SALES DASHBOARD Sum of Quantity Ordered by Product Top 5 Cities by Sales 185.49 34.49M **Product** Sum of Sales 16.26% 21.86% Average of Sales AA Batteries ... AAA Batterie... 18.9... Lightning Ch... UNITED STATE 24.54% <u>209K</u> USB-C Char... 0.59 18.37% Wired Headp... Sum of Quantity Orde... Profit Margin Sargasso Sales by Month Quarterly ordered Quantity MEXICO Qtr 4 Qtr 2 Qtr 1 <mark> Micros</mark>লু•ি*ষ্টাই*ঐ TomTom, Earthstar Geographics SIO, ⊚ 2023 Microsoft Corporation, <u>অ OpenStreetMap</u> Maximum Orders by Cities 54K 100% Qtr 3 San Francisco 50K Dec Oct Apr Nov May Mar Jul Jun Aug Feb Sep Jan 33K 71K 43K 41K Los Angeles Month_name New York City 28K Top 5 best Selling Product Boston 23K 17K Dallas Macbook Pro Laptop At|anta 17K 4.8M iPhone Product Seattle 17K ThinkPad Laptop 4.1M Portland 14K 3.3M Google Phone Austin 11K 27in 4K Gaming Monitor 2.4M 8M 22.2%

INSIGHTS

- ·Out of 209K Total Quantity ordered, The total ordered %age of 'AAA Batteries' are 24.54%.
- December is most active month in which the sales are at the peak point.
- ·Most of the demand for products are from cities : San Francisco, Los Angeles, New York city, Boston, Dallas which are Top 5 cities.
- ·Best Selling products from Top cities is Macbook Pro Laptop by 8 Million orders.
- · Quarter wise Sales:
- Firstly, Quarter 4 is best one because it's sales are maximum than other quarters i.e around 71k.
- Secondly, Quarter 3 sales are 43k.
- ·Thirdly, Quarter 2 sales are 54k
- ·Lastly, Quarter 1 sales are 41k.