

Executive Summary and Recommendations

After analysing the IMDB dataset we can draw points based on listed insights:

- A total of 2001 movies were produced in 2019 with 1059 alone by USA and India and the genre that was produced the most was “Drama”. So, RSVP should focus on producing the movies in “Drama” genre.
- The future RSVP projects can have average duration of 107 minutes.
- RSVP movies can partner with “Dream Warrior Pictures “(1st rank) or “National
- Theatre Live” (2nd rank) or both for its next production project.
- German movies are preferred more than Italian movies.
- James Mangold is the rank 1 director from 4 movie count, due to higher average ratings he can be hired as the director for the next project.
- With respect to median rating “Mammootty” with 1st rank and “Mohanlal” at 2nd position can be hired as actors for the next project.
- RSVP can select Marvel Studios ranked at 1st position as the production house; followed by Twentieth Century Fox at 2nd position and Warner Bros at 3rd rank.
- Based on total votes and average ratings, Vijay Sethupathi can be hired as additional actor for the upcoming project of RSVP.
- Based on total votes and average ratings Tapsee Pannu can be hired as additional actress for their upcoming project.

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