

INTRA EXAM

INTERACTIVE CONTENT – 2

Answer1:-

Advantages: 1. When a pop-up appears, the user's attention is automatically drawn to it, allowing relevant information to be shown to them.

2. Pop-ups are eye-catching and have concise messages.

3. They improve user interaction by persuading them to take a survey or post something on social media.

Disadvantages: 1. People would leave a website with several pop-ups because they can't get to the details, they came for in the first place.

2. They can damage brand reputation

3. The user will find the pop-ups irritating, and there is a greater risk that the user will leave your site right away.

Answer2:- A JavaScript library is a library of pre-written JavaScript that allows for easier development of JavaScript-based applications, e.g., jquery, three.js etc.

Answer3:- A carousel is a collection of cards that can be shuffled to show various types of information. Each card should ideally contain a unique item that the user may browse.