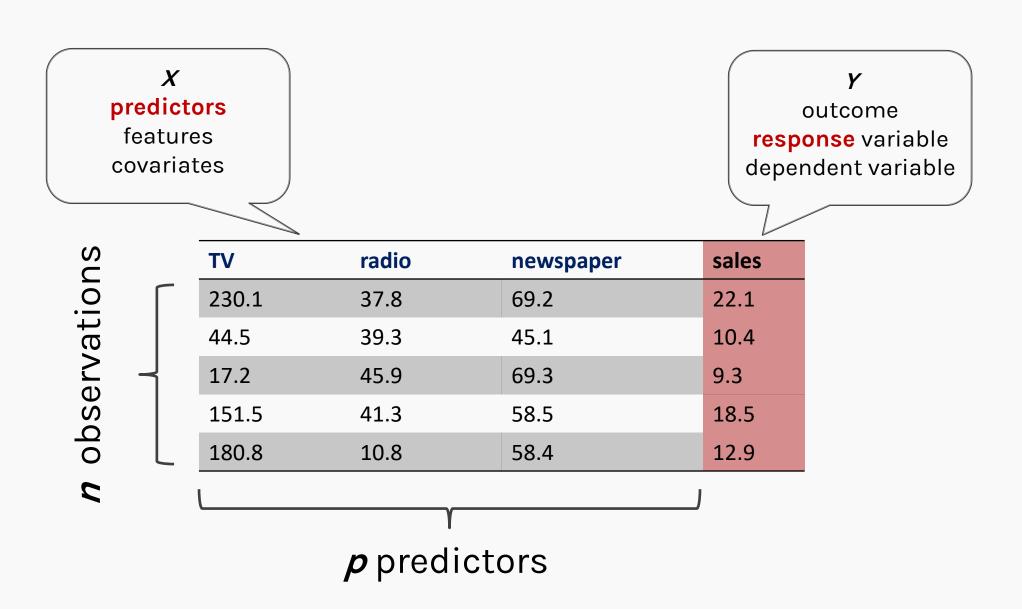
- What is Classification?
- Classification: Why not Linear Regression?
- Binary Response & Logistic Regression
- Estimating the Simple Logistic Model
- Classification using the Logistic Model
- Multiple Logistic Regression
- Extending the Logistic Model
- Classification Boundaries

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#### Advertising Data (from earlier lectures)



#### **Heart Data**

These data contain a binary outcome AHD for 303 patients who presented with chest pain.

response variable Y is Yes/No

Age	Sex	ChestPain	RestBP	Chol	Fbs	RestECG	MaxHR	ExAng	Oldpeak	Slope	Ca	Thal	AHD
63	1	typical	145	233	1	2	150	0	2.3	3	0.0	fixed	No
67	1	asymptomatic	160	286	0	2	108	1	1.5	2	3.0	normal	Yes
67	1	asymptomatic	120	229	0	2	129	1	2.6	2	2.0	reversable	Yes
37	1	nonanginal	130	250	0	0	187	0	3.5	3	0.0	normal	No
41	0	nontypical	130	204	0	2	172	0	1.4	1	0.0	normal	No



#### **Heart Data**

These data contain a binary outcome AHD for 303 patients who presented with chest pain. An outcome value of:

- *Yes* indicates the presence of heart disease based on an angiographic test,
- No means no heart disease.

There are 13 predictors including:

- Age
- Sex (0 for women, 1 for men)
- Chol (a cholesterol measurement),
- MaxHR
- RestBP

and other heart and lung function measurements.



#### Classification

Up to this point, the methods we have seen have centered around modeling and the prediction of a quantitative response variable (ex, number of taxi pickups, number of bike rentals, etc).

Linear **regression** (and Ridge, LASSO, etc) perform well under these situations

When the response variable is **categorical**, then the problem is no longer called a regression problem but is instead labeled as a **classification problem**.

The goal is to attempt to classify each observation into a category (aka, class or cluster) defined by *Y*, based on a set of predictor variables *X*.

#### Typical Classification Examples

The motivating examples for this lecture(s), are based [mostly] on medical data sets. Classification problems are common in this domain:

- Trying to determine where to set the cut-off for some diagnostic test (pregnancy tests, prostate or breast cancer screening tests, etc...)
- Trying to determine if cancer has gone into remission based on treatment and various other indicators
- Trying to classify patients into types or classes of disease based on various genomic markers

Why not Linear Regression?

