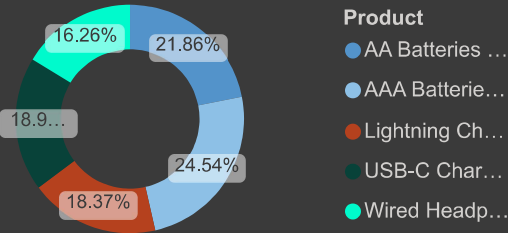


SALES DASHBOARD

Sum of Quantity Ordered by Product



34.49M



Sum of Sales

185.49



Average of Sales



209K

Sum of Quantity Orde...

0.59

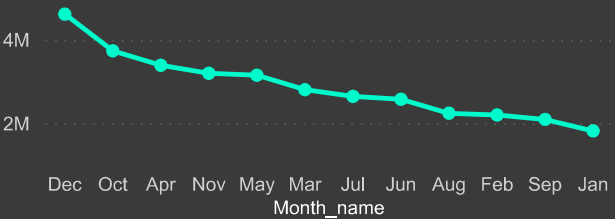


Profit Margin

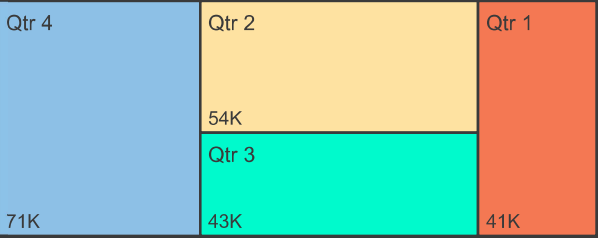
Top 5 Cities by Sales



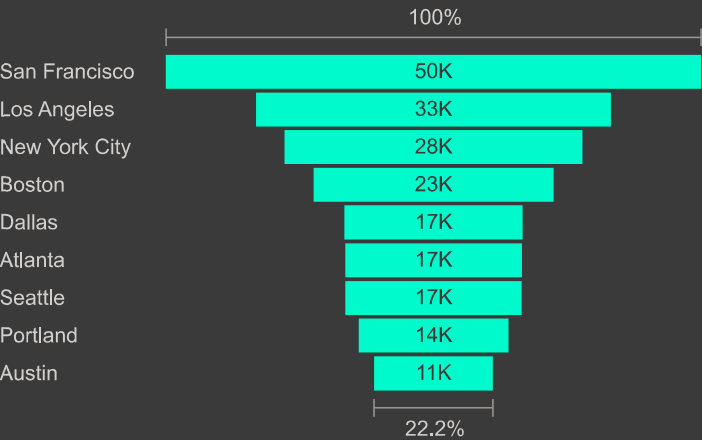
Sales by Month



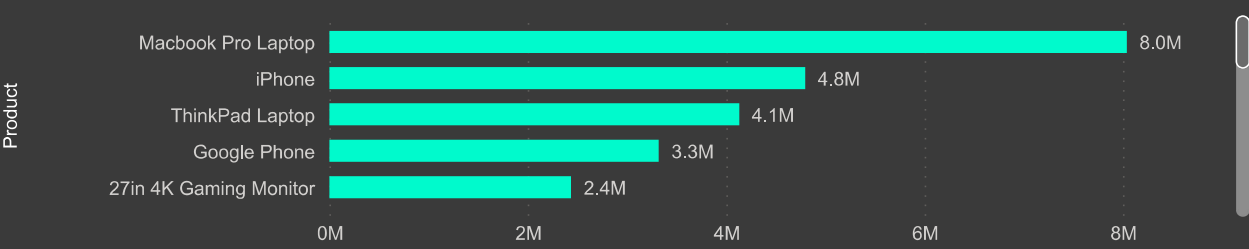
Quarterly ordered Quantity



Maximum Orders by Cities



Top 5 best Selling Product



## INSIGHTS

- Out of 209K Total Quantity ordered, The total ordered %age of 'AAA Batteries' are 24.54%.
- December is most active month in which the sales are at the peak point.
- Most of the demand for products are from cities : San Francisco, Los Angeles, New York city, Boston, Dallas which are Top 5 cities.
- Best Selling products from Top cities is Macbook Pro Laptop by 8 Million orders.
- Quarter wise Sales:
  - Firstly, Quarter 4 is best one because it's sales are maximum than other quarters i.e around 71k.
  - Secondly, Quarter 3 sales are 43k.
  - Thirdly, Quarter 2 sales are 54k
  - Lastly, Quarter 1 sales are 41k.