

Ashish Mishra

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Summary

WordPress Developer with 4+ years of experience in custom theme development, plugin development, REST API integration, AJAX functionality, and performance optimization. Strong expertise in WordPress backend development, creating scalable solutions for news portals, business websites, and mobile app integrations. Experienced in converting client requirements into secure, SEO-friendly, and high-performing WordPress solutions.

Delivered 45+ WordPress projects with a focus on performance, scalability, and long-term maintainability.

Experience - WordPress Developer

Aviansoft Pvt Ltd • Surat, Gujarat

07/2025 - Present

- Managing and maintaining WordPress-based news and blog platforms serving 50K+ monthly users, ensuring 99% uptime and smooth content publishing workflows.
- Developed 5+ custom REST APIs for News and Web Stories, enabling real-time content delivery to Android & iOS mobile applications
- Implemented AJAX-based features to improve user experience.
- Optimized website performance, responsiveness, and SEO compliance.
- Ensured secure data handling using WordPress best practices.
- Implemented custom UI components using HTML, CSS, jQuery, integrated within WordPress themes.
- Worked closely with content and product teams to support daily publishing of 20+ articles on WordPress platforms.
- Handled production issues, bug fixes, and feature enhancements to ensure stable live environments.

Globalia Soft LLP • Surat, Gujarat

01/2022 - 07/2025

- Developed and maintained **custom WordPress websites** for multiple industries.
 - Built and customized **WordPress plugins** based on client-specific requirements.
 - Worked on **custom themes**, page builders, and WooCommerce integrations.
 - Improved website performance by 30–40% using caching, optimized queries, and clean code, while delivering 100% mobile-first responsive layouts.
 - Collaborated with designers and clients to deliver scalable WordPress solutions.
 - Built responsive WordPress layouts using HTML5, CSS3, and Bootstrap, ensuring cross-browser compatibility.
 - Developed client websites using Elementor and DIVI page builders, reducing development time by 40%.
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Notable Projects

- <https://24-7security.co.za/> – Business website built on WordPress with custom layouts and performance optimization
 - <https://www.samint.co.za/> – Corporate website with responsive design and SEO-ready structure
 - <https://selectafrica.net/> – Content-focused WordPress site with custom UI components
 - <https://www.qrcode.co.za/> – Dynamic WordPress_website_with plugin customization
 - <https://www.callcabinet.com/> – Lead generation website with optimized frontend performance
 - <https://caronphone.com/news/> – News portal with custom REST APIs and Web Stories integration
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Skills

HTML, HTML5, CSS3, CSS, jQuery, Bootstrap, WordPress, PHP, MySQL, WooCommerce, Ajax, DIVI, Custom Theme Development, Custom Plugin Development, Elementor, Rest API.

Education

BSC – 2021 - RMLAU, U.P • Gonda, UP

CCC – 2018 - Jagruti • Surat, Gujarat

12th – 2017 - BHISM • Gonda, UP