#### Simple Classification Example

Given a dataset:

$$\{(\boldsymbol{x}_1,y_1),(\boldsymbol{x}_2,y_2),\cdots,(\boldsymbol{x}_N,y_N)\}$$

where the y are categorical (sometimes referred to as qualitative), we would like to be able to predict which category y takes on given x.

A categorical variable y could be encoded to be quantitative. For example, if y represents concentration of Harvard undergrads, then y could take on the values:

$$y = \begin{cases} 1 & if \text{ Computer Science (CS)} \\ 2 & if \text{ Statistics} \\ 3 & \text{otherwise} \end{cases}$$

#### Simple Classification Example (cont.)

A linear regression could be used to predict y from x.

The model would imply a specific ordering of the outcome, and would treat a one-unit change in y equivalent. The jump from y = 1 to y = 2 (CS to Statistics) should not be interpreted as the same as a jump from y = 2 to y = 3 (Statistics to everyone else).

Similarly, the response variable could be reordered such that y = 1 represents Statistics and y = 2 represents CS, and then the model estimates and predictions would be fundamentally different.

If the categorical response variable was *ordinal* (had a natural ordering, like class year, Freshman, Sophomore, etc.), then a linear regression model would make some sense but is still not ideal.

#### Even Simpler Classification Problem: Binary Response

The simplest form of classification is when the response variable y has only two categories, and then an ordering of the categories is natural.

For example, an upperclassmen Harvard student could be categorized as:

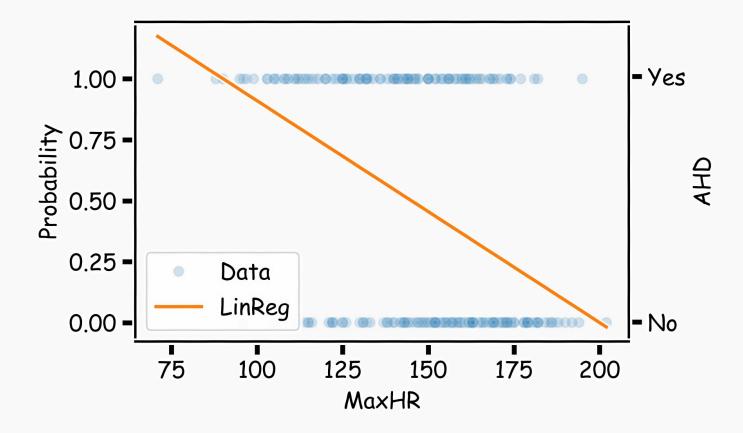
$$y = \begin{cases} 1 & if \text{ lives in the Quad} \\ 0 & \text{otherwise} \end{cases}.$$

Note: the y = 0 category is a "catch-all" so it would involve both River House students and those who live in other situations: off campus.

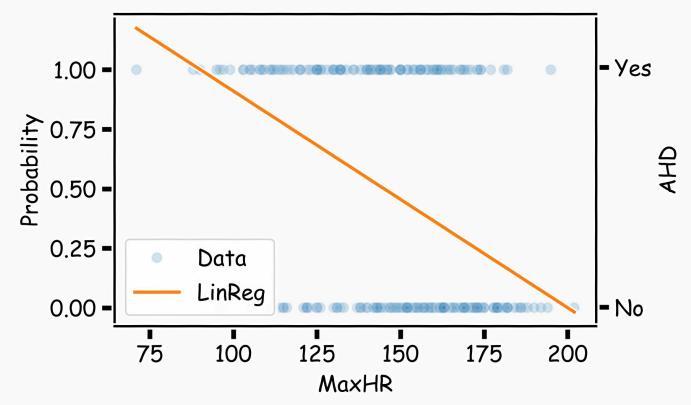
Linear regression could be used to predict the probability P(y = 1) directly from a set of covariates (like sex, whether an athlete or not, concentration, GPA, etc.), and if  $P(y = 1) \ge 0.5$ , we could predict the student lives in the Quad and predict other houses if P(y = 1) < 0.5.

#### Even Simpler Classification Problem: Binary Response (cont)

What could go wrong with this linear regression model?



