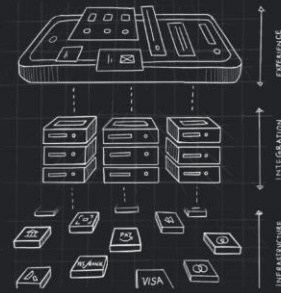## India's
Payments Operating System

We unify payment gateways to give you a seamless, secure, reliable, end-to-end, enterprise-grade payment stack to achieve higher revenue at lower cost

Learn More

TRUSTED BY LEADING COMPANIES

UC Urban Company

Bulk of India's Mobile Payments Go through Juspay.

100 Mn+
Transactions processed every day

99.95 %
Uptime best in class

1.5 Bn+
App Installs with Juspay SDKs

End-to-End Payments Stack To accelerate Your 10x growth

EXPERIENCE

NATIVE SDK WITH 1-CLICK EXPERIENCE

Superior UX to improve your NPS

Blended Native Payment Page, In-App UPI, 1-click card payments and more innovative offerings

INTEGRATION

ORCHESTRATION PLATFORM

5-10% higher conversions

100+ integrations, intelligent routing, automatic retries, optimized with data from billions of transactions

Reduce your payment OPS by 80%

Fully managed infrastructure and automated workflows designed for scale, security and reliability

Success Stories

SWIGGY

Swiggy and Juspay have been working together long term on unlocking these customer satisfaction metrics. We integrated with Juspay back in 2016 and till date continue to use Juspay payment products.

Our teams have always worked together to achieve a better payment experience for our customers. Swiggy conversion rates are a benchmark for the industry and Juspay has been a key ally for us in this journey.

Vikrant Lele   Director Finance   Swiggy

bigbasket

Juspay has been more of a partner to us than just a vendor. The breadth of knowledge that they bring to the table as far as the payments space is concerned has been impressive!

Prashant Aiyar   Product   bigbask

bookMyshow

Juspay offers a wide variety of digital payment solutions with highly efficient monitoring tools & an excellent support team. At BookMyShow, we were looking for a reliable partner for UPI transactions who could deliver at scale along with high success rates.

Juspay's competence and proven results have given us a high level of confidence to partner with them for our payment needs.

Payments   BookMyShow Team

For
Developers.
By Developers.

```
dthAppFlow :: User -> Flow Unit
            dthAppFlow user
    = showUI $ Info.Welcome user
        >>= fetch Api.DTHOperator
        >>= showUI List.DTHOperator
>>= untilSuccessful $ showUI Form.CustomerId
            >>= fetch CustomerName
            >>= fetch Api.LastBill
        >>= showUI Info.BillDetails
            >>= captureUpiPinFlow
        >>= commit Api.UpiTransaction
>>= showUI $ CrossSell.PaymentOptions [AutoDeduct]
    >>= autoDeductFlow <|> reminderFlow
            >>= showUI Info.ThankYou
```

We believe Code can solve payments for the next
billion. So we obsess over eliminating complexities,
providing elegant abstractions that scale reliably.

~ Domain Specific Languages [DSL]

Our DSLs allow you to write business logic like a narrative.

~ Function Reactive Programming (FRP)

Juspay's stack provides composable, robust abstractions. Flexible & modular.

Know More