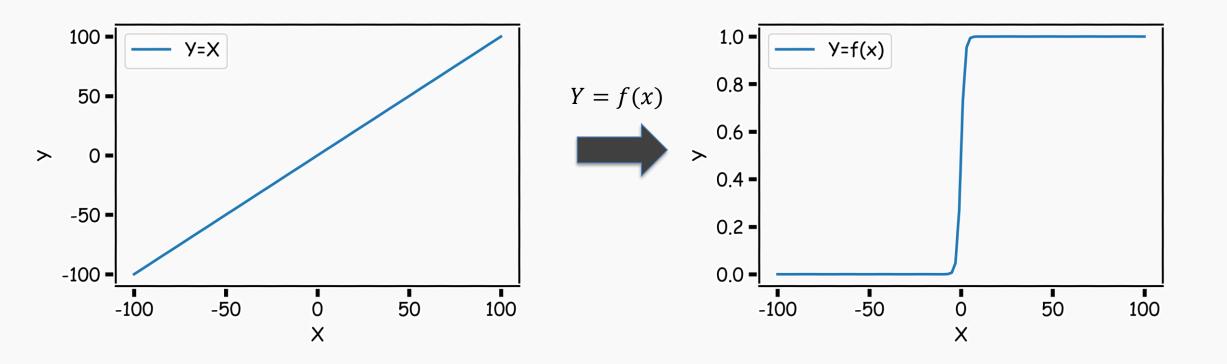
#### Even Simpler Classification Problem: Binary Response (cont)



The main issue is you could get nonsensical values for y. Since this is modeling P(y=1), values for  $\hat{y}$  below 0 and above 1 would be at odds with the natural measure for y.

## Binary Response & Logistic Regression

#### Think of a function that would do this for us



Logistic Regression addresses the problem of estimating a probability, P(y=1), to be outside the range of [0,1].

The logistic regression model uses a function, called the *logistic* function, to model P(y=1):

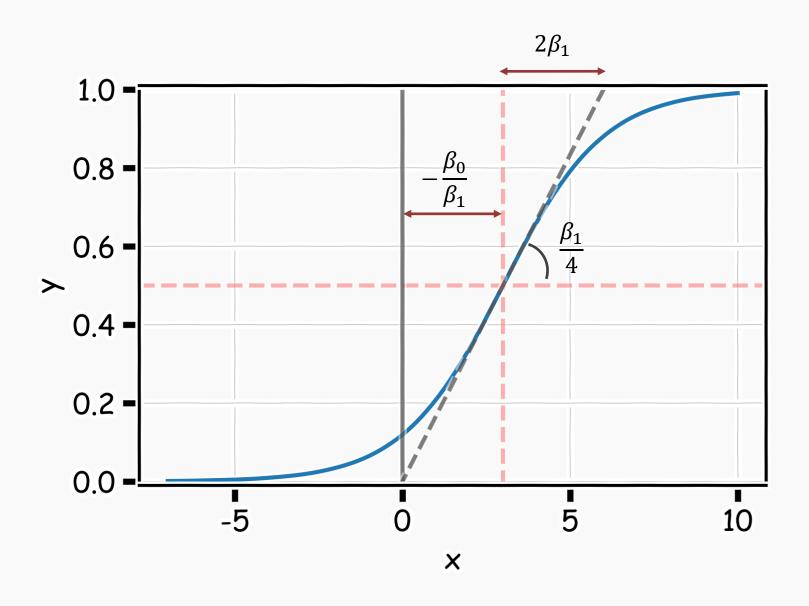
$$P(Y=1) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

As a result the model will predict P(y = 1) with an S-shaped curve, which is the general shape of the logistic function.

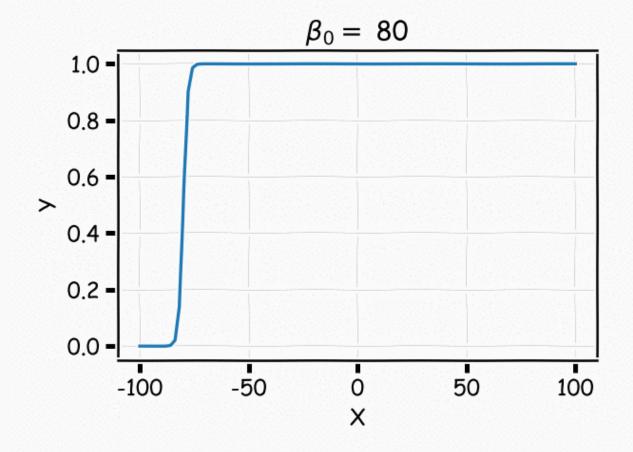
$$\beta_0$$
 shifts the curve right or left by  $c=-\frac{\beta_0}{\beta_1}$ .

 $eta_1$  controls how steep the S-shaped curve is. Distance from ½ to almost 1 or ½ to almost 0 to ½ is  $\frac{2}{eta_1}$ 

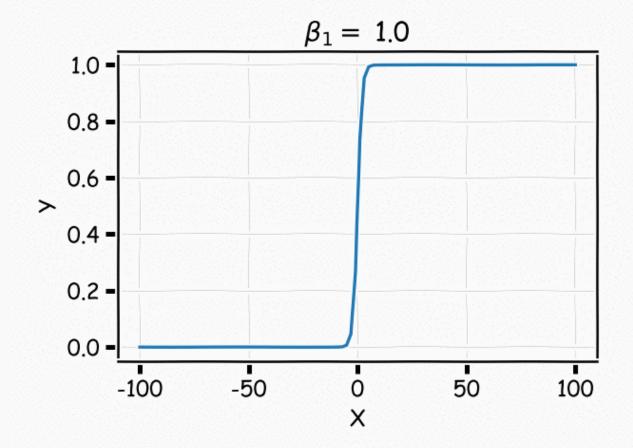
Note: if  $\beta_1$  is positive, then the predicted P(y=1) goes from zero for small values of X to one for large values of X and if  $\beta_1$  is negative, then the P(y=1) has opposite association.



$$P(Y = 1) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$



$$P(Y = 1) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$



#### Interpretation of $\beta$ 's

With a little bit of algebraic work, the logistic model can be rewritten as:

$$\ln\left(\frac{P(Y=1)}{1-P(Y=1)}\right) = \beta_0 + \beta_1 X.$$
odds

logistic regression is said to model the *log-odds* with a linear function of the predictors or features, X.

Natural interpretation: a one unit change in X is associated with a  $\beta_1$ change in the log-odds of P(Y = 1); or better yet, a one unit change in X is associated with an  $e^{\beta_1}$  change in the odds that Y=1.

## Using Logistic Regression for Classification

How can we use a logistic regression model to perform classification?

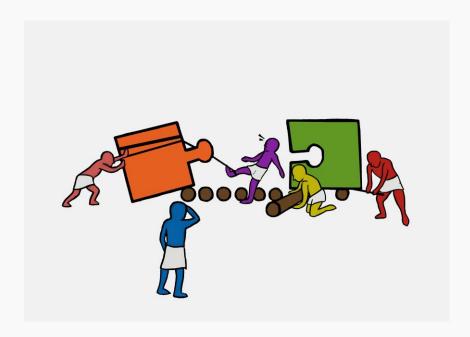
That is, how can we predict when Y = 1 vs. when Y = 0?

We can classify all observations for which:

 $\hat{P}(Y=1) \ge 0.5$  to be in the group associated with Y=1

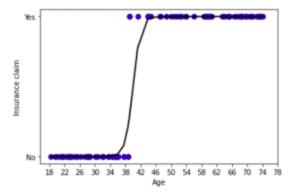
and then classify all observations for which

 $\hat{P}(Y=0) < 0.5$  to be in the group associated with Y=0



# Exercise: A.1 - Guesstimating Beta values for Logistic Regression

The goal of the exercise is to produce a plot similar to the one given below, by guesstimating the values of the coefficients  $\beta 0$  and  $\beta 1$ .



#### Instructions:

We are trying to predict who will claim insurance as a function of age using the data. To do so we need :

- · Read the `insurance\_claim.csv` as a dataframe.
- · Assign the predictor and response variables.
- Guesstimate the values of the coefficients  $\beta 0$  and  $\beta 1$ .
- Predict the response variable using the formula of a simple logistic regression given below (no package allowed)
- Compute the accuracy of the model.
- Repeat the above steps by changing the values of the coefficients  $\beta 0$  and  $\beta 1$ , until you get "good" accuracy.
- Plot the Age vs Insurance Claim graph with the fit of the model.

